



News Releases



Hacienda A Hub of Activity In Recent Months

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PLEASANTON, Calif. — With acquisitions, new product introductions and other innovations, Hacienda businesses have accomplished a lot over the last three months, a time period which has seen nearly 20 companies move into the park.



Photo by Dan Conning Photography

"The park saw positive growth in 2011 and we're pleased that 2012 has gotten off to a fine start," says James Paxson, Hacienda's general manager. "We are expecting more great news to come in the new year."

Major Business Activity

Here is a summary of just some of what has gone on in Northern California's largest mixed-use development in the past three months:

Simpson Strong-Tie Company Inc., a publicly-traded company headquartered in Hacienda, has entered into an agreement to acquire North Carolina company Automatic Stamping in a transaction valued at over \$41 million. Automatic Stamping manufactures and sells a line of high quality truss connector plates. Simpson Strong-Tie designs, engineers and manufactures wood-to-wood, wood-to-concrete and wood-to-masonry connectors and fastening systems, as well as stainless steel fasteners and pre-fabricated shearwalls. Simpson Strong-Tie also offers a full line of adhesives, mechanical anchors and powder actuated tools for concrete, masonry and steel. Full press release: [www.simpsonmfg.com/docs/pr2011-12-20.pdf](http://www.simpsonmfg.com/docs/pr2011-12-20.pdf).

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Roche Molecular Diagnostics, the Hacienda-based division of international pharmaceutical giant Hoffmann-La Roche AG, has passed a major milestone with U.S. Food and Drug Administration (FDA) approval of a new Roche test that detects chlamydia and gonorrhea by sensing the presence of the genetic material of those infectious agents. The assays run on the company's automated cobas 4800 System, and "will give labs in the U.S. an efficient solution for offering clinicians chlamydia and gonorrhea screening using the preferred specimen types," according to Paul Brown, head of Roche Molecular Diagnostics. The test was approved in Europe in 2009 and "has been very well received in labs outside the U.S.," added Brown. Full press release: [molecular.roche.com/News/LocalNews/Pages/Rochereceives](http://molecular.roche.com/News/LocalNews/Pages/Rochereceives).

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Xerox has launched the Xerox 7600i, a compact flatbed scanner that features Visioneer's OneTouch scanning, a technology from the Hacienda company that allows users to complete their scans by touching just one button. The compact device is

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- OCT 22 Mon** Advanced Market Analysis and Highest and Best Use Course @ University of Phoenix
- OCT 24 Wed** 5:00 pm IFMA Silicon Valley Work on Move  
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- OCT 25 Thu** BOMA Silicon Valley Leasing and Marketing for Property Managers @ BOMA SV Office  
5:30 pm BOMA Silicon Valley Membership Mixer

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priced at \$99.99. "Small office, work-from-home professionals and students will love the low price, the portability, and the quality results of the Xerox 7600i. It is an ideal scanning solution for anyone who needs a fast, flatbed scanner and outstanding software to help them be more productive," said Bob Scaglia, senior vice president of sales for Visioneer. "Weighing just 3.3 pounds, measuring less than 1.5 inches tall, and powered solely by the USB port, the Xerox 7600i is a truly portable scanner." Full press release: [news.xerox.com/pr/xerox/xerox.aspx](http://news.xerox.com/pr/xerox/xerox.aspx).

#### New Tenants

Hacienda has recently welcomed a number of new tenants to the park. New tenants arriving in Hacienda over the past three months include:

A. Palma Engineering, 5980 Stoneridge Drive, Suite 109, (925) 469-0417, [www.apalmaengineering.com](http://www.apalmaengineering.com). Engineering services.

Big Lots Stores, Inc., 4305 Hacienda Drive, Suite 345, [www.biglots.com](http://www.biglots.com). Retailer.

Coffee Bean Technology, 5674 Stoneridge Drive, Suite 107, (925) 460-8330, [www.coffeebeantech.com](http://www.coffeebeantech.com). Developers of social marketing and social sales solutions.

East Bay Regional Parks, 5653 Stoneridge Drive, Suite 111, [www.ebparks.org](http://www.ebparks.org). Regional park district.

East Bay Retina Consultants, 5924 Stoneridge Drive, Suite 201, (925) 224-8777, [www.eastbayretina.com](http://www.eastbayretina.com). Specialists in the diagnosis and treatment of conditions affecting the retina, macula, and vitreous.

Health Spring Chiropractic, 5673 W. Las Positas Blvd., Suite 215, (925) 225-0500, [www.HealthSpringChiro.com](http://www.HealthSpringChiro.com). Chiropractor.

Jeepnee, Inc., 4780 Chabot Drive, Suite 104, [www.jeepnee.com](http://www.jeepnee.com). International employee recruiting firm.

Latex Global, 5990 Stoneridge Drive, Suite 103, (214) 502-1985.

Mission Essential Personnel LLC, 4301 Hacienda Drive, Suite 250, [www.missionep.com](http://www.missionep.com). Personnel firm.

Pacific Office Automation, 5700 Stoneridge Drive, Suite 300, (925) 398-4200, [www.pacificoffice.com](http://www.pacificoffice.com). Document imaging and office technology. Covered in the February issue of Hacienda NETWORK: [www.hacienda.org/ho/nw1202\\_main.html](http://www.hacienda.org/ho/nw1202_main.html).

Quadrant Information Services, LLC, 5976 W. Las Positas Blvd., Suite 210, (800) 499-4627, [www.quadinfo.com](http://www.quadinfo.com). Provider of enterprise-wide insurance solutions for property and casualty insurance.

Sally Beauty Supply, 4515 Rosewood Drive, Suite 300, (925) 224-8617, [www.sallybeauty.com](http://www.sallybeauty.com). Beauty supply store.

Seaspace Int'l Forwarders USA Inc., 5990 Stoneridge Drive, Suite 104, (925) 468-0100, [www.seaspace-usa.com](http://www.seaspace-usa.com). Providing complete forwarding and freight management services for sea, air and road.

Taylor Morrison, 4309 Hacienda Drive, Suite 450, [www.taylormorrison.com](http://www.taylormorrison.com). Residential developers.

TriValley Academy, 5933 Coronado Lane, Suite 101. After school program focusing on academic enrichment and Chinese literature and language studies.

United Software Associates, 5674 Stoneridge Drive, Suite 100, [www.usain.com](http://www.usain.com). Information technology services business.

#### About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 475 companies that locally employ approximately 17,000 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 3,200 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

The Registry [www.theregistrysf.com](http://www.theregistrysf.com)

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