



Editor [Autumn Johnson](#) autumn.johnson@patch.com



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HACIENDA A HUB OF ACTIVITY IN RECENT MONTHS

Posted by [Hacienda Owners Association](#) | March 6, 2013 | [Flag as inappropriate](#)

PLEASANTON, Calif. — With acquisitions, new product introductions and other innovations, Hacienda businesses have accomplished a lot over the last three months, a time period which has seen nearly 20 companies move into the park.

“Hacienda saw very positive growth in 2012 and we are pleased that 2013 has gotten off to a good start,” says James Paxson, Hacienda’s general manager. “We are expecting to see a good pace of additional tenant arrivals over the next several months.”

Major Business Activity

Here is a summary of just some of what has gone on in Northern California’s largest mixed-use development in the past three months:

Equity Administration Solutions, Inc., or EASI, has been named to Deloitte’s annual Technology Fast 500 for the second consecutive year. The list recognizes the fastest growing North American companies in technology, media, telecommunications, life sciences, and clean technology.

“EASI’s growth continues to accelerate because we are solving increasingly complex regulatory, compliance, administration and tax challenges for the largest multinational companies, headquartered around the world,” says Carine Schneider, EASI’s CEO. “The innovation and automation we bring to stock plan recordkeeping, accounting and reporting keeps our solution in high demand.” Full press release:

www.easiadmin.com/site/news/press-releases/EASI-PressRelease_111512.pdf.

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Wireless power specialists PowerbyProxi have unveiled their latest technology for wirelessly recharging a host of items from smartphones and tablets to TV remotes and other battery-operated devices. The Hacienda company’s solution comprises a miniature receiver efficient enough to be integrated into the processor board of a smartphone without causing overheating, which works with a transmitter that provides complete spatial freedom of positioning.

“OEM feedback has been overwhelmingly positive to our initial samples and test data showing how far we are ahead of comparative solutions,” says Greg Cross , chairman, PowerbyProxi. “This is the most advanced wireless charging system for smartphones available today, not only because our patented design allows for full spatial freedom on the charging pad, but because we can simultaneously charge up to three devices at full speed. At last, OEMs can offer their users a wireless charging solution that doesn’t involve a compromise on performance.” Full press release:

www.powerbyproxi.com/communications/press-releases/powerbyproxi-launches-new-integrated-wireless-charging-smartphone-solution/.

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Maddie’s Fund, an animal welfare foundation working to end the killing of unwanted companion animals by shelters, announced last month that it had received over \$44 million in donated media exposure for the Shelter Pet Project (SPP). The SPP, a collaborative effort conducted in 2012 between Maddie’s Fund, the Humane Society of the U.S., and the Ad Council, encouraged potential

adopters to turn to shelters in their search for a new pet. The campaign, which appeared on TV, radio, print, and billboards, ranked in the top ten Ad Council initiatives in sixteen different categories. In addition, AccentHealth, produced by CNN, gave a significant amount of exposure to the SPP campaign in 2012, reaching an audience of over 7 million viewers. To view the campaign, access <http://theshelterpetproject.org/who-we-are/our-campaign>. Full press release: www.maddiesfund.org/About_Us/Media/Whats_New.html (scroll down to The Media Loves The Shelter Pet Project!)

New Tenants

Hacienda has recently welcomed a number of new tenants to the park. New tenants arriving in Hacienda over the past three months include:

Anderson's Uniforms, 5627 Stoneridge Drive, Suite 325

Colliers International, 3825 Hopyard Road, Suite 182, www.colliers.com. A professional brokerage firm.

Congressman Eric Swalwell, 5075 Hopyard Road, Suite 220, (925) 460-1500, <http://swalwell.house.gov>. United States Congressman for the fifteenth district of California.

Crown Castle USA, Inc., 4301 Hacienda Drive, Suite 410, www.crowncastle.com. Providers of wireless infrastructure.

Deluxe Computer, 5933 Coronado Lane, Suite 102

Eastern Medical Center, 5933 Coronado Lane, Suite 100, (925) 847-8889, www.easternmedicalcenter.com. Providers of traditional Chinese medicine services.

Goju Ryu Karatedo, 5860 W. Las Positas Boulevard, Suite 7, (925) 272-8348, www.trivalleykarate.com. A martial arts school.

Nano En Tek USA, 5627 Stoneridge Drive, Suite 304

Pho Tastic, 4555 Hopyard Road, Suite 25. Restaurant featuring Pho Noodles.

Protingent Staffing, 5990 Stoneridge Drive, Suite 105, (415) 520-3290, www.protingent.com. Providers of staffing services for technical professionals.

Tectura Corporation, 4308 Hacienda Drive, Suite 550, (866) 278-6662. www.na.tectura.com. Corporate headquarters for a firm providing business consulting services.

Tri Valley Dental Lab, 5933 Coronado Lane, Suite 204

About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 475 companies that locally employ approximately 17,500 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 4,000 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

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