# PLEASANTON DO CONTROLLA CO

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BULK RATE
U.S. POSTAGE
PAID
Pleasanton, CA
Permit No. 182

Volume 3 Issue XXII

Pleasanton, California

November 25, 1985



# Holiday Postal Service

The Postal Service is cooperating with the communities of Pleasanton and Dublin, in urging customers to shop and mail early for the holidays.

Postmaster Jose Cantu also asks holiday shoppers to make certain that mail is addressed correctly (including ZIP Codes), and that packages are wrapped correctly.

"Normally, we handle about 250,000 pieces of mail a day — including cards, letters and packages, but during the holiday season, volume doubles," the

Postmaster says.

The key to successful holiday mailing is to mail early and correctly. Cantu says that includes planning now for gifts that must travel long distances by Christmas.

"Many overseas mailing dates — including those for the armed forces stationed overseas — occur this month. Mailers can get specific information on the international dates by calling 846-5631," Cantu said.

Continued on page 12

# Revolutionizing Freight Trucking Industry

Unlike standard road maps, the red lines on the multi-colored maps at Trans Tech Services in Pleasanton do not represent major highways. These red lines stand for the most efficient routes between freight truck companies and their customers.

The map is part of a new product that may revolutionize the freight trucking industry, according to Art Songey, controller for Trans Tech.

"We expect sales to really take off," said Songey. "We have some real promising contracts in the works."

Since the company began marketing its DISPATCH/Control computer systems earlier this year, the firm has announced two contracts — a \$1.5 million contract to supply four of the computer information/dispatch systems to New Jersey-based Red Star Express Lines and a \$250,000 contract to provide one system to Preston Trucking Company in Maryland.

Trans Tech's program works within a framework of customer and roadway information, including traffic patterns. Pick-up and delivery orders, including package size and weight, are entered into the computer early each day. Within minutes, the computer sorts it all out, picks the most efficient routes and

prints an ordered list, complete with estimated travel and stop times, for each driver.

In the trucking terminal, the same information is available on the dispatcher's computer screen. The dispatcher and driver communicate via radio. If problems or unforseen events occur, the dispatcher can reroute or reschedule with the computer's aid.

Songey said that the computer system will solve a complex routing problem that may be as old as the truck freight industry itself. He predicts that competition among freight truck firms will intensify through use of the Trans Tech program.

"This system is a revolutionary concept," said Songey. "It helps optimize the use of the firm's resources while it allows them to compete in the marketplace."

In its developmental stage, the product was first tested during a pilot project at Viking Freight Systems Inc's Modesto area operations last year. Later, Trans Tech installed another system at Viking's Santa Clara office. Songey said both systems are still operating at Viking.

Founded in May 1983, Trans Tech is the product of research begun by the To Open Mid-December

# **New \$2.7 Million Fire Station**

With former volunteer firefighters as guests of honor, Pleasanton fire and city officials unveiled the community's newest fire station during dedication ceremonies on Nov. 15.

Scheduled to open by mid-December, the \$2.7 million Fire Station #2 at 6300 Stoneridge Mall Road is unlike any of Pleasanton's three other fire stations.

The new two-story facility is built around two training rooms where firefighters and private citizens can learn about fire fighting methods through the use of the latest audiovisual equipment. The training rooms also are equipped to serve as an alternate city emergency shelter should a disaster force City Hall to be abandoned.

Modern kitchen facilities, individual cubicles for the 21 men who will be stationed there, a weight room and an area to maintain the department's breathing apparatus are included in the more than 12,000-square-foot fire station.

Paid for by the North Pleasanton Assessment District, the fire station also includes a flame-retardant roof, automatic sprinklers and an on-site fire hydrant.

And reaching from floor to ceiling are three shiny brass poles, possibly the only traditional fixture in the modern Fire Station #2.

"When we had it built, we were thinking 50 years from now," said Battalion Chief Ed Boddington. The roomy facility will be necessary, he said, to accommodate additional firefighters as the number of Valley homes increases.

The Stoneridge Mall Road station, which will serve north Pleasanton, replaces the existing Fire Station #2, a three-bedroom house on Desertwood Lane. Boddington said Fire Station #2 will most likely be converted to a home again.

More than a year in the works, the new fire station design was the result of studies conducted by a committee of Fire Department personnel. Along with Ed Boddington, the group included Capt. Bill Halvorsen, Capt. Cornell Holmes, Lt. Joel Pernus, Lt. Sean Chapman, Lt. Mike St. John and firefighter Galen Wentz.

As the public was invited to tour the new Fire Station #2, many former volunteer firefighters spent the time recalling old flames and past adventures

"Those were the days;" recalled Elwood "Herb" Stahlnecker, a 24-year volunteer firefighter. "There was a comraderie among the volunteers. We trusted each other."

His friend, Bob Juniper, a volunteer Continued on page 12



Charlie Alfred, product development director for Trans Tech Services, uses an electronic mouse to plot delivery routes on a detailed map.

company President Kenneth Forbes and Vice President Larry Woon. The two men are former industrial planning engineers for United Parcel Service.

When Trans Tech officially opened in 1983, it was worth about \$3.2 million. It has since tripled in value to \$12.5 million. A major contributor behind the privately-held firm's growth was Redondo Beach-based TRW Inc's purchase of 20 percent of Trans Tech for \$2.5 million in January. Since then, Trans Tech has tripled its office space when it moved to an 8,400-square-foot

suite in a Hacienda Business Park tower.

Several Apollo computers line the walls of the office, and engineers move between the hardware and nearby magnetic maps. With precise latitude and longitude coordinates, Trans Tech engineers can enter freight customer locations, zip code boundaries and other information. When a dispatcher faces the computer screen, he sees a color-coded map of essential roads, blue and red squares, which represent

Continued on page 12



In My Opinion is a bi-monthly column featuring the opinions of guest editors. This column is by Cindy Tessein, an Account Executive for Foundation Health Plan, a health maintenance organization serving over 120,000 members in 20 Northern California counties.

"Everyone is a user of health care in one form or another. The health care industry today is a fast-moving, growing, and responsive force," says George Deubel, President and Chief Executive Officer of Foundation Health Plan.

Along with this movement in the health care industry come all kinds of new health-related terms and abbreviations. For instance, while searching for

"Everyone is a user of health care in one form or another." health care coverage, an employer will be faced with a choice between a traditional insurance company and an HMO. Easy enough, but what exactly is an HMO?

HMO is the abbreviation for health maintenance organization. An HMO is defined as any health care organization which provides comprehensive hospital and medical services to individuals and families for a fixed sum of money paid in advance each month. Members receive their health care from the doctors and hospitals affiliated with the HMO.

"The federal HMO Act of 1973 marked the beginning for the current structure of health maintenance organizations."

An HMO is responsible for providing medical care on a prepaid basis, while an insurance company pays after the services have been provided. An HMO emphasizes preventive care. And finally, an HMO deals directly with hospitals and doctors' offices, eliminating claim forms for the patient.

There are notable differences between an HMO and an insurance company. HMOs are regulated by the federal Office of Health Maintenance Organizations and California State Department of Corporations. The insurance industry is regulated by the California State Insurance Commission.

There are several types of HMOs. The two most common are the closed panel, and the open panel or IPA (Individual Practice Association) type

An example of a closed panel HMO is Kaiser Permanente. Kaiser provides the majority of its medical services from a single facility with staff physicians.

An example of an open panel, or IPA type HMO, is Foundation Health Plan. Foundation provides access to medical care by contracting with community hospitals and individual physicians located throughout the service area.

"HMO is the abbreviation for health maintenance organization." The federal HMO Act of 1973 marked the beginning for the current structure of health maintenance organizations. This Act was implemented to curb skyrocketing costs and to provide quality assurance in the health care industry. According to George Deubel, "An HMO attacks costs head-on by encouraging the tightening up of hospital admission standards. This works to ef-

### "HMOs were developed to maintain quality health care while stabilizing costs."

fectively reduce the amount of time patients spend in the hospital, thus cutting hospital costs. Keeping costs down, while maintaining quality care, helps attract and hold the support of more employers and their employees."

This is an exciting period of growth in the health care industry. HMOs aren't just a popular trend. HMOs emphasize the traditional physician-patient relationship and provide a viable alternative to conventional insurance coverage.

HMOs were developed to maintain quality health care while stabilizing costs. From a consumer perspective, this certainly is a step in the right direction!

- Cindy Tessien

# **Adoption Talk**

The Post Adoption Center for Education and Research will present "Adoption: Young Adulthood" on Dec. 5 at 7:30 p.m. at 4231 Silver Street in Pleasanton.

The informal panel discussion by a panel of adults who were adopted as children will explore concerns about adoption.

Part of a series of lectures on adoption at the Post Center, the Dec. 5 presentation is open to anyone interested in the adoptive process. For further information, call 462-2588.



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Alisal School students release message balloons in support of the smokeout sponsored by the American Cancer Society.

# Barbershop Harmony

The Shamrock Valley Chorus of Sweet Adelines, Inc. is looking for new members to join in singing four-part Barbershop Harmony.

The group is a part of an international organization of women who meet for musical education, performing and fellowship.

Weekly rehearsals are on Mondays, 7:30 to 10:30 p.m., in the music room at Amador Valley High School, 1155 Santa Rita Rd., Pleasanton.

For further information, call Nita Volker at 828-9442 or Virginia Woy at 828-2854.

# Symphony Opens 23rd Season With Dec. 7 Concert

The Livermore-Amador Symphony will open its twenty-third season with a concert on Saturday, Dec. 7, at 8:15 p.m. The concert will be held at the First Presbyterian Church, 4th and L streets, Livermore.

The San Francisco Saxophone Quartet will be guest soloists with the Symphony in *Pierre-Max Dubois'* "Concertino for Four Saxophones." Also featured on the program are Brandenburg Concerto No. 1 by Jo-

hann Sebastian Bach and Robert Schumann's Symphony No. 3 "Rhenish."

Tickets at \$5 for adults and \$2.50 for youth and seniors, will be available at the door or can be purchased in advance at Community First National Bank, 1800 Fourth Street, Livermore, or at the Pleasanton Chamber of Commerce, 411 Main Street.

For further information, please call 846-4539 or 443-0751.

Pleasanton Pathways is a bi-monthly newspaper published by the Hacienda Business Park Owners' Association
4637 Chabot Drive, P.O. Box 38, Phone: 463-2750

Jim Self — General Manager, Hacienda Business Park Owners' Association

elf — General Manager, Hacienda Business Park Owners' Associatio Lilly Ault — Editor, Pleasanton Pathways Writer — Celeste Fonfann Photographer — Lana Moschetti Production — Laurie Wade — Geri Foley





Anita Brownson reviews a transaction on the CRT.

Personality Profile

# The Drive For Experience

When Anita Brownson, branch manager for Amador Valley Savings and Loan Association, was working as a loan clerk in a Los Angeles bank during the mid-1950s, she observed something that raised her ire.

"I wanted lending experience," said Brownson. "So I asked my boss if I could join the training program."

Although there were two men already being trained in her bank, Brownson was told she would have to drive 100 miles each day to another branch in Anaheim if she wanted to learn about lending procedures.

"It wasn't fair but I made the drive," she recalled. "In those days you couldn't very well scream discrimination or they'd tell you to get out."

Although she insists that she's "not a women's libber," Brownson has managed to carve a career out of a traditionally male-dominated field. The 48-year-old branch manager has more than 30 years invested in the banking industry.

In October, she opened Amador Valley Savings and Loan's third branch office at 5698 Stoneridge Drive.

"I've been really lucky," she said.
"I've worked under some very patient supervisors who gave me the opportunity to learn on the job."

Born and raised in Southern California, Brownson came from a family of four children. After graduating from high school, she took her first job as a bookkeeper in a small bank.

Even if her family had been able to afford to send her to college, she did not want to go. To Brownson, on-thejob experience is worth more than education.

"I didn't like school," she said. "All that sitting — I'm a very active person, I don't like being shut in."

She spent 13 years as a bank teller before she moved into a management position five years ago. Since then, she has been manager for the Visalia Community Bank and Bank of the Sierra.

As branch manager for Amador Valley Savings and Loan, Brownson plans to call on potential customers who are "too busy to come into the bank." She said the Stoneridge branch will try to solicit business from corporations and small businesses.

Although Brownson enjoys her job, she sometimes finds it difficult to cope with sitting in an office all day.

"If you'll notice, I'm frequently out there behind the counter or answering the phone," she said. "I miss dealing with people."

In her leisure time, Brownson said her hobbies include her two grandchildren — two-and-a-half-year-old Michelle and six-month-old David.

# Children's Theater Workshop Present 'The Nutcracker'

The Children's Theater Workshop will present "The Nutcracker" beginning Friday, Dec. 6 at 7:30 p.m. at the Dublin Little Theater at 8151 Village Pkwy. The play will be repeated on Dec. 7 at 3 p.m. and 7:30 p.m. and Dec. 8 for a matinee performance.

On Friday, Dec. 13, the play will open at 7:30 p.m. in the Livermore Veterans Hall at 522 South L St. The play will run through Dec. 15 in Livermore.

Final performances will open on Friday, Dec. 20 at 7:30 p.m. in the Pleasanton Veterans Hall at 301 Main St. and run through Dec. 22. For additional performance times and ticket information, call the theater box office Monday through Friday between 10 a.m. and 4 p.m. at 846-5400.

# **Goalsetting Workshop**

California Association of Professional Saleswomen (CAPS) will meet at Stafford's Restaurant, Dublin on Dec. 16 at 6 p.m. for a workshop on goalsetting.

Call Connie Curtola for reservations at 462-7302 or 484-3753.



Burr - it's cold! Winter may not officially be here according to the calendar, but the brisk, cold temperatures we are having lets us know its time to bring out the "woollies."

It's no fun being a coldblooded person this season of the year. For me, my goose bumps get goose bumps!

I hate pulling the body out of a nice warm bed and shivering my way to the shower.

We had the misfortune of having our heater go out of whack for a couple of days and believe me, it was cold!

Standing in a nice hot shower felt good, but how long can one stay there before becoming a full fledged, wrinkled body resembling a prune.

Being cold does speed up the process of getting dressed and ready for work, however.

During the period of no heat in the house, I was eager to get into the car and turn the heater on full blast. One morning I made the mistake of looking at the thermostat before leaving for work. It was only 50 degrees in the house.

However, when I heard the temperature over the news, I found out the house was at least five degrees warmer than outside.

Will someone please explain to me why the thermostat in an office always seems to be located in the office of a hot-blooded person?

The gent next to my office is a robust, athletic type. An exfootball player who generates heat in more ways than one, whereby the temperature at 50 degrees is pleasant to him.

I'll have to admit though, when one of us begins to turn blue, he is considerate and turns up the thermostat.

This is also the time of the year when it's nice to do some baking and preparing for the holidays.

Preparing for the holidays is fun and exciting, but definitely time consuming

This year I have gotten a jump on my Christmas shopping and I'm happy to say, I have made a good dent in my list.

I'm planning on having Thanksgiving and Christmas at our house, so I want time for doing things around the house. I also want time to enjoy Melanie and Kelle.

I really don't mind doing the cooking, etc., but when I stop and think of the hours put into preparing a special meal and then how quickly those hours turn into a few quick moments of consumption, I begin to wonder if it's all worth it.

Yea, it is, so enjoy and have a Happy Thanksgiving.

# **Amador Valley Savings Introduces**

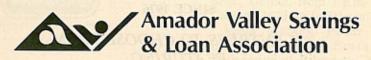
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Plus as a special service, we have a full time retirement counselor on staff at our Stoneridge Drive branch in Hacienda Business Park. So call us today — we're here to give you the type of banking you deserve.



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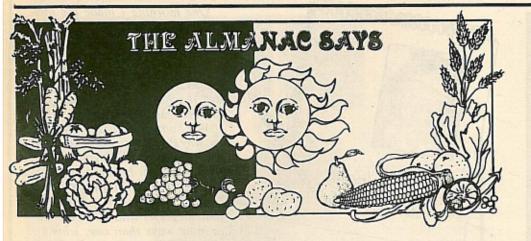
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twice a day	13/3 lbs.
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twice a day	2½ lbs.
three times/week	1/3 lb.
three times/day	3/, lbs.
three times/week	2 lbs.
three times/week	1/4 lb.
four times/week	*/, lb.
four times/week	1/2 lb.
once a day	1½ lbs.
once a week	14/, lbs.
five times/week	2/3 lbs.
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### Transportation Luncheon

# **Solutions To Slowdowns**

On Wednesday, December 11, at the Pleasanton Sheraton Velvet Turtle, the Pleasanton Chamber of Commerce will present a special luncheon program, entitled Solutions To Slowdowns:

A look at the future of mass transportation in the Tri-Valley.

The program begins at 11:30 a.m. with lunch to follow.

A transportation master plan model and slide show provided by CPS, a commercial real estate company, will run continuously in the lobby beginning at 11 a.m. Area maps illustrating planned freeway improvements will also be displayed.

Addressing the current and future problems facing the I-680 and I-580 corridors will be William Gray, a Northern California Transportation Consultant, who has specialized in the future demands of the Valley.

Describing possible solutions to these problems will be Joe Callahan, co-developer of Hacienda Business Park. Light rail, bus systems, park & ride, Transportation Systems Management (TSM), freeways, and BART are among the alternatives he will discuss.

IN A MONTH, YOU

To address funding, the most critical element in mass transportation solutions, will be Pleasanton Councilman Ken Mercer. He will discuss local cost sharing, and possible gas and sales tax increases. Mercer will also share excerpts from his presentation to the California Transportation Commission on funding alternatives for interstate highway improvement.

Only prepaid reservations will be accepted; \$15 per person. Contact the Chamber Office between 9 a.m. and 4 p.m., Monday-Friday, 846-5858. Reservations deadline is Friday, December 6. Tickets will be held at the door.



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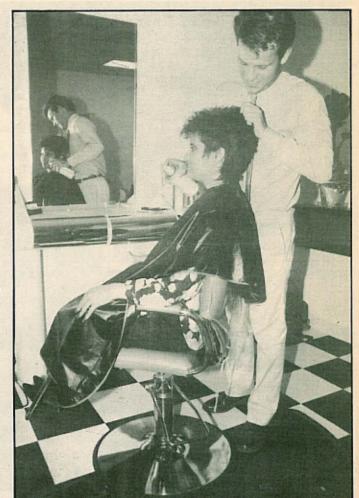
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Paul Mulberg gives Dina Bargas a new hairdo. One Park Ave. specializes in complete makeovers.

# Pampering At One Park Ave.

When you visit One Park Ave., it isn't to park your car.

The new hair, nails and tanning salon, in its grand opening brochure, promises that "you haven't been pampered until you visit One Park Ave."

"Everybody needs a little pampering," says owner and manager Paul Mulberg, "Regardless of whether they're professional, housewife or student."

One Park Ave. opened its doors on Oct. 10. It is located at 3120 Santa Rita Road in the new Meadow Plaza shopping center.

"If someone comes in wanting a new look," says Mulberg, "we'll try to match their personality and the hairdo as closely as possible."

In a personal interview with either Mulberg or one of his hair designers, the pampering begins. A customer is asked about his or her personality or lifestyle, and how much time they are willing to devote to hair care. Mulberg will make suggestions, but the final decision comes from the client.

"We don't impose any particular style," he says. "Based on facial features and what people tell us about themselves, we can tailor a new look to fit the lifestyle."

Although his clientele consists of

high school students, professional women and housewives, primping isn't just for women. There are a growing number of men, he said, who come in for perms and haircoloring, which he does in a separate room.

"Some men are shy about these things," he said. "I can understand that."

The salon features two tanning booths, five nail stations and nine hair stations. Pedicures also are available.

It's possible to grab a haircut on a lunch hour, but if you order the works — new hair style, sculptured nails and tanning session — you can expect to spend almost an entire day to get the right look.

The salon will provide lunch or dinner during extended sessions.

However long your stay, Mulberg said he and his staff employ state of the art hair coloring, perming and cutting techniques.

"Hair care is getting much more advanced," Mulberg said. "There are all kinds of new products that can correct just about any hair problem. We have better mousses, better shampoos and conditioners. We even have a hairspray that can make your hair stand straight up."

Whatever your desire, One Park Ave. is sure to satisfy it.

'Children Of Divorce'

# Resources For Family Development Publish Brochure On Divorce

Resources for Family Development announces its latest publication: "Children of Divorce."

The brochure offers practical advice on how to help children through divorce, and how divorcing parents can hook up with support groups for the emotional and social support needed during this time.

The brochure also includes a brief description of local agencies providing services for divorcing parents and their children.

Parents can request their free copy of "Children of Divorce" by telephoning RFD at 455-5111. The staff at RFD encourages parents who want to explore some of the issues ahead of time to call the Parent Advice Line at 433-2727, and request to listen to the following advice tapes: Talking About Divorce, Preschoolers &

Divorce, or School-Age Children and Divorce.

Each tape is approximately three minutes long. Parents can remain anonymous when they call. A staff member will be available to speak with you at the conclusion of the tape if you remain on the line.

### **Downtown Association's New Director**



Pat Lane, Downtown Association's new director.

Pat Lane has been named director of the Pleasanton Downtown Association.

A Valley journalist for more than 20 years, Lane is presently a correspondent for The Tri-Valley Herald. She also has been involved in many community activities, including publicity work for Heritage Days and Holiday Reflections.

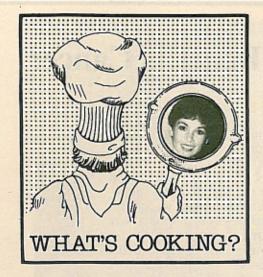
Lane replaces former director Trish Watts, who left in mid-July to pursue other career opportunities.

As part-time director, Lane will be responsible for all downtown district promotions, public relations and writing the association's monthly newsletter.

"I'm really excited about the job," said Lane. "I look at it as an opportunity to help the association keep downtown in the public eye."

Lane said plans are underway for the district's annual open house on Dec. 7-8, which will feature strolling musicians along streets in the downtown area.

A Pleasanton resident for 33 years, Lane lives with her husband, Bob, an instructor at Cupertino High School.



Former English instructor Candyce Roberts is teaching a different subject these days, one that may help students at the Hope Education Center in Livermore

Her upcoming class entitled, "Heartwarming Gifts from the Kitchen" will serve a dual purpose, according to Roberts.

"I want to teach people how to cook with whole grain," she said. "It adds flavor and it's nutritious, which is important around the holidays when people face a barrage of sweets."

She said a portion of the \$20 class fee will go towards the Hope Education Center, a program for brain-injured children and adults. The money will be used toward costs for a preschool at the center, according to Director Margaret McClellan, who is a friend of Roberts.

a friend of Roberts.

The cooking and giftmaking class will be held at 6:30 p.m. on Dec. 5 at 1180 Kottinger Drive. Space is limited. For reservations, call Roberts at 462-4499.

Included in the three-hour class is a copy of a 16-page cookbook written by Roberts and illustrated by her sister, Kathleen McCarney. The book contains recipes for whole grain breads, desserts and other items that can be given away as Christmas gifts.

Along with Heartwarming Gifts, Roberts is offering a series of cooking classes, ranging from bread making to pasta, which she teaches in her Pleasanton home.

The following recipe is reprinted from her cookbook and will be used in the Dec. 5 class. For best results, Roberts advised against making any changes wherever temperature is specified.

### OATMEAL-DILL BATTER BREAD

2 cups whole wheat flour 2 T. dry active yeast ½ cup chopped green onion ½ cup hot water

2 cups cottage cheese or ricotta cheese (room temperature)

3 T. butter
2 t. sea salt
1/4 cup honey
2 eggs
1 cup oats
3-4 T. dill seed

11/2 cup unbleached white flour

In the large bowl of an electric mixer, place the whole wheat flour and yeast. In an electric blender, combine the onion, water, cottage cheese (or ricotta), butter, salt, honey and eggs. Blend until smooth. Add to the dry ingredients and beat two minutes. Stir in the oats, dill seeds and unbleached flour. Turn into a clean buttered bowl, cover and let rise in a warm place until doubled in bulk, about one hour. Stir down and turn into a well-buttered 11/2 quart casserole. Let rise, uncovered, until almost doubled in bulk, about 45 minutes. Preheat the oven to 350 degrees. Bake 35-45 minutes or until loaf sounds hollow when tapped. Brush top with butter for a soft crust, if desired. Remove from pan and cool on rack. NOTE: 100% whole wheat may be used instead of unbleached white flour.

GIFT IDEA: A festive gift basket, fit for an indoor picnic by the fire, can be made by lining a wicker basket with brightly colored cloth napkins. Arrange the loaf (or a wedge of it) of Dill Bread along with a chunk of tangy Swiss cheese, Dijon mustard, fresh fruit and a bottle of sparkling cider or a local California wine inside the gift basket — bon appetit!

## Newsletter Workshop

"So, You Want to Publish a Newsletter" will be the topic of a workshop sponsored by the Valley Volunteer Center on Tuesday, December 3 at Homestead Savings, 7889 Dublin Blvd., Dublin, from 1 p.m. to 4 p.m. Call 462-3570 for further information.

Verda Mackay, Public Relations Director, Contra Costa County Association of Retarded Citizens will cover the basics of putting together a newsletter.

Connie Cox, Owner of J C Graphics, will discuss effective design, types of layout, considering the audience, typesetting and what you should know about working with graphics professionals.

The registration fee is \$20 in advance and \$25 at the door.



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# **Grand Opening Benefits Cancer**

A large crowd, including Tri-Valley mayors, Chamber of Commerce presidents, local dignitaries, community leaders as well as friends of the American Cancer Society, attended the recent Grand Opening Celebration at the Sheraton Pleasanton.

Complimentary wine and champagne was provided by Concannon Winery and hors d'oeuvres were served by the Velvet Turtle.

Proceeds from the event were donated to the American Cancer Society.









Above, (left to right), Steve Salvatore, general manager of the Sheraton Hotel, Barry Jennings of Saga Corp., and Robert Hecker of Gus Enterprises presented an oversized \$5,500 check to Tracy Walrich, chairman of the Alameda County Chapter of the American Cancer Society.

(Right) Ann Pellino, regional manager of the Sheraton Hotel.





Hugh Scott, a partner of Gus Enterprises, Joyce Locastro, Western Design Association and Steve Salvatore at the Sheraton's grand opening.





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### PREMIUMS V E R YL O W

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# Children's Theater In Competition

Children's Theater Workshop and Viacom Cablevision have entered a videotape of the theater's production of "The Arkansaw Bear" by Aurand Harris in a nationwide competition.

The Showtime Search for Excellence in the American Theater will award a \$20,000 grant to the winner.

The theater's entry, directed by San Jose State University professor Bob Jenkins, is a play about a child coming to grips with the death of a grandparent.

Showtime Search is a year-long competition which ends on Dec. 31, 1985. Early in 1986, five finalists will be selected to receive \$1000. The grand prize winner will be named from the finalists by a panel of theater professionals.

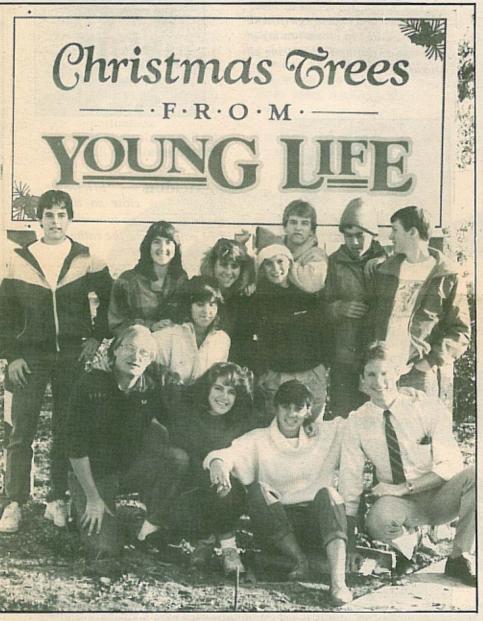
# **Protect Your Precious Cargo**

Besides buckling a belt over a child's car seat, parents can help to further ensure their baby's safety by making other drivers aware of their precious cargo.

Valley Memorial Hospital, through the TOTAL HEALTH Stork's Nest program, is giving away "Careful: Infant Cargo" bumper stickers to parents who wish to help promote the safety of young auto passengers. The Stork's Nest is a family-oriented maternity service which helps would-be parents learn about delivery choices, preparing for their baby's arrival, prenatal classes and what to expect during the hospital stay.

Parents can pick up the stickers at Valley Care Center, 1015 East Stanley Blvd., Monday through Friday, from 8 a.m. to 6 p.m.

For more information, contact TOTAL HEALTH, 373-4000.



Young Life members invite the community to purchase Christmas trees on Hopyard Road, next door to Pedro's Mexican Restaurant and Cantina.



Dan Catanio, executive chef for the new Pleasanton Hilton, gives Barbara Hillman a lesson in the art of eating raw oysters during the hotel's grand opening Oct. 30.



Practicing their Christmas carol singing are: Front row (left to right) Angie Cardinalli, Megan and Sarabeth Henderson; back row (left to right) Colleen and Jimmy McCarthy, Joey Cardinalli and Maureen McCarthy.

# **Annual Christmas Tree Lighting**

The Pleasanton-Livermore Junior Women's Club and the Pleasanton Recreation department will host the Annual Christmas Tree Lighting on Thursday, Dec. 5, at 6:45 p.m.

The event will take place on the front lawn area of the Amador-Livermore Historical Society Museum on Main Street.

In addition to the tree lighting ceremony, there will be caroling and a special appearance by a guest from the North Pole.

The public is invited to attend to help welcome in the holiday season.

Following are new members of the Pleasanton Chamber of Commerce who joined during the recent membership drive.

Vivaldi's Cafe L & R Trucking Hilderbrand and Costello ISD Ice Sculpture Design Edith A. Watters, CPA Walter Panganiban, M.D. Fairway Electric Inc. Mike Sedlak **Dermal Dimension** Munkdale Bros. Hans Hufnagle, Landscape Gardening Amador Valley Vending Waseca Kubota Tractors E.A. Hathaway & Co. Martinez Concrete Bay Pool Chlor, Inc. Arthur E. Rouse, D.D.S. Burris Aviation Sales Blessing Restaurant Rainbow Carousel Stained Glass Blue Ribbon Catering **Environmental Landscape** California Corporate Office Sales Sweet Retreat Hacienda Cleaners Y & K Enterprises D.L.P. Pools & Supplies, Inc. ValWest, Inc. B & G Automotive Datapro Research Corp. **Bob Combs Chevron Service** Grandma's House George Li, CFP Shields World Travel **Hooper Consultants** Pleasanton 4 Wheel Guido's Delicatessen Personalized Grooming by Tarey Taylor Made Office Systems Catering With Class Breakaway Travel TLC Cleaners & Laundry Hatsushi Nursery Interiors Two Joseph F. Pennisi, D.M.D. Thompson Associates Pizza City Harry W. Plett, DDS, Inc. **Events Unlimited** After Hours Welding & Metal Tab The Finishing Touch Mom's U Bake Pizza The Shirt Shop Buckner & Reeves CPA's Swanson and Associates TAB Sales of California S & L Home Loans, Inc. S.A.S. German Auto Velvet Turtle Restaurant My Sister's Closet O'Grady's Carpet Cleaning Sunol Service Seever & Sons Tires Stony Ridge Winery Assoc. for Retarded Citizens Pleasanton Answering Bureau

Blue Ribbon Catering

Pacific Dental Winter Design Creative Views Photography Bruce Painting, Inc. Jim Filomeo/Farmers Insurance China Palace Family Restaurant General Electric Supply & Co. Safelite Auto Glass Sheraton Pleasanton Gift Shop Tim Burkes/E F Hutton Shirley R. Blank/AAA Insurance Heacox, Crutcher & Assoc. Tri-Valley Orthopedic & Medical Group Coles Meat Market Alex Spotorno Pleasanton Auto Sales & Leasing Burns European Motors, Inc. Larry Douglas/Century21, Academy Harry F. Osmus Vanderson Construction, Inc. One Park Avenue, Hair, Nails, Tanning Debbie Dubovsky/Coldwell Banker Joe's Landscaping Contractors Staff Builder's Service Inc. Topa Thrift & Loan Association Rainbow Yogurt Faire Rod's Hickory Pit & Lounge Rosano Jewelers Len Roche & Sons Landscape Hunan Chef Wong Julia O'Bryan Price, Attorney B & B Landscape Tech Star Search, Inc. Munday & Collins Inc. The Beauty Works Clover Creek, LTD Commercial Brokers Pleasanton Shell A-CELL-U-COM Damer Associates, Inc. Robert Brandt, D.D.S. Pleasanton Heating & Air Conditioning, Inc. John & James Volponi, O.D. The Martin Group of Companies, Inc. Massage Therapist, Susan Katz Jerry E. Blackmore, CPA Intra Telephone Co. J. Higby's Yogurt and Treat Shop Baijnath Saw, M.D. C & J Cox Corp Jewelers Gallery T.N.F. Inc. Maintenance Sunshine Saloon Sunol Whistle Shop Barbara Mertes QuickAlert Valley Back Flow Prevention Service Pushpa P. Dalal, M.D. Elena Garbin/Coldwell Banker Rapids Waterslide California Catering Wienerschnitzel Pleasanton Library League Valley Quick Print Dell's Ivy Acres The Pleasanton Hilton

# By Ben Fernandez

Although Pleasanton never sees a white Christmas (we almost did one year!!), we should begin talking about the seasonal change and the possibility of snow on somebody's ground. As the season gets colder, let's talk about the wintertime.

- With frostbitten fingers and toes, the Dallas Cowboys attempted to stop the Green Bay Packers at the goal line in the NFL championship game of 1967. Bart Starr scored on a quarterback sneak. Who was the Green Bay guard that made the famous block to get him into the end zone?
- 2. The survivors of a plane crash in the movie, "Lost Horizon," found their way across the snowbound Himalayas into the sunlit city of Shangri-la. Who was the star of this 1937 classic movie?
- 3. Two of television's most famous regular series players starred in a TV movie about survival in the snow called "I'm Alive" Who were they?
- 4. "The weather outside is frightful, but the fire is so delightful." These are the opening lines of what wintry song?

- Probably the most famous book written about the frozen north was "Call of the Wild." Who was the famous author?
- 6. The 49'ers played in Super Bowl XI in snowbound Detroit in 1982. However, it did not snow on the game, 'cause they played indoors. What is the name of the Detroit stadium?
- 7. In question #5, we mentioned the book "Call of the Wild." Who were the stars of the movie version made in 1937?
- 8. She was a skating star of the 1972 Winter Olympics and has since starred on several TV specials. Who is this ice-skating dolly?
- 9. The words were considered rather risque at the time, but the song won the 1949 Oscar for the Best Original Song. She is trying to leave his apartment, but he tells her she should not go outside. What is the name of the song?
- 10. He was frozen into a block of arctic ice. As soon as he thawed out, he became "The Thing" in the famous 1950 movie. Who played "The Thing?"

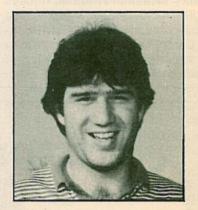
# "What Would Make Your Day?"

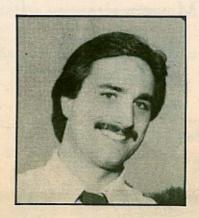


ON THE STREET

Kim Laos — "To win two million dollars in the lottery. Since I am a new mother, I would love to get all the things done that I need to get done."

Mike Despotakis — "To have a helicopter pick me up in my front yard and take my girlfriend, Shelley, and I to Hawaii to lay in the sun all day and go dancing all night."





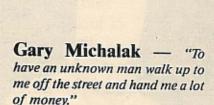
Ted Weldon — "To have the Altamont Pass close so that I wouldn't have to go to work, and then I could spend the entire day with my new son."

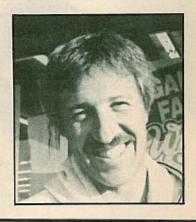
Vera Christensen — "To win the lottery and then take a relaxing Carribean cruise."





Lynn McCall — "To win a \$10,000 lottery ticket, pay off an existing loan, and then use the remainder of the money for travel."





### Tenth Annual

# 'Christmas Party and Poor Man's Auction'

Amador-Livermore Valley Historical Society will hold its tenth annual "Christmas Party and Poor Man's Auction" on Sunday, Dec. 1, 2-5 p.m. in the cafeteria at the Alameda County Fairgrounds, Pleasanton. Auctioneer Bob Kenny will start the auction promptly at 3 p.m.

Items on the block include original art, a Cabbage Patch Doll, Christmas crafts, a case of anti-freeze, a stained glass clock, bottles of wine, and donations from valley merchants.

Holiday refreshments and beverages will be available. Admission is \$3 per person. The party-auction is open to the public.

Ann Lewis, former ALVHS museum curator, is chairman of this tenth

celebration. Serving on the committee are Ann Doss, present curator; Bill Apperson, decorations; Evelyn Moller, refreshments; Ernie Schwertscharf, auction items; Pat Lane, publicity; and society members as hosts and hostesses.

For additional information phone 462-2766.

### Camera Club Meets

The Livermore Valley Camera Club meets at 7:30 p.m. on the first Monday of each month at Homestead Savings, 999 E. Stanley Boulevard, Livermore.

Call Bill Brooks, 455-6694, or Jim Niday, 846-4160 for more information, or just drop by!

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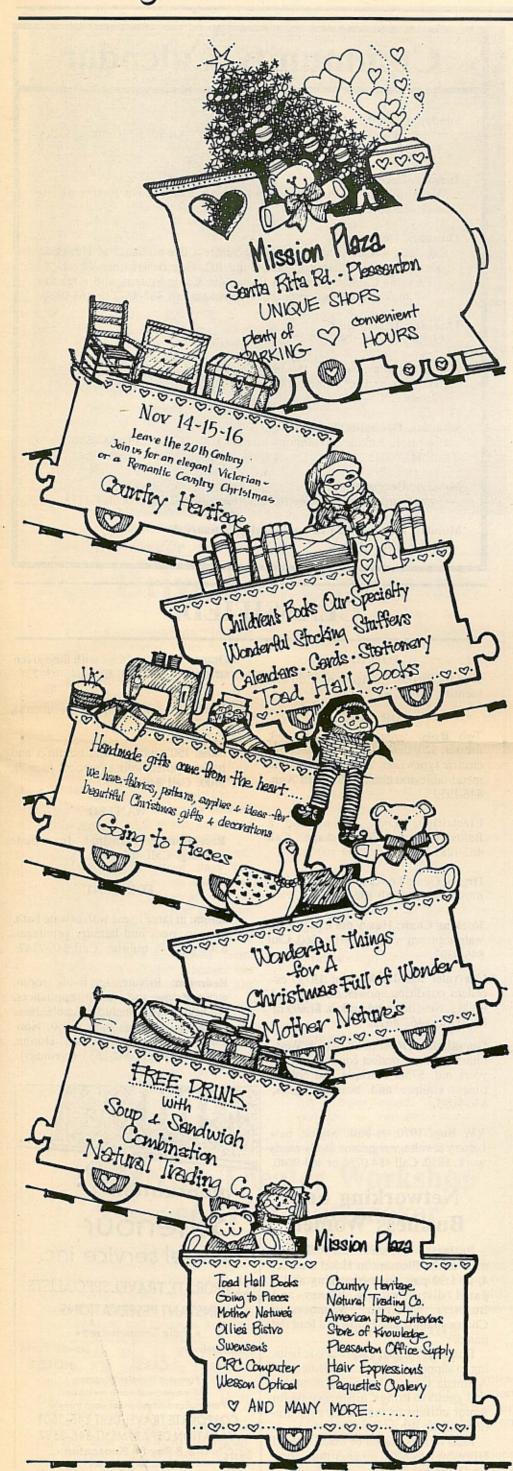
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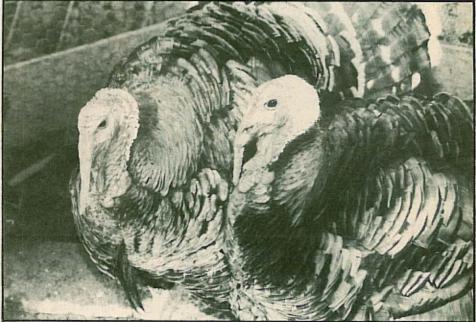
Hours: 8 a.m. to 6 p.m. Monday through Friday

### TRIVIA ANSWERS

- 1. Jerry Kramer
- 2. Ronald Coleman
- 3. Ed Asner and Sally Struthers
- 4. "Let It Snow! Let It Snow! Let It Snow!
- Jack London

- 6. Silverdome
- 7. Clark Gable and Loretta Young
- 8. Peggy Fleming
- 9. "Baby It's Cold Outside"
- 10. James Arness





Lucky Turkeys

King David and Poncho have no fear that they'll become part of a Thanksgiving feast. The two turkeys belong to Pleasanton residents Phyllis and Bill Wentworth, who have kept them as pets for eight years.

# Two Performances For Holiday Season Entertainment

The Valley Choral Society, directed by David Babbitt, will present two performances for the holiday season.

Featured works include A Ceremony of Carols by Benjamin Britten, with harp accompaniment; Rejoice, Beloved Christians by Dietrich Buxtehude; Fantasia on Christmas Carols by R. Vaughn Williams and selected motets by Anton Bruckner.

The chorus will sing several acappella numbers and will also be accompanied by harp, organ, brass and strings providing exciting variety for the listener.

Concerts will be presented at 8 p.m. on Friday, Dec. 6, at John Knox United Presbyterian Church, 7421 Amarillo Road, Dublin and at 8 p.m. on Friday, Dec. 13, at First Presbyterian Church, 4th and L streets, Livermore.

Tickets are \$3 for students and seniors, and \$5 for adults, and will be available at the door.

For further information call 830-1458 or 443-9889.

# Valley Winegrowers Association Sponsoring Poster Contest

The Livermore Valley Winegrowers Association is accepting sketches of poster ideas that show the unique qualities of the Livermore Valley as a winegrowing and winetasting region.

The Livermore Valley Winegrowers Association is made up of 13 winegrowers and representatives from eight Valley wineries. The association plans to develop a poster to be sold in Valley winery tasting rooms and through the wine country brochure.

The poster can be done in ink, watercolor or other media. The style can be whimsical, animated, modern or traditional. The size of the finished poster should be 18 by 24 inches. The poster should reduce well and look good in black and white. On the selection of final artwork the artist will receive a \$1,000 commission. To submit sketches of ideas, write the Winegrowers Association, P.O. Box 2052, Livermore, CA 94550. Sketches must be received by December 15.

For more information call Mrs. Gus Young, President of the Winegrowers Association, 455-1696.

# Job Searching

How to use your Telephone in "The Job Search" is the topic of discussion at the Job Club which will meet at the Dublin Library, Friday, Dec. 6 at 10

The programs are presented as a free public service and are open to all interested parties.

For further information call 846-9071.



Several clowns and Alice-in-Wonderland were on hand at the grand opening of Medical Express and Pacific Dental to help Pleasanton Mayor Frank Brandes cut the ribbon.



Diane Scott, president, Pleasanton National Little League; Steve Krachnke, president, Pleasanton American League; Joe Shurko, Pleasanton Lions Club and Jerry Boughey, Pleasanton Girls Softball League in front of one of the backstops at the Sports Park.

# Lions Spruce Up Park

Perhaps you have noticed that the backstops and dugouts at the Pleasanton Sports and Recreation Park are brighter this month.

The park's 20 backstops and 22 dugouts have received a fresh coat of forest green paint from the Pleasanton Lion's Club.

About 30 Lion's Club members volunteered their time last month to mend broken planks and spruce up faded wood fixtures. The effort was part of the Lion's World Service Day

Working with the Pleasanton Parks and Community Services Department, the Lion's donated more than \$1,000 to cover paint and equipment rental costs to finish the work. The Pleasanton Garbage Service provided the pressure cleaning equipment and G&L Construction Company also donated the use of cleaning equipment to prepare

the structures for painting.

"It turned out really nice," said Hank Gomez, president of the Lion's Club. "We want people to be proud of the community."

The 104-acre park is used by Pleasanton American and National Little Leagues as well as girls and adult softball leagues.

"The work was a big help to us," said Dan Diaz, the city's recreation supervisor. "It was a low priority item because we didn't have the manpower."

In past World Service Days, the Lion's Club has erected light standards near the Senior Citizen Center on Vineyard Avenue and built a bandstand at Wayside Park.

Annual fundraisers, such as the upcoming Pancake Breakfast beginning at 8 a.m. on Sunday, Dec. 8, in the Veteran's Hall on Main Street, help pay for Lion's Club projects.

# A Seminar On AIDS

The cities and school districts of Livermore, Pleasanton and Dublin, along with the Valley Community Health Center will sponsor a free seminar on AIDS on Thursday, Dec. 5 at 7:30 p.m. in the Granada High School Union, 400 Wall St., Livermore. Dr. Robert Benjamin, bureau chief,

Alameda County Communicable Diseases, and Dale Jensen, M.S.W.,

R.N., of the Pacific Center AIDS Project, will answer questions on causes of

AIDS, the symptoms and how AIDS is spread. For more information, call 462-1755.



Amador Valley High School assistant principal and athletic director Richard Canfield, left, presents a \$1,000 check to Boosters Club president Stewart McKinley. The money was presented by Pleasanton Pathways president Gary Koehler on behalf of The Prudential Insurance Company of America and Callahan Pentz, co-developers of the Hacienda Business Park.

# Community Calendar

### Sunday, December 1

"Christmas Party and Poor Man's Auction," Amador-Livermore Valley Historical Society, 462-2766.

### Tuesday, December 3

"So, You Want To Publish A Newsletter," workshop. For further details call 462-3570.

### Thursday, December 5

Bay Talk — Local talk show taped before a live-audience at Hacienda Business Park, Chabot Center, Suite 107. Guests: Heather Wood, Televents Cable System, Jan Rose, G.E. Cable System, and a feature on make-up by computer. For free tickets call 462-3372 or 463-0280.

### Thursday, December 5

AIDS seminar. Call 462-1755.

Friday, Saturday, Sunday, December 6, 7, 8

"The Nutcracker," Dublin Little Theatre. For performance times and tickets call 846-5400.

### Saturday, December 7

Livermore-Amador Symphony opens 23rd season. Call 846-4539 or 443-0751.

### Monday, December 16

Goalsetting workshop. For information call 462-7302 or 484-3753.

Monday, December 23 through Friday, January 3 School winter break.

### **CLASSIFIEDS**

### FOUND

Key: Industrial, storage type. Call and identify, 463-2750.

### FOR SALE

Two Beds: w/corner cabinet, \$50; dresser, \$20; desk, \$20; IBM Executive electric typewriter, \$100; child's round metal table and chairs, \$20. Call Ann, 846-1959.

Electrified Player Piano: and a Baldwin piano. Good shape. Call 462-1289.

Organ: Genie Lowery, rhythm section, music books. Call 846-0302.

Rocking Chair: Heavy duty, with pad, walnut brown with gold trim, \$60. Call 846-0302.

Chevrolet Malibu Wagon: 1973, excellent condition, power steering and brakes. New tires and brakes. \$1,699 or best offer, 462-8625.

Grandfather Clock: Solid oak, w/Westminster Chime, perfect condition, three years old, \$750. Antique and collectibles. Unique and beautiful gifts, 846-9095.

VW Bug: 1970, re-built engine, new battery & voltage regulator. Body needs work, \$850. Call 484-0786 or 463-9040.

### **Networking For Business Women**

Business Women's Network will meet at the Pleasanton Hotel on Dec. 4, at 5:30 p.m. for networking and a panel discussion on "Taxes and Business Valuation." Membership Chairwoman Diane Banks will lead the

Business Women's Network is helping to support the Christmas Bureau of Alameda County by asking members and guests to bring Christmas gifts for senior citizens to the dinner presentation on the 4th.

Reservations should be made with Al Hornsby, 846-8201, no later than noon on December 3.

Drapes: 120 x 84, beige with lime green stripes. Clean, \$35. Call 846-0302.

Bikes: 5- and 10-speed (women's), 846-7747.

Skiis: 150's with Tyrolia bindings and brakes, poles, woman's boots (size 7), \$100. Call 846-7747.

### WANTED

Receptionist: Part-time. Immediate opening. Call 463-0680.

### FOR RENT

Room: in large home with private bath, kitchen, pool and laundry privileges. \$300 plus 1/4 utilities. Call 846-7747.

Bedroom: Private, lg. living room, w/woodstove and wetbar, appliances. All utilities paid including cable. Near Hacienda Business Park, \$550. Nonsmokers, no pets. Contact Donna, 423-4838 (days) 462-2655 (evenings).



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# GOOD SPORTS

# The Beginning Of Skiing

### By Dave Williams

To most people, Thanksgiving means the tradition of roasted turkey, yams, pumpkin pie and a full slate of televised football games. To skiers, Thanksgiving represents an even more sacred tradition: the official beginning of a new season of downhilling. The four-day weekend usually finds Sierra resorts with enough snow to open most, if not all, their runs to those turkey sandwich-powered Tri-Valley skiers who flock to the high country.

Like other Thanksgivings, the start of this ski season will debut a few new lifts, trail and base improvements and higher lift ticket prices. Here are the most dramatic changes you'll find this year.

Dodge Ridge

Only 120 miles from Pleasanton, this central Sierra resort nearly doubled its skiable terrain over the summer. With 6.5 miles of freshly cut ski trails, serviced by a new 4600-foot-long triple chair named "Prospector," Dodge Ridge has joined the ranks of other ski resorts that now offer a greater vertical drop and more challenging runs.

The expansion has added 600 vertical feet to the fall line — for a total of 1600 feet — and runs of two miles in length. The new chair represents the first major expansion at Dodge in more than 20 years.

Dodge has also added a new day lodge, expanded its ski rental shop, built three new parking lots and

doubled its grooming fleet.

Squaw Valley

The most challenging ski area in the Far West — if not the nation — Squaw has had to replace its frequently broken, two-year-old gondola. The more reliable replacement (manufactured by Poma) will move 2,650 skiers an hour up the mountain.

Squaw has also installed what it calls the "world's fastest chairlift" to whisk skiers to the top of Siberia Bowl. The new chair sits four people and temporarily detaches from the overhead haul rope to ease loading passengers. Once it reattaches, grab your teeth from the back of your mouth as you find yourself going UP the mountain about as fast as you can ski DOWN.

Also built by Poma, the new quad chair has a capacity of 3,000 skiers per hour. Altogether, Squaw's 26 lifts can transport more than 33,000 skiers an hour up its five peaks, keeping lift lines shorter this year.

Squaw has also added new lodging at the base and, halfway up the mountain, two new bars and a restaurant.

Northstar-at-Tahoe

Perhaps the Tahoe resort with the most ambitious off-season schedule was Northstar. Most notable of its \$8 million in improvements is a six-passenger gondola and a 20,000-square-foot commercial center in the Village area.

The gondola, built by Dopplemayr of Austria, will replace the slower Big Springs lift. For this year, the gondola will terminate at the mid-mountain day lodge. In the next year or two, construction will take it to the top of 8600-foothigh Mt. Pluto, where skiers can instantly plunge down the expert runs on the back side of the mountain.

The new two-story building in the Village will house an expanded ski rental shop, a pizza parlor, bar/lounge, meeting space and a junior ski center. A sundeck and clocktower will highlight the exterior.

### Sierra Ski Ranch

This South Tahoe resort installed a mile-long triple chair that provides 1471 feet of vertical drop. Quietly, Sierra Ski Ranch is becoming one of the state's best ski areas, offering a lot of no-frills skiing for your dollar.

### Lift Ticket Prices

Yes, lift tickets are going to cost you more this year. Primarily because liability insurance rates for ski area operators have gone through the roof. Some resorts have had their premiums raised 300 to 400 percent in the past year! How much of that \$25 lift ticket now goes to cover liability insurance? About \$3.25. Ouch!

Alpine Meadows	\$26
Boreal Ridge	\$16/\$18*
Dodge Ridge	\$18
Donner Ski Ranch	\$12/\$18*
Echo Summit	\$15
Heavenly Valley	\$24**
Homewood	\$16
Iron Mt.	\$16
Kirkwood	\$24
Mt. Reba/Bear Valley	S22
Mt. Rose	\$17/\$19*
Northstar-at-Tahoe	\$24
Sierra Ski Ranch	\$19
Ski Incline	\$18
Slide Mt.	\$14
Soda Springs	\$14
Sugar Bowl	\$15/\$23
Squaw Valley	\$27
Tahoe Donner	\$12
Tahoe Ski Bowl	\$15

\*Weekend price is different from midweek price.

\*\*Subject to change



Skiing is back! Cold weather and adequate snow coverage will greet skiers for the traditional Thanksgiving Weekend opener.



# 100 Feet Below Sea Level

People who think accountants are down-to-earth should meet Sharon Hallgrimson, CPA. When Hallgrimson isn't behind a ledger, she's in another world — a surreal world 100 feet below sea level.

A deep-sea diver for the past five years, Hallgrimson and 12 other women make a yearly sojourn to the Carribean with a single-minded purpose — scuba diving.

"The thing I like most about diving is the serenity," said Hallgrimson. "It's so peaceful down there. It's like being in outer space."

Hallgrimson's annual routine began five years ago, when a group of her husband's business associates presented their wives and girlfriends with an ultimatum.

"They told us if we wanted to dive off St. Thomas (in the Virgin Islands), we had to get certified," said Hallgrimson. "We had a couple of months notice and everyone scrambled around to get the certification."

In order to rent or refill air tanks, Hallgrimson said all divers are required to have completed a certification course.

After the St. Thomas trip, Hallgrimson was hooked. Diving became her passion.

"I'm always thinking about it," she said. "And always trying to find a way to take a diving vacation."

In contrast to the offices at Swenson, Clark and Hallgrimson, CPAs, in the Hacienda Business Park, Hallgrimson said deep-sea diving is a welcome respite from telephones and the high stress of a busy accounting firm.

Today, the original group of women who made their first dive five years ago is still together, including Hallgrimson. Each year, the women spend a week deep-sea diving. They recently returned from a diving expedition in the Cayman Islands.

"We call ourselves the Rainbow Runners, you know, after the fish," Hallgrimson said. "Going on vacation with the girls is a great getaway."

The "girls" range in age from about 28 to 50 years old. A few members of the Rainbow Runners are professional, including a travel agent, a special education teacher, retired stock broker, and a model.

So far, Hallgrimson admits that she has been lucky. She has never had a diving accident or an encounter with a shark. As a rule, she avoids diving off the California coast because the water is too cold.

Although, the Rainbow Runners usually go to the Carribean, she said they plan to dive in the Red Sea someday.

"It's supposed to be the ultimate in diving," she said.

Hallgrimson's other hobbies include traveling with her family, attorney husband, Steve, and 11-year-old son, Erik. The family has been all over the world, including a safari in Kenya.



Mayor Frank Brandes selects the winning ticket for a cord of firewood. The benefit will pay for traveling expenses and tournament fees for Pleasanton Under 10-B Soccer Team.

# CETCHWOUP .

Purchase A Book In Your Child's Name

# 'Picture Books Are A Family Affair'

Parents now have an opportunity to please their children as well as other people's children at the Pleasanton Library.

The library's collection of children's picture books is taking a beating and best loved stories such as Curious George, The Three Bears and other favorites need replacing.

Under the "Picture Books are a Family Affair" program, a parent may select a title from the library's 29-title list, and write a check to cover the cost of the book. The book will be purchased, and if it is in the name of a child, the child's name will appear in the front of the book and a birthday card will be sent to the child from the library.

Part of the Alameda County Library system, the program officially began last April during National Library
Week. The program received a boost in
participation during the recent
Children's Book Week and Pleasanton
children's librarian Judie Smith said
she expects the program to continue into next year.

"We don't foresee it ending," she said. "We always need replacement copies."

The program is funded by a San Francisco Foundation grant, which covers publicity and advertising of "Picture Books are a Family Affair."

"As long as a parent selects and purchases a book that is in the Alameda County system," Smith said. "The library will order it. Children's books are reviewed for circulation in county libraries by a Bay Area Library Information System panel."

Edwinetta Morgan and her four-yearold daughter, Laura read over one of five books that they chose to donate to the Pleasanton Library in Laura's



# **Behavior Code For Children**

Imagine that your two school-age children are seated at the dinner table and the meal is going smoothly — no wisecracks, no teasing and no hitting.

Suddenly one child kicks the other. The sibling launches a counterattack and you yell and slap the instigator's wrist.

While hitting may solve the problem for the moment, it can be damaging to the child's development, according to Rose Stetler, a Resources for Family Development instructor who will conduct a class on how to discipline children on Tuesday, Dec. 3 at noon in AT&T Communications building I at 5645 Gibraltar Drive.

"The goal of discipline is to give the child information so he can develop a code of behavior," says Stetler. "If you use force to discipline, you may end up with teens who are out of control."

The one-hour class will explore the goals of discipline, problem solving and ways of preventing recurring problems. Sponsored by the Hacienda Business Park Owners' Association, the Dec. 3 class is part of a noon hour series for parents in both the business park and the community.

Stetler, a working mother of two school-age children, will teach a second class for working parents on Dec. 17 between noon and 1 p.m., also at the Gibraltar site. The class will explore concerns that working parents may feel about child care, time spent away from home and alternatives to the two-income household.

The class is open to both working

parents or those who are considering full-time employment.

"There are a lot of people with established careers who don't want to give them up after having a child," says Stetler. "We'll be talking about how to assess family needs and individual needs."

For more information, call Stetler at 455-5111 or the Parenting Line at 443-2727.

Silent Killers

# Prepare For Cold And Fires

The danger of a fire in the home exists more readily now that the cold winter months are upon us. Heaters are running more frequently and more fires are being built in the fireplace, increasing the chance of fires as we may become a little careless in our efforts to keep warm.

According to the Fire Department, more people die in fires from inhaling smoke and toxic gases released by a fire several rooms away. Very few victims die in flames. These "silent killers" are more prevalent while sleeping.

To protect yourself and your family from the danger of fire, the Fire Department recommends installing a smoke detector. The smoke detector functions by squealing to wake you up when it detects hazardous quantities of smoke particles in the air.

The type, number and location of detectors needed depends upon the size and arrangement of each specific house or apartment. For about the cost of an electrical kitchen gadget which may be used once in a while, a smoke detector can protect a household 24 hours a day, 365 days a year, if it is properly maintained.

The Fire Department recommends purchasing a detector with the U.L. label and State Fire Marshal's seal attached. Install it according to the manufacturer's directions.

For any assistance, contact the Pleasanton Fire Department at 847-8114, Monday through Friday between the hours of 8 a.m. and 5 p.m.

## Fire Station-

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firefighter during the late 1940s, remembered volunteer days in much the same light.

"We had a saying about a 'two-story grass fire," he laughed. "I don't know why we referred to them that way but on a summer night, we sometimes went out eight times during a shift."

Ironically, the two remember driving a makeshift fire truck through the field on which the present-day Fire Station #2 stands.

"We had one truck and five men to put out a 500-acre grass fire," said Stalnecker. "It was a lot of hard work but we had some good times too."

Pleasanton's all-volunteer Fire Department was established in 1888. In 1965, the department hired its first paid full-time firefighter. Today, the department has 48 paid personnel, a clerk/ typist and 12 volunteers.



Former volunteer firefighters: Berle Seery, top left, and Jim Georgis; at bottom: Don Narin; Tony Viada; Charlie Viada; Ed Nielson; Reno Cairo; Bob Juniper; Elwood "Herb" Stahlnecker; Bud Plato; and Dick Braden. Front row: Joe Madden; Dick Mederios; and Tom Nerton. Not pictured: Charlie Hugh Miller.

# **CPR Classes Being Offered**

CPR (cardiopulmonary resuscitation) classes will be offered Dec. 11 and 12 at the Family Medical Center, 9260 Alcosta Boulevard, Building C, San Ramon, 7-11 p.m. Both infant and adult CPR will be taught.

Co-sponsored by the Dublin-San Ramon Services District and Valley Memorial Hospital, the course is a onetime, four-hour class.

CPR is the life-saving technique of

mouth-to-mouth resuscitation and external heart compression. It is most commonly used for heart attack victims, but may also be used in cases of near-drowning, electrocution and drug overdose.

To register for the class, call 828-SAVE and leave a message.

The classes are free, but \$5 donations can be accepted to cover the cost of materials.

# Post Office-

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"Customers should also take care to write legible ZIP-coded addresses for both the address and the return address. And remember that the use of ZIP codes following the name of the particular city and state will aid in processing the mail.

"Last year, our customers helped us tremendously," said Cantu. "They mailed early in the season and early in the day. We hope they will choose to cooperate with us again this year, so we both will have an enjoyable holiday mailing season."

# Freight Trucking

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customer pick-ups or deliveries, and the sequence of the driver routes, outlined in red.

"If you were to use academic models on the most powerful computers, it would take several hours to plot a route plan," said Songey. "Our system will literally run through thousands of possibilities and allows us to solve the problem in minutes."