

# Business Connection

Strengthening the local economy and serving members for more than 60 years



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March 2014

## Chamber Announces Honorees for 51st Annual Community Service Awards

The Pleasanton Chamber of Commerce will recognize those deserving individuals, groups and businesses who have demonstrated excellence and community leadership in business, volunteer activities and achievement within the Pleasanton community on Wednesday, March 19 at the Firehouse Arts Center.

The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored.

Award recipients include:  
**Turman Commercial Painters, Business Philanthropy Award:** For businesses that have provided philanthropic service beyond the



scope of normal business activity.  
**The Hop Yard American Alehouse & Grill, Excellence in Business Award:** For businesses that have made a positive impact in

the Pleasanton community through their achievement within the scope of normal business activity.  
**Pleasanton Military Families, Excellence in Service Award:** For



non-profit organizations that have contributed to Pleasanton.

**Greg Thome, Distinguished Individual Service Award:** For individuals who have contributed to Pleasanton through exceptional service to the community or philanthropic efforts.

**Sarah and Claire Williams, Distinguished Individual Youth Service Award:** For youth who have contributed to Pleasanton through exceptional service to the community or philanthropic efforts.

**Hacienda, Green Business**

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## Governor's plan for drought relief funds potential good news for Valley

Pleasanton should be well positioned to take full and immediate advantage of relief funds that Governor Brown intends to make available to help Californians through the current and future droughts.

Governor Brown recently announced a \$687 million drought relief bill to fund improved efficiencies and conservation technologies. He intends to tap existing bond funds from a water and disaster preparation measure passed by voters in 2006.

"The folks in charge of water we rely on day in and day out in Pleasanton should seize the oppor-



tunity to accelerate installation of recycled water projects that have been planned for years, but lacked funding sources," says Scott Raty, Pleasanton Chamber of Commerce CEO. "We all should be talking with our city and state representatives not only to make the funding avail-

able, but to make it available here in Pleasanton and the Tri-Valley."

According to City Operations Services Director Daniel Smith, the availability of low to no interest loans by the state would make it possible for the City of Pleasanton, Zone 7, and DSRSD to move forward and complete projects to install recycled water lines from treatment plants to irrigate some of Pleasanton's 43 parks, including our 105 acre sports park, Callippe Golf Course and landscape medians throughout Hacienda business park.

Today these public amenities are

irrigated with the same potable water every household and business in town depends on. While taking parks and landscape medians out of the potable water equation would go a long way toward closing drought rationing in future years, it won't help us out this year, because it would take at least two years to complete the projects, even if Sacramento made funds available today says Smith.

According to Smith recycled water projects are becoming the new industry standard for parks,

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Claire & Sarah Williams (middle)

### Service awards

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**Award:** For businesses that promote sustainable environmental business practices throughout their organization for the benefit of employees, customers or the community.

This event, sponsored by Chevron and University of San Francisco Pleasanton Campus, will celebrate amazing people who go the extra mile to make Pleasanton a fabulous place to live and do business. The public is invited to attend this fun-filled evening beginning at 6:00

p.m. with a hosted bar and heavy hors' d'oeuvres as well as a silent auction followed by the awards presentation. Cost to attend is \$45 per person and tickets are on sale now at [www.pleasanton.org](http://www.pleasanton.org).



Greg Thome

The Pleasanton Chamber presented six Community Service Awards in 2013: Business Philanthropy Award; 1st United Services Credit Union; Excellence in Business Award; Simpson Strong-Tie; Excellence in Service Award; Volunteers in Police Service; Distinguished Individual Service Award; Debi Covello and Green Business Award; The Clorox Company and Café Main.

## Business Spotlight

### Business Builders Invites You to Breakfast



#### Our Purpose

Business Builders USA is an organization of business persons dedicated to the ideals of enhancing their respective careers through the exchange of social and professional contacts.

Each occupation is represented by one individual. Conflicts of interest are disallowed. Our goal is to expand the contacts of the community at large.

#### Meetings

Members meet the first and third Wednesdays over breakfast to learn more about each other's businesses and exchange leads. The meeting begins at 7:00 a.m. and ends promptly at 8:30 a.m.

Greeters welcome members and guests. Members are given the opportunity to deliver a presentation of their business, answer questions, and display samples of their product.

Participation allows members to better inform their Business Builders USA sales force. Meetings are fun, informative and profitable.

#### Your Investment

More than simply joining a networking group, you are investing in the growth of your business. Business Builders USA Members are dedicated to referring your business whenever possible. Because you are discussing your services with them at each meet-

ing, you are always on their minds and members are apprised of your latest promotions and needs.

Business Builders USA invites you to breakfast at the Holiday Inn at 6680 Regional Street in Dublin on the first and third Wednesdays from 7:00 to 8:30 a.m. Bring your business cards.

#### Exclusive Category

To ensure each member the maximum on their investment, Business Builders USA reserves each category for the exclusive use of one member. You have no competition and no conflict of interest.

For more information, contact Greg Heffron at 925-784-1754.

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