

PLEASANTON Pathways

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A Native's Viewpoint

Kolln Part Of Pleasanton's Heritage

Depending on your viewpoint, the front porch of Jack Kolln's downtown Pleasanton home may offer a small sampling of what fifty years can accomplish in a community.

Where the ice man once delivered his valued commodity by horse-drawn carriage along Neal Street, noon-hour

traffic now flows past the block between First and Second Streets.

Along shady sidewalks, neighbors still walk their dogs here. For Jack Kolln, this part of Pleasanton is still the same bustling community of his 1930's depression-era childhood, but minus a few porches.

"They don't build houses with porches any more," said the former owner of Kolln Hardware. "Why, we'd sit out all day on Sunday and everybody came by."

But he said that porches weren't the only popular place to congregate in those days. Kolln Hardware was also a hot spot for "chewing the fat."

"There was no TV, you know. Everyone used to come into the store. You were always up on everything before it got into the newspaper," he recalled during an interview at his home, the same one he grew up in.

In 1905, his father, Herman George Kolln, and a partner purchased the store from Kolln's former employers, Frank and Bert Lewis. The latter was a tinsmith, while his brother was a jeweler and a local politician.

Kolln Hardware, a reminder of Pleasanton's past, is one of the oldest community landmarks. The original store was a small tinsmith shop owned by Charles Wise in 1869. He built the present two-story structure in 1890 and sold it to the Lewis brothers the next year. The older tinsmith shop was moved around the corner to Division Street where it is presently used as storage space.

In 1933, Herman Kolln became the principle owner of Kolln Hardware and

the whole family shared the task of running the business.

"When I was a kid, I used to have to sweep the floors, lower the blinds, clean the shelves. It kept me out of mischief," chuckled Kolln.

Because his two older sisters enjoyed working in the store, he believes it added to the warm, friendly atmosphere there.

Like many people whose depression-era memories have become like corks in wine bottles, never quite fitting after they're opened, Kolln remembers that period of his life through a viewpoint mellowed and ripened over the years.

"If we had a nickel, good gosh, it was a lot of money," he chortled. "We had to find ways to amuse ourselves without money."

For Jack Kolln, cheap thrills came in the form of music. Although he loathed practicing on the family's roller piano, he later came to love the ivories as much as he liked to tinker with machines at his father's hardware store.

A 1937 graduate of Amador Valley High School, Kolln said he was able to foot the bill to study music at UC Berkeley by establishing his own orchestra.

"Music has carried me many places," he said. "I've been fortunate."

He believes that his talent on the

Continued on page 12



Jack Kolln: 'Music has carried me many places.'

Atmosphere Is Important

Sheraton Offers A Special Touch

As the first guests have begun arriving at the new Sheraton-Pleasanton on Hopyard Road, developers for the new 216-room hotel say they have succeeded in making California's 26th Sheraton unique.

"We've tried to put special touches on all our properties," said Hugh Scott, a partner in the development firm, Gus Enterprises.

"This Sheraton is the same low-rise, landscape oriented hotel as the others, but with a much larger courtyard than those we've done before," he said during an interview at the hotel.

Scott, looking tan and sporty in an open-collared shirt and blue jeans, had breezed in just moments before from windsurfing near Half Moon Bay.

"A lot of people might say we should put more rooms on that land but we think atmosphere is important," said Scott.

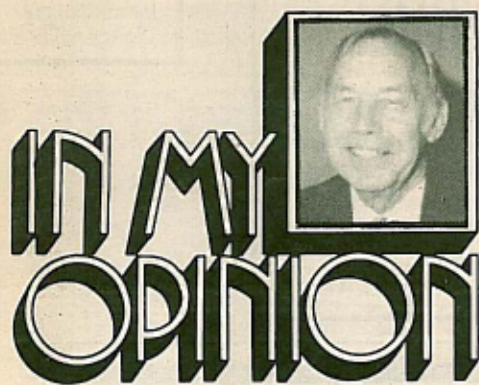
Located near Interstate 580 on Hopyard Road, the two-story, 140,118-square foot Sheraton complex contains a 1.5-acre courtyard with an extensive fountain and waterfall system, swimming pool and spa.

This garden and stream centerpiece is ringed by five two-story Spanish style

Continued on page 12



Developers Hugh Scott and Robert Hecker stand before the Sheraton's newly planted garden and courtyard waterfall system.



In My Opinion is a bi-monthly column featuring the opinions of guest editors. This column is by Warren R. Harding, President of Community First National Bank.

I was privileged to serve on the Pleasanton City Council from 1960 to 1968, the first and last two years of which I served as mayor. Those years represented a very exciting period in the history of our city.

When my wife Jo and I moved to Pleasanton in January of 1946, our population was almost 2,000 people. The town was settling down from the excitement and activity caused by the large World War II Naval Base at Camp Parks a few miles north of the city. The main economic activities were still agriculture and gravel mining.

It was apparent that Pleasanton was destined to grow into the leading commercial, industrial and residential center of the valley because of its location at the intersection of two major freeways, I-580 and I-680. However, for many years growth was very slow because we were then actually not on the main Highway (US 50) to the South and did not have any land ready for development.

By 1960, Volk-McLain, Inc., a large Southern California development firm purchased and optioned over 4,000 acres of open land mostly North of U.S. 580, including a large parcel west of Hopyard Road. This now includes the Val Vista subdivision, the Meyers commercial development and others between Hopyard Road, U.S. 680 and U.S. 580.

"It was apparent that Pleasanton was destined to grow . . ."

Reno Cairo, an eight-year veteran and former mayor, John Long and I were elected to the City Council in 1960 to join John McWilliams and Charles Bubics. One of the first decisions we made was to buy control of Pleasanton's water supply from the city of San Francisco.

We did not own our own water system then and were severely limited

by San Francisco as to how many gallons we could pump from the underground supply each day. So for \$40,000 we were able to buy this water system. We received three wells and a few miles of rusty water pipe; but best of all, we purchased water rights to the underground basin. This was very important to the future of our city and enabled us to provide water service to the area outside the existing city limits and thereby to expand the city.

Next, we established an aggressive policy of annexation. The city limits at that time were at Arroyo del Valle just north of Pleasanton Hotel extending westerly to the Fairgrounds, South to the intersection of Main and First Streets, East to the edge of Harris Acres beyond Third Street and back to the Arroyo at north First Street; about one square mile in total area.

" . . . but best of all, we purchased water rights to the underground basin."

The land immediately adjacent to the city was almost all in large parcels of several hundred acres or more and actively used for agricultural purposes, dairying, row crops and cattle grazing. As development became imminent and these large properties were involved in sales, the city was able to pursue its annexation policy. The city could offer the basic services of water and sewage treatment, police and fire protection necessary for development in exchange for annexation. Frequently the developers bargained hard for inclusion of a retail shopping center in their annexation. It was very difficult for the city to turn them down because the developer always had the alternative of not annexing but developing outside the city under Alameda County zoning and building requirements which were more lax than the city. We were always faced with this hard fact of a very real alternative when negotiating an annexation agreement with a land developer. This is the reason for neighborhood shopping centers in the Vintage Hills, Mission Park, Pleasanton Valley and Pleasanton Meadows developments.

In the early 1960's, the political leaders of the Dublin area made three attempts at incorporation, all of which were defeated but not without considerable effort and concern.

The first incorporation map filed for Dublin included not only all of what is now Dublin but all the area south of the U.S. 580 down to the Arroyo del Valle adjacent to the Pleasanton Hotel. This would have been a major tragedy for the future of Pleasanton. Our city has been the historic focus of activity in the Valley for nearly a century and

we could have been boxed into a one-square mile area.

The second incorporation attempt reached down as far as the Pleasanton Canal just slightly north of Valley Avenue and was also defeated.

California law was written to favor incorporation of a new city rather than annexation to an existing city. While an incorporation election merely required approval of a majority of the registered voters of the territory to pass, annexation required approval of a majority of the owners of the affected property determined by the assessed valuation of the property.

By the time of Dublin's third attempt to incorporate we had accomplished a good deal of our annexation plans and were in the process of annexing the large area west of U.S. 680 to Foothill Road and from Bernal Avenue to U.S. 580. This was our annexation No. 24. Dublin filed another incorporation map including property north of U.S. 580 but including most of our annexation 24 at practically the same moment in time. Which filing would prevail depended upon who had legally filed first after a required waiting period. This dispute ended up in court with Pleasanton winning at the Superior Court level, being overturned at the Appellate Court and finally prevailing at the State Supreme Court which brought this strategic area now containing Stoneridge Regional Center into the City of Pleasanton. We were then able to proceed in orderly fashion to annex the remaining territory rightfully belonging within Pleasanton.

"Pleasanton's destiny was to grow into the leading community of the Valley . . ."

As we were growing rapidly and our annexation goals were being achieved, we felt there was a need to do some serious planning. Pleasanton had an old general plan approved in 1958, which was getting rather outdated so our mayor, John McWilliams, wisely proposed that we review and establish a new general plan. A broadly representative Citizens Committee of nearly 100 people was appointed to provide input for this process. The city hired planning consultants Livingston and Blaney who spent nearly two years developing the new General Plan which was adopted in March of 1965. Although there have been many modifications, this has remained the basic plan over the ensuing twenty years.

In the 1965 General Plan, most of the area in North Pleasanton, now being developed as large industrial parks, was designated for commercial and

light industrial development so this has been in the planning process for many years. Through the years, however, there were some other interesting proposals that were made to the city concerning parts of that property. One developer wanted to excavate a shallow lake east of Hopyard Road and construct a track of lake front homes on the site. Another proposal involved the northwest corner of this area being considered as an alternative site for our Regional Shopping Center which was later located in Stoneridge. But through all these deliberations the designation for the area remained undisturbed.

"This would have been a major tragedy for the future of Pleasanton."

We, on the Council at the time, wondered how this property would really develop. It had some inherent problems that held back development while parts of Dublin were going ahead full steam. One was the fact that the land was composed of several very large parcels and in several different ownerships. This made it impossible for anything but the largest developer to be able to handle the site. Related to this basic problem were those of provision of city services for the area, primarily water, sewage, streets, and public utilities. These are very costly to provide and Pleasanton was not financially able to do this. These problems raised the question of whether the area would develop as a unified entity (as it is now) or in small, unrelated groups of architecturally unrelated structures with no real central planning. The area could have been developed over a rather long period of time in a hodge-podge fashion, i.e., a bunch of unrelated tilt-up structures with little consideration or unity to the area.

Fortunately, Pleasanton has attracted financially strong developers who are able to provide not only very high quality development of their own properties but a high level of off-site improvements to the surrounding areas of our community.

Pleasanton's destiny was to grow into the leading community of the Valley and at this point in time is well on the way to fulfillment of this expectation. We have grown into a city that is very desirable in which to live because of its fine residential areas, its excellent shopping and business facilities, outstanding new commercial and industrial developments but most of all because of the active, concerned and caring community that we have become, all of which means a very outstanding quality of life for our residents.

— Warren R. Harding

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Walking To Relieve Hunger

On Sunday, October 20 at 1 p.m., the third annual Tri-Valley Walk for Hunger will leave from the Alameda County Fairgrounds in Pleasanton. The 15-kilometer walk will wind through Pleasanton and end up at the fairgrounds.

The purpose of the walk is to raise money to alleviate the problem of world hunger. Entire families, as well as individuals, are strongly encouraged to make the walk and seek people to sponsor them.

There will be clowns, music, and balloons at the start to kick off the walk, as well as check-points with

transportation available every mile for those who can't make the entire 9.3-mile walk.

The walk is sponsored by the Church World Service, and a coalition of 16 Valley churches.

A portion of the proceeds will be used for hunger relief programs at the Emergency Fund Center in Livermore and the Children's Emergency Council in Dublin. The remaining money will benefit worldwide hunger relief programs.

Further information on the walk can be obtained from Rick Aguiar at 846-7155 or Garnet Zielske at 462-3410.

Pleasanton Pathways is a bi-monthly newspaper published by the Hacienda Business Park Owners' Association

4637 Chabot Drive, P.O. Box 38, Phone: 463-2750

Jim Self — General Manager, Hacienda Business Park Owners' Association

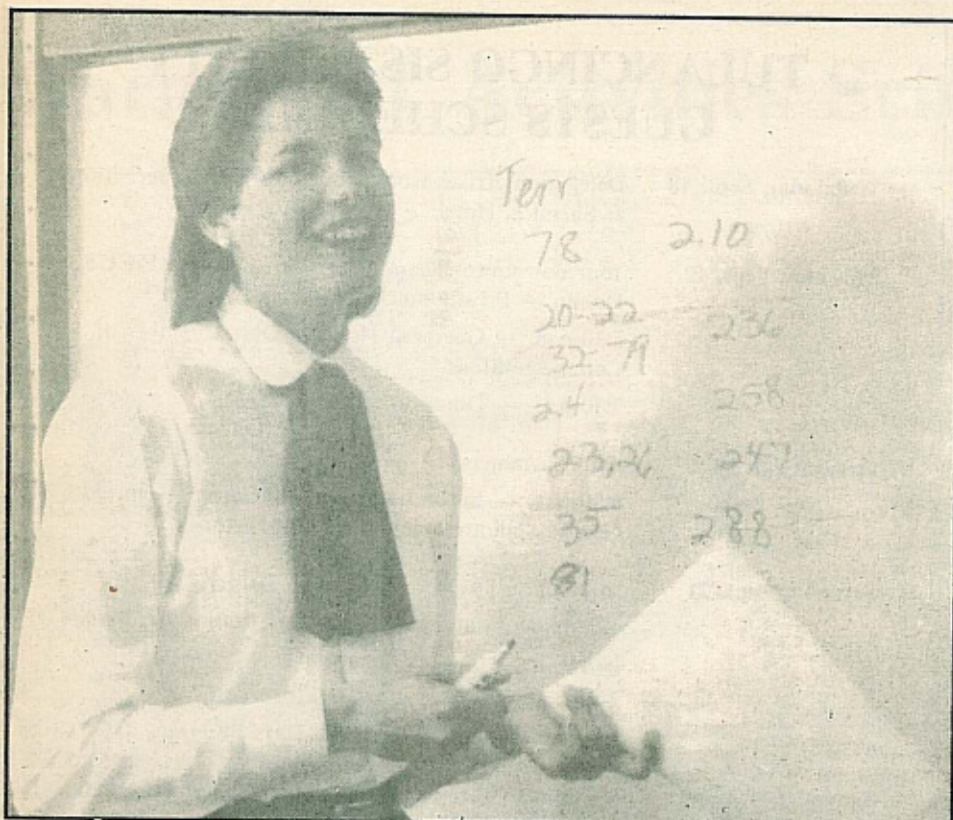
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Shirley Lapp emphasizes a point on marketing strategy.

Personality Profile

At The Top In A Tough Business

From the home of television's Laverne and Shirley, SCJ Insurance Services Executive Vice President Shirley Lapp, has come a long way in her climb to the top.

One of ten siblings, Lapp is reserved, which borders on shyness, and betrays very few clues as to how she has made it big in a tough business.

"Sometimes I can sense people are a little bit skeptical when they first meet me," she explained.

"Then I let them know about my background and that I have 12 years in the insurance business."

Strangers can hardly be blamed for wondering how someone who looks 21 can have her name posted on a top management office.

"I still get carded," she said matter-of-factly. "It hasn't really been that much of a problem for me."

Before joining SCJ, Mrs. Lapp, 31, worked with Classified Insurance Corp. in Milwaukee, Minn. Born and raised in the beer brewery capital of the world, she said she moved to California two-and-a-half years ago to step into her new role at SCJ.

While working as an assistant vice president for Classified, she met Jay Johansen, co-founder and president of the Pleasanton-based SCJ Insurance Services.

"I was ready for a change. And SCJ just happened to need someone." She said her husband, Gary, a chemical engineer, agreed that the job would be good for her, and the couple moved to California.

Today, she describes the insurance business as "dynamic," however, her original career goal was to become a dentist. A graduate of the famous Marquette University, she holds a bachelor of science degree in biology.

She said she had a change of heart and decided to stay on with Classified after graduation.

As executive vice president, Lapp is responsible for the daily operations at SCJ. Her day is a smattering of meetings with the firm's six department managers and dealings with clients. She arrives at the office at 8 a.m. and rarely leaves before 6 p.m.

SCJ is what is known as a "wholesale" auto insurance firm which serves individual agents and brokers. The company provides underwriting, policy processing and handles claims for 3,000 auto insurance agents and brokers statewide.

"We don't deal with the consumer directly. We're highly automated and that's the key to being successful in this business. We also have professional managers in every aspect of the company," she said.

"My job involves a lot of decision making," said Lapp, who works out the stress through tennis and aerobics and exercising, "a conscious effort to make sure things stay in perspective."

The new 30,000-square foot office complex in the Hacienda Business Park is SCJ's largest quarters. Before moving to the Park, the company was located in offices on Santa Rita Road and Mohr Avenue.

Drugs On The Job Topic Of Seminar

"Responding to Workplace Drug and Alcohol Abuse" will be the topic of a September 12 seminar at the San Ramon Country Club, 9430 Fircrest Lane, in San Ramon, 9 a.m. to 4:30 p.m.

Cost is \$15 per person which includes a continental breakfast.

The seminar, designed for Tri-Valley employers, is sponsored jointly by the Phoenix Outpatient Program, Valley Memorial Hospital and the Livermore Police Department.

Keynote speakers at the day-long workshop are Phoenix Program Director Jackie Sims, Phoenix Medical Director Ralph Camacho, M.D., and Livermore Police Officer Al Davis.

They will provide employers with psychological, medical and legal aspects of employee substance abuse, and ways to deal with it effectively.

Participants in an afternoon panel discussion will be John Kincart, employee assistance counselor, AT&T; Jeff Manchester, EAP administrator, Sandia National Laboratory, and Nate Davison, addiction recovery program director, Operating Engineers Union Local #3.

Also participating are Lloyd Ramos, EAP consultant; John W. Noonan, attorney; and Tamara Cagney, employee services manager, City of Oakland.

For more information and registration, call 447-4542.

Heritage Days Entertainment Calendar

Saturday, September 21

Amador Valley Savings and Loan — 530 Main Street (parking lot)

Noon — 2 p.m. — Pleasanton Dance Academy

2-2:30 p.m. — Valley Cowbelle Jazzercise

3 p.m. — Pam Gibson Dancers

4-5 p.m. — Wilts Urban Cowboy Dancers

Wayside Park, First and Neal Streets

Noon — 12:30 p.m. — Homecoming

1-1:30 p.m. — Tri-Valley Rehearsal Big Band

3-5 p.m. — The Illusions with the Chuck Eras Band

Sunday, September 22

Amador Valley Savings and Loan — 530 Main Street (parking lot)

12:30 — 1:30 p.m. — Tri-Valley Judo (demonstration)

3 p.m. — Middle Eastern Dancers

Wayside Park, First and Neal Streets

12:30 — 1 p.m. — Far Western Square Dancers

1-2 p.m. — Ron Archer

2-3 p.m. — Pleasanton Community Band

3:30 — 5 p.m. — California

CONTACT BEV HAMLIN — 846-1455

Heritage Barbecue At Fairgrounds

The Amador Pavillion at the Alameda County Fairgrounds will be the setting for the Heritage Days Barbecue on Saturday, September 21, beginning at 6:30 p.m.

Tickets at \$12.50 include a steak barbecue dinner by popular chefs George Spiliotopoulos and Tony Mac-

chiano, a special ceremony to award business decoration prizes, and dancing to live music by the well-known valley group, Tulsa.

Honored guests will be the Sister City delegation.

Further questions on the barbecue may be directed to the Chamber office at 846-5858.

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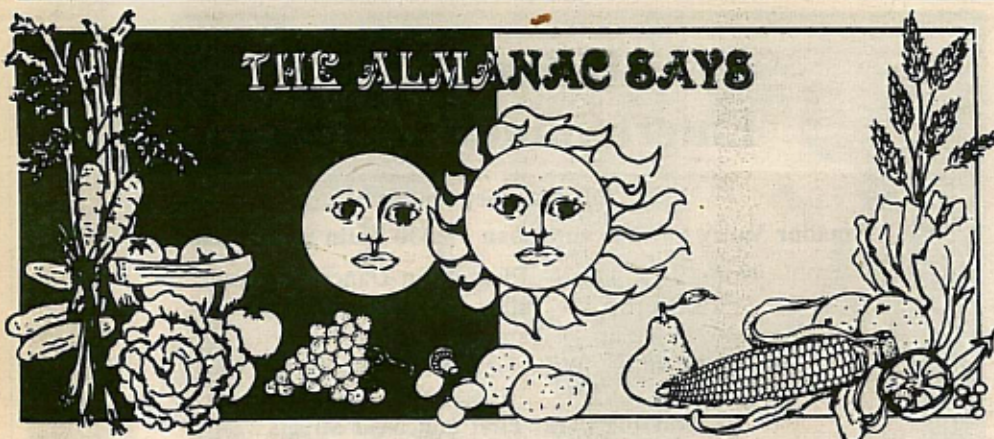


Amador Valley Savings & Loan Association

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THE ALMANAC SAYS



Are you prepared to take care of your pet for another five years? Ten years? Fifteen years? Because of the advancement in preventive medicine and the increased knowledge of nutrition, it is very common to see twenty-year-old pets.

You can add years to your pet's life by paying attention to the same factors you attend to in your own lifestyle. Diet, stress, exercise, genetics, and family life all play a part in keeping your pet around for years to come.

Cats and dogs over ten years old should have check ups at six month intervals. A veterinarian who knows your pet might well be able to catch changes in your pet that you may not see living with it every day.

A sad fact is that thousands of older pets die every year because they were not taken to the vet until it was too late.

Pets should be taken to the vet at the first signs of illness.

Abcesses, loose, or cracked teeth, gum infections and mouth injuries can destroy the health of your pet. Animals that eat only soft food seem more prone to gum disease, therefore hard food should always be part of their diet.

Nutrition wise, an elaborate diet is not necessarily the best thing for your pet. With your vet's help, you can design a diet plan for your pet which deals with the pet's specific problems.

All pets need a happy home with plenty of room to romp and play. If you are a pet owner, you might start planning now for your dog or cat's golden years. Caring for an older pet can be a way of thanking the animal for the years of love and pleasure he has given you.

List Of Accomplishments

AT&T Transportation Program

Having completed its first year of service, AT&T's Transportation Systems Management program offers an impressive list of accomplishments.

According to Regional Telecommunications Manager Tom Watkins, who is the AT&T executive with overall responsibility for the company's TSM program, plans implemented to alleviate traffic and parking congestion have met with overwhelming employee response in the company's ever-expanding attempt to preserve Pleasanton's unique quality of life.

AT&T's TSM program was launched last summer with the formation of the carpool/vanpool referral service by AT&T's Transportation Manager Dale Chesnutt. The carpool program is run in conjunction with the Park-wide program managed by the Hacienda Owners' Association.

Through promotional efforts held over the past year such as employee transportation meetings, lunch time information tables and cash drawings, Chesnutt's office has placed over 950 employees in 300 carpools and vanpools.

At the first of the year when a new

city ordinance mandated the development of TSM programs by all local employers, Chesnutt painted the first of 223 bright yellow preferential parking spaces for carpools at AT&T's Hacienda Business Park offices. "The ordinance required a 15 percent reduction in traffic flow during peak commute hours within the first year," explained Chesnutt, "and we have responded with a 50.6 percent reduction — more than triple the city's requirement."

Although increasing the number of commuters, staggered workshifts combined with employees use of commute alternatives has made this success possible, carpooling by commuters was his first focused effort, Chesnutt's campaign did not stop with that. During the spring months, attempts were stepped up to promote other "public alternatives to driving alone" to the 500 AT&T employees who live within a five mile radius of Hacienda Business Park.

"We've been working hand in hand with the City as it plans the local bus service," he continued, "and believe that the initiation of that service will round out our efforts to reduce traffic generated by AT&T people who live locally."

In addition, AT&T has encouraged walking and bicycle riding as practical, healthy ways for its employees to get to work when the weather is nice. Bike racks at several of the company's Hacienda buildings have been upgraded to insure increased security and convenience for bikers.

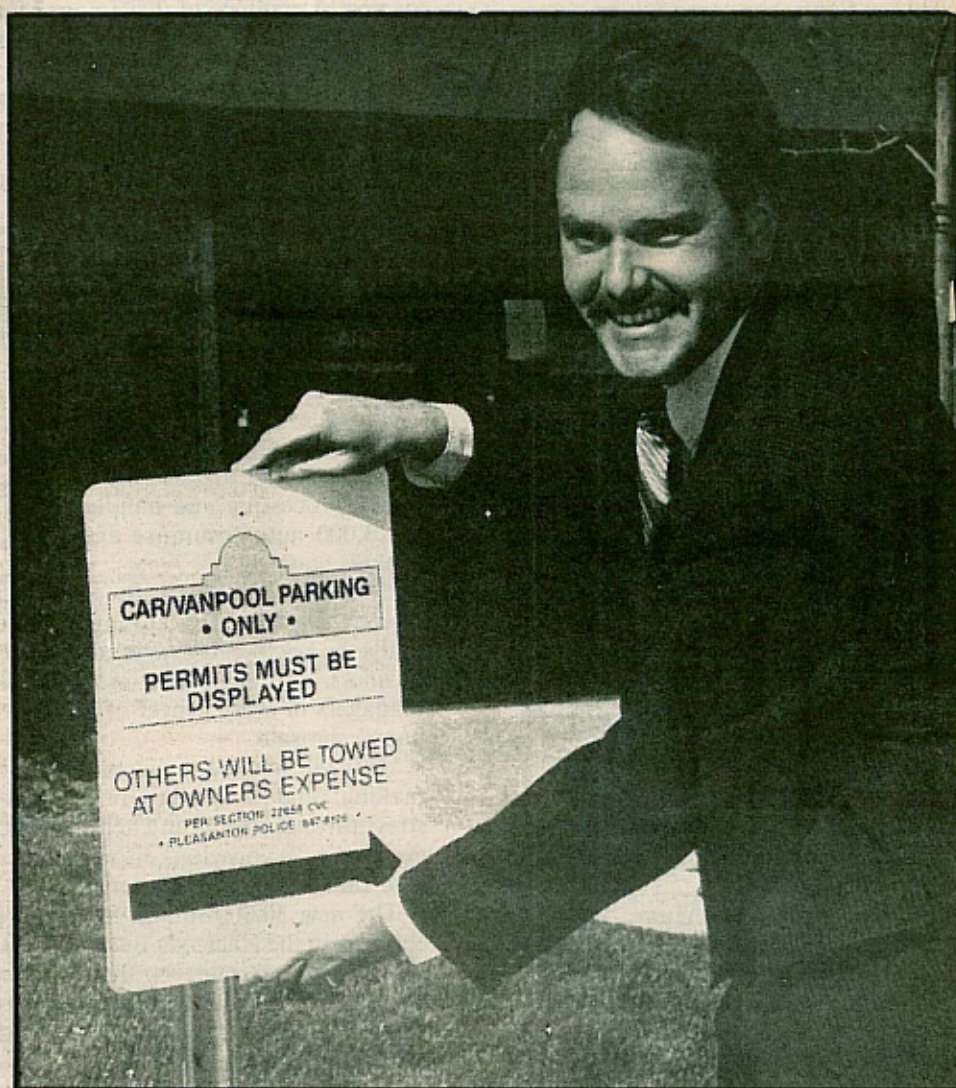
"AT&T's efforts are further complemented by Hacienda Park's new shuttle service," says Chesnutt, "which provides transportation for our employees to and from BART during commute hours and to downtown Pleasanton and Stoneridge Mall during lunch hours."

"Our next step," Chesnutt explains, "is to intensify and personalize our carpool ride-matching program. We hope to make more employees who live in communities like Concord, Walnut Creek and Tracy aware that there may be an opportunity for carpooling.

TULANCINGO SISTER CITY GUESTS SCHEDULE

Wednesday, Sept. 18	Delegation arrives from Mexico — evening reception at Sheraton Hotel.
Thursday, Sept. 19	Tour downtown Pleasanton, also California Pie Co., Dublin — Private luncheon. 5:30 p.m. — Guests at Heritage Days Chamber of Commerce Mixer. 7:30 p.m. — Dinner in private homes
Friday, Sept. 20	Tour Sacramento 6:30 p.m. — Barbecue at Aquatic Center — hosted by George Spiliotopoulos of Cheese Factory.
Saturday, Sept. 21	9:30 a.m. — Coffee, Pleasanton Bakery. 10 a.m. — Grand marshals for Heritage Days Parade. Noon — Soroptimist luncheon 2-5 p.m. — Guests at Stoneridge Mall 6:30 p.m. — Attend Heritage Days Barbecue
Sunday, Sept. 22	8:45 p.m. — Mass, St. Augustine's Catholic Church. 10 a.m. — Lions Club Pancake Breakfast. 1 p.m. — Picnic at Concannon Winery (Livermore). 7 p.m. — Farewell Banquet, San Ramon Country Club.
Monday, Sept. 23	In a.m. depart Pleasanton for return to Mexico.

For further information, contact Bob Athenour at 846-3597.



AT&T Transportation Manager Dale Chesnutt installs a preferential parking sign at one of the company's Hacienda Park offices.

Career-Links Receives \$5,000

Career-Links has announced the participation of Chevron U.S.A., Inc., as a major contributor to its program. With their donation of \$5,000, Chevron U.S.A. shows a commitment to the young people of the community in their search for career goals and training.

Career-Links, co-sponsored by the Valley Volunteer Center and the Amador Valley Joint Union High School District, offers an opportunity for high school students to receive on-the-job career preparation through

their voluntary internships with local businesses, agencies and government services.

Further questions on the program may be directed to Program Director, Marilynne Moyers at 829-4958.

Auditions

Auditions will be held Wednesday and Friday, September 18 and 20, at 11:30 a.m., Room 801, Chabot College-Valley Campus in Livermore, for "Play It Again Sam" by Woody Allen.

This autumn drama production will be directed by Jerianne Warren.

For further information, call the college at 455-5300.

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SHERATON'S FIRST GUEST. Sheraton's General Manager, Steve Salvatore and Regional Manager, Ann Pellino treat their first guest, Bob Keating, an engineering manager for Pac Bell, royally. Keating received a bottle of champagne and a gift certificate for a \$25 a night room for one year. Keating is in the process of relocating to Pleasanton from Van Nuys.

Local Service

Shuttling Its Way To Success

According to a recently conducted on-board survey of passengers, the Hacienda Shuttle Bus service is receiving praise from business park employees and better-than-expected ridership as it completes its third month of service.

The Hacienda Shuttle service is part of the business park's Transportation Systems Management (TSM) program. Along with bicycle lanes, preferential parking for car and vanpoolers, ride matchlists and aggressive park-wide promotions, the shuttle system is making Hacienda's TSM promotions a success and the subject of study by industrial developments throughout the United States.

Of those shuttle riders surveyed, 46 percent stated that the convenience offered by the Hacienda Shuttle was the best part of the service. Besides offering non-stop service between the business park and BART, other conveniences include a free lunchtime shuttle to nearby shopping centers, and a continuous intra-park route transporting employees between buildings.

"The lunchtime and internal shuttle make it easy for those who use the BART service or who are in carpools to do their errands," said Karen Fraser-Middleton, transportation manager at Hacienda Business Park. "Even though they don't bring a car to work, they can still shop, eat out, and get to meetings on the other side of the Park by using the bus services."

The friendly atmosphere found on the shuttle buses also won praise from Park employees. Twenty-one percent of the riders said they were most impressed with the helpful, courteous drivers. Others cited the cheerfulness of their fellow passengers.

The brand-new Hacienda Shuttle buses were designed with passenger comfort in mind. The all-wood reclining seats, individual reading lights, air-conditioning and window shades were judged as the most important features by 18 percent of the daily riders.

Currently, the Hacienda Shuttle carries commuters between the Bay Fair BART station and the north Pleasanton business park, making four morning and five evening commutes.

In conjunction with the express buses operated by BART, commuters now have six opportunities to ride between BART and Hacienda Business Park in the morning and 10 opportunities in the evening.

To accommodate early risers, Fraser-Middleton is looking into the possibility of adding yet another shuttle trip in the morning.

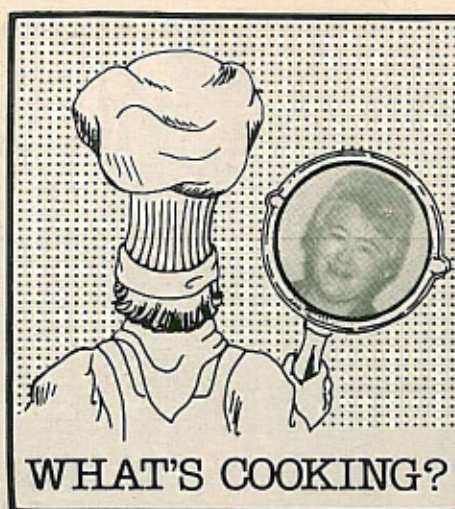
In response to rider feedback, the commute schedule was changed to serve an earlier commute period and to better accommodate morning riders.

The last morning and evening trips were replaced with a 6:30 a.m. run for early risers and a 3:55 p.m. trip for those getting off work in the early afternoon.

Additionally, the route was taken off Hopyard and changed to exit the Park on Owens Drive rather than Stoneridge Drive, reducing travel time.

Working with AT&T Communications, the Business Park arranged to reroute the internal shuttle. The new service circulates around the AT&T buildings every ten minutes between 7:30 to 11:30 a.m. and 2:00 to 7:00 p.m.

No changes were made in the lunch service.



For anyone who has ever walked into a supermarket to buy a quart of milk and exited an hour later with a carload of groceries, Sharon Clay has some advice.

"Co-ops are very unemotional," she said. "If you don't go to the store, those labels aren't jumping out at you saying, 'Buy me!'"

Clay, a registered dietitian and coordinator for several East Bay food co-ops, said the number of co-ops has dwindled considerably because of discount grocery outlets.

"If you're a person who store-hops, then co-ops are probably not for you because the penny is more important than the time it takes to hunt down the bargains. But if you shop at Brand X store and buy everything you need, then you're a good candidate for membership in a co-op."

Aside from the obvious, purchasing food without going into a supermarket can be a real timesaver. Many working people may not be able to spend time hunting for bargains, however, shopping in one store to serve all your grocery needs may mean little room for extras, she added.

"Prices in a co-op are not drastically lower, but there is a savings," Clay explained. "For example, maybe I'll save enough on a case of orange juice to splurge on the shrimp. It all balances out."

Since the key to any co-op's survival is bulk ordering, Clay acts as a middleman for about 30 groups in the East Bay, seven of which are in Pleasanton. She has two distribution points in Con-

cord and San Ramon where members pick up their orders.

The number of members in each co-op ranges between three and 100. Some of the larger groups include churches, neighborhoods and workplaces, she added.

One of the biggest bonuses for members, especially for working mothers, is convenience.

"Some people plan their menus as much as a year in advance because you have the supplies on hand. If you can't use a whole case of something, you can always split the cost with another member," said Clay.

With menu-clay in mind, Clay, a former director of the Murray School District's lunch program, has shared a recipe that offers a break from the traditional lunch meats and is also nutritious, economical and easy to make for mothers of school-age children.

"Some children will eat nothing but peanut butter sandwiches day in and day out, but I shudder at the combinations of peanut butter and marshmallow or peanut butter and mayonnaise.

"In this recipe, the peanut butter is supplemented with ground seeds to increase the energy and with dried fruit for sweetness. If you choose to add tofu (soy cheese) or cottage cheese, there is additional protein.

"For a completely balanced lunch, finish off a sandwich with fresh fruit, add cold milk from a thermos or bought at school and you have a complete lunch from all four food groups," she said.

PEANUT BUTTER SPREAD

1/4 cup toasted sunflower or sesame seeds, preferably ground
1 cup peanut butter
1/2 cup raisins, chopped dates or other dried fruit
Optional: add 2 T. honey, molasses or applesauce

Mix all ingredients. Makes one-and-a-half to two cups. For a variation of this recipe, add 1/2 lb. drained and mashed tofu or cottage cheese to half of the peanut butter spread. This makes a delicious, fluffy spread but should be refrigerated. The tofu type should be used within two weeks for best quality.



Business park employees use the free Hacienda Shuttle bus frequently.

Crum and Forster Personal Insurance

Crum and Forster Personal Insurance is a dynamic, success oriented company that reflects years of growth and stability. Currently we have the following positions available:

Clerk Typist — Must type 50 w.p.m. with 5 errors or less, be proficient at numbers and form typing and possess excellent grammatical and proofreading skills. Xerox Memorywriter experience preferred.

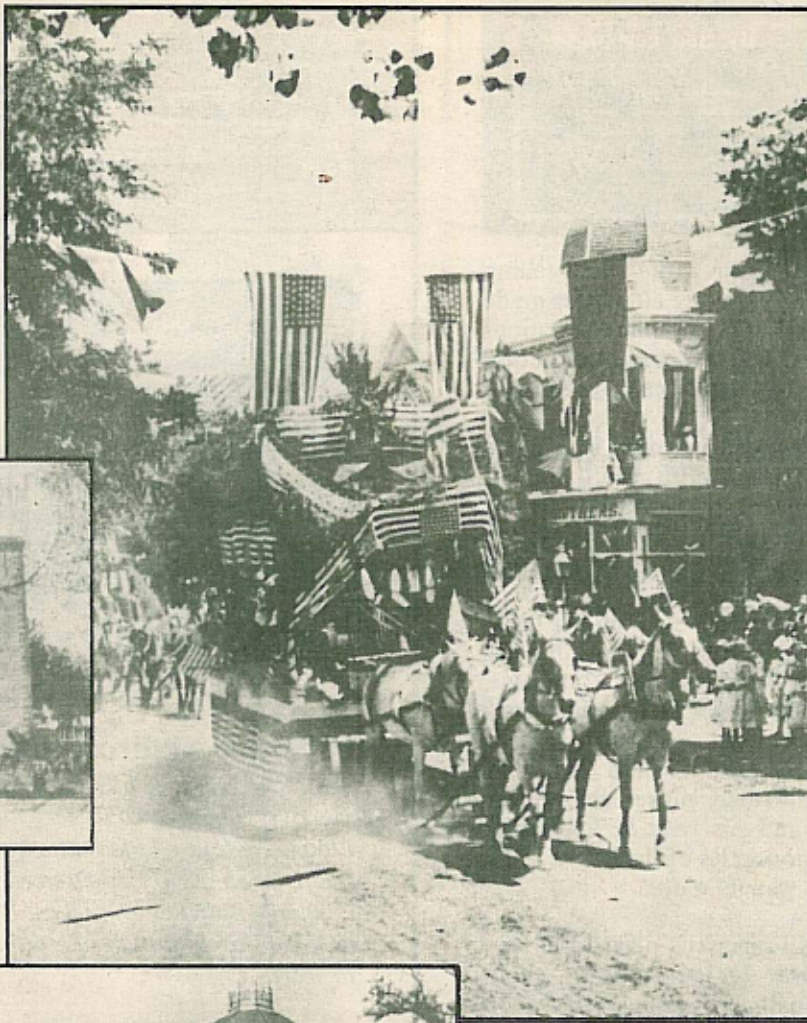
Mail Clerk — Must have valid drivers license, clear MVR. Some lifting involved.

Senior Claims Representative — 5 years of multi, personal lines adjusting experience required. College degree preferred.

We offer a competitive salary commensurate with experience, an outstanding benefit package, and superior working environment. If you are interested in any of the above opportunities, please call or send your resume to:

Bonnie Nichols
 Crum and Forster Personal Insurance
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 P.O. Box 5222
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 Equal Opportunity Employer m/f

n Retains itage



Pleasanton's first library, then called the "Reading Room."

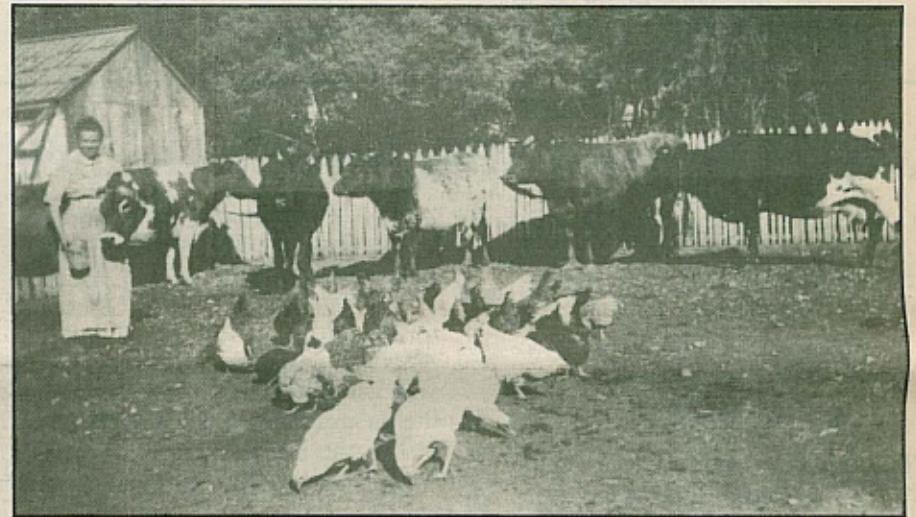
An Independence Day Parade in 1900.



The Cheese Factory as it looked in the '20's.



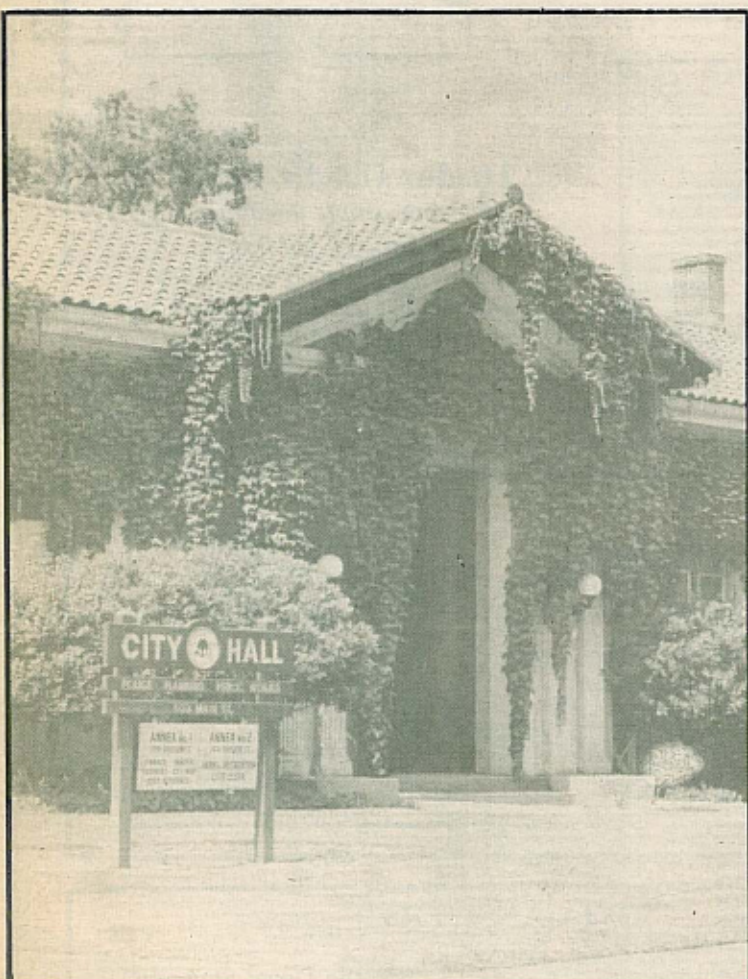
Main Street, 1920, featuring Kolln Hardware.



Mrs. Schneider (Lillie Fiorio's mother) at her home on Main Street across from the Hotel.



Amador Valley Joint Union High School in 1930.



One time home of City Hall, now the Museum on Main Street.



The Pleasanton Hotel in 1920; preserved to look much the same today.

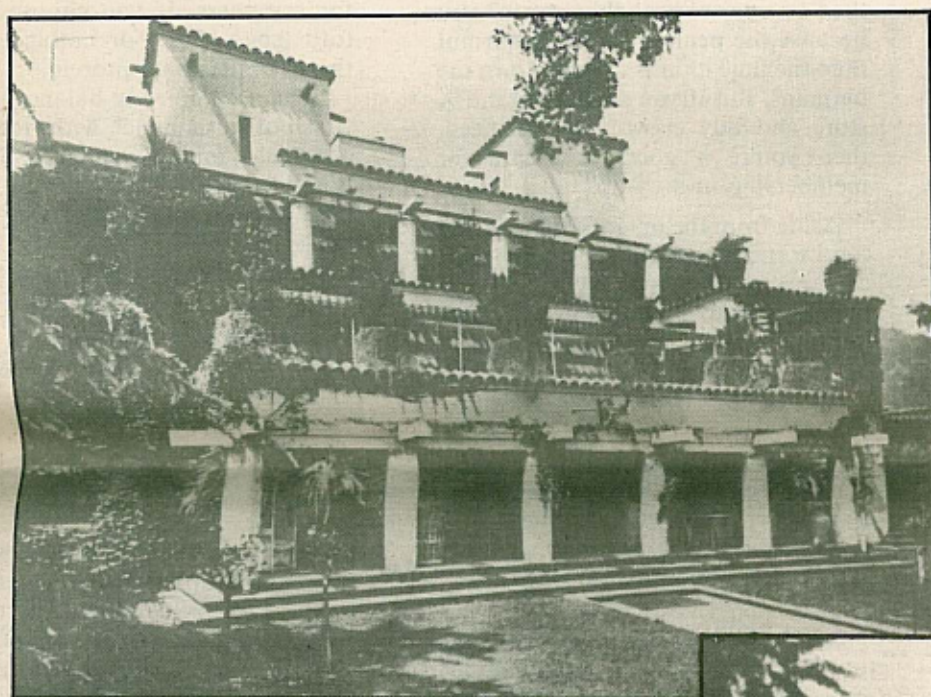


Presbyterian Community Church at Neal and First Street in the '30's.

Pleasanton Its Her



S.P. Depot on Neal Street, 1898.



Hacienda del Pozo de Verona, 1910 (now Castlewood) before it burned in 1969.



Fiorio's Market on Rose Avenue in the '30's, (note the prices). Market is still in operation.



In 1930, First National Bank of Pleasanton (now Community First National).



The 450 Main Street Building, 1900, now under renovation.



Alameda County Fairgrounds grandstand in 1920.

a bit of trivia

By Ben Fernandez

School is now back in session. Let's have some questions about "good ol' golden school days."

1. What was the name of the school in the musical "Grease?"
2. Walter Payton is now the lifetime leader in NFL rushing. What college did he attend?
3. Michael Constantine was the principal and Lloyd Haines was the lead as a high school teacher. What was the name of the TV show?
4. "Welcome Back, Kotter" immortalized the story of the "sweathogs" who attended a Brooklyn high school. The title song was a big hit. Who sang it?
5. A mythical university was immortalized in the 1940 Broadway musical "Best Foot Forward." What was the name of the song about this university?
6. Bel Kaufmann wrote a best-selling novel in the early 60's, later made into a movie, about the tribulations of teaching in a big city school. What was the name of the book?
7. USC has been called the best minor league baseball team in the country, since it has graduated many fine players, such as Seaver, Lynn, Kemp, et al. Who is their coach?
8. "Carrie" got revenge on her heckling classmates by trashing the Senior Prom in the 1977 movie. Who played her date to the prom?
9. Ronald Colman and his wife, Benita Hume, played the college dean and his wife in a popular television series of the early 1950's. What was its name?
10. James Franciscus played the lead and Dean Jagger played the school principal in this popular television series of the early 1960's about high school life. What was the show's name?

ON THE STREET

"What Did You Most Enjoy During Your Visit In Pleasanton?"

The "On The Street" question was answered by students from Tulancingo, Pleasanton's Sister City.



Jose Humberto Escorica Gonzalez — *"All the people. They are all so very nice. I liked the trip to San Francisco and the tour of Pleasanton."*



Ricardo Aladro Ahued — *"The very nice hospitable people. Everyone treated us very nice. I liked the tour of Pleasanton and the trip to San Francisco. The language is difficult to learn. One needs more time than one month to learn it."*



Zelene Alicia Rodriguez Cordero — *"The opportunity to meet so many people here; the trip to Great America, San Francisco and the tour of Pleasanton."*



Maria Dolores Ortiz Aladro — *"Getting to know everybody in Pleasanton, and the trip to Great America."*



Hector Ocadiz Reyes — *"The nice people. Pleasanton is a lot like our city, but it has a lot of technology for such a small city. I enjoyed the trip to San Francisco and the tour of Pleasanton."*



Ignacio Antonio Cadenanes Alvarez — *"The people. They have all been very kind to us. Everything was well organized in the family as well as a group. I enjoyed the aquarium in Monterey."*

TRIVIA ANSWERS

1. Rydell
2. Jackson State
3. "Room 222"
4. John Sebastian
5. "Buckle Down, Winssocki"
6. "Up the Down Staircase"
7. Rod Dedeaux
8. William Katt
9. "Halls of Ivy"
10. "Mr. Novak"

AAUW Annual Membership Brunch

The Livermore-Pleasanton Branch of the American Association of University Women is hosting its Annual Fall Membership Brunch for

New Course At Chabot

"Mastering Separation and Divorce" is the title of a new course offering in the Chabot College-Valley Campus autumn schedule.

Instructor Judy Pickles, Ph.D., is a Valley Campus counselor and practicing psychotherapist. She will be assisted by practicing attorneys who will cover the legal aspects.

Among topics to be covered are divorce law, financial concerns, custody options, settlement issues, and such personal issues as shock, guilt and anger.

This one-unit class, Psychology-Counseling 9-VI, will meet on Mondays from 12:30 to 2:20 p.m. in Room 707 at the campus.

First class meeting is September 16. For further information call 455-5300.

members and prospective members.

The event will be held on Saturday, September 14, 1985, 10 a.m. to noon.

The Museum will provide curator tours of the newly-renovated building. AAUW's program and activities for the year will be described, revolving upon the theme, "Invest in Yourself . . . Invest in the Future."

Refreshments will be served.

All members are encouraged to attend. Prospective members, women who hold a baccalaureate or higher degree from an accredited institution of high education are also welcome.

For more information, call LaVonne Valentine, 846-6421.

Newcomer's 'Get Acquainted' Coffee

Pleasanton Newcomers will hold their monthly "get acquainted" coffee on Wednesday, September 18 from 10 to 11:30 a.m.

For reservations call 846-9019 or 462-9128.



LA ROCHELLE

348 St. Mary's Street
Pleasanton, Cal. 94566
Telephone 846-5740

Dinner

Tuesday through Thursday — 5:30 - 9:30

Friday — 5:30 - 10:00

Saturday — 4:30 - 10:00

Closed Sunday and Monday

Lunch

Tuesday through Friday — 11:30 - 2:30

We welcome The American Express® Card.



Variety Of Activities Scheduled For Heritage Days



Contestants in the 1976 Beard and Moustache Contest.

Beard And Mustache Contest

An extra exciting evening is planned for the Chamber of Commerce Mixer on Tuesday, September 19, beginning at 5:30 p.m. in the courtyard at 608-610 Main Street. The event is hosted by the Photo Plant, A. Christian Design and Main Street Art Gallery.

Judging the beard and moustache contest will take place and prizes awarded to the winners.

There will also be an open bar, hors d'oeuvres and entertainment.

The sister city delegation from Tulancingo, Mexico will be the honored guests for the evening.

Cost for the event is \$5 per person.

Further questions may be directed to the Chamber office at 846-5858.

Heritage Days Home Tour

A Heritage Days Home Tour of 14 vintage homes will be held on Sunday, September 15 from 10 a.m. to 5 p.m.

Tickets at \$5 each are available at the Chamber of Commerce, 411 Main Street.

The homes will be hosted by senior citizens and local realtors.

Refreshments will be served.

The event is sponsored by the Chamber of Commerce.

Business Decoration Contest

A Heritage Days Business Decoration Contest will be held and is open to all businesses in Pleasanton.

All decorations must be in place by the opening of business on Monday, September 16.

Judging for prizes, best decorated window, best costumed employees, best decorated interior and best overall effect, will take place on Friday,

September 20 beginning at 10 a.m.

Awards will be presented to the winners at the Heritage Day Barbecue on Saturday, September 21.

For further information on the contest, contact Phyllis Wentworth, 846-4306.

International Food Fair

If your appetite is craving international food, be sure to stop by the In-

ternational Food Fair on September 21-22, in the Amador Savings and Loan parking lot between 10 a.m. and 5 p.m.

Food booths also will be located in Wayside Park, First and Neal Streets and along Main Street.

On Saturday, September 21, "The Illusions" will perform from 3 to 5 p.m. on the Chan Henderson Bandstand.

For further information contact Judy Mayhew at 462-3376.

Parading Down Main

Heading up the Heritage Days Parade on Saturday, September 21 at 10 a.m. will be the Tulancingo, Mexico delegates and Ted Mann as Grand Marshalls.

The parade will take place on Main Street between St. John, south to Town Center.

Entry into the parade is free, with applications available at 411 Main Street or Glendale Federal Savings, Stoneridge Mall.

Dan Lash at 463-9590 will be glad to answer any questions you may have regarding the parade.

Pancake Breakfast

For a hearty, healthy breakfast, join the Lions Club for their annual Heritage Days Pancake Breakfast on Sunday, September 22 from 8 a.m. to 11 a.m., Amador Valley Savings and Loan parking lot, 530 Main Street.

A cost of \$3.50 per person includes a menu of pancakes, eggs, sausage, orange juice and coffee.

Lion Gary Stillwell will field your questions by calling him at 846-2033.

Two Day Street Fair

A downtown street fair will be held on Saturday and Sunday, September 21 and 22, from 10 a.m. to 5 p.m.

The fair will be held on Main Street from the Cheese Factory/Pleasanton Hotel south to downtown Center and on Neal Street to Wayside Park.

The event will include more than 150 craftpersons, food booths, entertainment and an art show.

General chairman is George Akers at 846-7540.

Champagne Art Show Preview

The Pleasanton Art League will hold a judged art show preview on Friday, September 13 at 7:30 p.m., at First Nationwide Savings, 300 Main Street.

The free preview will include hors d'oeuvres and champagne.

The show will be open daily during business hours through September 21.

A raffle for artwork valued between \$300 and \$500 will be held.

For further information on the show call 846-7540.

4-H Country Fair

A 4-H Country Fair will be held on Saturday and Sunday, September 21-22 from 10 a.m. to 6 p.m. in Wayside Park, First and Neal Streets.

The Fair will feature home baked goods, sno-kones, arts and crafts, chocolate dipped fruit, face painting, fresh garden produce and a booth.

A petting zoo will be presented on Saturday only.

For further information, contact Bev Morris at 846-5456.

HERITAGE DAYS

Pleasanton Heritage Days, sponsored by the Chamber of Commerce will be held September 13-23.

Throughout the event, there will be an Art Show at First Nationwide Savings; sidewalk sales and other activities.

Listed below is a calendar of events for the week.

Chairperson for this year's event is Michal Dittrich. She may be reached by calling 828-8510.

Friday, Sept. 13	7:30 p.m. — Pleasanton Art League Champagne Preview, information from George Akers, 846-7540.
Saturday, Sept. 14	10 a.m. — Kaleidoscope Bed Race — information from Jan Pinney, 846-5944 7:30 p.m. — 8:00 p.m. — Winetasting at Amador Center. 8:00 p.m. — Twilight Dance, Amador Center — information from Lynn Bock, 484-0888.
Sunday, Sept. 15	8:15 a.m. — Pleasanton Heritage Days 10K and Fun Run — information from Amador Valley Athletic Club, 846-5343, extension 30. 10 a.m. — 5 p.m. — Heritage Home Tour — information from Bev Davis, 462-1744.
Wednesday, Sept. 18	Sister City guests arrive — information from Bob Athenour, 846-3597.
Thursday, Sept. 19	5:30 — 7:30 p.m. — Chamber of Commerce Mixer — information from the Chamber, 846-5858. Amador-Livermore Historical Society Museum to be open during the mixer. Beard and mustache judging.
Friday, Sept. 20	Hopyard Center Day — information from Sandy Bohner, 846-4477. 6 — 7 p.m. — Concert in the Park, TBA — information from the Downtown Merchant's Association, 484-2199.
Saturday, Sept. 21	10 a.m. — Heritage Days Parade — information from Dan Lash, 463-9590. 10 a.m. — 5 p.m. — Street Fair — information from George Akers, 846-7540; Street fair entertainment — Bev Hamlin, 846-1455. 6:30 p.m. — Barbecue and Dance at Alameda County Fairgrounds — information from the Chamber, 846-5858.
Sunday, Sept. 22	8 — 11 a.m. — Lions Club Pancake Breakfast, Amador Valley Savings & Loan parking lot. 10 a.m. — 5 p.m. — Street Fair and entertainment.
Monday, Sept. 23	Sister City guests depart.
All Week	Roving jail Pleasanton Art League Heritage Days Art Show, First Nationwide Savings, 300 Main Street (business hours). Sidewalk sales — Sept. 18-22





Margene Helling of Pleasanton displays her tapestry design that will soon grace the walls of the Amador-Livermore Valley Historical Society Museum. The three-foot by four-foot tapestry, depicts an overview of the Valley, and is currently being worked on by craftsmen in Tulancingo, Mexico. The tapestry will be returned to the museum in time for Pleasanton's Heritage Days.

13th Annual

Symphony Conducts Competition

The Livermore-Amador Symphony will conduct its 13th Annual Competition in November for young Valley musicians. The winner will be awarded \$100 and invited to perform as soloist with the symphony at both performances on February 8, 1986.

The competition is open to instrumentalists through the 12th grade who are residents of Livermore, Pleasanton, Sunol, Dublin or San Ramon. All types of instruments will

be considered.

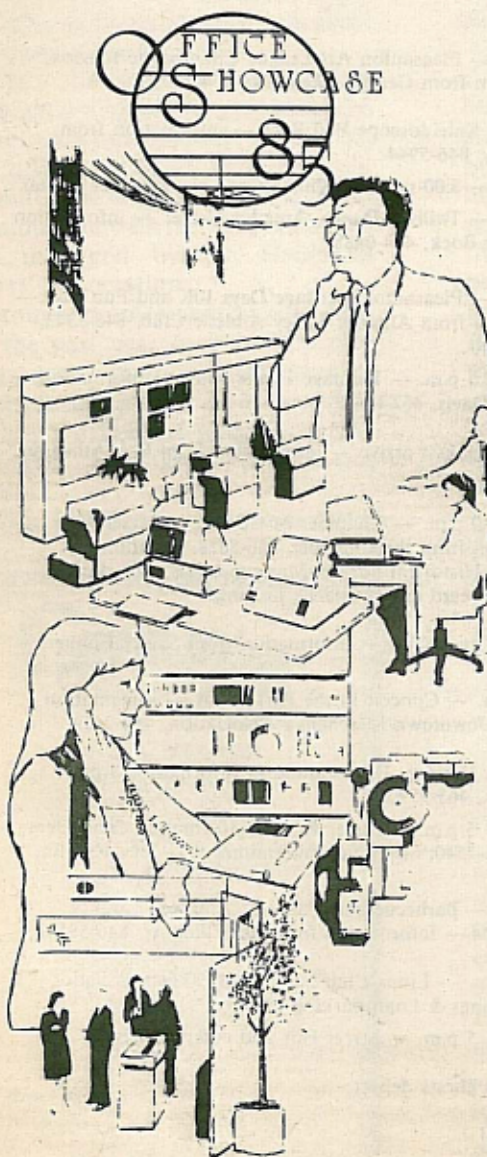
Application forms and additional information may be obtained from Marie Ruzicka at 447-5521 or Juanita Vidalin at 447-1758.

Deadline for receipt of applications and submission of tapes is October 27.

Music to be performed at auditions on November 10 should be from standard repertoire for which orchestral parts can be rented. One movement of a concerto will be sufficient.

BUSINESS ON THE MOVE

SEPTEMBER 25 & 26, 1985
PLEASANTON FAIRGROUNDS



NCOMDA

PROFESSIONAL EDUCATION SEMINARS

Sept. 25th & 26th...9:30am to 12:00 noon

SEMINAR I

"FINANCIAL BUSINESS MANAGEMENT"

Speakers: Oppenheim, Appel, Dixon & Co.
Certified Public Accountants
Internationally operated.

Cost: \$75.00 (includes lunch and drink)

Sept. 25th & 26th...3:00pm to 4:30pm

Seminar II.. "MANAGING STRESS"

Speaker: Jim Adams, President of
WOMDA (Western Office
Machine Dealers Assoc.)

Cost: \$25.00

Seminar III.. "Art of Negotiating"

Speaker: Jim Cecil, President of
Profit Systems in Seattle,
Washington

Cost: \$25.00

Combined discount:

Seminars II & III	\$40.00
Seminars I & II (or III)	\$60.00
Seminars I & II & III	\$75.00

(Limited enrollment - 40 seats at each seminar)

Interested Exhibitors
contact 846-4848 or 462-3061

Community Calendar

Saturday, September 14

Twilight Dance, Courtyard, Amador Shopping Center. Live country-western music, 8-12 midnight. No charge. For further information, call 462-9555.

Saturday, September 14

American Association of University Women annual fall membership brunch for members and prospective members, 10 a.m. — 12, at the Museum, 603 Main Street. For information, call LaVonne Valentine, 846-6421.

Tuesday, September 17

Boating safety classes, 7:30 p.m. Amador Valley High School. For information call 462-4420 or 828-5159.

Tuesday, September 17

Junior Women's Club, 7:30 p.m. For further information and women interested in joining the club, call Linda at 484-1651 or Marcia at 462-7940.

Wednesday, September 18

Newcomers "get acquainted" coffee, 10-11 a.m. For reservations call 846-9019 or 462-9128.

Thursday, September 19

Order of the Eastern Star, Chapter No. 294, 75 year celebration, 8 p.m. Alisal Masonic Memorial Temple, 3370 Hopyard Road. Call Linda at 846-1175 for further information.

Friday, September 20

Valley Memorial Hospital Foundation Second Annual Golf Tourney, noon, Las Positas Golf Course. For further information call Bill Payne, 447-7300.

Wednesday and Thursday, September 25 and 26

Office Showcase '85, Young California Building, Alameda County Fairgrounds. Admission free with business card or \$2.00 for general admission. Show hours: Wed., 2-8 p.m.; Thurs., 10 a.m. — 5 p.m. For information, call 846-4848 or 462-3061.

Saturday, September 28

Amador-Livermore Valley Historical Society annual steak barbecue, Alameda County Fairgrounds, Area C. Live music. For reservations and information call 462-2766.

Saturday, October 12

Children's issues seminar, 9 a.m. to 1 p.m. at Pleasanton City Council Chamber. Public invited. Sponsored by the Pleasanton Human Services Commission and Livermore Social Concerns Committee. Call the Pleasanton Recreation Department at 847-8160 or Livermore Recreation Department at 949-4000.

CLASSIFIEDS

FOR SALE

Mercedes Benz 220S: 1961, 58,000 original miles. In storage for 12 years. Hydrax semi-automatic transmission. Sunroof, Becker Mexico AM/FM. \$4500 firm, 462-0813.

1978 Oldsmobile Cutlass Supreme: Diesel. New tires, two new batteries, new AM-FM stereo cassette. Air conditioning, cruise control, vinyl top, low mileage, good commuter car. Excellent condition, \$2,600. Call 462-1186, eves.

HELP WANTED

Teacher: 8-10 hours per week. Permanent position. Training provided. The Reading Game. Call 463-READ.

Tutor: To teach beginning Japanese. Evenings, for reasonable hourly fee. Interested in speaking, reading and/or writing. Fast learner, but teacher must have patience. Call after 6 p.m., 846-2083.

General Office: Local company needs persons with good office skills, light typing, handle cash and heavy public contact. Banking experience a plus. To \$1100. Call 463-9000.

Underwriter Trainee: No fee. Entry level management position. Four year degree a must. Growth position. To \$20,000. Call 463-9000.

Commercial Rater: No fee. National company needs person with one year experience in commercial lines. Excellent career opportunity. To \$18,000. Call 463-9000.

VOLUNTEERS NEEDED

Drivers: American Cancer Society and American Red Cross are seeking people willing to drive patients to cancer treatments and doctor visits.

Hope Hospice training program for volunteers to aid terminally ill. Course begins September 12 at Chabot College. Call 462-3570 for further information.

GOOD SPORTS



Splash Day!

Colleen Gallagher, 8, of Pleasanton, concentrated on spin art during Splash Day held August 23 at the Aquatic Center. The afternoon's activities included face painting, inner tube races, biggest splash contest, water balloon and sponge toss, and tug-of-war, as the group below is shown waging a tough battle.



Bicycling Popular With Employees At Hacienda Business Park

Bicycling as a form of commuter transportation is in first gear at Hacienda Business Park where park officials are trying to promote cycling among employees who live nearby.

According to business park Transportation Manager Karen Fraser-Middleton, transportation survey results so far show that roughly one quarter of the park employees live less than five miles from their jobs.

"That's a real incentive for cycling to work," she said. "Many of the tenants are also choosing to install showers in their buildings."

Bicycle racks are presently being installed throughout the park, she added.

Cycling is one transportation alternative that the Hacienda Business Park Owners' Association is advocating as part of its transportation management program.

Already the Amador-Livermore Valley has the second highest number of bicycle commuters in Alameda County, according to the latest data released by the Metropolitan Transportation Commission.

Berkeley ranks first with 2,323 bicycle commuters. Dublin, Pleasanton and Livermore rank second and contribute 1,498 bicycle commuters to the total 7,245 people throughout the county who ride their bikes to work.



Practicing Paid Off For Haag

When he was nine years old, Randy Haag bought his first set of clubs with the money he earned as a caddy at Orinda Country Club.

"I used to have to pay my brother to drive me to the golf course," recalled Haag. "I wanted to play real bad."

Apparently, practice is paying off for him. A member of Boundary Oak in Walnut Creek, the 26-year-old amateur golfer recently won the Walnut Creek Men's Club Championship for the second year in a row.

He takes amateur golfing very seriously.

"A lot of it is between your ears," he said. "How you perceive yourself as a player is what really matters."

In the recent Northern California Amateur Championship, he won his first two matches against Tom Silva, former 1984 defending amateur champ, and Dean Prince, a former U.S. Public Links winner. He was beaten in his third match when Joe Tamborino, 1981 state amateur champion, hit four birdies in the front line.

"That was pretty tough to beat," said Haag. "But I was pretty happy with my game based on how much I play."

Although he's out on the course every day, he still feels it's not enough.

"When I was in college, I played all the time. That kind of competition is hard to beat."

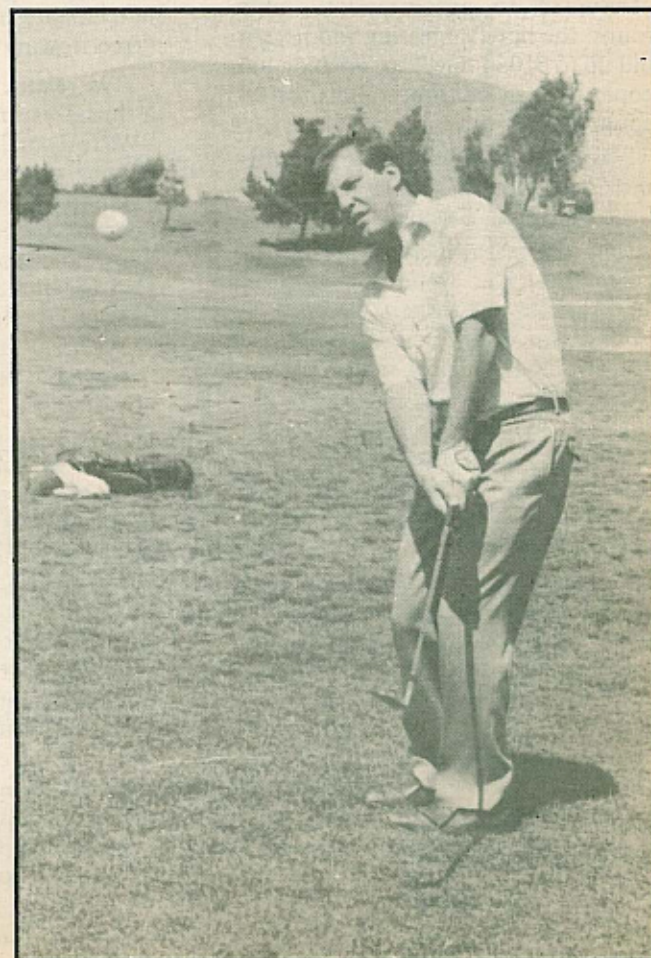
At one time, he said he considered sacrificing his career for professional golf but, "people that are young just don't go out and master golf. You have to practice day and night."

He divides his time between work as a financial management advisor for E.F. Hutton & Co. in Pleasanton and the golf course.

Haag insists that he has no secrets to his technique which he has developed over the years.

"I don't get fancy with the clubs but I make sure I'm in good shape. Golf is a tough game. It requires all-around athletic ability as well as good hand-eye coordination. The more confident you are, the more you'll relax during competition."

Randy Haag practices a chipping shot at Las Positas Golf Course in Livermore.



Golf Tournament To Benefit VMH

Valley Memorial Hospital Foundation will hold its second annual Golf Tourney on Friday, September 20, at

noon, at the Las Positas Golf Course. For further information call Bill Payne at 447-7300.

Restoration Plans For Historical Mohr House

After restoration work is completed on the century-old Mohr House, the 1875 farmhouse would bring a welcome 2,500-square feet of meeting space for the community, according to Recreation Department Director Dolores Bengston.

The three-story house would be a larger version than the Century House, she said.

"Depending on the event, the Mohr house could hold about 250," said Bengston. "If the outside patio were used, it could probably accommodate about 300."

The only other public buildings of that size in the community are the

Veterans' Hall on Main Street and at the Alameda County Fairgrounds, she added.

Other public meeting spaces are the Recreation Department facility which holds between 75 to 150, depending on the time of year, and Century House, which can accommodate groups of up to 125.

She said that the committee working to raise money for restoration work on the Mohr House expects to receive the deed soon from its present owners, Fidelity Investment Co., who have donated the home to the city.

Donna McMillion, great-granddaughter of Henry Mohr, the



Donna McMillion stands before the century-old Mohr House.

house's namesake, said that the home was the scene of huge Christmas parties given in the 1950's by the Cope and Mohr families.

Cecile Cope was the last person to live in the home before she died in 1975, McMillion added.

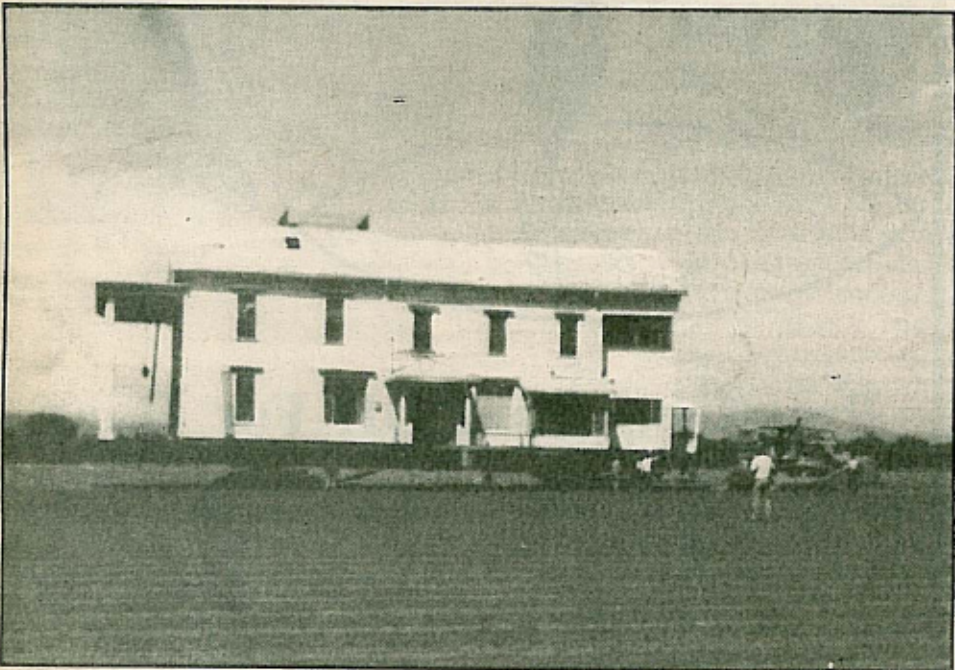
Right now, the house is sitting on blocks at the end of Martin Avenue. McMillion said discussion was underway with the Army for help in moving it to a new site reserved by the city in a five-acre park near Oakland Avenue and Stoneridge Drive.

Projected costs for the move and

restoration work are estimated to be \$694,000. McMillion, who is secretary for the Mohr House Restoration, Inc., a non-profit group, said fundraising efforts by the group are underway.

So far, she reported that the group has received about \$100,000 in contributions toward architectural work, landscaping and other costs associated with the move.

Anyone interested in working on the Mohr House Restoration committee or wishing to make a donation, call Donna McMillion at 846-5195 or Dolores Bengston at 847-8160.



The 14-room house was moved from Mohr Avenue to Martin Avenue where it now sits on blocks awaiting another move to a new site in a planned 5-acre park near Oakland Avenue and Stoneridge Drive.

Sheraton Hotel Opens

Continued from page 1

buildings with white stucco exterior and red-tiled roof. The upper level rooms have balconies while ground-floor rooms have patios.

A Velvet Turtle restaurant will provide the crowning touch on the site. Scott said the restaurant is expected to open on October 10. The two-story restaurant will have outdoor dining and upstairs banquet facilities for up to 200 people.

Designed to accommodate large groups, the hotel's meeting rooms can hold up to 350 in one large area, or 100 people in each of three rooms, or 20 people in 12 rooms.

"We were able to buy more land this time," said Scott of the 11-acre parcel in the Hacienda Business Park.

Gus Enterprises is a partnership of Princeton, N.J. financier Gordon Gund, Scott, and Robert Hecker.

Gund is a venture capitalist whose family members are major shareholders in the Cleveland Trust Co. He and brother George own the Cleveland Cavaliers franchise in the National Basketball Association and the Minnesota North Stars National Hockey League team.

Before helping form Gus Enterprises in 1970, Scott worked with Dillingham Construction Co. He and Gund, whom Scott describes as his closest friend, attended prep school together on the East coast.

Before joining Gus Enterprises five years ago, Robert Hecker said he helped develop several Fresno area hotels.

Besides the Pleasanton-Sheraton, Gus Enterprises has developed Sheratons in Sunnyvale and Bakersfield. Hecker said the firm has

purchased property for a fourth hotel in Milpitas.

In addition, the firm owns and operates apartment complexes in Reno, Nev., Fort Worth, Tx., Portland, Ore., Santa Cruz, and Foster City. The Hillsdale Shopping Center in Foster City and the Portola Valley Shopping Center are also projects of Gus Enterprises.

Of the three partners, Scott said that Hecker provides the operating and hotel management end of an otherwise "free-flowing" partnership.

"We're much more like a family than a business partnership," said Scott. "We're a small operation and we work on one project at a time."

Gund is based in New Jersey and Scott and Hecker rent office space in San Francisco. Both Scott and Hecker said the three partners communicate mainly by telephone.

Scott said the firm's philosophy of "ownership to maintain quality" has not changed since it was formed in 1970. Except for the Foster City properties, he said that Gus Enterprises owns and operates its projects.

"Quality is also important in our employees," said Scott. The Pleasanton-Sheraton has hired a 40-person staff to run the hotel. "We spent a lot of time hiring people. Mostly, we look for intelligence and friendliness."

In Pleasanton, Scott said he had commissioned artwork for the lobby and ordered limited edition photographs in the rooms. Room rates will range between \$50 to \$60 per person per night. Each room has two telephones, one in the bathroom, custom-built furniture, and all are located within earshot of the hotel's gurgling fountain system.

Kolln And Pleasanton

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keyboard may have saved his life on one occasion. During the war, his Army platoon was stationed at Kuming, and Kolln was sent to the front lines.

"We had no USO shows at that time and I was the only piano player in China. One day we left for the front, and they called me back. I think it was because I could play."

After he returned to Pleasanton in 1947, he found that times had indeed changed.

"The growth today doesn't amaze me as much as when I came home from the war. I saw lots and lots of new homes that weren't here before. Where I once hunted for rabbits and deer, there were homes," he said without regret.

And then as an afterthought, he added, "But they were nice people. That's one thing about Pleasanton."

Following the war, Kolln said that many of the men who were stationed at Camp Parks in Dublin bought homes and settled in Pleasanton and the surrounding area. A few former enlisted men frequently visited his father's hardware store either to purchase goods or pick up a little friendly conversation.

"Sometimes they'd come into the store just to look around. It wasn't a question of selling them anything, they just got a big kick out of it."

In the post-war era, Kolln worked for his father and eventually took over the business. He continued to play the piano but scrapped the idea of a career in music.

"You have big ideas when you're that age. I was tired of living out of pup tents. I wanted to come home."

Two years ago, he sold the hardware business and retired, however, he still owns the building and the property on which it stands.

The present store owner, Gary Ferris, said he does not intend to rename the store.

"I've had people tell me I should change the name, but I won't because I think it's a part of Pleasanton," he said.

Kolln said he is pleased that the store has retained its present name. What he misses most are the people who pass through its doors.

The 66-year-old bachelor lives a quiet life in the house that his family built in 1911. Occasionally, he plays piano for his friends and local senior groups.



Young artists Rob Winters, 6, and Sharon Leone, 9, of Pleasanton show off their Disney character drawings selected to air nationwide last month on cable television's Disney Channel. Each month, the channel's producers review approximately 5,000 submissions. Of these, only 100 are aired on cable television across the nation.