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Hacienda Ends 2013 Showing A Positive Three Year Trend

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Pleasanton, Calif. — Hacienda saw another year of continued overall vacancy reduction in 2013. Over 400,000 sf of tenant activity occurred in Hacienda during 2013, along with several new project approvals and construction. Net tenant absorption totaled approximately 66,500 square feet. The park is the largest mixed-use development of its kind in Northern California.

"This marks the third consecutive year of positive growth in Hacienda. Once again, good tenants in some of our strongest clusters came to Hacienda over the course of the year" said James Paxson, Hacienda's general manager. "2014 will also see some exciting developments as the roots of new activity took hold in 2013 as well."

Major transactions in 2013 were seen by companies in a variety of business segments, including Bio-Rad (biomedical), Iron Planet's relocation (online retailer), Pleasanton Bilingual Montessori Preschool (chinese bilingual preschool), Safari Kid (academic heritage school), Schneider Electric (energy management), Spigit, Inc. (social innovation software), YP's relocation (search and advertising company), Zenith's relocation (insurance services), and Zoho (online business services).

Overview

The following overview will provide you with information on the most recent Hacienda activity pertaining to occupancy, tenants, sales and regional data of interest. Please also refer to selections found under the Project Overview section of our web site for related information.

Park Activity

- Occupancy and Major Tenant Transactions
• Development
• Sales

General

- Population
• Land Use Summary
• Demographics (Area and Community)
• Valuation

Projects and Tenants

- Property Profiles
• Business Directory

About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 550 companies that locally employ approximately 17,500 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 4,000 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

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Tagged Bay Area, commercial real estate, Hacienda, Pleasanton

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