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# Press Release

*February 1, 2012*

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## **Maddie's Center Has a Home in Pleasanton, CA**



Maddie's Fund<sup>®</sup>, the family foundation of David and Cheryl Duffield, announced plans for a multimillion-dollar next generation animal care and teaching facility to be located in the Hacienda Business Park in

Pleasanton, California.

The planned 90,000 square foot "Maddie's Center<sup>SM</sup>" will include a pet adoption facility, conference center, teaching institute and rehabilitation wing. Maddie's Center will pioneer new advances and train future animal welfare leaders in shelter medicine, nutrition, housing and technology adapted for animal care.

"Our focus will be on the hard-to-place dogs and cats and our model will be collaborative," said Maddie's Fund President, Rich Avanzino. "Maddie's Center will be a testing ground for new marketing methods, protocols and remedies to make it easier and less costly to treat and place homeless pets who are sick, injured or poorly behaved. We'll share what we learn with our neighbors and the entire animal welfare movement to help advance and sustain the nation's no-kill achievements."

The Pleasanton facility was of particular interest to Maddie's Fund given the Duffields' long standing relationship with the city, initially with PeopleSoft and more recently with Workday. "The Duffields are excited to have Maddie's Center in a facility that is easily available to friends and family dedicated to this special cause," said Avanzino. Avanzino added that he "wanted to express his gratitude to the hard work of the city staff and owners of the Hacienda Business Park in obtaining the required approvals for the new facility."

Maddie's Center is expected to open its doors at 4280 Hacienda Drive in 2014.

## About Maddie's Fund

Maddie's Fund® is a family foundation which is funded by the founder of Workday and PeopleSoft, Dave Duffield and his wife, Cheryl. Maddie's Fund is helping to create a no-kill nation where all healthy and treatable shelter dogs and cats are guaranteed a loving home. To achieve this goal, Maddie's Fund is investing its resources in building community collaborations where animal welfare organizations come together to develop successful models of lifesaving; in veterinary colleges to help shelter medicine become part of the veterinary curriculum to train veterinarians to save the lives of sick and injured dogs and cats in animal shelters; and in the implementation of a national effort to promote accountability and transparency in animal shelter operations. Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.

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