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Hacienda Helping Hands Challenges Business to Make a Difference

Story

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Posted: Thursday, December 21, 2017 12:00 am

Hacienda Helping Hands, Hacienda's community engagement initiative, is challenging businesses to make a difference in their community through participation in its annual fundraising campaign. Hacienda's owners, investors, businesses and other affiliates are joining in local efforts to address critical needs in the Tri-Valley.

Hacienda Helping Hands is seeking to grow its fund so that it can continue making grants to locally-serving community organizations and non-profits with missions to work in six key philanthropic areas: youth development and education, family strengthening, senior assistance, access to healthcare and healthy living, affordable housing and solutions to homelessness, and arts and culture. For nearly a decade, Hacienda Helping Hands has been able to distribute thousands of dollars to those committed to these causes. Past recipients include: Axis Community Health, Alameda County Community Food Bank, Senior Support Program of the Tri-Valley, Tri-Valley Anti-Poverty Collaborative, Open Heart Kitchen, La Familia, Tri-Valley Haven and many more.

This year, a special challenge has again been put forward by Hacienda's Kaiser Permanente. As the largest tenant in Hacienda and with a commitment to the Tri-Valley region, Kaiser Permanente has pledged a matching grant of up to \$2,500.00 towards the Hacienda Helping Hands holiday funding campaign.

"The Hacienda Helping Hands community initiative was established as a way of supporting important Tri-Valley needs," said James Paxson, Hacienda's General Manager. "In 2017, Hacienda Helping Hands furthered its work with grants to three key community groups and provided assistance to dozens of other non-profit and community-based organizations through promotional and educational efforts. We are very grateful for the continued special support for our initiative that we have received from Kaiser Permanente and the impact we have been able to make through our combined efforts."

Hacienda Helping Hands community involvement spanned a number of areas in 2017. Key activities include:

Hacienda Helping Hands awarded a \$5,000 impact grant to Senior Support Program of the Tri-Valley. The grant was given to aid the organization in their efforts to reinstitute the Stepping Out and Reconnecting (SOAR) program; an innovative initiative that combines recreational, therapeutic, and educational activities to inspire seniors 60 years or older to re-engage in their community.

In partnership with Kaiser Permanente, the East Bay Community Foundation and the East Bay Leadership Council, Hacienda Helping Hands continued its participation in the Tri-Valley Anti-Poverty Collaborative.

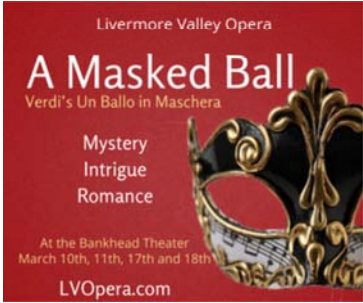
Hacienda Helping Hands continued its nearly two decades old tradition of assisting the Alameda County Community Food Bank with its annual holiday food drive. Hacienda Helping Hands, in addition to coordinating food collection efforts within the development, provided a \$5,000 challenge grant to encourage participation in the Food Bank's virtual food drive.

Hacienda Helping Hands has already received support from a number of businesses but more is needed.

Management of contributions to and donations from the Hacienda Helping Hands campaign are performed under the auspices of the East Bay Community Foundation (www.EBCF.org), one of the largest sources of philanthropic support for the East Bay. Donations to the Hacienda Helping Hands Fund are tax exempt. An acknowledgment and appropriate documentation pertaining to the tax exempt status of contributions will be sent on receipt of a donation. Companies interested in making donations to Hacienda Helping Hands can do so online at HaciendaHelpingHands.kintera.org/ebcf, or by contacting helpinghands@hacienda.org or (925) 734-6500 at Hacienda or Alexandra Aquino-Fike, East Bay Community Foundation, (510) 836-3223.

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Gallery

Livermore Varsity Soccer

The Livermore High School boys varsity soccer team lost to Redwood, 4 to 0, in the second round of the Division II North Coast Section playoffs. They scored a 5 to 1 win over Mt. Eden in the opening round. The Livermore