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NEWS RELEASES

Activity Solid During Hacienda’s First Quarter

Posted on February 28, 2017 by publisher8 in News Releases

PLEASANTON, Calif. — Following on the strong growth seen in 2016, a sixth straight year with positive net absorption, Hacienda’s first quarter in 2017 has started off well. Hacienda ended 2016 with the highest square foot level of occupancy in the development’s history and indications are good that the 2017 may set another similar record.

“Construction continues on four projects; one of which has commenced occupancy. Discussions are also proceeding on new development opportunities” says James Paxson, Hacienda’s general manager. “Hacienda tenant activity has also been good and announcements on additional new arrivals should be coming soon.”

Major Business Activity

Here is a summary of just some of what has gone on in Northern California’s largest mixed-use development in the past three months:

IronPlanet Names Data Science Expert Ken Calhoon Vice President, Data Analytics and Machine Learning IronPlanet®, a leading online marketplace for selling and buying used equipment and other durable assets, today announced that Ken Calhoon has been named Vice President, Data Analytics and Machine Learning. Calhoon comes to IronPlanet with over 30 years of experience

INDUSTRY NEWS & RELEASES



Stanford Health Care Celebrates Opening of First East Bay Facility
March 3, 2017



Oakland’s Massive Brooklyn Basin Development Set to Break Ground in April
March 2, 2017



Blackstone Buys 600 Townsend East in San Francisco for \$50.5MM from Swedish Pension Fund Manager
March 2, 2017



GK Development Buys First Bay Area Asset with

helping technology companies grow through strategy and implementation based on data analytics and machine learning. Calhoon has held key roles with companies such as eBay, Forrester Research, Inc., Mitsubishi Electronics as well as Bain & Company. With its ever-increasing focus on data analytics, Calhoon offers IronPlanet a wealth of business experience and advanced degrees, including an M.B.A. from Harvard and a Graduate Certificate in Data Mining and Applications from Stanford University. "Data science and analytics is foundational to building efficient marketplaces and providing our valued customers with the best solutions to meet their varied heavy equipment needs," said Matt Ackley, IronPlanet CMO. "With his proven record of success, we are excited to have Ken Calhoon lead these efforts. His expertise will help ramp our data analytics and machine learning capabilities to further unlock the power of our online approach."

At IronPlanet, Calhoon is responsible for increasing the company's analytics and artificial intelligence efforts, further expanding its advanced, data-driven technology platform. In this role, Calhoon is applying business and data analytic expertise to improve online and onsite event performance identifying key data-based performance [more](#).

Ellie Mae Technical Supports Wins HDI Pinnacle of Excellence Award
[Ellie Mae®](#) (NYSE: ELLI), a leading provider of innovative on-demand software solutions and services for the residential mortgage industry, today announced that the Ellie Mae Technical Support team was recognized with the HDI Pinnacle of Excellence Award for Team Lead Certification. [HDI, the first professional association created for the technical support industry](#), offers resources, training, events and research to promote organization-wide success through exceptional customer service.

As part of the Ellie Mae Technical Support organization's efforts toward continuous improvement, operational excellence and staff development, the team recently invested in several role-based training efforts through a comprehensive HDI-led curriculum. For each role, HDI provided curriculum, tools and techniques to make the individual, team and customer successful. Course topics covered in the curriculum included:

\$15MM Deal in Walnut Creek
March 2, 2017

HFF Secures \$11.5MM Financing for Office Building in Downtown Berkeley, CA
March 2, 2017



San Francisco Bay Area Net-Leased Land Parcel Trades at \$4.5MM
March 2, 2017

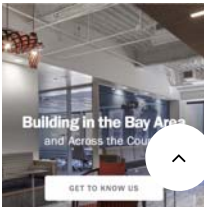


Chinese Investors Still Seeking West Coast Assets Despite Hurdles
March 1, 2017



Swift Buys Apple-Leased Cupertino Asset for \$78MM
March 1, 2017

MORE BREAKING NEWS



4 Views Left
learning and importance of achieving and

maintaining service levels

- Service delivery methods and techniques
- Total Contact Ownership
- Active problem analysis and effective troubleshooting techniques
- The ITIL® process of incident, problem, change, release, asset, and configuration management
- Overview of security and knowledge management
- Strategies for managing conflict
- Eight-step method for effective coaching
- Proven team-building and motivational techniques
- Essential performance metrics and key performance indicators

For this achievement, the Ellie Mae Technical Support organization will be recognized at the 2017 HDI National ... [more](#).

ZOHO Invoice Is Now Officially Recommended for G Suite

Zoho today announced that its online invoicing software, Zoho Invoice has been selected by Google and is now officially part of the Recommended for G Suite program.

The Recommended for G Suite program is designed to help G Suite customers identify apps that work best with G Suite, such as Zoho Invoice that tightly integrates with G Suite apps like Gmail and Google Drive. These apps are reviewed by Google and an independent third-party security firm to make sure that the solutions are safe and reliable, and meet Google's requirements for high quality integrations.

"We are highly invested in our app ecosystem with close to 1,000 apps available and over 400 million installs over the last 3 years. Our new group of Recommended for G Suite apps are all leading players in their respective categories and offer innovative solutions that seamlessly integrate with G Suite to fulfill immediate customer needs." – Adam Massey, Director, Strategic Technology Partnerships, Google Cloud.

Zoho is a leading vendor in the G Suite Marketplace and also a Premier Technology Partner. "We're excited to see Zoho Invoice in the Recommended for G Suite program," says Raju Vegesna. "Zoho Invoice is one of our most popular apps and its tight integration with G Suite helps thousands of businesses streamline their billing and payment ... [more](#).



MARKET MAKERS: ART GENSLER



CURRENT ISSUE



Hacienda has recently welcomed a number of new tenants to the park. New tenants arriving in Hacienda over the past three months include:

EYC USA, Inc. 3525 Hopyard Road, Suite 155, Pleasanton, CA 94588, www.eyc.com. Providers of software and services for retailers, wholesalers and manufacturers.

ProSomnus Sleep Technologies, 5860 W. Las Positas Blvd, Suite 25, Pleasanton, CA 94588, (844) 537-5337, www.micro2sleepdevice.com. Makers of a sleep and snore device to safely alleviate snoring and symptoms sleep apnea.

Dermalogica Learning Loft, 5674 Stoneridge Drive, Suite 102, Pleasanton, CA 94588, (888) 292-5277, www.dermalogica.com. Education and training center for a skin therapy product.

Placer Title Company, 4305 Hacienda Drive, Suite 100, Pleasanton, CA 94588, www.placertitle.com. An independent title insurance and escrow company.


About Hacienda

Hacienda is the largest development of its kind in Northern California. Over 10 million square feet of existing, mixed-use space is occupied by some 670 companies that locally employ approximately 20,000 people. Hacienda's businesses represent the best and the brightest of contemporary corporate America and provide the home to everything from small offices to regional centers to large campuses for company headquarters. In addition, Hacienda also features homes to some 4,500 residents. Residential developments also provide a full spectrum of choices from stylish rental units to single family detached homes.


Bay Area Hacienda Pleasanton

San Francisco


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Another First at Oakland International Airport



HFF Announces Record Transaction Volume of Nearly \$82BN During 2016

4 Views Left