

<http://pleasantonweekly.com/news/print/2015/12/07/vacancies-down-new-construction-ahead-in-pleasantons-hacienda-community>

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Vacancies down, new construction ahead in Pleasanton's Hacienda community

Business park now home to 650 companies plus apartments, homes for 4,300 residents

by Jeb Bing

Hacienda has seen an increase in occupancy over the year with a corresponding growth in tenant activity, a trend that is expected to continue into 2016.

"Vacancy declines are continuing at the same steady rate that has occurred over the last few years," said James Paxson, Hacienda's general manager.

"Furthermore, in addition to the substantial investment being made in existing facilities, new project activity is strong and new facilities will commence construction in Hacienda before the end of the year," he added. "This means that, in addition to increasing the occupancy of our existing base, we expect to expand our base of occupancy as well."

A summary of major business activity follows:

Veeva Systems/HighPoint Solutions

Veeva Systems and HighPoint Solutions are expanding their partnership to bring Veeva Network Customer Master to more life sciences companies.

HighPoint, which has a long and successful track record implementing master data management (MDM) systems, will now offer its customers implementation services for Veeva Network, the only MDM application developed exclusively for the life sciences industry.

"Since 2007, our partnership with Veeva has enabled us to deliver the most innovative, industry-specific solutions available to our clients and backed by the company's commitment to customer success," said Chris Colapietro, HighPoint's executive vice president of technology.

"We are pleased to expand our relationship with Veeva's customer master solution. Veeva Network offers a single system for harmonized processes and worldwide visibility plus the flexibility to meet local market needs, making it the optimal solution for life sciences."

Dan Goldsmith, Veeva's chief strategy officer, agreed.

"Well-recognized and experienced in MDM solutions consulting, HighPoint has been helping life sciences organizations address the challenge of maintaining a single, complete customer view for nearly a decade. The company brings a strong vision and the depth of industry and technical expertise companies need."

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Hoge Fenton

Hoge Fenton has been selected to join Mackrell International, a top-ranked Chambers Global leading law firm network. Headquartered in the U.K., Mackrell International has member law firms in 60 countries.

"Our clients' trust extends to assisting them in their ventures outside of California," said Sblend Sblendorio, shareholder at Hoge Fenton.

"Our Mackrell membership allows us to provide them with a ready platform throughout the world," he added. "Now we can seamlessly assist our clients in San Jose, California, and San Jose, Costa Rica."

Hoge Fenton will serve the network as the member firm for Northern California.

Simpson

Retrofit magazine has named Strong-Wall SB wood shearwall, a product from Hacienda's Simpson Strong-Tie, to its list of the top 50 products of 2014.

The product is a prefabricated, trimmable wood shearwall that offers enhanced design flexibility and greater lateral-force-resistance performance for a range of applications, including supporting two-story structures, garage portals and large openings.

In areas susceptible to seismic activity or high winds, it provides structural support comparable to steel shearwalls in narrow panel widths.

New Tenants

New tenants opening business in Hacienda over the past three months include:

Spirometrix, 5673 W. Las Positas Blvd., Suite 212, specializing in research, development and commercialization of novel breath analysis devices for application in disease diagnosis and management. Tele: (925) 264-7720. Web site: www.spirometrix.com/

Diebold, 4255 Hopyard Road, Suite 2. Providers of self service technology, security systems and related services. Web site: www.diebold.com/

First American Title, 4750 Willow Road, Suite 100. A title company. Web site: www.firstam.com/title/

Forward Accelerator, 4464 Willow Road, Suite 103. Providers of help and support for startup companies. Web site: www.forwardaccelerator.com/

Insider Hub, 4464 Willow Road, Suite 103. A software startup for insurance risk coverage. Tele: (925) 337-8021. Web site: ww.insiderhub.com/

Thali, 4555 Hopyard Road. A restaurant featuring a vegetarian Indian menu. Tele: (925) 201-5461. Web site: www.thalivegetarian.com/

Wave Strong, 5674 Stoneridge Drive, Suite 225. Providers of information security services. Tele: (844) 299-8264. Web site: www.wavestrong.com/

Other new business:

Brain Blox, 4464 Willow Road, Suite 103.

Dropr C Corp., 4464 Willow Road, Suite 103.

Ergominder, 4464 Willow Road.

Fairfield Development LP, 5980 Stoneridge Drive, Suite 111.

International B2B Solutions, Inc., 5960 Stoneridge Drive, Suite 205A.

ProKarma Inc., 4309 Hacienda Drive, Suite 180.

StartUp Genius, Inc., 4464 Willow Road, Suite 103, www.startupgenius.com.

Teradryn, LLC, 4464 Willow Road, Suite 103.

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 650 companies that locally employ approximately 19,000 people.

In addition, Hacienda also includes rental units and single family detached homes for some 4,300 residents.