



News Releases



Hacienda Sees Continuing Trend of Positive Absorption For First Quarter of 2012

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PLEASANTON, Calif. — Hacienda is reporting a continued positive inflow of tenant activity for the first quarter of 2012. Over 175,000 square feet of transactions occurred in Hacienda during the first quarter of the year with over 90,000 square feet of net positive absorption. The park is the largest mixed-use development in Northern California.

“Hacienda is off to a good start in 2012” said James Paxson, Hacienda’s general manager. “We are hearing many reports of increased activity as well as an increase in inquiries into leasing and ownership opportunities.”

Several notable transactions occurred in the first quarter. Major commitments were made by companies in a variety of business segments, including: Maddie’s Fund (animal care facility), Silicon Valley Bank (financial), East Bay Regional Parks District (regional parks and recreation management) and eAdGear (web design and search engine optimization).

Overview

The following overview provides information on the most recent Hacienda activity pertaining to occupancy, tenants, sales and regional data of interest. Please also refer to selections found under the Project Overview section of our web site for related information.

Park Activity

- Occupancy
- Major Tenant Transactions
- Sales
- Development

General

- Population
- Land Use Summary
- Demographics (Area and Community)
- Valuation

Projects and Tenants

- Property Profiles
- Business Directory

About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 475 companies that locally employ approximately 17,000 people. Hacienda’s businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company

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Upcoming Events

- OCT 22 Mon: Advanced Market Analysis and Highest and Best Use Course @ University of Phoenix
- OCT 24 Wed: 5:00 pm IFMA Silicon Valley Work on Move
- OCT 24 Wed: 5:30 pm CREW SF Membership Madness @ ARUP
- OCT 25 Thu: BOMA Silicon Valley Leasing and Marketing for Property Managers @ BOMA SV Office
- 5:30 pm BOMA Silicon Valley Membership Mixer

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headquarters. In addition, Hacienda also features homes to some 3,200 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

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