



News Releases



Hacienda Sees Strong Tenant Activity During Second Quarter

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PLEASANTON, Calif. — Activity has been strong over the last three months and Hacienda businesses have been at the forefront of a number of major accomplishments. In addition, the park saw both new and existing commitments made from over a dozen tenants since April.

"Strength seen in the economy that has been reported in the greater Bay Area has also been seen in Hacienda," says James Paxson, Hacienda's general manager. "Leasing activity has advanced steadily and new tenant announcements are expected soon."

Major Business Activity

Here is a summary of just some of what has gone on in Northern California's largest mixed-use development in the past three months:

Gap Taps Technology to Expand Business

Gap is tapping into technology to achieve long-term, profitable growth across its portfolio of brands.

Gap already provides customers with the online ability to reserve and find products in stores and ship from stores. Later this year, the company will test a new order-in-store feature that allows customers instant access to expanded product offerings online.

"We have the world's best collection of American brands coupled with a strong economic model and runway for global growth," Glenn Murphy, chairman and CEO of Gap Inc., said. "As the retail landscape evolves, we continue to deliver on our omni-channel roadmap and focus on owning the shopping experience of the future."

In addition to the new tech innovations, Gap intends to fuel growth and gain share in the \$1.4 trillion global apparel market. There are plans to expand in Asia, and the company is excited about the long-term potential of its fast-growing Athleta brand.

Gap, which includes Old Navy and Banana Republic, among others, is based in San Francisco with an information technology office in Hacienda. Visit gapinc.com to learn more about the company.

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iTradeNetwork Improves Rebate System

It's now easier to request, verify and manage rebate claims with the new enhanced billback solution recently introduced by iTradeNetwork.

The new enhanced billback solution helps streamline and simplify the rebate system that can be an important factor for companies to create incentives that drive sales of key products. The new solution reduces bandwidth required for managing billback claims, improves the accuracy of rebate payments and improves customer satisfaction with rebate programs.

Enhanced billback provides anytime cloud access to view, edit and process billback claims. The new system reduces errors that can result in accounting discrepancies and improves customer satisfaction.

iTradeNetwork is a cloud-based trading network that reliably and securely connects buyers and sellers across the food industry. The company, owned by

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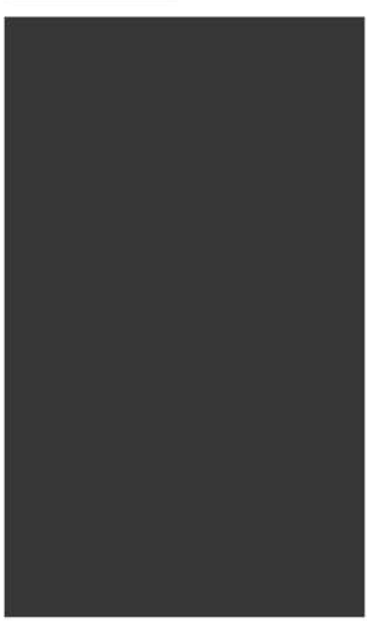
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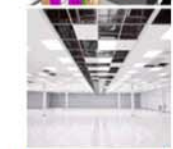
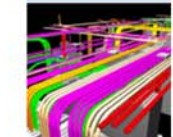


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CUSH & WAKE SILICON VALLEY BROKER MADNESS

Roper Industries, is based in Hacienda.

Visit the enhanced billback solution page at [itradenetwork.com/solutions/enhanced-billback-solution/](http://itradenetwork.com/solutions/enhanced-billback-solution/) to learn more about this new service.

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*JVF Designs Sleek New Website for Local Nonprofit*

A local nonprofit designed to get girls interested in science and math careers got a fantastic new website design, thanks to the creative minds at JVF Consulting.

JVF, a website design company, created a brand-new website with a clean layout, clear content and easy navigation. The new website streamlines the process for girls to sign up for the annual Tri-Valley Expanding Your Horizons conference.

"The fresh look and simple registration process allows for an excellent customer experience while creating more time for conference organizers to concentrate on creating the very best conference experience possible," JVF president Jason Franco explained. "Whether they are new to the organization and exploring workshop features or returning to complete their registration or obtain directions, each experience is a smooth and positive one."

The website makes it easy for supporters of the event to make online donations, volunteer their time and talents or easily share the program with other people. The user-friendly website can be easily maintained by the nonprofit's employees without the need for any technical expertise.

Learn more about JVF Consulting at [jvfconsulting.com](http://jvfconsulting.com). Check out Tri-Valley Expanding Your Horizons' new website and learn more about that group at [tveyh.org](http://tveyh.org).

**New Tenants**

Hacienda has recently welcomed a number of new tenants to the park. New tenants arriving in Hacienda over the past three months include:

AAI 4301 Hacienda Drive, Suite 460, (925) 463-3070, [www.aaidesign.com](http://www.aaidesign.com), Architecture and interior design firm (relocated within Hacienda).

Accountemps 4309 Hacienda Drive, Suite 360, (925) 460-0888, [www.accountemps.com](http://www.accountemps.com), A temporary staffing company for accounting, finance and bookkeeping professionals.

Allergy & Asthma Medical Group 5924 Stoneridge Drive, Suite 207, (925) 463-9400, [www.bayareaallergy.com](http://www.bayareaallergy.com), Specialists treating asthma and allergies.

Belden Consulting Engineers 5860 W. Las Positas Boulevard, Suite 15, (925) 829-0772, [www.beldeninc.com](http://www.beldeninc.com), A full service electrical, mechanical and plumbing engineering firm.

Corporate Visions 3875 Hopyard Road, Suite 370, (800) 360-7355, [www.corporatevisions.com](http://www.corporatevisions.com), A marketing and sales messaging, tools and skills company.

Hacienda Owners Association 4305 Hacienda Drive, Suite 330, (925) 734-6500, [www.hacienda.org](http://www.hacienda.org), Manages Hacienda on behalf of Hacienda property owners and investors (relocated within Hacienda).

Medea Spirits 5673 W. Las Positas Boulevard, Suite 209, (925) 425-9282, [www.medeaspirits.com](http://www.medeaspirits.com), Specializing in premium, neutral grain Vodka.

Morgan Stanley 4309 Hacienda Drive, Suite 200, (925) 730-3800, [www.morganstanleybranch.com/pleasanton](http://www.morganstanleybranch.com/pleasanton), Financial services company providing investment banking, securities, investment management and wealth management services.

Swift Real Estate Partners 4432 Rosewood Drive, Suite 100, (925) 737-1900, [www.swiftrp.com](http://www.swiftrp.com), A real estate investment and management firm.

Tescan USA 5635 W. Las Positas Boulevard, Suite 410, [tescan-usa.com](http://tescan-usa.com), Supplier of scanning electron microscopes and focused ion beam workstations.

Transition Learning Center 5980 Stoneridge Drive, Suite 102, (925) 399-5101, [www.transitionlearning.net](http://www.transitionlearning.net), Providers of academic and vocational learning tutoring services for adolescents.

VentureSoft Global 3825 Hopyard Road, Suite 180, (925) 523-3350, [www.venturesoftglobal.com](http://www.venturesoftglobal.com), An IT service company.

Zumi Sushi 4515 Rosewood Drive, Suite 700, (925) 225-9988, [www.zumisushipleasanton.com](http://www.zumisushipleasanton.com), Restaurant featuring sushi and more.

**About Hacienda**

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 550 companies that locally employ approximately 17,600 people. Hacienda's businesses represent the best and the brightest of contemporary corporate



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 Industry Events

**JUN 18 Wed** 8:00 am - View Details  
USGBC Northern California – GreenBuilder 2014  
5:00 pm - View Details  
RECON - Bay Area Mixer

**JUN 19 Thu** (all-day) - View Details  
NAIOP San Francisco Bay Area – Developing Leaders Walking Tour  
8:30 am - View Details  
ULI San Francisco – Sneak Peek of 8 Octavia  
11:30 am - View Details  
CREW East Bay - Master Planned Industrial Developments Luncheon  
3:30 pm - View Details  
CoreNet Northern California - Chapter



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America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 3,900 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

**Contact Information**

Hacienda Owners Association  
4305 Hacienda Drive, Suite 330, Pleasanton, California 94588-2738  
(925) 734-6500 phone (925) 734-6501 fax info@hacienda.org e-mail  
www.hacienda.org

**Meeting**

5:30 pm - View Details  
BOMA Oakland/EastBay - 90th Anniversary - Roaring 20's

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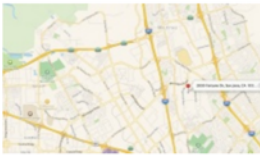


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Hacienda Sees a Good Mix of Activity in First Quarter of 2014



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