



News Releases

## Hacienda Ends 2012 With Substantial Gains Through the Year

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PLEASANTON, Calif. — Hacienda is reporting a strong, net positive inflow of tenants for 2012. Nearly 573,000 sf of development activity occurred in Hacienda during 2012, which includes new project approvals and construction. Net tenant absorption totaled approximately 210,283 square feet. The park is the largest mixed-use development of its kind in Northern California.

"This marks the second consecutive year of strong, positive growth in Hacienda. Our ability to attract quality tenants, such as those we saw arriving in 2012, is a continued demonstration of Hacienda's underlying value" said James Paxson, Hacienda's general manager. "Furthermore, we are seeing signs that 2013 will also be another year for positive absorption."

Major transactions in 2012 were seen by companies in a variety of business segments, including Blackhawk Network (gift card distribution), Club One Pleasanton (fitness), Cooper Bussmann (circuit protection products), CPU Tech (electronic systems), Ellie Mae (on-demand automation solutions for the mortgage industry), Gap Inc. (retailer), Hitachi (semiconductor), Maddie's Fund (animal care), ServiceMax (software), and Sunbelt Controls (building automation contractor).

Overview

The following overview provides information on the most recent Hacienda activity pertaining to occupancy, tenants, sales and regional data of interest. Please also refer to selections found under the Project Overview section of our web site for related information.

Park Activity

- Occupancy
- Leasing
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- Population
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About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 475 companies that locally employ approximately 17,500 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 4,000 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

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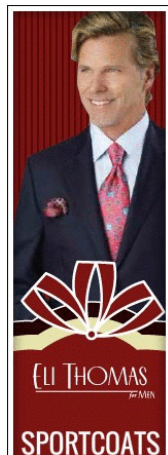
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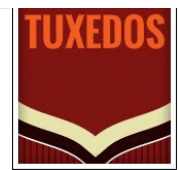
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JAN 31 Thu

6:00 pm BOMA SV: Welcome! 2013 Board Reception and Mixer

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