

THE LIST

Compiled by Le
415-288-4962,
lreyes@bizj

LARGEST BAY AREA NONPROFIT CAPITAL CAMPAIGNS

RANKED BY CAMPAIGN GOAL

Campaign name	Campaigner(s)/Phone/Website	Goal	Total dollar value of gifts/pledges received to-date for this campaign	Duration	Description	Top campaign executive(s)
1 The Campaign for Berkeley	University of California, Berkeley Foundation 510-642-1212 foundation.berkeley.edu	\$3,000,000,000	\$3,128,778,079	2005-2013	The Campaign for Berkeley will fund program support and research at the university	Scott Biddy, Vice chancellor for university relations
2 Campaign for Stanford Medicine	Stanford University Medical Center 650-725-2504 Medicalgiving.stanford.edu	\$1,500,000,000 ¹	\$1,150,000,000	2012-2017	To transform patient care, and create global models of affordable, accessible health care, including building the new Stanford Hospital	Michele Schiele, Senior associate vice president for development Elizabeth Sloan, Director of the Campaign for Stanford Medicine
3 Where Art Can Take You: The Campaign to Transform SFMOMA	San Francisco Museum of Modern Art (SFMOMA) 415-357-4000 www.sfmoma.org	\$610,000,000	\$570,000,000 ²	2009-2016	The creation of a new building and tripling the museum's current endowment	Nan Keeton, Deputy director, external affairs
4 Campaign for UCSF Medical Center	University of California, San Francisco 415-476-9000 www.ucsf.edu	\$600,000,000	\$456,000,000	2007-present	This joint campaign by UCSF and UCSF Foundation is to develop the UCSF Medical Center at Mission Bay	Bruce Spaulding, Senior vice chancellor
5 Campaign for the New Exploratorium	Exploratorium 415-528-4444 www.exploratorium.edu	\$300,000,000	\$327,000,000	2008-present	Raised funds to relocate the Exploratorium to Piers 15/17	Ann Dabovich, Director for institutional advancement
6 Engaging for Life Campaign	California Academy of Sciences 415-379-8000 www.calacademy.org	\$250,000,000	\$72,000,000	2012-2017	Grow the Academy's physical and virtual engagement and reach in life science and sustainability education	Jerome Vascellaro, Campaign co-chair John Atwater, Campaign co-chair
7 California Trail	Oakland Zoo 510-632-9525 www.oaklandzoo.org	\$72,000,000	\$62,000,000	2008-2018	Build a new exhibit focused on California's native past and present species	Joel Parrott, President and CEO
8 The World Is Listening	SFJAZZ 415-398-5655 www.sfjazz.org	\$64,000,000	\$63,840,000	2009-2014	To support the building of the SFJAZZ Center and to expand SFJAZZ's endowment	Barrett Shaver, Director of development
9 Chinese Hospital New Tower Building Campaign	Chinese Hospital 415-982-2400 www.chinesehospital-sf.org	\$60,000,000	\$40,000,000	2006-2014	Build a new 110,000-square foot-hospital tower, which includes 54 acute beds with 22 skilled nursing units	Brenda Yee, CEO Julia Ling, Director of fundraising Rose Pak, Fundraising chair
10 New Presidio Parklands Project	Golden Gate National Parks Conservancy 415-561-3000 www.parksconservancy.org	\$51,000,000	\$34,066,000	2013-2017	Establish a 13-acre space that integrates the Crissy Field waterfront with the Presidio's historic core	Greg Moore, President and CEO of the Golden Gate National Parks Conservancy
11 The Create Campaign	Berkeley Repertory Theatre 510-647-2900 www.berkeleyrep.org	\$50,000,000	\$22,000,000	2012-2017	The renovation of the Theatre's signature Thrust Stage and the expansion of the Harrison Street campus	Lynn Eve Komaromi, Director of development
11 Adelante! Campaign: The Mexican Museum	The Mexican Museum 415-202-9700 www.mexicanmuseum.org	\$50,000,000	\$35,300,000	2014-2018	Build new museum facilities designed by architect Enrique Norten	Andrew Kluger, Board chair
11 Heart of the Redwoods Campaign	Peninsula Open Space Trust 650-854-7696 www.openspacetrust.org	\$50,000,000	\$47,000,000	2011-2014	To protect 20,000 acres of the last remaining redwood forests in the Santa Cruz Mountains	Kathleen Phan, Director, individual gifts
14 Family House at Mission Bay	Family House Inc. 415-476-8321 www.familyhouseinc.org	\$40,000,000	\$36,975,685	2012-2017	Double the current free housing capabilities to accommodate 80 families per night	Alexandra Morgan, CEO
14 The Campaign for Pacific Dugoni: Building Our Future, Embracing Our Legacy	University of the Pacific, Arthur A. Dugoni School of Dentistry 415-929-6400 www.dental.pacific.edu	\$40,000,000	\$20,000,000	2012-present	A fundraising campaign to support new campus facilities at 155 Fifth St. in San Francisco	Jeff Rhode, Associate dean for development
16 The Strand Capital Campaign	American Conservatory Theater (ACT) 415-834-3200 www.act-sf.org	\$33,270,000	\$29,500,000	2012-2015	Renovate The Strand Theater, which will increase ACT's capacity	Amber Jo Manuel, Director of development
17 Making History: The Campaign for the San Francisco Art Institute	San Francisco Art Institute 415-771-7020 www.sfai.edu	\$24,000,000	\$7,000,000	2013-2018	Renovate 800 Chestnut St. campus and move graduate studios to Pier 2 at Fort Mason	Cynthia Colebrook, Vice president for institutional advancement
18 Winters Building Renovation Project	East Bay Center for the Performing Arts 510-234-5624 www.eastbaycenter.org	\$16,000,000	\$15,850,000	2009-2014	To completely renovate the Winters Building to better serve the city of Richmond's Iron Triangle community	Chalrene Smith, Director of development
19 Paul L. Locatelli Center for Cancer and Primary Care	Palo Alto Medical Foundation 650-853-4808 www.pamf.org/giving	\$12,000,000	\$12,000,000	2007-2013	To refurbish the building into a state-of-the-art cancer center and primary care facility in Sunnyvale	Mara Hook, Regional vice president, philanthropy
19 The Americas	San Francisco Zoological Society 415-753-7080 www.sfzoo.org	\$12,000,000	\$8,100,000	2010-2015	Enhance the Zoo's North and South America biogeographical regions	Timothy Wu, Vice President of Philanthropy
21 Full STEAM Ahead	Kids' Country 925-743-9108 www.kidscountry.org	\$8,000,000	\$35,000	2014-2014	To complete tenant improvements on an existing building at 500 La Gonda Way in Danville	Stacy Litteral, Executive director
21 Campaign for the 21st Century	Philharmonia Baroque Orchestra 415-252-1288 www.philharmonia.org	\$8,000,000	\$6,500,000	2010-2015	To raise critical annual support that ensures our ability to present the Bay Area concert series each year	Michael Costa, Executive director
23 Vincent Academy/ BRIDGE Housing Campaign	Bridge Housing Corp. 415-989-1111 www.bridgehousing.com	\$2,600,000	\$2,550,000	2013-present	Construction of a permanent home for Vincent Academy in West Oakland	Jean Driscoll, Founder, Vincent Academy Cynthia Parker, CEO, BRIDGE Housing
24 Building a New Community Health Center	Axis Community Health 925-462-1755 www.axishealth.org	\$1,700,000	\$532,780	2014-2016	To meet the growing need for health care safety-net services for low-income residents of eastern Alameda County	Sue Compton, CEO Valerie Jonas, Chief development officer
25 MoAD 2.0	Museum of the African Diaspora (MoAD) 415-358-7200 www.moadsf.org	\$1,300,000	\$875,000	2014-2015	Expand our exhibition space and improve the visitor experience by creating a more welcoming lobby	Linda Harrison, Executive director

¹ The campaign includes six initiatives, such as the new Stanford Hospital and Clinical Excellence Research Center.
² This figure reflects gifts/pledges received as of May 2014.

► CLOSE

ROLL
YOU B

UC Berkeley largest capital campaign on our list. Here's how much it has raised.

- Faculty Chairs and
- Facilities \$34
- Annual Support
- Undergraduate S
- Graduate Fellow



\$33

The total cost across the city of San Francisco in 2013 from in-kind donations, foundations, corporations, and individuals. Giving USA 2013.

ABOUT THE LIST
Information on the list is provided from nonprofit organizations' websites. The list includes nonprofit organizations that in 2013-2014 raised more than \$1 million in the Bay Area, which includes Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara counties. The city of San Francisco is not included in the list. The list is updated annually. To date was the second year of the list.

NEED A COPY OF THE LIST?
For information on obtaining a copy of the list, including plaques, request permissions from Michael Ferrell at 415-288-4942, or by email at lreyes@bizjournals.com. The list is available in any way with the permission of the Times. More information can be found at SanFrancisco.com by clicking on the tab near the top of the page.

WANT TO BE ON THE LIST?
If you wish to be on the list when The List is updated, or if you wish to be considered for the list, email lreyes@bizjournals.com for more information.

WANT TO SEE THE LIST ONLINE?
To view all the lists, visit bizjournals.com/sanfrancisco.