

INSIDE

City Employment...Pg. 4
Building Blocks...Pg. 4
Taste of the Valley...Pg. 6/7
Salute to Vogt...Pg. 9
Jobs...Pg. 9
Crab Dinner...Pg. 10
Firemen Promotions...Pg. 10

A Community Newspaper

PLEASANTON PATHWAYS

BULK RATE
U.S. POSTAGE
PAID
Pleasanton, CA
Permit No. 182

Volume V Issue IV

Pleasanton, California

February 23, 1987

BEST

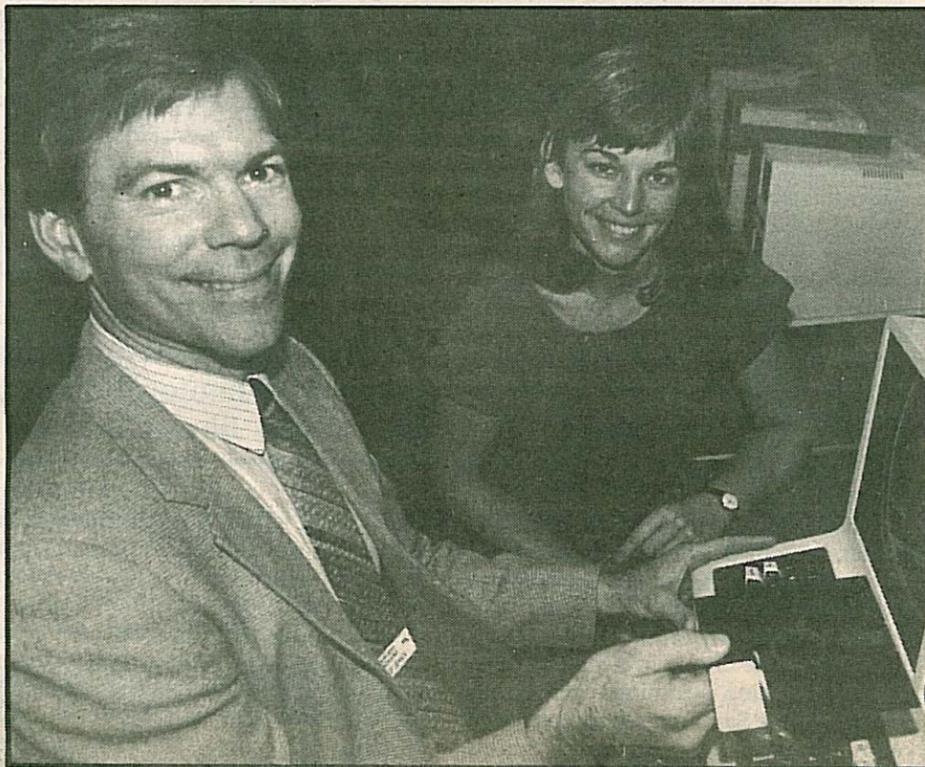
A Step Back In Time To Have A Glimpse Of The Future

The Pleasanton Chamber of Commerce and Amador-Pleasanton Public Schools have announced plans to test a new and innovative program in three of the district schools from elementary through high school. BEST, or Business/Education Student Tutoring, is designed to provide ongoing teacher support in the classroom from volunteer business people to enhance student performance.

"Stepping into the classroom from a business environment is a bit like taking a journey back through time, but the opportunity to work with today's students gives the business tutors a glimpse of the future," said Program Coordinator April Treece who represents AT&T.

The 1986-87 BEST pilot program involves ten business representatives from AT&T and Hewlett-Packard who are paired with classroom teachers from Alisal Elementary, Harvest Park Middle School and Foothill High School. The objective of the pilot program is to test the feasibility of businesses providing classroom tutorial support through a once-a-week, three-hour commitment — during school hours — for the Spring semester.

"There is a legitimate role that the business community can play in the public schools," said Geoff Etnire, 1987 Chamber President and an attorney with the law firm of Smith, Etnire, Polson & Scott. "Business has much to gain from en-



BEST tutor Harold Jensen, Hewlett Packard systems engineer, shares with math teacher Julie Martin the latest computer applications for individualized instruction.

hancements to the the quality of education, and it has a responsibility to help support and maintain that quality." He added that "BEST is an excellent exam-

ple of an idea spawned by educators and business people working together to respond to needs identified in the classroom. The program exemplifies the true

meaning of 'partnership'."

The Pleasanton schools are particularly pleased with the prospects of the BEST pilot's initial success. "It is our hope that BEST is the beginning of business and schools working together to provide assistance for our teachers," said Amador-Pleasanton Public Schools Superintendent Bill James. "Through the program we hope to enhance student opportunities to succeed in school. Depending upon the needs identified by the ten teachers currently involved in the pilot, the business volunteers may be working in one or more areas to help reinforce basic skills, enrich and individualize instruction and relate classroom skills to life and career experiences," said James.

What is unique about BEST is that the business representative is committing weekly support to the partnering teacher who will then be able to count on extra input in the classroom through an entire semester to provide individualized attention to students needing to improve their academic performance and comprehension in specific subject areas.

"At Hewlett-Packard we're excited about the opportunity BEST provides our business," said Mark Anderson, branch business manager for the Hacienda Business Park facility who also serves as the company's BEST coordinator. "Not only does

continued on page 12

T.C.'s

Working To Reach Transportation Goals

The Transportation Coordinators (TC's), are a new breed of concerned business people formed to assist their companies in complying with the City of Pleasanton's unique and highly acclaimed Transportation Systems Management (TSM) Ordinance.

All companies and multi-tenant complexes with more than fifty employees in Hacienda Business Park and throughout Pleasanton, have a designated Transportation Coordinator to assist their employees with commute questions and to dis-

seminate information on commute alternatives.

They have been instrumental in forming car and vanpools, lobbying transit agencies for better services, keeping employees updated on roadway construction projects and providing personalized transportation services.

"These special coordinators are the people who make the TSM program work," said Karen Fraser-Middleton, Transportation Manager for the Hacienda Owners Association. "Much of the credit for the

success of the voluntary compliance of our companies goes to these individuals who not only perform their professional duties but also 'go the extra mile' to help their companies meet the TSM Ordinance requirements. The commute reduction figures to date indicate that local companies have exceeded the initial reduction projections," she noted.

"Though most of the coordinators have no background in transportation, they have jumped right in and developed creative ways to inform fellow employees about transportation options," noted Gail Gilpin, Transportation Manager for the City of Pleasanton. "The dynamic initiative that they have shown is the key to the success of Pleasanton's commute management program," she said.

What are these behind-the-scenes coordinators doing to promote commute alternatives and prevent future traffic and parking congestion in Pleasanton?

Jennifer Henard of AT&T has coordinated vanpool meetings and hosted the trial vanpool seminar sponsored by the Hacienda Owners Association in October, 1986, which enjoyed an excellent employee turnout. She also displays RIDES and BART schedules and provides daily assistance in carpool matching. "AT&T is very supportive of the commute reduction effort," she said. "Our management realizes that by doing its part to promote commute alternatives our employees will be less stressed, we'll continue to have enough parking and the Pleasanton environment will remain a healthy one in which to live and work."

continued on page 12

New Business In Park Helps Meet Mailing Needs

A new business has opened in Hacienda Business Park that will allow the majority of businesses in the Park and Pleasanton to sort and save on their mailing needs.

As its name implies, Sort & Save Mailing Services, offers businesses alternatives to standing in line at the post office and having personnel spend valuable time inserting and sorting mass mailings.

The unique mail service, owned by Bernadette Feerick and Elizabeth Kessler, opened in the Koll Business Center on Stoneridge Drive, on January 30, and has already logged numerous phone calls requesting mail pick-up and processing.

The one-of-a-kind business in Pleasanton, is the only "mail house" in the area with the capabilities to handle large volumes of mail and a variety of postage needs.

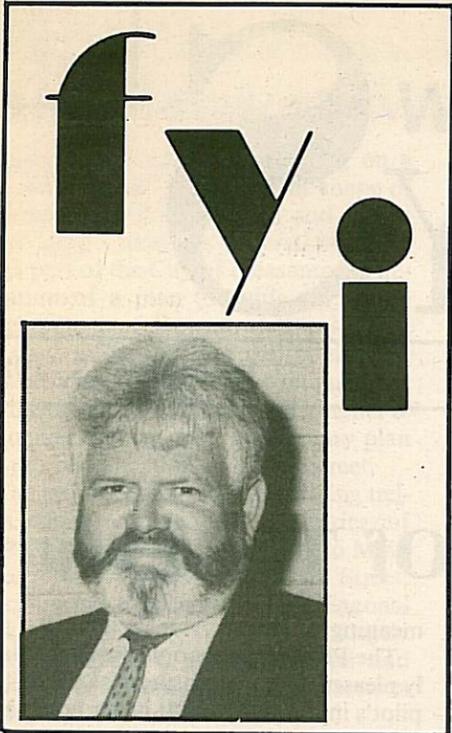
"Most businesses who do a lot of mailings, whether it's promotional or financial statements, have had to go out of the local area for their mailing services. Seeing this current need and realizing the future business growth, we decided Pleasanton would be an excellent location for this type of service," said Feerick, "and we have already experienced an enthusiastic response from several Park tenants."

Sort & Save offers a variety of mailing services including addressing, labeling, collating, folding, inserting, sealing, postage metering, zip code sorting, mailing list management, computer printout separation, trimming and pick up and delivery.

continued on page 12



Wendy Dernbach places transportation information on a bulletin board.



FYI is a bi-monthly column featuring guest writers. This column is by Keith Wardin, an insurance broker with Plambeck and Associates. He became president of the Pleasanton Library League at the time the idea for a new library was conceived. He is now chairman of the Pleasanton Library Building Committee.

Later this year, in the Spring, we will begin to see tangible signs of the new Pleasanton Library. This project is the result of studies done by a committee of Pleasanton citizens early in 1985. Because of this work we will see a symbol of Pleasanton's unity and highest purpose. It will be the best that we are capable of creating. It will lift the spirits, bring enlightenment and engender community pride.

The new Pleasanton Library will be ours at a time when library services have been strained by Proposition 13 cutbacks

and two state bond issues to provide funding for local library construction have been kept from the voters. It is both a consequence of luck and careful planning that the City of Pleasanton was the beneficiary of surplus revenues permitting the new library to be funded.

"The new Pleasanton Library looks to the future; it will build on the best of the past and take advantage of the political and technological opportunities of the present."

Measure B, which the voters of this city overwhelmingly approved last year, freed approximately 14 million dollars in excess revenues to fund a number of capital projects, including the new library.

More than a source of civic pride, more than a place to read and browse, more than a repository of books and computers linking people with information, the new library will be a beckoning symbol of American freedom.

Censorship is on the rise. Libraries are being challenged by religious and political groups. Even local governments, for example, the City of Alameda, have swayed to popular prejudice and attempted to ban publications. Last year, a local church group attempted to have the book, "Show Me" removed from library shelves. In some southern states, 45% of the public libraries have experienced some kind of attack since 1980. The new Pleasanton Library will figure prominently in the battle against censorship.

The Pleasanton Library will rise at a time when the city is in a state of flux, when everything is coming together. The design, by the San Francisco architectural firm, Wurster, Bernardi and Emmons,

captures, extends and amplifies Pleasanton's architectural heritage. It is hot here in the summer and the covered walks, arcades, prominent in the nearby downtown, are echoed in the new building.

Skylights and bay windows will fill the building with light. The purpose of a public library is enlightenment and, therefore, the keynote of the interior will be light and serenity.

There will be new services and new technologies in place in our new library. These will include video cassettes, compact discs, word processors, and computers with touch-screen terminals. These new technologies may, in time, result in self-service; customers may check out their own books and update their information files.

The 2,000 square foot conference room, seating 250 people, will bring the focus on community activities right into the library. The building is adjacent to the physical, cultural and historic heart of Pleasanton. Situated as it is, in the Civic Center, it will be in the mainstream of political organization.

Pleasanton is now undergoing a radical transformation, from rural hamlet to urban village. The people of Pleasanton must have the facts and background to understand the complexity and implica-

"There will be new services and new technologies in place in our new library."

tions of the issues. Without the right information our ideas will become splintered and unproductive. Our library will become this source of information.

In addition, it will provide services that reflect tradition and anticipate change. The core of the library will continue to be book services. The user public will want to continue to check out books and read

at their leisure. It will continue to fulfill the quest for life long learning and meet the demand for information to cope with technological change.

The library will be the one facility that is open to all and that equally serves downtown, the neighborhoods and the business parks. It will remain a resource for senior citizens in need of community contacts, latchkey children and students -- and more students. We will seek to develop more partnerships with the schools and social agencies.

Gary Strong, the California State Librarian, has observed that, "Libraries are more than just places where books and information are stored and disseminated.

"The Pleasanton Library will rise at a time when the city is in a state of flux, when everything is coming together."

The services provided there served in fundamental ways for library users, in ways that impact the quality of their lives and their ability to participate meaningfully in society."

The new Pleasanton Library looks to the future; it will build on the best of the past and take advantage of the political and technological opportunities of the present. The future it will help to create will provide the information and knowledge that will encourage people to search for wisdom.

Our new library is not a luxury. It is not a frill. It is an essential part of the life of the City of Pleasanton. Fundamental libraries are immanent here; they will engender community sharing of high precepts, cultural values and moral endurances. The new Pleasanton Library will become, more than anything else, a celebration of American freedom.

On The Street

What in your opinion, is the best invention since the wheel?



Ed Kinney, real estate

"What came first, the wheel or parades?"

Carol Monahan, real estate

"Men, and then real estate."



Nicholas Mett, operations manager

"The motor for the car. It made the wheel practical."

Marilyn Grutman

"The foot, because my husband is a podiatrist and I know how important our feet are."



Ron Curtis, executive manager

"The incline. Was that before or after the wheel?"

Mary Scheiler, agency manager

"The computer, probably more than the wheel. It opened up a new technical field."

New Idea

Training Session For CASA Volunteers

The Juvenile Court of Alameda County is implementing a dramatic new idea to help abused and neglected children, and volunteers are being sought.

The idea is to use trained volunteers from the community to help unfortunate youngsters by becoming their advocate

foster care.

Project Director Carolyn Robertson, is well aware of the many unfortunate situations for children that the court sees every day. "Children who are abused or simply forgotten number in the hundreds every year in Alameda County. Nationwide, there are a reported 958,590 children who have become wards of the courts. These children have been removed from their parents' custody by the court because of abuse, neglect or the inability of their parents to care for them. And many more are not even reported. In Alameda County there are 2,500 children living in foster homes," cited Robertson.

This year, the plight of these children will be changing. The Court-Appointed Special Advocate Program (CASA), will begin to provide specially trained volunteers from the business and private sectors to represent children's interests in civil and administrative proceedings. "Often there are so many players in these hearings that the child gets lost," Robertson explained. "The CASA volunteer's sole responsibility will be the welfare of the child. He or she will make sure that all the facts are before the judge at all times to assure the child's best interests are met."

In addition to taking on a role in the formal court process, the CASA volunteers will spend time with the child explaining what is happening to them and what court is about. They will also be there for the child until the case is relieved from the courts.

The next training session for CASA volunteers will be held in May. People interested in becoming a Special Court-Appointed Advocate may call (415) 286-7374 for more information.

WHEN YOU THINK OF TEMPORARY WORK THINK OF KELLY

At Kelly Services, we've found the way to make temporary assignments more interesting and rewarding, with opportunities to select your days of work on a variety of jobs. If you can work full days and have good office skills, call or apply at any of these convenient locations.

New extended hours
7 A.M. to 5:30 P.M.

Pleasanton 463-3630
7901 Stoneridge Dr., Suite 123

KELLY SERVICES

An equal opportunity employer - M/F/H
Not an agency - never a fee

Personality Profile**Bradshaw, Inc. Celebrates A Year In Hacienda Business Park**

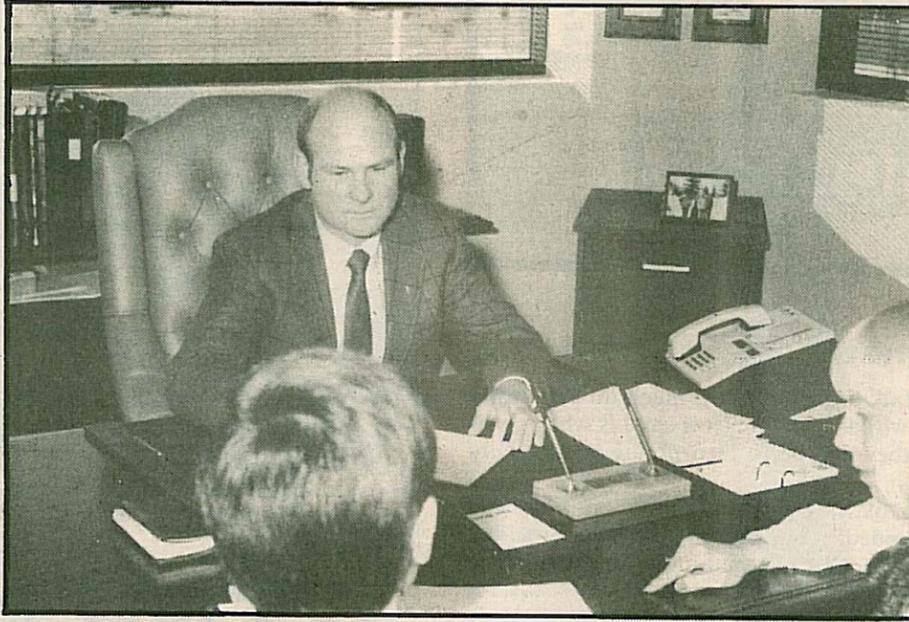
Bradshaw Incorporated-North, has not only changed its original location, but has also changed the composition of the food brokerage company significantly in its 15 years of business.

A small, family-run food brokerage company was started by Ben Bradshaw in 1972 in San Leandro with only five employees and approximately 8,000 square feet of space. Today, Bradshaw Incorporated is celebrating its first year in Hacienda Business Park where it has a free-standing, 30,000 square foot headquarters building and 200 sales and administrative personnel to serve Northern California.

Bradshaw Incorporated is an independent food broker that sells and markets products to supermarkets including dry groceries, frozen food, and non-food items such as health and beauty aids. One of the largest brokers in Northern California, Bradshaw Incorporated-North services the western regional markets with its sister company in Los Angeles.

"Approximately two-thirds of all the products you see on supermarket shelves get there via a food broker," explained Bradshaw, "and one-third are available through direct sales forces of major manufacturers."

Bradshaw attributes the company's tremendous growth to its innovative approach to food sales, and excellent personnel. "We come in with heavy retail merchandising support for our grocery clients; we have outstanding people on our team and we've had a lot of luck too!" he admits. "The high degree of recognition we have acquired can be attributed also to our manufacturers, our retail customers



Ben Bradshaw discusses new grocery products with Ted Freund and Doris Moazed.

and our employees. We have been fortunate in putting together a team of capable people to meet our manufacturers' objectives and serve our customers needs."

Luck may not have had as much to do with the firm's success as simply staying on top of the market, new products and merchandising techniques which enables it to create higher sales volume for its clients.

According to Robert Manning, president of Bradshaw Incorporated and a 30-year veteran of the food industry, the company has been a leader in the field since he can remember. "The firm believes in

extensive demographic research to thoroughly know its market and gets involved on behalf of its clients instead of simply selling them products and leaving it at that. We assist heavily in merchandising, from remodeling and designing grocery displays, to stocking shelves appropriately for higher sales?"

One of the most important benefits for grocery clients when they use a food broker, according to Manning, is that brokers are local suppliers. "We have heavier penetration in our markets; we establish solid, ongoing relationships so we are available and our salespeople live

and work in their market areas so they know them well," he emphasized.

Both Bradshaw and Manning are bullish about the future of the food brokerage business. They see some changes taking place, however, that will have a definite impact on the grocery industry. "Our research shows that in the last ten years the local shopping centers, as we know them, are beginning to disappear. In their place, with the popularity of 'one-stop shopping' and more women working, grocery chains such as Lucky's and Safeway are doubling the size of their stores to include delicatessans, bakeries, pharmacies and variety sections. We believe this new approach will create an even larger market for our services and products," Manning explained.

With future growth predicted, locating the Northern California corporate headquarters in Hacienda Business Park in 1986 was timely and appropriate. "We obtained an excellent price value and a location that is central to our markets and our personnel. We didn't lose any staff during our relocation and our people love the Pleasanton community," said Manning.

Many Bradshaw Incorporated personnel utilize the Hacienda Shuttle, the Child Development Center and the many services and shops that are within close proximity of the Park. "We're also very pleased about the well-planned development of the Park. The strict CC&R's dictate that the Park will continue to develop as a high quality business environment which is in keeping with our attitude toward our food brokerage business."



Melanie Lacki loves art and being able to donate her talents to worthwhile efforts such as the American Heart Association.

Local Artist Donates Time To Benefit Heart Association

Some people are not only talented in a particular field or art, but they also use their talents to benefit others. Nationally acclaimed watercolor artist, Melanie Lacki, is one of these people.

On Valentine's Day, Lacki donated her time to the American Heart Association, a fitting tribute to the holiday that is symbolized by hearts and love.

The local Pleasanton artist and painting instructor spent the day signing copies of her watercolor prints of Maui and San Francisco at California Frame-Ups in the Stoneridge Mall. A portion of the proceeds received from the sale of the prints were donated to the Heart Association for research and aid to heart patients.

Lacki, who is a graduate of the California College of Arts and Crafts, studied watercolor painting with the late master watercolorist Jade Fon. She has worked as a commercial artist, directed newspaper art departments and has owned her own advertising business.

A member of the National Watercolor Society, the Mid-west Watercolor Society and the East Bay Watercolor Society, Lacki left the commercial art field to pursue

painting and the fine arts in 1977.

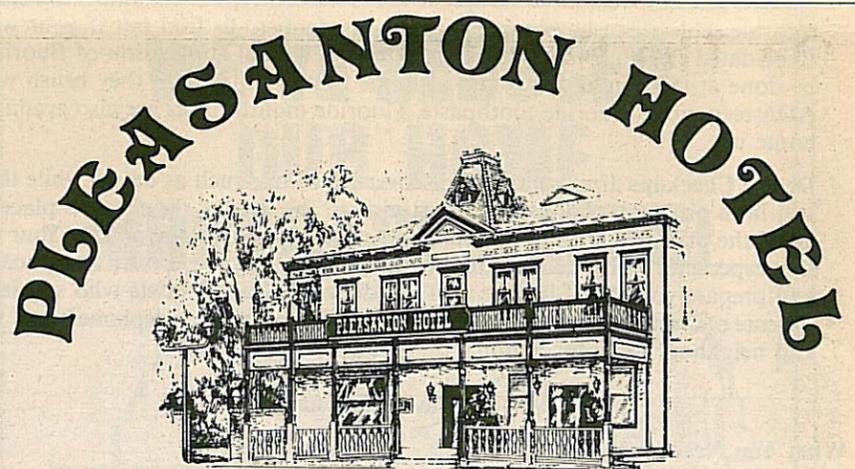
Her works have been included in numerous national art exhibits including the San Diego National, Watercolor West, Knickerbocker Artists of New York and the San Francisco Festival of Arts.

Until 1983, Lacki co-owned and directed the H2O Color Art Gallery in Pleasanton. She currently works predominantly in watercolors which she shows in her Pleasanton studio.

The active artist believes that "art is an important aspect of a community", and donates her time and talent to jurying, demonstrating and working with school children in art.

Her first effort for the American Heart Association, Lacki hopes to continue to benefit the organization through the arts. "I feel strongly about the new grass-roots effort now underway locally for the Heart Association," she said, "and I hope to participate by making a double contribution to the community through painting."

For information regarding available limited edition Lacki prints, and the American Heart Association donation, call 846-2436.



ESTABLISHED - 1851

WE'RE PROUD!

of our Executive Chef, JERRY GLASS

"TASTE OF THE VALLEY"
Results:

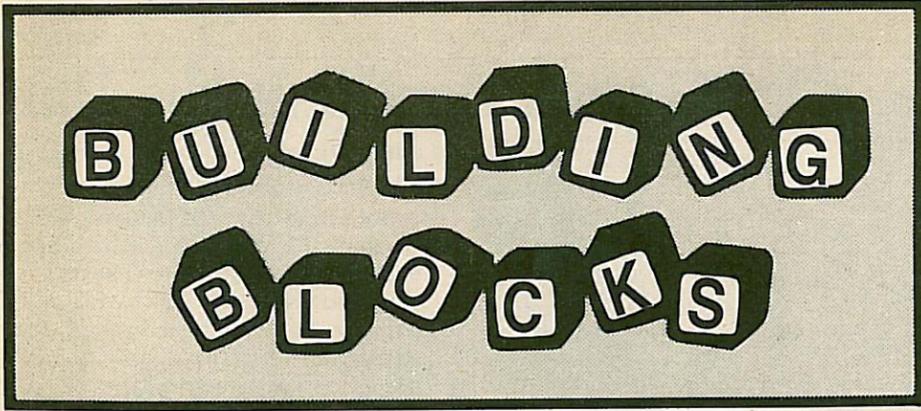
1st Place-Luncheon Salad
(Celebrity Judges Vote)

1st Place-Entrees
(Popular Vote)

HAVE YOU TRIED THE VALLEY'S MOST EXCITING
DINING EXPERIENCE LATELY?

846-8106

855 MAIN ST. IN HISTORIC DOWNTOWN PLEASANTON



by Christina Jencks and Michael VanPelt

TERRIFIC TEETH!

February is dental health month, so let's talk teeth! Just how much do kids really need to know about their teeth? Studies show that the younger a child is when given dental health information the more likely they will be to incorporate it into daily practice.

Teeth begin to form during the fourth to sixth week after conception. Fluoride, calcium and other food nutrients that are needed to build strong teeth are provided by the expectant mother. Once the baby is born, diet plays an important role in the development of both primary and permanent teeth.

Children need to understand that they can personally prevent cavities from occurring. Parents need to reinforce this concept AND assist their child in preventing cavities. Here are four major factors in preventing tooth decay.

- The daily diet** is important; especially cutting down on sugar consumption. Parents should start their children on healthy snacks, such as fresh fruits, cheese, etc. instead of foods containing sugar. "Sweets" should be kept as a special occasion treat. A good book to invest in is *"Super Snacks"*, by Jean Warren (\$3.95). It contains a variety of fun recipes containing no honey, no sugar and no artificial sweeteners.
- Proper and prompt brushing** of teeth is required. "Brushing" starts when your child's first tooth erupts! This could be with a toothbrush, a piece of gauze, a clean washcloth, or just your finger. Besides cleaning the teeth, this also sets in motion a daily routine that your child will grow up with. Toddlers and pre-schoolers need assistance with the brushing until they're able to do a thorough job. Make a "Toothbrushing Chart" to encourage and reward your child with visible evidence of good brushing (i.e. gold stars). Flossing should start when your child has enough fine motor control, usually around the age of five. At this age, tie the ends of a 12 inch piece of floss together in a tight knot to form a circle. This is easier for a child to work.
- Fluorides** should be ingested while teeth are developing and should be topically applied after the teeth have erupted. Most water supplies are fluoridated, if not, fluoride tablets can be obtained from your dentist. To find out if your water is fluoridated call your local water department. Topical application of fluoride can be done at the dental office and at home by the child when they brush with an ADA-recognized fluoride toothpaste. Fluoride mouth rinses are also available for home use.
- Dental Checkups** are essential to discover problems, such as decay, while they are still little problems. Your child's first visit to the dentist should take place when all of the primary teeth have erupted, usually around the age of 2½. Your child's first experience with a dentist could set the tone for life, so choose a dentist carefully and prepare your child for the visit. (Pedodontists are dentists who specialize in the care of children's teeth. Consult your local dental society, telephone book, friends and neighbors for information.)

Terrific Teeth Chart

What You Need:

12" x 18" colored construction paper	Paste
Gold stars	Scissors
Paper towels	Toothbrushing chart (made on a 5" x 7" index card)

What You Do:

- Fold 12" x 18" paper in half lengthwise. Fold paper towel in thirds.
- Apply a 1½" wide band of paste along the side of the paper towel. Insert the pasted edge of the towel into the open end of the 12" x 18" paper. Leave about 2" of the towel showing. Press the towel and paper together.
- Apply paste to other side of towel and press to paper in the same manner.
- Have children cut slits in the towel to make toothbrush bristles.
- To make the toothbrush handle, cut out a rectangle (about 2½" x 8½") from the construction paper. Now paste together the open edges of the handle.
- Paste the chart onto the toothbrush. Write your child's name on the handle and hang it up in the bathroom. Put a "gold star" on the chart whenever your child brushes!

Taken from *Arts and Crafts*, Macmillan Early Skills Program.

City Seeking Summer Employment For Jobs At Aquatic City

The City of Pleasanton, Department of Parks & Community Services, is currently accepting applications for employment at the Aquatic Center for the 1987 summer season.

Job descriptions and applications for head lifeguard, instructor/lifeguards, lifeguards, cashier, pool aide and custodian are available at the Civic Center of-

fices, 200 Old Bernal Avenue in Pleasanton.

All Aquatic Center positions available are part-time, temporary positions.

For information on the available positions or Spring classes, which will enable applicants to complete required certification, call the Department of Parks and Community Services at 847-8160.



Bernadette Feerick and Elizabeth Kessler of Sort N' Save, and Dave Abbott, president of Consolidated Medical Care, Inc., discuss Koll Business Center amenities with Asset Manager Anne O'Dea, center.

A Place In The Park For Small Businesses

Pleasanton has become a hub of new business activity and much of that business is run out of private residences. Hundreds of small businesses are thriving in the current business climate, and with their continued success will come the need for expansion.

Where can small businesses, who may need less than 2000 square feet of office and/or warehouse space go to find a comfortable, professional and cost efficient location? According to Anne O'Dea, asset manager for the Koll Company, Koll Business Center at the corner of Stoneridge Drive and W. Las Positas will meet all of their needs and then some.

The Koll Business Center is the only completed office/light industrial business complex in Hacienda Business Park that caters to small businesses. "The Center is a multi-tenant business center offering as little as 1300 square feet of space to as much as 6,500 square feet for businesses requiring offices, conference, reception, warehouse, repair, assembly and service facilities all under one roof," she emphasized.

"It can be a difficult task leasing to small, start up businesses because they are unsure of what type of facility they need," said O'Dea. "But the one thing they can count on is the Koll Company's ongoing assistance, from the initial decision to lease office space through their expansion efforts."

David Abbott, president of Consolidated Medical Care, Inc., a firm specializing in cost-effective medical care for workman's compensation programs, was also impressed with the Koll Company's tenant service. "They treat small tenants the same way they do larger users. The company's on-site management assures us that our 'landlord' will respond to our needs when

we need them met," claimed Abbott.

One of the Koll Company's mottos, which is "A big business identity for small business users", is obvious to the tenants of the 11-acre Koll Business Center.

The Center, which encompasses four buildings, includes warehouse space with roll-up garage doors, lunchroom/kitchen facilities, a boardroom-style conference room, a mail room with tenant postal boxes and a Federal Express box, an exercise gym with men's and women's locker rooms, ample customer and employee parking and access to the Park's par course, Child Development Center and numerous other services. An on-site delicatessen will also be opening in the Koll Business Center in March.

The center, which opened in June of 1986, is already over 45 percent leased, which is deemed successful in light of the large amount of office space currently in the market, according to O'Dea. "For people running good-sized businesses out of their homes, where the business is virtually consuming the home, Koll Business Center is a perfect alternative.

Feerick agreed wholeheartedly with Abbott, when he concluded that "the Koll Company has helped us make the transition into larger offices easily and efficiently." O'Dea noted that these comments are typical ones heard from the Center's tenants, "it's because we take the stress out of leasing space. It can be difficult for new entrepreneurs to make a three or five year lease commitment that will benefit their business in the long run, but may significantly impair business cash flow. Here at Koll Business Center, we can honestly say our tenants have been very satisfied."

For leasing information at Koll Business Center, call Anne O'Dea at 460-0880.

EXAM CLEANING X-RAYS CONSULTATION

\$40.00 ADULTS - regular fee \$135.00
\$35.00 CHILDREN - regular fee \$130.00

Quality Family Dentistry



LAS POSITAS DENTAL CENTER

MICHAEL A. OCAMPO DDS

6280 W. Las Positas Blvd. Suite 215



MEMBER OF
ADA, CDA, SCCDC

462-7117

Office Hours: Mon-Thurs.-10:00 a.m. - 7:00 p.m.
Saturday-10:00 a.m. - 2:00 p.m.

LOCATED NEXT TO DMV

EXP. 3/1/88

What's Cooking?

If you haven't bought a Heritage Recipes Cookbook from the Pleasanton VIP Club, you may be in luck because the senior citizens club still has some available.

The delicious collection of favorite recipes from seniors throughout Pleasanton can be purchased for \$5 at the VIP Center in downtown Pleasanton. It is a 'must' to add to your cookbook collection, and without Heritage Recipes you'll miss trying some of the best dishes and desserts around, including Jeanne Kitchel's popular Chicken Tortilla Casserole.

Active VIP members Jeanne and Al Kitchel have been Pleasanton residents since 1979 when Al retired and they moved from Oakland into Vineyard Villas Mobile Home community. "We had been looking around for a nice community in which to live, and when we saw Pleasanton we fell in love with it and its great climate," said Jeanne.

After raising three children, on very simple, but tasty and nutritionally balanced

meals, Jeanne claims that she now enjoys taking the time to try new recipes and experiment with her cooking.

"We do enjoy going out to eat," she admitted, "but we both like my home cooked meals, so more often than not we dine in 'Jeanne's Kitchen!'" Though Al doesn't hesitate to take his wife out to dinner prior to their numerous VIP or SIRS group events, he is content with the many old and new favorites she prepares. "He always compliments me saying that each meal is the best he's ever had, which is flattering but I'm not sure is really true!" she claimed.

Jeanne, who especially loves Italian and Mexican dishes and good lamb entrees, said she simply appreciates fine foods, but did note that she doesn't care for foods that are too flat. "I believe in adding spices and salt substitutes or seasonings to bring out the rich, natural flavors of foods," she emphasized.

Between her VIP and SIRS activities and traveling, when Jeanne does get time



Jeanne Kitchel in her kitchen cooking up one of her favorite recipes.

to cook she tries new recipes, many of which she gets from her daughters. "There are so many great new recipes out now that it's fun to cook today," she said.

One cooking tip, however, has gone unchanged over the years according to Jeanne. That is, "to prepare a really good entree or complete meal, you have to take

your time and follow the directions explicitly. That's my only cooking secret, if you want to call it that!" she laughed.

If you want to try a scrumptuous Mexican casserole — and you can follow simple directions well — here is one of Jeanne Kitchel's, and the VIP Club's, favorites.

Chicken Tortilla Casserole

- | | |
|----------------------------------------------------------------|------------------------------|
| 4 whole chicken breasts, or one whole chicken, baked or boiled | 1 can cream of mushroom soup |
| 1 can milk | 1 can cream of chicken soup |
| 1½ c. chicken broth | 1 can, diced chiles |
| 1 doz. corn tortillas, cut in 1-in. squares | 1 lb. Cheddar cheese |

In a casserole dish, put broth, tortilla squares, chicken soups, chiles and milk, mixed together. Put chicken over soup; top with cheese. Can be refrigerated overnight. Bake at 350° for 30 minutes. Now, how easy is that?



Dwarf "one" (Bryan Bishop) chats with a puzzled dwarf "two" (Jose Camacho) while dwarf "six" (Missy Baptista) observes the sleeping Snow White (Jennifer Saito).

Children's Theatre Workshop

"Snow White And The Seven Dwarfs"

Can you name the seven dwarfs in Walt Disney's popular fairy tale, Snow White and The Seven Dwarfs! If you attend the opening performance or any of the performances scheduled in February and March of the Children's Theatre Workshop, you'll be able to remember all of the characters while enjoying an enchanting evening of Disney music and merry-making.

The Children's Theatre Workshop presentation of "Snow White and The Seven Dwarfs" will open Friday, February 27 at 7:30 p.m. at the Pleasanton Veterans Hall, 301 Main Street. Performances will also be held at 3 and 7 p.m. Saturday, February

28 and at 1 and 3 p.m. on Sunday, March 1. Performances are also scheduled for the Dublin High School Little Theatre and the Livermore Veterans Hall.

All of the Disney characters you love, the beautiful Snow White, the seven funny dwarfs, the vain stepmother queen and the devoted prince will come to life to charm even the most seasoned theatre-goers at these special performances, but you'll have to make your reservations early. Full houses are expected.

Tickets for the performances are \$5.50 for adults and \$4.50 for children, and may be purchased in advance by calling the Children's Theatre Workshop at 846-5400.

Alter Ego

"The Alteration Shop in the Mall"

CLOTHING ALTERATIONS AND MONOGRAMMING
MEN'S, WOMEN'S, & CHILDREN'S

SPECIALIZING IN 2⁴ to 48 hour turnaround for most alterations

OPEN SEVEN DAYS A WEEK

10 am to 9 pm Weekdays

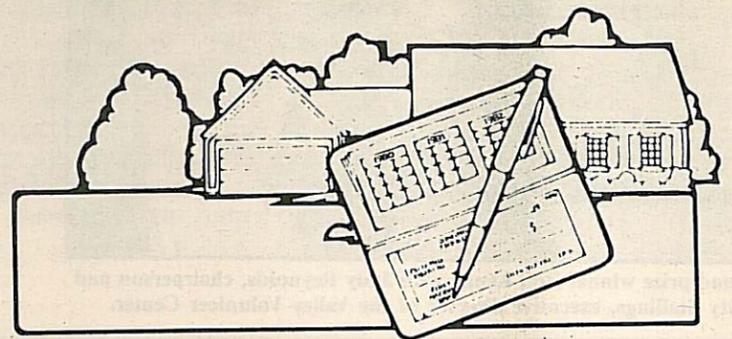
10 am to 6 pm Saturday

11 am to 5 pm Sunday

LOCATED IN THE STONERIDGE MALL SHOPPING CENTER ON
THE UPPER LEVEL NEXT TO FLORSHEIM SHOES.

(415) 463-3222

WE'VE REDUCED OUR HOME MORTGAGE RATES!



ASK ABOUT OUR
9.25% A.P.R.
REAL ESTATE LOAN

... AND OTHER LOANS AT EQUALLY COMPETITIVE RATES:

- AUTO LOANS
- HOME IMPROVEMENT LOANS
- HOME EQUITY LOANS
- BUSINESS LOANS
- PERSONAL LOANS

1st
COMMUNITY *First*
National BANK

SINCE 1910

749 Main St. • Pleasanton 846-2891
5765 Valley Ave. • Pleasanton 462-3440

11805 Dublin Blvd. • Dublin 828-1200
1800 Fourth St. • Livermore 455-8100

5684 Stoneridge Drive • Pleasanton 460-0537

The Livermore-Amador Valley's Locally Owned Bank

Member F.D.I.C.



A Beautiful Setting For An Elegant

A Taste of the Valley

A team of celebrity judges selected their favorites at the third annual "A Taste of the Valley" held February 8, at the Pleasanton Hilton. The sold-out food and wine show, featuring the Livermore-Amador Valley's finest wineries, restaurants, bakeries and beverage distributors, was a benefit for the Valley Volunteer Center. The Volunteer Center's human services programs, serving Pleasanton, Dublin and Livermore, netted over \$29,000 from this year's "A Taste of the Valley."

Awards of excellence were presented to "A Taste of the Valley" participants in the following categories: Most Eye Appealing — Player's at the Club, Pleasanton Hilton; Appetizers — El Lorito, Paradise Bakery, and Player's at the Club; Soup — Danville Hotel; Salad — Pleasanton Hotel; Entree — El Torito, Park Avenue Restaurant, and Velvet Turtle; Dessert — Sigi Catering & Sigi Charcuterie/Restaurant; Chocolate Dessert — Magic Pan; and Best Presentation by a Beverage Distributor — Bravado & Company.

Celebrity judges included Jerry DiVecchio, Sunset Magazine food and wine editor; Roger Ide, local gourmet chef and judge; and Ken Wolfe, a renowned chef, author and instructor.

Over 1100 people attended the two tasting sessions that were made possible



A group of attendees take a coffee break and pick their choices as winners.



Grand prize winner Bob Kenny with Judy Reynolds, chairperson and Betty Stallings, executive director of the Valley Volunteer Center.



Sandi Bohner of Decadent Desserts serves Eppi Baeta, Andy Jorgensen and Judy Bryer.



Tris St. Denis, Robert Stear receiving cake from Aldean Laudenschach of Noland's Cakes.



Greg Laube, Chesney Robbins, Tony Taylor (sous chef), Pa serving Bob and Julie Bleything.



An ice drag

Evening Of Fine Foods, Wines And Friends



...n by Eberson Singson, Pleasanton Hotel, was the center piece for the gala affair.



Colette Flores (partner), Brigette Hernandez, and Manuel Ramirez, chef of El Lorito Restaurant in Livermore.

...le by the contributions of local restaurants, wineries, beverage distributors and major sponsors The Pleasanton Hilton, AT&T and The Herald.

Under the direction of Chairpersons Bev Hamlin, a community volunteer, and Judy Reynolds, manager of Home Federal Savings & Loan, the 1987 "A Taste of the Valley" raised \$3,000 more than last year's event.

According to Jane Vincent, public relations coordinator for the Volunteer Center, "The success of this annual fundraiser can be attributed to the tremendous contributions of many community-minded individuals and businesses who believe in the Volunteer Center programs and the impact of volunteerism. On behalf of the Volunteer Center and our many volunteers, we thank all that contributed to the success of this event and those who attended "A Taste of the Valley."

For more information on any of the programs or services of the Valley Volunteer Center, call 462-3570.



Gerry Romero and Amy Awtry, from Elliston Winery, chat with Maryln Pickler.



Caldaron (general manager) of the Pleasanton Hotel



Colleen Prickett takes sampling of food donated by the Pleasanton Hotel from Dan Catalino (executive chef), Tony Jensen and Eberson Singson.

Tiptoe Through Trivia

by Ben Fernandez

Housing seems to be a timely subject in our fair city. Let's have a few questions about houses.

1. What ball park is known as "The house that Ruth built"?
2. What singer had a hit recording with "Come On-A My House" in the 1950's?
3. A famous spy movie of 1946 had a house on a particular street in New York. What was the name of the movie?
4. What famous show business expression using the word "house" indicates a performer's enthusiastic reception by his audience?
5. The movie starred Joanne Woodward and Tony Randall and came out in 1956. It told of young married couples moving to suburbia on the G.I. bill. What was the movie's name?
6. What Atlanta Brave relief pitcher caught Hank Aaron's 715th homerun in the Braves bull pen in 1974?
7. He got in the doghouse with the Tampa Bay Buccaneers early this season, but had a fine second half of the season with the L.A. Rams as a wide receiver. Who is he?
8. Frank Sinatra won an Oscar for a short subject in 1947 and has made the song a popular part of his repartee ever since. It is a very patriotic song; what is it?
9. The leading female character in the book was Hepzibah Pyncheon and was written by Nathaniel Hawthorne. What book is it?
10. It was the scene of the movie, "Same Time Next Year", and is a fashionable tourist stop on the northern California coast. What is it?

Answers on page 9

Pleasanton Women

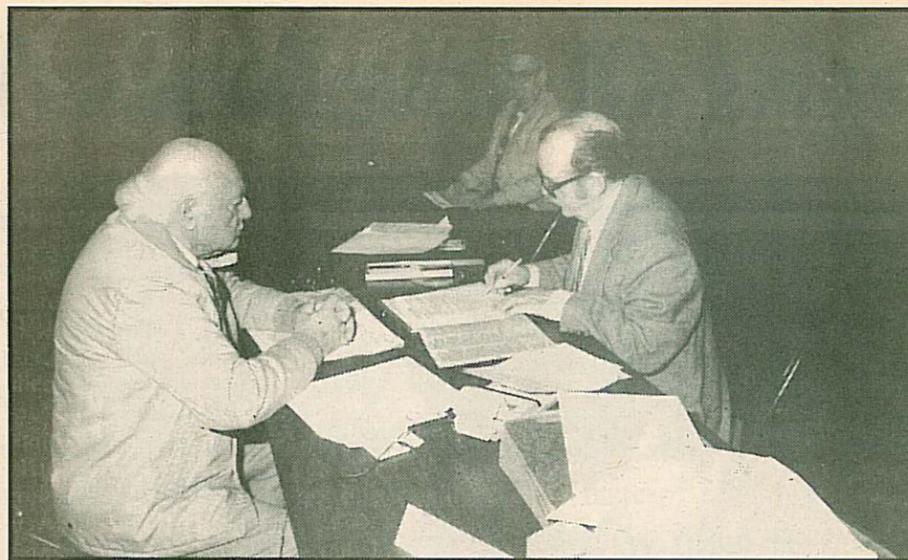
Hawaiian Theme For Club Meeting

The Pleasanton Women's Club will hold its monthly meeting at the Clubhouse Building at 4133 Regalia in Pleasanton on March 10 at 11 a.m.

The "Hula Lanai" dancers of the Montclair Women's Club in Oakland, led

by Louise Cabral, will provide entertainment for the meeting and members are encouraged to dress Hawaiian style.

For further information, call club president Frances Awtry at 846-3042.



Tax counselor Les Close works with Nick Reckas as Jacintho Seraphine waits for his tax appointment.

42 Volunteers

Free Income Tax Service For Seniors

Free income tax assistance for senior citizens is now available through April 15 at the Pleasanton Library and the Veterans Hall on Thursdays from 10 a.m. to 2 p.m.

This is the ninth year the program has operated in the Tri-Valley area according to Paul Broderick, Alameda County Coordinator for the American Association of Retired Persons, which supplies volunteers for this special operation.

"Trained by and working in conjunction with the Internal Revenue Service and the California Franchise Tax Board, our volunteers are prepared to answer basic tax questions that senior citizens may have and to help them fill out primary returns with most supplementary forms," said Broderick.

Broderick urges seniors seeking tax as-

sistance to bring with them their returns from last year and their tax forms for this year along with their W-2 and W2P income statements, 1099 dividend and interest statements for 1986 and any other pertinent records.

This year over 42 volunteers are working at locations throughout the Tri-Valley area. The volunteers at the ten sites processed more than 2,000 returns and answered over 600 questions for senior citizens last year, figures that have been rising steadily.

Nationwide, the program's 25,000 volunteers last year prepared 1,300,000 returns at 8,100 counseling sites and received the nation's highest honor for Private Sector Initiatives from President Reagan.

For information on the free Tax-Aide/Counseling Program, call 847-8176.

March 11

Professional Fashions Seminar

Recent changes in clothing design and in what constitutes a professional look have left many women confused about what to wear and how to put together a basic wardrobe for work.

Trends toward more feminine styling have created new opportunities to break the "menswear mold" using softer styles, lighter colors and a more comfortable fit. With so many options now available, it is helpful to have guidelines.

Pat Dailey, senior wardrobe and image consultant from Easton & Rowe, Associates, — Clothiers For Professional Women, will present a variety of these guidelines in a free seminar entitled, "How to Build and Accessorize Your Professional Wardrobe", on March 11 at noon in the Hacienda Community Center on Chabot Drive.

Business women from Hacienda Business Park and interested business women in the community are invited to attend the lunch-hour mini-seminar and are encouraged to bring a brown bag lunch.

A well known Bay Area speaker and consultant on wardrobe and image for professional women, Dailey has presented seminars for Easton & Rowe to numerous

accounting firms, property management companies, and many other image-conscious firms throughout the Bay Area to assist their employees in presenting themselves professionally. Easton & Rowe is a three year old Bay Area retailer providing clothing, wardrobe consultation and tailoring for women professionals through its shops in San Ramon, Sunnyvale and San Jose.

Using volunteer models, Dailey will demonstrate how to accessorize outfits for variety and fun within your own personal taste and style. Seminar attendees will learn how to stretch their wardrobe dollars by extending professional clothing into casual and dressy looks and how to identify versatile pieces for wardrobe basics. Attendees will also be given a discount coupon for purchases at Easton & Rowe.

Interested volunteer models, who find it easy to smile, are well groomed, are at least 5'7" and wear a standard suite size 6-12, may call Pat Dailey at 837-5600 by March 2. Daily noted that the volunteer models always have fun and that age is an asset for the business attire fashion show.

For more information, or to R.S.V.P., contact Easton & Rowe at 837-5600.

Valley Choral Society Presents Colossal Baroque

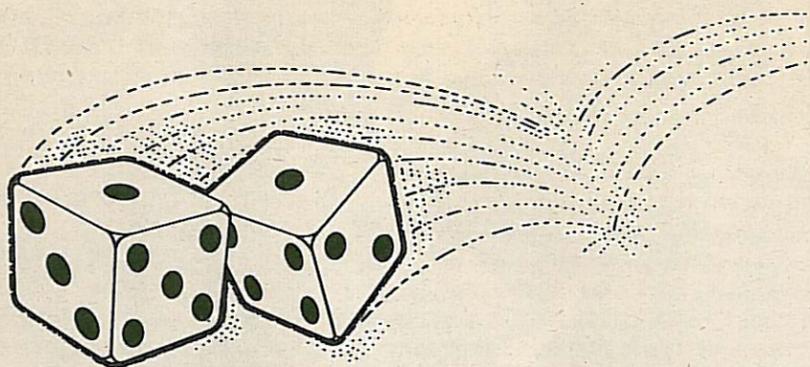
The Valley Choral Society, directed by David Babbitt, will feature Colossal Baroque works for multiple choir and brass ensembles at their Spring Concerts March 7 and 8.

The Colossal Baroque style of music, which was developed in 16th century Venice, Italy, at the Cathedral of St. Mark, was strongly influenced by the remarkable architecture of that period. The grandeur of Colossal Baroque, which has never been equaled, will provide audiences with an evening of truly majestic music.

The concerts, which are supported in

part by Chevron and Clorox, will be held on Friday, March 6 at the Presbyterian Community Church on Mirador in Pleasanton, and on Saturday, March 7 at the First Presbyterian Church, 4th and L Streets in Livermore. Both performances will be at 8 p.m.

Tickets may be purchased at the Community First National Bank in Pleasanton and Livermore or at the door. Prices are \$5 for adults and \$3.50 for senior citizens and students. For further information call 820-4963 or 443-9889.



Why Gamble with Your Retirement?

Instead go with a safe bet: our insured 7% Individual Retirement Account!*

Enjoy a high interest rate, and the peace of mind that your funds have a money-back guarantee for up to \$100,000.

Plus, best of all, you can still deduct your contribution from your 1986 Federal taxable income!

So why gamble with your tomorrow! Secure your future now by calling or stopping by one of our branch offices in Pleasanton. You'll be glad you did.

7.00%

Annual Rate

7.19%

Annual Yield



Amador Valley Savings & Loan Association

Now Four Branches in Pleasanton

• 530 Main St. 415/462-7200 • 2911 Hopyard Rd. 415/426-0200
• 5698 Stoneridge Dr. 415/460-0611 • 1711 Santa Rita Rd. 415/484-5100

*Interest is compounded quarterly. Rates may be subject to change. Substantial penalty for early withdrawal of principal before maturity.





Gerri Miller, Chuck Maxson, Farrel Pruett, Carole Maxson, Beverly Stunkel and Ann Pruett practice for "Homecoming's" March 6 performance to honor retiring Reverend Robert Vogt.

First of Several Planned Events

"Homecoming" Salutes Vogt

"Homecoming", a musical ministry group of the Presbyterian Church in Pleasanton, will perform Friday, March 6 at St. Augustine's Catholic Church in Pleasanton at 8 p.m. The performance is the first of several planned events to salute Reverend Robert Vogt for his many years of dedicated service and involvement in the Presbyterian Church and the Pleasanton community.

Reverend Vogt, who began his ministry in Pleasanton in 1958, and has seen his congregation grow from 200 to over 1000 members during his 29 years in the community, will be retiring officially at the end of July.

A graduate of the University of California, Berkeley, and the Theological Seminary of Princeton in New Jersey, Reverend Vogt has directed the Presbyterian Church in numerous civic and charitable activities over the years, and has been an active member of the Pleasanton community chairing both the Oakland-South Alameda County American Red Cross and the Bay Area Council of Red Cross. He has served on several Pleasanton general planning commissions, a steering commit-

tee for Pleasanton's industrial planning, and was an invaluable participant in starting The Center.

"Homecoming", which began its ministry in 1978 as an extension of the Curtillo Christianity movement, is comprised of Carole and Chuck Maxson, Gerri Miller, Anne and Farrel Pruett and Beverly Stunkel. For these musicians, this ministry is an avocation. Though their music is primarily sacred hymns, they have an extensive repertoire of secular music as well.

At the first community-wide activity planned to honor Reverend Vogt, "Homecoming" will perform both gospel Boston pops-style music and contemporary selections. The Pleasanton community is invited to attend this special evening to say "thank you" to a man who has given unselfishly of himself, to his community and his congregation, for almost three decades.

Tickets for this musical production and retirement celebration are \$5.50 for adults and \$4.50 for senior citizens with Gold Cards. For more information, call Carole Maxson at 932-5638 or 846-6567.

Crum and Forster Personal Insurance

Clerical Opportunities

Crum and Forster Personal Insurance is a dynamic, success-oriented organization which reflects years of growth and stability. The following full and part time positions are currently available in our Pleasanton Regional Office:

- **Data Entry Operator** - Full or part time positions available. Must type a minimum of 55 w.p.m. Prior data entry experience preferred.
- **Mail Clerk** - Full time positions available. Prior office experience a plus.

We offer a superior working environment, competitive salary, and excellent benefits package including major medical and dental insurance, savings and retirement plans and credit union membership.

If you are interested in working in a professional environment, please call or send your resume to:

Human Resources Department
Crum and Forster Personal Insurance
P.O. Box 5222
5724 W. Las Positas Blvd.
Pleasanton, CA 94566
(415) 847-2605

An Equal Opportunity Employer

Community Calendar

- Wednesday, February 25** Pleasanton Community Toastmasters meet every Wednesday, 7:30 p.m. at the Pleasanton Library. For further information, call 462-3384.
- Tri-Valley Arthritis Support Group**, 7 p.m., Community Room, Homestead Savings Building, corner of Stanley Blvd. and Fenton St., Livermore. Speaker: Henry P. Hoey, PhD.
- Hypnosis Workshops**, Haps Banquet Room, 7-10 p.m. Presented by: Barbara Clausen, P.D.
- Thursday, February 26** Bay Talk, 9:30 a.m., live taping of a talk show in the Community Room, Suite 107, Chabot Center, Hacienda Business Park. For further information, call 462-0280. Tapings take place every Thursday morning.
- Friday, February 27** American Contract Bridge League, (A.C.B.L.) Duplicate bridge sectional tournament, cafeteria, Alameda County Fairgrounds. For more information, call 846-2669 or 462-2735.
- Saturday, February 28** Casino Night, 6 - 11 p.m., St. Augustine's Hall, Pleasanton. Sponsored by Knights of Columbus and Ballistic United Soccer. For further information, call Dick Clennon at 846-6651 or Bill Moore at 846-7817.
- Sunday, March 1** Valley Coin Club, coin show, Elks Lodge, 940 Larkspur Dr., Livermore. 10 a.m. to 5 p.m. Admission free. For further information, call 455-1569.
- Wednesday, March 4** Newcomers March luncheon, El Torito Restaurant, Dublin. 11:30 a.m. Installation of new board members. Reservation deadline, Wednesday, Feb. 25. For information and reservations, call 426-1058.
- Free computer seminar**, 8:30 to 10 a.m. Conducted by Wynn, Mason & Revak, CPA's, 5820 Stoneridge Mall Road, Suite 219, limited seating. For reservations, call 847-2050.
- Friday, March 6** Bookmobile, Fairlands Drive and Gulfstream Street, 2:45-3:15 p.m. Arroyo Drive and Arroyo Court, 5-5:30 p.m.
- Sunday, March 8** Fitness Fair '87 presented by Valley Memorial Hospital, 10 a.m. to 4 p.m. Hacienda Child Development Center, 4671 Chabot Drive, Pleasanton.
- Monday, March 9** VIP meeting, corn beef and cabbage lunch, 12 noon. Reservations to be made by March 4. Call Senior Center 846-8176 to make reservations.
- Friday, March 13-29** Pleasanton Playhouse, "Mame". For tickets or information, call 820-3432 (days) or 846-7101, after 5:30 p.m.
- Saturday, March 14** Castlewood Women's Golf Club Spring Fashions by Alexa of Alameda and Castlewood Golf Shop, No host cocktails 11:30 a.m.; lunch 12:30 p.m. Donation \$12.50. Benefit Guide Dogs for the Blind. For tickets, call 829-1333.
- Livermore-Amador Symphony Karl Goldmark**, Symphony Opus 26, "Rustic Wedding", and Johann N. Hummel, Grand Concerto for Bassoon. First Presbyterian Church, 4th & L Street, Livermore. 8:15 p.m. For further information, call 443-0751.
- To be announced** Evening Quit Smoking Clinics, the American Cancer Society, 6980 Village Parkway, Dublin. Call 833-2784 for the next clinic date.

CLASSIFIEDS

For Sale

4 drawer painted chest, \$35; 5 drawer maple chest, \$50; bone china, 12 place setting, \$300, Black Angus steer, freezer ready, low calorie, organic. Call evenings at 846-8163.

1986 Pontiac 6000 STE, brand new cond., 4,000 miles. All options. \$13,900 or best offer. Call 846-7693.

Prom dress, size 5, worn once, \$50 to \$75 or best offer. Call 484-1229.

1972-1977 Ranchero fiberglass shell, hard to find item, \$350; and 351 Cleveland engine, almost new. You pull, \$450. Call evenings, 449-7159.

Help Wanted

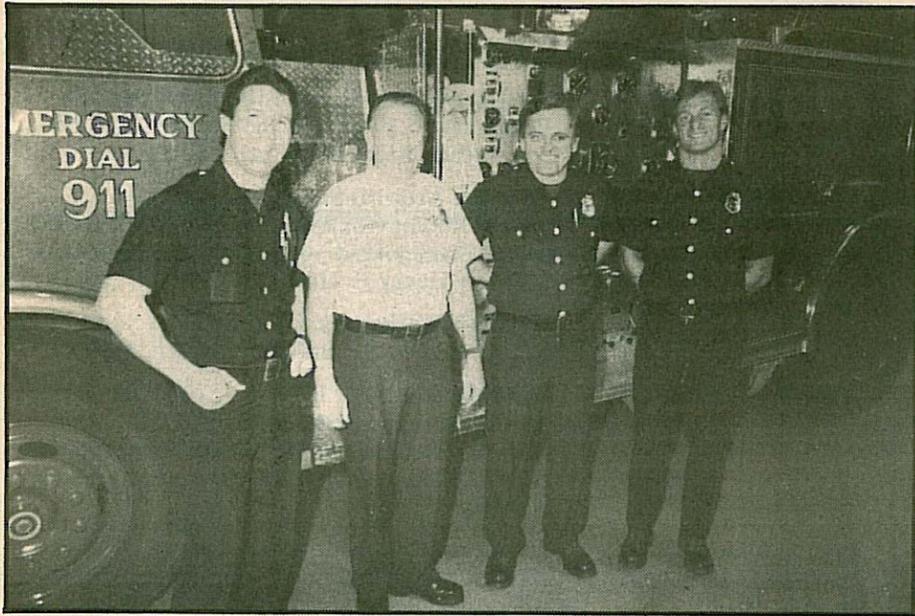
Bldg. Services - duties include facility repairs which requires strong mechanical/electrical background, must be in good physical condition, ability to lift 50 lbs., good communication and organizational skills required. Ability to work in a fast pace and environment. For information, please call Diana Wyss at 460-1577.

PBX/Receptionist - duties include; typing, good telephone etiquette, energetic, strong people skills, able to perform multi-tasks efficiently. Able to work in fast pace environment. For information, please call Diana Wyss at 460-1577.

Classifieds deadline for next issue is February 27, 1987.

TRIVIA ANSWERS

1. Yankee Stadium in New York
2. Rosemary Clooney
3. "House on 92nd Street"
4. "He brought down the house"
5. "No Down Payment"
6. Tom House
7. Kevin House
8. "The House I Live In"
9. "The House of Seven Gables"
10. Heritage House



Recently promoted firemen (left to right) Anthony Lukaszewski, Edward Boddington, Joel Pernus and Nick Schwerin.

Foothill High Crab Dinner And Dance

If you are the kind of person who loves a great crab dinner with all the trimmings, good dance music and the warm camaraderie of old friends and acquaintances, be sure to circle the night of March 6 on your social calendar. On that evening, the Foothill High baseball and track teams will be hosting their extravaganza at the Alameda County Fairgrounds cafeteria.

Cocktails will be served from 6:00-7:30 p.m., followed by a gigantic "all-you-can-eat" crab dinner, complete with a wide variety of delightful pasta and salads, and loaf after loaf of delicious french bread. Dancing to the music of well known disc jockey "Infinity" will follow dinner.

Interested? Give Bud Bonetti or Carl Marsh a call at 462-1615 for information and tickets. And do it now, as March 6 is just around the corner.



Diana Wahl

Amador Valley Savings Opens New Branch

Ralph W. Arbeloa, president of Amador Valley Savings, has announced the opening of the association's fourth branch office at 1711 Santa Rita Road in the Amador Center in Pleasanton.

Diana Wahl, the newly appointed branch manager, was previously a branch manager for Citicorp Savings and has more than ten years of banking experience.

Along with offering a full range of checking and savings plans, the new office is also the site for the association's second Instant Teller automatic teller machine.

The official ribbon cutting and grand opening celebration for the new Amador Valley Savings branch is scheduled for March.

Amador Valley Savings is the largest locally owned and managed savings and loan in the Valley. Since its founding in 1982, the association's assets have risen from \$2 million to over \$100 million. The firm currently has four branches in Pleasanton.

Series Of Promotions In Fire Department

The Pleasanton Fire Department has announced the creation of a new Department Training Officer position which has triggered a series of well-deserved promotions.

According to Pleasanton Fire Chief Joe Hill, former Shift Battalion Chief Edward Boddington will assume the responsibilities of administering ongoing department training and public education programs in the new training officer capacity.

Boddington has been with the Pleasanton Fire Department since 1966, and has achieved an associate of arts degree in fire science, a bachelor of science degree in human relations and organizational behavior, and is a state certified fire officer and instructor.

Fire Captain Bill Bonderud has been promoted to Shift Battalion Chief as a result of Boddington's new assignment. He has been with the department for 19 years. He was promoted to Fire Lieutenant in 1971 and to Fire Captain in 1984. He has an associate of arts degree in busi-

ness and has applied for his bachelor of science degree in fire administration.

Joel Pernus has also been promoted to Fire Captain. He has been with the department for 15 years and was promoted to Fire Lieutenant in 1985. Pernus has an associate of arts degree in business and fire science, and is well on his way to obtaining a bachelor of science degree in fire administration.

Anthony Lukaszewski has been promoted to Fire Lieutenant. Lukaszewski has been with the department for seven years and was with the Berkeley Fire Department for one year prior to transferring to the Pleasanton Fire Department. He holds an associate of arts degree in general education and fire science.

Previously employed with Camp Parks Fire Department, Nick Schwerin joins the Pleasanton Fire Department from the Tri-Valley Firefighter Joint Recruitment List. He is a certified Emergency Medical Technician and Firefighter I.



Bill Bonderud

NOW OPEN IN PLEASANTON

6025 W. Las Positas Blvd., Pleasanton • 484-3878

8925 San Ramon Rd., Dublin • 828-7444

LUNCH & DINNER

Pleasanton
Lunch: Mon-Fri 11:30 a.m.-2:00 p.m.
Dinner: Tues-Sat 4:30-9:30 p.m.
Dublin
Lunch: Tues-Fri 11:30a.m.-2:00p.m.
Dinner: Tues-Sat 4:00-10:00

PASTA • SEAFOOD • VEAL PIZZA • SOUP • and MORE!

Specializing In Family Dining

For take out orders phone ahead
• Catering also available

SPAGHETTI NIGHT

\$2.99 Plus Tax

All You Can Eat!
Every Tuesday night!



Quick Service --- Top Quality Food

Open Daily For Lunch

Monday through Friday • 11:30 a.m. to 2 p.m.

MARRONE'S Italian Restaurants

8925 San Ramon Rd., Dublin • 828-7444

6025 W. Las Positas Blvd., Pleasanton • 484-3878

Girls Basketball

E.B.A.L. Basketball Season Drawing To A Close

The girls E.B.A.L. basketball season is drawing rapidly to a close, and with play-off time and North Coast Section competition on the horizon, Amador Valley and Foothill High Schools are battling for wins.

Dons Defeat Monte Vista, 56-36.

Amador's Anne Cooper has done a fine job of coaching in her first year at the Dons helm. Her charges demolished Monte Vista on February 12 by a score of 56-36, demonstrating that they are ready for the final games of the season and the battle for an N.C.S. berth.

Currently in second place in the league standings, Amador got off slowly in the game, leading by a score of only 14-10 after the initial quarter of play. From that point on, Cooper's troops played like a military assault force, blowing the Mustang's defenses apart enroute to a commanding 33-17 lead at the intermission.

The second half was more of the same for Monte Vista, as Amador's Charmon Logan, Lisa Stennette and Nicole Mango paced the Dons' attack. Virtually everyone on the Dons' roster got into the scoring parade, with Logan leading the way on the basis of her superlative 22 point scoring performance. Stennette added 10, while Mango chipped in with eight points.

Monte Vista did their best against the relentless Amador defense, but Lora Lund with 16 points was the sole Mustang to have any success. Monte Vista altered their defense on several occasions in a vain attempt to slow Amador down, but the Dons were hot and hit both perimeter

shots and bank shots from the inside in marching to their ninth league victory against only two defeats. Their overall record is a sparkling 18-5.

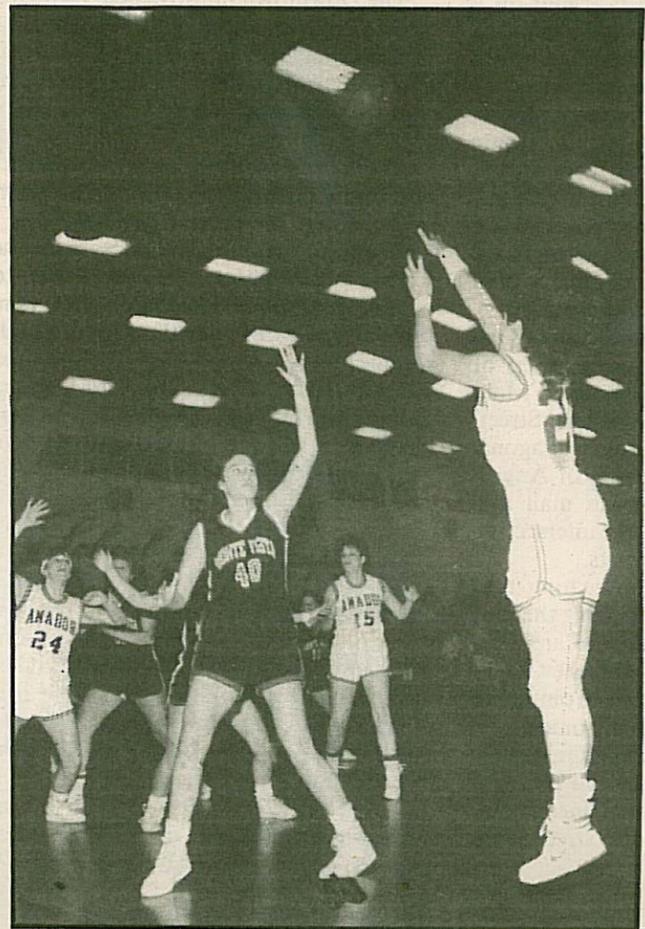
Foothill Drops Heartbreaker to Granada, 54-46.

It's been a tough year for first year coach Carolyn Hill, but the aggressive Falcon mentor knew success would not happen overnight. Teaching sound fundamentals offensively and defensively, the young coach has brought Foothill's team along very well this year.

Foothill played a great game against Granada, but the Matadors simply had too much height for the Falcons. With Kim Cox at 6'2" hitting the boards relentlessly, the Matadors were able to avenge an earlier loss to Foothill. Jill Zimmer led the Matadors with 16 points, while teammates Lisa Ze and Dana Osbourn had 12 and nine points respectively in beating the Falcons 54-46.

Foothill, trailing by nine points late in the third quarter, cut the deficit to 43-41 with a tremendous, scrambling rally. Becky Mellott canned nine of her 15 points on the night during the run, to share high point honors with Kaylyn McIntosh who played a fine all around game while nailing 15 points. Unfortunately for the Falcons, a series of untimely turnovers short-circuited the rally, and Granada allowed Foothill just five points in the last eight minutes of the game.

With the loss, Foothill slips to 5-6 in league, and 11-12 in overall play. While this would not qualify as an outstanding sea-



Charmon Logan cans a jumper for Amador.

son by Hill's standards, it has been a successful one as Foothill's program is developing rapidly. Next year should see the Falcons in the battle for a top spot in

league standings, as the winning attitude and self-confidence Hill is instilling produces positive results.

Dons' Win E.B.A.L. Soccer Title With 2-1 Win Over Falcons

There is a fellow over at Amador Valley High School who coaches the school's soccer team and does it very successfully. With a 2-1 title clinching win over Foothill High, Dons' soccer coach Mike Geib nailed down his 10th East Bay Athletic League crown. That's some performance when you consider the caliber of competition which exists in the East Bay, and more particularly in the E.B.A.L.

Amador had a real battle of it, facing a fired up Foothill team which was dedicated to giving their crosstown rival a battle. Neither team scored for the first 21 minutes of play, testimony to the fierce defense of both teams. Amador's John Hassey set up the Dons' first score with a fine cross into the middle, which Sean Heritage drilled into the Foothill goal for a 1-0 advantage.

The Falcons, though struggling this year, have an outstanding coach in George

Vranesh and are beginning to jell as a team. They continued to play aggressive defense, and got their offense on the board with a goal two minutes before the half. The score came on a Derek Fritts kick from 22 yards out, which bounced off the goal post and into the penalty area. Dons' goalie Jeff DeBenedetti lost sight of the ball momentarily, and as he whirled to locate it the ball bounced off his foot and into the net for a Foothill score.

The Dons' wasted no time in responding to the challenge. They took the following kickoff, moved aggressively down field, and scored what turned out to be the winning goal on a Heritage kick that bounced off Falcon goalie Randy White and into the net.

Both teams played intense soccer in the second half, but neither was able to score. The Dons' Scott Wulferdingen received his second red card for running into the

Falcons' White, leaving Amador with just 10 players and an entire half of soccer to play. Foothill took control of the game at that point, but the Dons' defensive effort kept the Falcons from scoring. Foothill, despite having a man advantage, only had four substitutes and had a tired squad on the field for the final minutes of play. The

Dons, with a strong bench, were able to thwart every Falcon surge in the final half of play to win the match.

Outstanding performances were turned in by Heritage, Hassey, Keith Mobley and John Connolly of the Dons. Foothill's Sean Lemoine had a superb game for the Falcons.

Capacity Crowd Fills Coliseum To Watch The Birdman Of Boston

The much improved Golden State Warriors took on the reigning World Champion Boston Celtics on Abe Lincoln's Birthday, and a capacity crowd filled the Oakland Coliseum to watch the finest basketball team in the World and their blond bomber, Larry Bird.

The Warriors played the Celts on a fairly even basis for most of the first half. With three minutes left, however, Boston went on a 13-2 tear to go up 69-52 at the intermission. That run demonstrated why the Celtics are the best, although in all fairness the Los Angeles Lakers are probably just as good a team, and have greater depth than the Celtics. With Bird and Kevin McHale rebounding, passing and scoring, the Celtics dominated the Warriors during that period prior to the half. Danny Ainge and Robert Parrish also contributed key baskets, as Boston displayed balanced scoring and aggressive defense.

Bird, who was content to pass, rebound and play defense in the first half, still scored 13 points for his team. The "Hick from French Lick" took over in the third quarter, however, and demonstrated why he is one of the best, if not the best, in the N.B.A. Hitting his long, turn-around jumper, pulling down virtually every key rebound, sliding inside for a variety of spin shots off the glass, and passing the ball like a magician, Bird led Boston to

victory. The final score was 134-112, but the score doesn't reflect how completely Boston dominated the game.

Possessing average speed and minimal leaping ability, Bird makes people shake their heads in disbelief when they see him play. Can the guy be for real? His stats in the win over the Warriors reflected 22 points, 11 rebounds and 9 assists. He's for real all right. The man is the best all-around player in the game. He shoots the eyes out of the basket from anywhere on the court, rebounds with a vengeance, plays outstanding defense and passes the ball like a virtuoso. Other players are more flashy, perhaps, like Michael Jordan of the Chicago Bulls with his soaring dunks, but does Jordan excel in all facets of play?

"Birdie", as his teammates call him, is among the league leaders in every offensive and defensive statistic you may care to review. He is also the ideal team player, and the Celtics leader. Why is he successful? Because he loves the game, and because he works at improving his skills. Bird habitually comes out on the arena floor an hour or sometimes two hours before a game to practice shooting. Not many do that, not even in the pro ranks. This work ethic is what makes Bird the superlative player he is, and the Boston Celtics will be in the battle for the Championship again this year because of Bird.



Tom Sheridan, Foothill High's athletic director, presents Booster Club Athlete-of-the-Month Awards to Michelle Michelotti and Kaylyn McIntosh for their outstanding performances in Varsity Soccer and Basketball.

Residents Study Plans For Downtown's New Look

Downtown Pleasanton is trying on a new look for 1987 and it's in the shape of pedestrian benches, trellises and bright street lamp Christmas decorations.

As part of the City of Pleasanton's preparation of a plan to guide the future development of Downtown Pleasanton, the City, in conjunction with a citizens' Downtown Committee, has retained the architectural firm of Heacox, Crutcher & Associates to prepare a preliminary plan for the revitalization of Main Street.

The proposed plan includes adding trellises, enhanced street paving, a variety of street furniture and landscaping to Main Street; reconfiguring St. Johns Street; restriping Main Street to provide diagonal parking; closing the west side of Angela Street to create a pedestrian mall and creating a central plaza at the intersection of Main and Division Streets.

As a result of people indicating they were having difficulty visualizing the proposed improvements from the architectural renderings, the City and the Chamber of Commerce Downtown Committee displayed full scale models of some of the plan's elements February 11-13. On display were a model of the proposed trellis, a street bench and garbage container similar to those proposed and one street lamp painted white.

The Downtown improvement elements were displayed along with the Association's display of Christmas street decorations which are also under consideration. Surveys were available in front of Kolln Hardware, at the City offices and several banks in the downtown area for residents and business owners to express their comments about the proposed changes.

Chandler Lee, principal planner for the City of Pleasanton, was available to answer questions while the displays were out and indicated that the proposed additions and renovation have received mixed responses. "Some are very pleased about the plans saying that the various elements will reflect the old downtown tradition and spirit and will highlight the Welcome to Pleasanton Main Street archway, and others feel the trellises may detract from the store fronts," he noted.

Chad Crutcher, of Heacox, Crutcher & Associates, commented that "our proposed architectural renovation borrows from Pleasanton's past via the trellised arches and old-fashioned park benches but it is also designed with the future of Pleasanton in mind by preserving the "old main street" style with a fresh, new look."

The Chamber of Commerce's Downtown Committee, led by Martin Inderbitzen of McNichols, McCann, Siebel &



Martin Inderbitzen, Chad Crutcher, Chandler Lee, Jack Kolln and Pat Lane discussed the downtown revitalization design and answered citizens' questions while displaying the proposed trellises and street furniture.

Inderbitzen, has been instrumental in the display of the new features in order to get community reaction and the overall coordination of the project in conjunction with Pat Lane, executive director of the Downtown Association.

"The revitalizing of the downtown area is a community-wide project since Main

Street is the heart of Pleasanton," said Inderbitzen. "It is a public project, in the public right of way and many of our business members are in the downtown area so we decided to help facilitate the process by making a concerted effort to get business people's input."

BEST

continued from page 1

BEST allow employees to participate in the educational process, but it also serves as a developmental tool for our staff and, frankly, it gives our employees who live in Pleasanton an opportunity as parents to get involved in their children's education. As a new resident to Pleasanton, it is refreshing to see a school district so in-

terested in opportunities for enriching the classroom."

Hewlett-Packard has the majority of BEST pilot volunteers, with two employees tutoring at Harvest Park and four at Foothill High School. AT&T has four volunteers at Alisal Elementary School.

BEST is one of several programs sponsored by the Pleasanton Chamber of

Commerce Business/Education Partnership Committee. The committee's mission is to ensure that business partnerships with Pleasanton schools are coordinated to meet community-wide educational needs and are successful so that more business volunteers will be interested in participating in the schools.

Since its inception in January, 1986, the

committee has involved more than 31 businesses and five schools in collaborative partnership efforts in the schools and hopes this number will grow considerably this year.

For information on the BEST program, call April Treece at 460-2216 or Nancy Beltz at 460-2258.

Transportation Coordinators

continued from page 1

Millie Calvo, of SCJ Insurance, is actively working with RIDES and recently conducted commuter meetings for her company's employees. She initiated and maintains a commuter bulletin board displaying local bus and vanpool routes and schedules, includes transportation updates in the monthly newsletter and participates in special promotions such as inserting WHEELS commuter pins in new payroll envelopes.

Amador Valley Savings & Loan's Anita Bronson promotes commute alternatives to customers by including shuttle bus, WHEELS and BART schedules in the

new account packets. On behalf of the savings and loan, Bronson also helped coordinate last year's "Picnic in the Park" Transportation Fair and arranged for the donation of a bicycle to promote cycling during the City-sponsored Wellness Fair. Upcoming promotions Bronson is currently working on include monthly drawings for BART or WHEELS discount ticket books.

Wendy Dernbach, transportation coordinator for Viacom Cable, publishes the "Viacommuter" newsletter to get the word out about alternative commute methods. She also maintains a centrally located commuter bulletin board, takes advantage

of staff and department meetings to highlight commute trends and displays a geographical zip code map which targets the areas where employees live and commute from to prompt car and vanpooling. "It's a challenge to try and get people out of their cars and into other forms of transportation," she admitted, "but I keep replenishing the WHEELS schedules and other information on display, so someone out there is interested!"

Richard Bryant of Associates National Bank has organized a lunchroom commute information table and small group carpool meetings. Elaine Puchleitner of

Security Pacific National Bank is taking the personal approach by talking to all her fellow employees about the various ways of commuting and their benefits. Callahan, Sweeney & O'Brien's Polly Dietrich, who recently assumed the Transportation Coordinator role for her firm, is excited about the new promotional posters and brochures supplied by the City of Pleasanton which she will be posting at the firm's multi-tenant sites.

To all the Transportation Coordinators, we say thank you for keeping our transportation system on track and moving ahead!

Sort & Save



Sort & Save partners Elizabeth Kessler and Bernadette Feerick are proficient at "getting the mail through!"

continued from page 1

"We can cut regular mailings made at 22 cents per piece down to 18 cents for first class, pre-sorted mail, and to as low as 10.1 cents per piece if the mailing qualifies for bulk postage. That is a substantial savings if a business' mailings are done on a regular basis or daily, and most companies' personnel don't have the knowledge or the time to do the required preparation to earn the postage savings. That's where Sort & Save comes in. We do it all, including pick up and delivery," Feerick explained.

For a minimum charge of \$35, Sort & Save provides economical and convenient mailing services to small, start-up companies as well as the mid-size and large firms.

"We have the top-of-the-line Pitney Bowes equipment which enables us to set up and turn around mailings quickly and efficiently, processing up to 5,000 pieces per hour," she claimed, "and we guarantee processing and mailing within 24 hours or

less depending on the size and complexity of the mailing."

Not only is the new mail service an attractive option for area businesses, but its location is convenient as well. Ample parking and an easy to find location in Koll Business Center are additional benefits to clients.

"We are catering to Hacienda Business Park tenants and surrounding businesses, whatever their size or mailing needs," Feerick emphasized. "Being in the heart of Hacienda Business Park will allow us to service our market effectively."

She also commented that they have been extremely pleased with the Koll Company's response to their tenant needs. "The necessary improvements to our facility and the on-site continuous management have enabled us to concentrate on our business and our clients, which is critical to the success of a new business."

For more information about Sort & Save Mailing Services, call 460-8288.