

Hacienda Helping Hands Challenges Businesses to Make a Difference

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Hacienda Helping Hands, Hacienda's community outreach initiative, is challenging businesses to make a difference in their community through participation in its annual fundraising campaign. Hacienda's owners, investors, businesses and other affiliates are joining in local efforts to address critical needs in the Tri-Valley.

Hacienda Helping Hands is seeking to grow its fund so that it can continue making grants to locally-serving community organizations and non-profits with missions to work in six key philanthropic areas: youth development and education, family strengthening, senior assistance, access to healthcare and healthy living, affordable housing and solutions to homelessness, and arts and culture.

Over the last six years, Hacienda Helping Hands has been able to distribute thousands of dollars to those committed to these causes. Past recipients include: Axis Community Health, Senior Support Program of the Tri-Valley, Buenas Vidas Youth Ranch, Open Heart Kitchen, Sentinels of Freedom, Tri-Valley Housing Opportunity Center, and many more.

"Our new partnership with the East Bay Community Foundation has allowed us to continue the good work we started in 2008," said James Paxson, Hacienda's General Manager. "2014 saw us involved in a number of activities and we hope to broaden our reach in supporting the community through a successful fundraising campaign."

Hacienda Helping Hands participated in several community initiatives in 2014. Key activities include:

A \$10,000 impact grant was made to Axis Community Health in support of their capital campaign to bring much needed medical facilities to the Tri-Valley.

In partnership with Kaiser Permanente, the East Bay Community Foundation and the East Bay Leadership Council, Hacienda Helping Hands supported two forums designed to bring attention to poverty in the region and to help craft a long-term anti-poverty strategy.

Hacienda Helping Hands continued its nearly two decades old tradition of assisting the Alameda County Community Food Bank with its annual holiday food drive.

Management of contributions to and donations from the Hacienda Helping Hands campaign are performed under the auspices of the East Bay Community Foundation (www.EBCF.org), one of the largest sources of philanthropic support for the East Bay.

Donations to the Hacienda Helping Hands Fund are tax exempt. An acknowledgment and appropriate documentation pertaining to the tax exempt status of contributions will be sent on receipt of a donation. Companies interested in making donations to Hacienda Helping Hands can do so by contacting helpinghands@hacienda.org or (925) 734-6500, or Giles Miller, East Bay Community Foundation, (510) 836-5223.