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CarbonFree® Business Partner Hacienda Business Park and City of Pleasanton Host Green Scene Fair

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One of the primary components of Carbonfund.org's mission is to provide climate change education and public outreach through our programs, and through our business partners and supporters. Two of Carbonfund.org's business partners recently teamed up in a great example of public outreach, hosting a zero-waste event in their community.

The City of Pleasanton, CA and [Hacienda Business Park Owners Association](#) hosted the 3rd annual [Pleasanton Green Scene Fair](#) on September 20th at Hacienda West. The event featured over 100 exhibitors providing information, demonstrations, raffles and samples of products related to health and nutrition, energy efficiency, commuting alternatives, water conservation, recycling, and locally-sourced foods. The event also included a special display of alternative fuel vehicles, a mini-farmers market and the "Off The Grid" gourmet food trucks selling natural and sustainable treats.

Hacienda Business Park Owners Association has been a CarbonFree® Business Partner since 2007, calculating and neutralizing annual operational emissions by supporting Carbonfund.org's carbon reduction and clean energy technology projects. And Hacienda's Owners Association helps to spread the word about Carbonfund.org's mission and projects, including the [Million Tree Challenge](#), to the many businesses that occupy Hacienda's properties. They also recommended that the City of Pleasanton contact Carbonfund.org to evaluate the fair's carbon emissions and create a program to mitigate emissions associated with the day's events by supporting Carbonfund.org's clean air projects.

The road to succeeding in the fight against climate change and to hasten our transition to a cleaner energy future is to act boldly and work together to engage businesses, communities and networks to join in local and global efforts. The Pleasanton Green Scene Fair is a great example of partnership among a local business leader in sustainable operations, their environmentally-aware municipality and Carbonfund.org to promote environmental conservation and sustainable business practices in their community.

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