

Hacienda Issues Challenge

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Hacienda Helping Hands, Hacienda Business Park's community outreach program, has issued a new H3 Challenge. In partnership with 1st United Services Credit Union, Hacienda is challenging local businesses to make a difference in their community through participation in a new fundraising drive.

The H3 Challenge provides a new focus on growing the Hacienda Helping Hands fund so that it can continue making grants to locally-serving community organizations and non-profits with missions to work in six key philanthropic areas: youth development and education, family strengthening, senior assistance, access to healthcare and healthy living, affordable housing and solutions to homelessness, and arts and culture.

Over the last six years, Hacienda Helping Hands has been able to distribute thousands of dollars to those committed to these causes. Past recipients include: Axis Community Health, Senior Support Program of the Tri-Valley, Buenas Vidas Youth Ranch, Open Heart Kitchen, Sentinels of Freedom, Tri-Valley Housing Opportunity Center, and many more.

Under the H3 Challenge, local businesses will have the opportunity to meet with a Hacienda Helping Hands campaign representative to learn first hand about the initiative and how they can make a local impact.

"Our new partnership with 1st United Services Credit Union will allow us to provide a more personal approach to engaging with our owners, investors and businesses to learn more about their philanthropic objectives and how we can build a better bridge between them and the local community," said James Paxson, Hacienda's General Manager.

Hacienda comprises a broad mix of over 650 firms involved in high tech, communications, the food industry, insurance, finance, and consumer goods.