

# Hacienda Seeing Postive Growth

With acquisitions, new product introductions and other innovations, Hacienda businesses have accomplished a lot over the last three months, a time period which has seen nearly 20 companies move into the Hacienda Business Park in Pleasanton.

“The park saw positive growth in 2011. We’re pleased that 2012 has gotten off to a fine start,” says James Paxson, Hacienda’s general manager. “We are expecting more great news to come in the new year.”

Simpson Strong-Tie Company Inc., a publicly-traded company headquartered in Hacienda, has entered into an agreement to acquire North Carolina company Automatic Stamping in a transaction valued at over \$41 million. Automatic Stamping manufactures and sells a line of high quality truss connector plates. Simpson Strong-Tie designs, engineers and manufactures wood-

to-wood, wood-to-concrete and wood-to-masonry connectors and fastening systems, as well as stainless steel fasteners and pre-fabricated shearwalls. Simpson Strong-Tie also offers a full line of adhesives, mechanical anchors and powder actuated tools for concrete, masonry and steel.

Roche Molecular Diagnostics, the Hacienda-based division of international pharmaceutical giant Hoffmann-La Roche AG, has passed a major milestone with U.S. Food and Drug Administration (FDA) approval of a new Roche test that detects chlamydia and gonorrhea by sensing the presence of the genetic material of those infectious agents. The assays run on the company’s automated cobas 4800 System, and “will give labs in the U.S. an efficient solution for offering clinicians chlamydia and gonorrhea screening using the

preferred specimen types,” according to Paul Brown, head of Roche Molecular Diagnostics. The test was approved in Europe in 2009 and “has been very well received in labs outside the U.S.,” added Brown.

Xerox has launched the Xerox 7600i, a compact flatbed scanner that features Visioneer’s One-Touch scanning, a technology from the Hacienda company that allows users to complete their scans by touching just one button. The compact device is priced at \$99.99.

Hacienda has recently welcomed a number of new tenants to the park. Among the new businesses are the following: Coffee Bean Technology; developers of social marketing and social sales solutions; East Bay Regional Park District; Jeepnee, Inc., international employee recruiting firm; and Latex Global.