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**News Releases** 

# Hacienda Businesses Continue Active 2015

Posted on November 16, 2015 by publisher8 in News Releases

PLEASANTON, Calif. — Hacienda has seen an increase in occupancy over the last year with a corresponding growth in tenant activity. The current trend of positive absorption is on track to continue into the new year.

"Vacancy declines are continuing at the same steady rate that has occurred over the last few years," says James Paxson, Hacienda's general manager. "Furthermore, in addition to the substantial investment being made in existing facilities, new project activity is strong and new facilities will commence construction in Hacienda before the end of the year. This means that, in addition to increasing the occupancy of our existing base, we expect to expand our base of occupancy as well."

### **Major Business Activity**

Here is a summary of just some of what has gone on in Northern California's largest mixed-use development in the past three months:

Veeva Systems Teams with HighPoint Solutions to Deliver Master Data Management

Veeva Systems and HighPoint Solutions are expanding their partnership to bring Veeva Network Customer Master to more life sciences companies. HighPoint, which has a long and successful track record implementing master data management (MDM) systems, will now offer its customers implementation services for Veeva Network, the only MDM application developed exclusively for the life sciences industry.

"Since 2007, our partnership with Veeva has enabled us to deliver the most innovative, industry-specific solutions available to our clients and backed by the company's commitment to customer success," said Chris Colapietro, HighPoint's executive vice president of technology. "We are pleased to expand our relationship with Veeva's customer master solution. Veeva Network offers a single system for harmonized processes and worldwide visibility plus the flexibility to meet local market needs, making it the optimal solution for life sciences."

### **INDUSTRY News**



DCT Plans Nearly 800,000 SF Industrial Project in Tracy November 19, 2015



TMG Confirms Purchase of 1330 Broadway in Oakland; Sources Peg Sale at \$75MM November 19, 2015



Clarion Buys Santa Clara Office Project for \$299MM November 18, 2015



Regency Capital Partners Secures \$52.5MM Loan for Condo Project in San Francisco with Pacific Eagle Holdings November 18, 2015



Lyon Breaks Ground for The District in Milpitas, Receives Full Approval for Additional Development November 18, 2015



Pollack & Bruno, CoreNet's Stars of 2015 November 18, 2015



Dostart Gets Full Approval for New Office Development in Redwood City November 17, 2015

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Pollack & Bruno,

"Well-recognized and experienced in MDM solutions consulting, HighPoint has been helping life sciences organizations address the challenge of maintaining a single, complete customer view for nearly a decade," said Dan Goldsmith, Veeva's chief strategy officer. "The company brings a strong vision and the depth of industry and technical expertise companies need." Eric Letts, HighPoint's vice president of MDM Solutions added, "Veeva Network is a next-generation MDM solution that's not only powerful but also easy to use and implement."

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### Hoge Fenton Joins International Law Firm Network

Hoge Fenton has been selected to join Mackrell International, a Top Ranked Chambers Global Leading Law Firm Network for 2015. Membership is by invitation only.

Headquartered in the U.K., Mackrell International has member law firms in 60 countries. "Our clients' trust extends to assisting them in their ventures outside of California," said Sblend Sblendorio, shareholder at Hoge Fenton. "Our Mackrell membership allows us to provide them with a ready platform throughout the world. Now we can seamlessly assist our clients in San Jose, California, and San Jose, Costa Rica." Hoge Fenton will serve the network as the member firm for Northern California.

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### Simpson Strong-Tie Product Wins Kudos

Retrofit magazine named Strong-Wall SB wood shearwall, a product from Hacienda's Simpson Strong-Tie, to its Top 50 Products of 2014 list.

Strong-Wall SB shearwall is a prefabricated, trimmable wood shearwall that offers enhanced design flexibility and greater lateral-force-resistance performance for a range of applications, including supporting two-story structures, garage portals and large openings. In areas susceptible to seismic activity or high winds, it provides structural support comparable to steel shearwalls in narrow panel widths.

### **New Tenants**

Hacienda has recently welcomed a number of new tenants to the park. New tenants arriving in Hacienda over the past three months include:

Spirometrix, 5673 W. Las Positas Blvd., Suite 212, (925) 264-7720, www.spirometrix.com Research, development and commercialization of novel breath analysis devices for application in disease diagnosis and management.

Diebold, 4255 Hopyard Road, Suite 2. www.diebold.com Providers of self service technology, security systems and related services.

First American Title, 4750 Willow Road, Suite 100. www.firstam.com/title, A title company.

Brain Blox, 4464 Willow Road, Suite 103.

Dropr C Corp., 4464 Willow Road, Suite 103.

Ergominder, 4464 Willow Road.

Fairfield Development LP, 5980 Stoneridge Drive, Suite 111.

## as state-of-the-art

CoreNet's Stars of 2015 November 18, 2015



The Other, Quieter Tech November 13, 2015



Preservation Today November 13, 2015



Bay Area Tech's Exodus to Puget Sound November 5, 2015



Exclusive 1:1 with Jeremy Helsby October 27, 2015

Park Tower Groundbreaking



Focus Work Place



San Jose's Broker & Developer Reception



Contributors

Bubble Talk = Wishful Thinking

Market Makers: Alex Mehran & Alex Mehran Jr.





Forward Accelerator, 4464 Willow Road, Suite 103, www.forwardaccelerator.com Providers of help and support for startup companies.

Insider Hub, 4464 Willow Road, Suite 103, (925) 337-8021, www.insiderhub.com Software startup for insurance risk coverage.

International B2B Solutions, Inc., 5960 Stoneridge Drive, Suite 205A.

ProKarma Inc., 4309 Hacienda Drive, Suite 180.

StartUp Genius, Inc., 4464 Willow Road, Suite 103.

Teradryn, LLC, 4464 Willow Road, Suite 103.

Thali, 4555 Hopyard Road, Suite 25, (925) 201-5461, www.thalivegetarian.com Restaurant featuring a vegetarian Indian menu.

Wave Strong, 5674 Stoneridge Drive, Suite 225, (844) 299-8264, www.wavestrong.com Providers of information security services.

#### **About Hacienda**

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 650 companies that locally employ approximately 19,000 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 4,300 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.

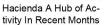
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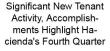
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Hacienda Sees Robust Activity During Second Quarter

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NorthMarq Arranges Refinance of 950 South Bascom Ave in San Jose November 20, 2015

NorthMarq Capital Finalizes \$5.1MM Refinance of 6850 Stevenson Blvd In San Francisco

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