

# Hacienda Receives Best Workplaces Award for Commute Benefits

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PLEASANTON, Calif. – Hacienda has once again been named one of the Best Workplaces 2020 for offering exceptional employee-provided commuter benefits that meet the National Excellence criteria. “Being designated as one of the Best Workplaces for Commuters is means an employer is standing behind its commitment to provide employees with access to commuter programs, like discounted transit passes, bicycle-friendly amenities, and ride-sharing services,” said Julie Bond, Program Manager for Best Workplaces for Commuters. “Making such a commitment is a challenge. Besides being a leader in the nation’s evolving transportation landscape, these employee benefits help us recruit and retain talent, save on overhead costs, and be more environmentally sustainable.”

Hacienda has been repeatedly recognized under the Best Workplaces for Commuters program. Locations so designated must provide a suite of commuting benefits to a specific area, such as businesses and, in Hacienda’s case, residential communities as well. “We are very proud of the recognition we have received in being named nationally as a 2020 Best Workplaces for Commuters,” said Paxson, Hacienda’s general manager. “The commuter benefit program Hacienda provides to its residents reflects our commitment to improve the lives of the people who live and work at Hacienda. We designed to ease what can be an arduous daily exercise. We fundamentally believe that these services will help our employees place as a result of these services and are pleased that these efforts continue to be acknowledged as a national standard of excellence under the Best Workplaces for Commuters program.”

The Best Workplaces for Commuters program offers designated organizations access to a variety of services to assess and promote non-driving commuting of employees, including organizational assessments, and implementation tool-kits, web-based tools and webinars, staff training, and informational resources. “We are extremely proud about our progressive commuter benefit program that saves employees time and reduces stress,” said Julie Bond, Program Manager, Best Workplaces for Commuters. “Excellent programs may reward these companies not just with a national designation, but buoys customer loyalty and brand recognition in an increasingly competitive marketplace.”

## About Hacienda’s Award Winning Commute Program

Guided by the conviction that transportation alternatives are essential to meeting the needs of a diverse workforce, Hacienda has crafted one of the most comprehensive commute service programs. A wide range of free and convenient offerings include access to local and inter-regional transit services, bicycle-sharing programs, and more.

rail and bus amenities incorporated into the design of the development, incentives for non-commute alternatives, preferential parking for rideshare and rideshare assistance, an employee library of commuting resources, pedestrian and biking facilities, and centralized commu

### **About Best Workplaces for Commuters**

Best Workplaces for Commuters is the national authority on recognizing and assisting exceptional commuter benefits to employees. More than a recognition program, Best Workplaces for Commuters provides the necessary support needed to create and sustain an employer-benefit program, including online assessment tools, case studies, tool-kits, webinars, and more. The Best Workplaces for Commuters program is managed by the Center for Urban Transportation Research at the University of South Florida with support from the Florida Department of Transportation.

### **About Center for Urban Transportation Research**

The Center for Urban Transportation Research (CUTR) at the University of South Florida is an internationally recognized resource for policymakers, transportation professionals and the public. CUTR provides high quality, objective expertise in the form of insightful research, in-depth policy analysis, comprehensive training and education and effective technical assistance that translate into practical solutions for CUTR's project sponsors. CUTR's faculty of 38 full-time researchers and 79 students bring a wealth of knowledge and extensive "real world" experience in developing innovative, implementable modes of transportation. The multidisciplinary research faculty includes experts in economic analysis, engineering, public policy and geography. CUTR receives over \$19 million per year in support to support its research, education, training and technical assistance missions. CUTR also serves as the National Center for Transit Research and the National Bus Rapid Transit Institute.

