

PLEASANTON Pathways



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Hacienda Park Receives Community Award

Citing their "extensive involvement beyond business itself", the Pleasanton Chamber of Commerce awarded Hacienda Business Park one of seven Community Development Awards at its annual Installation Dinner on January 20.

It was further stated that, "this particular award recognizes one business that although a newcomer to Pleasanton, has set a new standard for awareness of community needs, and for generosity in helping to meet those needs."

The award was presented on behalf of the "Valley Volunteer Center, the Amador High School Auditorium renovation, the Tri-Valley Community Fund, the Downtown Association, youth and adult athletic leagues, the public schools, and the dozens of other organizations who have been benefactors of Hacienda Business Park's contributions to the community."

The Reverend Robert Vogt was honored as an "individual who contributes to human and social services, senior citizens activities, health concerns, cultural and achievement programs."

See Community Award, Page 12



Martin Inderbitzen applauds award winners Roger Gage of The Prudential Insurance Company of America and Joe Callahan of CPS.

President Sets Priorities For Chamber

When you walk into Frank Capilla's office at Can-Am Plumbing on Rose Avenue, one of the first things that strikes you is the number and variety of plaques and certificates decorating the walls. Various awards and acknowledgements from community and civic organizations dot the office, and it is apparent that he is very involved in the Pleasanton community.

Frank Capilla is the newly-installed president of the Pleasanton Chamber



Frank Capilla

of Commerce. He is president of Can-Am Plumbing, a business he began in 1972, a few years after he moved to Pleasanton from San Leandro. He and his wife, Muriel, have three children. Their sons Ron, 22, and Mike, 19, live in Chico, where Ron is a junior at Chico State and Mike is a sophomore at Butte College. Their youngest, daughter Erin, 14, attends Harvest Park School in Pleasanton.

"I was raised in East Oakland and originally wanted to settle there," he admits. "But after Erin was born and we started looking around Pleasanton, we found a great place that was affordable. I have no doubts that I made the right choice."

Frank operated his business out of his home for a year before he moved the Can-Am offices to their current location near the Fairgrounds, on property he rents and sub-leases from Alameda County.

"It was going to be a temporary location," he chuckles. "But we've been here nearly 10 years now."

Can-Am will, however, be moving their offices to Stanley Office Park

when construction there is completed in May.

Capilla was first introduced to the Chamber in 1974. After his first year, he served two full three-year terms on the Board of Directors, and was chairman of the Economic Development Committee. He came on as President-Elect in 1983, and was formally installed as President at the January 20 Chamber Installation and Awards Dinner.

"I've really learned a lot from serving on the various committees and on the Board. Those activities will be very valuable this year as president," he states.

"One of the first things we need to do is just 'hang on.'"

Capilla sees two major accomplishments as goals for this year's Chamber. "One of the first things we need to do is just 'hang on'," he laughs. "The Chamber is growing so quickly. It would be good to be able to get things going strongly enough so

that we are financially set this year with a budget surplus to carry over into next year."

Setting and re-establishing policy guidelines is another priority Capilla has set for the Chamber. He says the rapid growth, though very positive, has created some confusion in the area of policy.

"There are so many organizations coming into the Chamber as members now that many of our policies are outdated and inappropriate," he explains. "We'd like to get some guidelines established so that incoming officers won't have many problems getting their goals set and accomplished."

Capilla brings with him a firm commitment to small business and a philosophy regarding its role in the community.

"A successful economy is built largely on the success of the small businesses in it," he states. "All businesses have a responsibility to help the others. If there is proper and good enterprise in the business community, it carries over into the success of the community as a whole."

See Chamber Priorities, Page 12

Local Officials Meet To Discuss BART

Future routing of the Bay Area Rapid Transit (BART) lines has become a major local concern lately, and the communities of Pleasanton, Dublin and Livermore are working together to see that the Tri-Valley is included in any extension of the BART system.

"Growth and improvement are inevitable in this area, and it is of utmost importance that the Tri-Valley be adequately serviced for our mass transit needs," stated Pleasanton City Council member Ken Mercer. "We have already experienced some major growth and there is no question that it's going to continue."

Along with representatives Pete Snyder, Mayor of Dublin, and Ayn Wieskamp, Livermore Councilwoman, Mercer listened to input from Tri-Valley residents before drawing up a resolution at a January 18 meeting. The resolution was subsequently presented by all 3 city councils to the Metropolitan Transportation Commission (MTC) on January 26.

Under the resolution, the BART line would follow a proposed route along Interstate 580 from Castro Valley to east of Pleasanton. Two stations, one in downtown Dublin/Stoneridge Mall and one near the proposed Hacienda interchange were proposed in the resolution,



Pleasanton City Council member Ken Mercer met with Ayn Wieskamp, Livermore Councilwoman, and Mayor of Dublin, Pete Snyder to discuss BART.

rather than just the one called for in BART's original I-580 plan. An extension to Livermore is not included in this phase, but Livermore's projected growth should warrant further extension of the BART system within the next 20 years.

"Concerned citizens ... have voiced their concerns and needs for convenient mass transit services."

Prior to a series of public hearings and meetings, BART had proposed

and supported a route that would have taken it through some residential neighborhoods in northeast Pleasanton, a plan that many Pleasanton residents and business people opposed.

"Without the highway route, it is difficult to serve any basic market community," agreed Joe Callahan, of Callahan-Pentz Properties, who, along with The Prudential Insurance Company of America is a co-developer of Hacienda Business Park. "Over the next 20 years, the 580 route is the one that would most be able to conveniently serve the Tri-Valley area without having to disrupt the neighborhoods."

Concerned citizens from throughout the Bay Area as well as the Tri-Valley have voiced their concerns and needs for convenient mass transit services. The MTC, however, distributes the money and sets priorities for BART extensions. Four additional extensions besides the Tri-Valley are being considered, including extensions from Daly City to the San Francisco Airport, in Fremont to Warm Springs, in Concord to North Concord, and from the Oakland Coliseum to the Oakland Airport. The Tri-Valley extension has not been considered a top priority, even though residents have been paying additional sales taxes for BART for over 20 years.

The MTC will vote in February on which Bay Area transit projects to pursue in the next 10 years. Rail extensions other than BART will also be voted on for other areas.

The MTC listened to input from Bay Area citizens at a public meeting in Oakland January 26. Several Tri-Valley residents turned out for the meeting to voice their support for the extension to the valley.

Alameda County Supervisor Don Excell spoke in favor of the extension, stating he would like to see the BART board purchase a route to the Valley and build stations and parking facilities. "We have a commitment to the whole mass transit system and would like to make the area a focal point for any BART related transportation system," he said.

"Tri-Valley residents had been paying 20 years for a transportation system that had yet to materialize."

Pleasanton Councilwoman Karen Mohr pointed out that Pleasanton and Tri-Valley residents had been paying 20 years for a transportation system that had yet to materialize. That, coupled with the expected growth in the area, would be enough to justify a BART extension to the Tri-Valley.

"The current and projected growth in the area would provide maximum utilization of BART, both coming into the area and going toward San Francisco," she stated. "We have been paying for a system we could definitely use."



Members of the audience listen attentively to a presentation during a BART meeting of Tri-City officials.

Community Awards

From Page 1

Revered Vogt has been a public spokesman for the moral issues in the community for 25 years.

Phyllis Wentworth received a community award for "her selfless and unflagging commitment to volunteerism." Phyllis is recognized in the community by all who know her as a devoted, dependable friend and volunteer.

Because the "character of a community is created, not by master plans, public projects, or controversial issues, but bit by bit in daily decisions and efforts made by those elected, appointed or employed to direct the business of city government," the City of Pleasanton was recipient of a Community Award accepted by Jim Walker, City Manager, and Mayor Bob Butler on behalf of

the council and staff.

The Valley Community Health Center was saluted for the Center's "commitment to provide humane and quality health care to all, regardless of economics, language or other barriers."

A Pleasanton resident since 1940, Birdie Bianchi received an award for her continued efforts in helping the less fortunate among us. She was instrumental in the founding of the Valley Community Health Center and the Livermore-Amador Emergency Fund Center.

John Innes, chairman of the Industrial General Plan Review Committee, accepted the award for that Committee for the "extensive voluntary participation in the planning process, reflecting their dedication to the future of Pleasanton."

"For enhancing Pleasanton's character by building the character of

its youth," a Community Development Award was given to Harry Miller.

The name Harry Miller and soccer are synonymous. Many parents and children have been exposed to Harry's sportsmanship discipline, cooperation and teamwork in soccer.

The President's Award was presented to Art Dunkley, retiring chamber director by outgoing president, Marty Inderbitzen.

Chamber Officers for the coming year will be Frank Capilla, President; Carolanne Lapham, President-elect; Lynn Bartel, Vice President, Public Affairs; Jerry Lemm, Vice President, Economic Affairs; Jo Betty Allen, Treasurer; and Martin Inderbitzen, Immediate Past President.

New Directors are: Bob Athenour, Bob Burris, Bev Davis, Geoffrey Et-nire, Ben Fernandez, Rocky Godbey, Mike Harris, Ted Mann, Judy

Mayhew, Mike Parsons, Bob Steele and Tom Terrill.

Over 450 persons attended the 21st year of the chamber's award program.

Chamber Priorities

From Page 1

He says that the educational and legislative services that the Chamber provides are beneficial to all businesses. He also cites the social/professional aspect as being helpful for small and large merchants.

"There is so much information out there to be shared and I've found that most people are anxious to talk about their problems and successes with their businesses," comments Capilla. "The Chamber provides an excellent forum for this type of interaction."

IN MY OPINION



In My Opinion is a monthly column featuring opinions by guest editors. This month's column is by Debra Strong, Executive Manager of the Pleasanton Chamber of Commerce.

Pleasanton and its neighboring communities face many difficult and complex planning responsibilities during the next several years and decades. In 1962 the residents of the Amador-Livermore Valley joined the rest of Alameda County to make a decision critical to the good planning upon which the Valley's future depends. Today that foresight is being threatened by political and bureaucratic pressures within the Bay Area.

Alameda County was one of three bay area counties whose residents voted themselves an additional 1/2 % sales tax to pay for a modern, efficient and much-needed rail transportation system. BART--the Bay Area Rapid Transit system, provided service to San Francisco from Richmond, Daly City and Fremont when it opened, but a promise was made to Pleasanton, Dublin and Livermore, along with other communities on the outer boundaries of the district: while there was not enough money to provide BART rail service initially to all these areas, a phased program of extending the rail lines to those of us paying into the system was adopted by the BART board of directors. Meanwhile, "express" bus service was implemented as a temporary way to provide service between Livermore through Pleasanton to the Hayward BART station, and between Dublin through San Ramon to the Walnut Creek station.

Valley residents have patiently understood the enormous financial and technical obstacles to the extension of BART rail service to our area. Many commuters have used the bus service to Hayward and Walnut Creek BART stations, even though the system is time-consuming and inconvenient. We have lobbied, along with Fremont, Antioch-Pittsburgh and Daly City, for priority on the four-phase extension plan adopted by BART, and have at last seen commencement of the widening of I-580 east of Castro Valley, which will make room for the BART rail from Bay Fair. We are aware of the limited federal funding for mass transit programs (there is hardly enough in this year's entire federal transit budget to pay for the extension to Pleasanton). But if we can be patient working out these financial and technical problems, there are some political problems about which no one in Pleasanton

should be patient.

The combined political might of the City and County of San Francisco, the San Francisco Chamber of Commerce, and San Francisco's representatives on the Metropolitan Transportation Commission and the BART board is working against the interests of Pleasanton and the Valley, and in favor of making the extension of BART from Daly City to the San Francisco Airport top priority over all other extensions, even though the airport is in a county that is not part of the BART district.

San Mateo County residents voted to stay out of the BART district. Consequently, they have never paid the sales and property taxes we have paid all along, and the service has not been planned anywhere in the county. During the last two years, however, pressures have been building to provide service to the San Francisco Airport. When these discussions first surfaced, the Pleasanton Chamber of Commerce expressed strong opposition to provision of BART rail service outside the district until all promised service within the district had been provided. Congressman Pete Stark and State Senator Bill Lockyer also shared our position. BART assured us that an extension to the airport was contingent upon San Mateo County "buying in" to the system. Presumably this would mean paying an amount equal to taxes they would have paid over the last several years had they been a part of the district. Because the Chamber did not believe San Mateo would or could come up with this money, and because even if they did it would represent only a small part of the tremendous capital that would be required (capital which would not then be available for other extensions), we continued to oppose it.

"San Mateo County ...voted to stay out of the BART district."

In their recent report on Bay Area transit needs and priorities, the Metropolitan Transit Commission (MTC) (which has responsibility for coordinating, prioritizing and funding mass transit systems in the nine-county Bay Area) has now taken a new and very disturbing position with regard to this issue. In the report, MTC staff rationalized that, 1) the purpose of a BART extension to the San Francisco Airport is to serve those of us in the current BART district; 2) if there are no stations between Daly City and the Airport, this new BART line would not serve San Mateo County and, therefore 3) San Mateo County would not have to buy into the system.

It is hard to believe that intelligent people can believe this ridiculous line of reasoning. The truth is, of course, they do not believe it. They are simply bound and determined to see BART extended to the Airport, and they know that the financial and legal obstacles in their way can only be overcome by this kind of approach.

Using this reasoning, the only thing that stands in the way is the issue of fairness to those of us who are still paying taxes, and still waiting for BART service. That is an issue about which they are not particularly concerned.

But the Pleasanton Chamber is concerned about it. Furthermore, we are very concerned that if MTC and BART do not at least make enough of a financial commitment to the Livermore-Pleasanton extensions to acquire station sites immediately, these prime sites will be developed and leave us no viable station alternatives when BART finally does reach the Valley.

"These concerns are shared...by every resident of our community..."

These concerns are shared by the Industrial General Plan Review Committee, by the Dublin and Livermore chambers, and by the Cities of Pleasanton, Dublin and Livermore. It is shared by each of the developers active in Pleasanton now, and by representatives of the corporations which are making Pleasanton their home. I believe it is also shared by every resident of our community who understands the importance of transportation planning to the future of Pleasanton.

Only \$9 million is currently allocated by BART for acquisition of station sites for all future extensions. That is hardly enough to buy a single site in Pleasanton! BART director

Bob Allen, who represents the Valley, points out that the residents and businesses in Pleasanton, Dublin and Livermore have paid \$64 million in property and sales taxes to BART. Most people are not aware that each year \$1 million of these taxes go to AC Transit and the San Francisco MUNI system, neither of which benefit us in the slightest.

If we cannot expect the provision of a BART extension into Pleasanton overnight, we certainly have every right to expect some of this money to be invested in good planning. BART stations acquired now could be used for park and ride sites until they were needed.

Both BART and the Metropolitan Transportation Commission must be aware of what is happening in Pleasanton, and of how we feel. As taxpayers we have been taken advantage of to the tune of \$64 million, with nothing to show for it except an occasional "express" bus. Our three communities are about to invest in local bus service, and developers in North Pleasanton will be spending over \$70 million on an assessment district, a large part of which will be spent on transportation. We are doing our part. Now we are asking BART and MTC to do their parts, and we will not just sit by while Pleasanton gets lost in the shuffle. BART service to the San Francisco Airport must not be provided until all extensions promised within the current BART district have been completed, and BART and MTC must also agree to finance immediate acquisition of BART station sites in Pleasanton. I hope we don't let them get away with any less.

by Debra Strong

Give our best to your love.



This Valentine's Day give the unexpected... an ice cream cake Valentine. We'll decorate it with rosebuds and your personal message. Your love deserves the best.

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Mary McLaughlin - Manager, Hacienda Business Park
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GOOD SPORTS



Amador's No. 1 Basketball Team was honored during a Pep Rally at the school.

Amador Dons No. 1 in EBAL

Aaron Kornblum
Career-Links Intern

The boys varsity basketball team has been selected as the number one team in the East Bay Athletic League by coaches and sports writers. The team presently has a 20 - 0 record. The Amador boys varsity basketball team was commended by the Pleasanton City Council at a rally in January. The presentation was given by former Pleasanton Mayor Ken Mercer. Each player, including the

manager, received a copy of the commendation. Two players, Jeff Hales and Alan Larson have received basketball scholarships. Hales will be playing for Oregon State University. Larson, as yet, has not announced his choice of a college. Amador won The Amador Basketball Classic [ABC] for the first time in fourteen years.

Tennis Faire

A double strategy clinic on theory and practice will be offered at Tennis Faire by instructors Harold Hemus and Billy Gentry on Wednesday, February 22, 1984, 9:00 to 11:00 a.m. Limited registration will be taken at

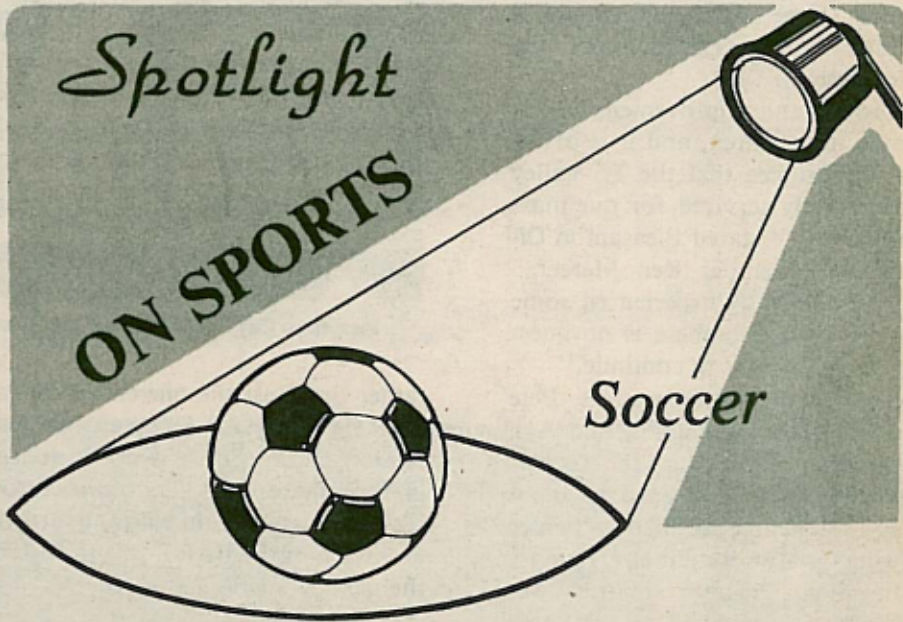
Tennis Faire 847-8180. The fee is \$1.00 per person. Harold Hemus is a former Nationally ranked doubles player in the 60 and over. Billy Gentry is a former collegiate tennis player.

Amador
Girls Basketball Schedule
1984

Feb. 7 Tue.	California	Away	6:00, 7:30
Feb. 9 Thur.	Foothill	Away	6:00, 7:30
Feb. 14 Tue.	Livermore	Away	6:00, 7:30
Feb. 16 Thur.	Dublin	Home	6:00, 7:30
Feb. 21,23 Tue.-Thur.	Shaugnessy Playoff		

Amador
Girls Soccer Schedule
1984

Feb. 7 Tue.	Foothill	Home	3:00
Feb. 9 Thur.	California	Away	3:00
Feb. 14 Tue.	San Ramon	Home	3:00
Feb. 24-25	NCS PLAYOFFS		



Dave Morris

You could say that Dave Morris and Pleasanton soccer are somewhat synonymous. Dave started playing competitively at the age of 5 and, when he's been healthy, has not missed a game since. In 1980 the senior at Foothill High School was playing soccer in Germany and it was during that game that he was kicked in the ankle and sustained an injury. It was serious enough to have required surgery and Dave got a pin through his ankle as a souvenir of that game. He now carries that pin on a chain around his neck.



Dave Morris

It took seven months for the injury to heal - the only time during the last 13 years that he has not been able to play. During rehabilitation, Dave put himself on a strict training program in order to build up his endurance. He jogged and swam for a total of six

miles a day - a religious regimen that has enabled him to make a remarkable comeback. The injury, although serious, in no way dampened David's spirit or his love for soccer. Although he is good at other sports, soccer has really been his interest since the eighth grade. He has played with the United Soccer First Division Al Caffodio team for eight years and has played on the State team of the Northern California State Selection team. District teams from Northern California attend try-out camp in order to make the State Selection Team. Out of the 250,000 teams entered, Dave's team came out a winner. Teams are judged on running ability, broad jumps, method of playing, endurance, and individual performances on the team. It was his playing for a State Selection Team that gave Dave the opportunity to go to Germany and play soccer. "German soccer players are among the best contesters", said Dave. "The United States has never won a World Cup, but American soccer players are improving because soccer has grown such a lot in the United States within the last few years." Dave has traveled to Germany for the last three years and will go again this year for a period of three weeks. "I enjoy this very much", states Dave. "It gives me a chance to do a lot of sight seeing." Currently, Dave plays fullback for the Foothill High school soccer team and has been on the varsity team for the last three years. This year Dave was named "outstanding athlete" by his school. After his graduation this year, Dave plans to attend college and, of course, play soccer!

Happy Valentine's Day

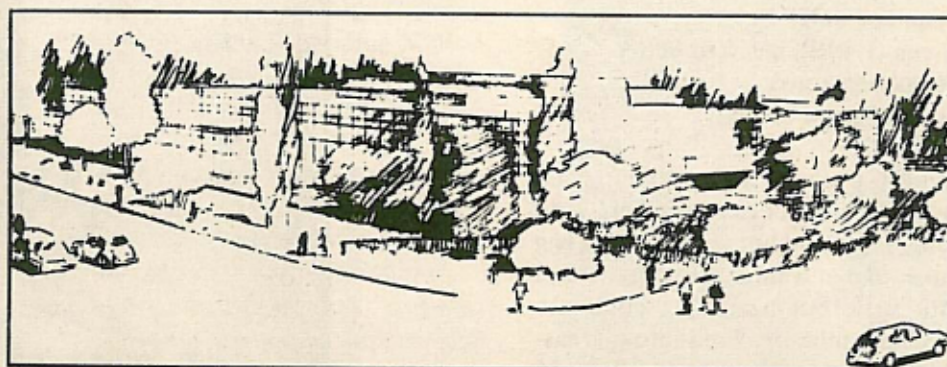
Park Owners' Association Design Review Committee

Planning and Approval Process...Part II

In the December issue of *Pathways*, we explored the reasons considered by AT&T Communications, one of the tenants at Hacienda Business Park, when they chose the Tri-Valley Area as the place to relocate their offices. In this article, we will outline the first step a potential tenant or owner/occupant must complete on their way to final approval of building plans within Hacienda Business Park.

Viacom Cable leased Site 12 A at Hacienda Business Park from The Prudential Insurance Company of America. As the landowner, Prudential is bound by certain restrictions governing development of the parcel. These restrictions are known as the Covenants, Conditions and Restrictions (CC&R's). CC&R's are private deed restrictions regulating the development, operation and maintenance of the property, and are permanent restrictions on all land contained within the Park. In order to insure that the CC&R's are adhered to by property owners which are developing land within Hacienda Business Park, a governing body was established to enforce the restrictions. This governing body is the Hacienda Business Park Owners' Association.

The Owners' Association has established a Design Review Committee which works with all new owners and tenants to assist them in conforming to the CC&R's and to insure that a high quality of development will be maintained. The Design



VIACOM CABLE: Hacienda Business Park will house Viacom Cable in a contemporary glass curtain office building surrounded on all sides by extensive landscaping. A central atrium covered with a large skylight enclosure will provide the central focus.

Review Committee also uses the Design Guidelines as a decision making tool when reviewing all proposed plans to provide visual interpretation of the CC&R's regarding Site Development, Landscaping Plans, and Signing and Lighting requirements.

"In order to insure that the CC&R's are adhered to ...a governing body was established."

For instance, site development guidelines include building coverage; how much of a given site can be covered by a building. Strict adherence to building coverage guidelines means that when the Park is completely developed, on an average no more than 38% of all developable land will be covered by buildings. In reviewing Prudential's

plans for Viacom Cable's 45,000 square foot building, they were found to conform, as only 34% of the land would be devoted to building coverage. Site development also includes the assurance that the use intended for the building conforms to zoning requirements and is appropriate for the area of the park where the building is to be located. The Committee also reviewed the plans to make sure that appropriate utilities were provided, that the material and colors chosen for the building were compatible with other development in the Park, and that the building conformed to height requirements established for Site 12A.

In addition, Viacom Cable's plans had to provide for appropriate setbacks from the street and adequate parking and access to the building. They had proposed a two-story office building with grey tinted glass curtain walls providing the exterior finish.

These materials and the method of construction were more than adequate, and the committee was especially pleased with the design by architects Fee & Munson, which used a central atrium and large skylight enclosure as the building's focal point.

The landscape plan for Viacom's building was also reviewed. The Committee needed to determine if it met the Park's landscape requirements. Depending upon each building's location in the Park, the CC&R's and Design Guidelines require a minimum of 20-25% of the land on each developable site to be landscaped. Landscaping plans must include the use of appropriate plants and trees which will blend with the landscaping along the streets, and other common areas, and create the overall park-like atmosphere which is the goal of Hacienda's designers. The plans for Viacom Cable included extensive landscaping, with greenbelts extending a minimum of 20 feet from each building wall.

"The plans submitted ...were subjected to rigorous scrutiny ... and were found to conform..."

In order to avoid the cluttered appearance of many commercial areas, the Design Review Committee also reviewed the plans for Viacom Cable to see if they adhered to signing and lighting requirements. Identification and directional signs and graphics must all conform to size and location

Notes from Lilly's Pad

I feel like a walking medicine cabinet and this is due in large part to the fact that I believe in the advice given to me by all my good friends.

My purse is undergoing a conversion: from filing cabinet to the beginnings of a doctor's medical bag.

This unlikely turn of events came about because I had been bitten by the flu-bug. And although showing all the symptoms, I still managed to attend a party. (A grand party, by the way.) However it was at this aforementioned party that, at the suggestions of all my friends, I purchased every conceivable remedy now known to man.

The most popular suggested remedy was brandy, honey, and lemon, in that order. Some said that they should be taken individually, while others suggested combining them together for the best effect.

Hot toddies were also high on the "get you well quick" list. And again with "lots of lemon".

"An old fashioned remedy" had its advocates, too: lots of chicken soup and plenty of "Vicks."

Shopping for throat and cough lozenges, nose and eye drops and all the other so called remedies can be expensive. Here's where all that subliminal advertising takes over your mind. After my experience, I suggest you close your eyes and pick one....or two. Maybe three.

One week has gone by now and I'm well on my way to feeling better. I'm also the new owner of 101 ways to cure the common cold.

I want to wish all of you good health. However, should you be unfortunate enough to get a cold...here's my advice...Take two aspirins, go to bed and call your doctor in the morning!

Also, the brandy was not a bad idea either. Cheers!!

WE SPECIALIZE IN VALLEY JOBS!

Career Network Personnel Service, provider of personnel to Valley businesses for over 4 years is proud to announce the opening of our new office in Pleasanton in the Hacienda Business Park. Our professional staff of 7 consultants is prepared to assist employers and applicants to achieve satisfactory job relationships. Our services also include:

- Advertising
- Recruiting & prescreening
- Private interviews
- Confidential applications



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guidelines. Lighting must be of a standard to conform to criteria which have been established for all areas of the Park, and contribute to safety, security and energy saving guidelines.

The plans submitted by Prudential for the Viacom Cable building were subjected to rigorous scrutiny by the Design Review Committee of the Owners' Association, and were found to conform to all of the requirements of the CC&R's and Design Guidelines.

Viacom Cable had completed the first step: review by the Hacienda Business Park Owners' Association, in the long process required for each new building's approval at Hacienda Business Park. A groundbreaking ceremony was held on October 6, 1983. The building is expected to be completed and occupied by late 1984.



A BENEFIT FOR PLEASANTON YOUTH SOCCER

ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE

On MARCH 11, 1984, Hacienda Business Park will sponsor the first annual "SOCCER CITY RUN". Proceeds from entry fees and advance T-Shirt sales will benefit PLEASANTON YOUTH SOCCER.

The 5k and 10k races will both start promptly at 10:00 AM. Pre-registration is encouraged. The pre-registration fee is \$7.50, and race day registration is \$9.00.

Special SOCCER CITY RUN, 3-color T-Shirts are included in the entry fee for all runners. Additional shirts may be purchased for \$6.50 each, using the entry form below, or from your local soccer team.

Computerized results for all finishers will be available, and special "SOCCER CITY RUN" ribbons will be awarded to all race finishers. The top three finishers in each division will receive engraved medals.

THE RUN WILL START PROMPTLY AT 10:00AM—RAIN OR SHINE—PLEASE ARRIVE EARLY

DIVISIONS:

Men and Women: OPEN (39 and under) 5K and 10K
MASTER (40 and over) 5K and 10K
JUNIOR (17 and under) 5K and 10K

ADDITIONAL INFORMATION:

Contact: Cindy Wilson, daytime (415) 434-4466
Mike Milton, evening (415) 846-5512

COURSE: 5K and 10K races 100% flat, road surface.
10K Race sanctioned by TAC.
Both races will be run within Hacienda Business Park.

MAIL ENTRY FORM TO: SOCCER CITY RUN, P. O. BOX 5194, PLEASANTON, CA 94566
MAKE CHECKS PAYABLE TO: SOCCER CITY RUN
ALL ENTRANTS MUST SIGN WAIVER

*****WAIVER*****

In consideration of your accepting my entry, I, intending to be legally bound hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims against all persons and/or organizations associated with the Soccer City Run, the officials, the County of Alameda, City of Pleasanton, State of California, The Prudential Insurance Company of America, Callahan-Pentz Properties, Fast Finish Race Services, and any and all sponsors of the race, volunteers and committee members while participating in or traveling to or from the Soccer City Run, March 11, 1984. I further attest that I am over 18 years of age or am the parent/legal guardian of the entrant and that the entrant is physically fit and has trained sufficiently for this event.

DATE: _____ SIGNATURE: _____

NAME: _____
(LAST) (FIRST) (MIDDLE)

ADDRESS: _____

PHONE NUMBER: _____

DIVISION: _____ AGE: _____ DATE OF BIRTH: ____/____/____ SEX: M/_/F/_/5K/_/10K/_/

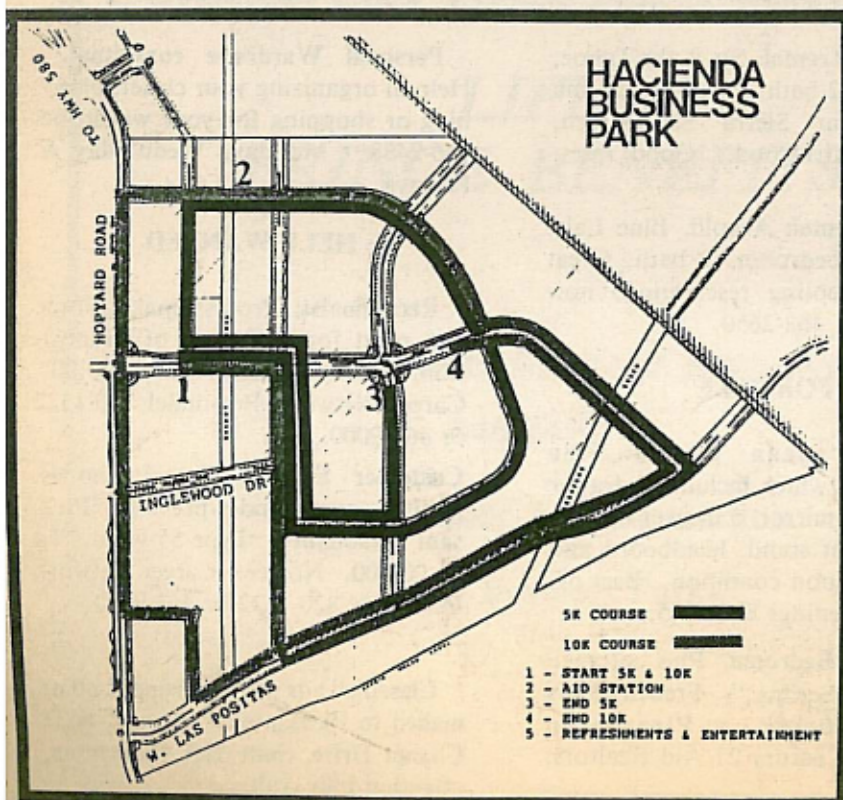
T-SHIRT SIZE: S M L XL

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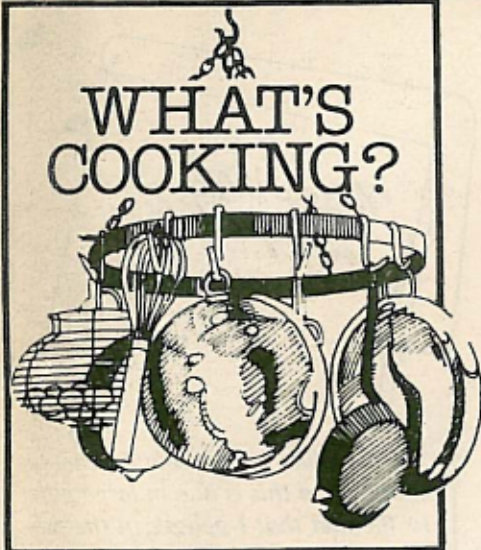
Indicate quantity desired () S _____
() M _____
() L _____
() XL _____

I also enclose my pre-registration fee in the amount of: _____
TOTAL AMOUNT _____

Entry fees are non-refundable.



WHAT'S COOKING?



Taking part in neighborhood boutiques and street fairs with her chocolate desserts eventually led Sandi Bohner to open her own business.

Desserts have always been her favorite part of the cooking experience. When Sandi was invited over to a friend's house for dinner she always volunteered to bring dessert. She feels dessert "is the grand finale" to any dinner.

A lover of chocolate for as long as she can remember, she incorporated this love into her dessert making. "Chocolate dessert and a good champagne go very well together," Sandi states.

The 14-year resident of Pleasanton is participating very actively in the "Ultimate Chocolate Experience" happenings taking place now in Pleasanton. Sandi was instrumental in obtaining the 300 pounds of chocolate that's been donated by Ghiradelli Chocolate Company for the "Chocolate Experience."

Sandi shares one of her favorite recipes with Pathways' readers.

CHOCOLATE TRUFFLE CAKE

16 ozs. semi-sweet chocolate
½ tbl. flour
½ tbl. sugar
1 tsp. hot water
½ cup (1 stick) unsalted butter
4 eggs, separated
1 cup whipped cream

Preheat oven to 425 degrees. Melt chocolate and butter together. Add flour, sugar and hot water. Mix in egg yolks, one at a time. Beat egg whites until stiff, but not dry. Fold into chocolate mixture. Fold into a greased, 8-inch springform pan. Bake 15 minutes only. (The cake will sink in the middle and look very undone but this is correct.) Cool completely. Chill or freeze. Frost top with a very smooth, thick layer of whipped cream. Cut cake while cold, but preferably after it has stood at room temperature about 15 minutes. Serve with raspberry sauce if desired.

RASPBERRY SAUCE

5 tbl. butter, softened
1 cup confectioners' sugar
⅓ cup raspberries
1 egg white

Cream the butter, then slowly add sugar, blending well. Crush the raspberries and add them a little at a time, beating until smooth. Add the egg white and beat until the sauce is light and barely holds soft peaks. Cover and refrigerate.

Note: The addition of an egg white makes this lighter than other dessert sauces. It is very nice over delicate desserts such as the above. Also delicious over poached pears or vanilla mousse.



Charles Huff shows his talents in helping to renovate the old City Hall for the Museum.

City Hall Becomes Museum

Combining the new with the old will restore the old City Hall to new quarters for the Museum of the Amador-Livermore Valley Historical Society.

Pleasanton Jaycees and Rotarians will work together in tearing down the partitions installed in the building to accommodate the needs of City Hall. As it grew and eventually outgrew the space, the city offices moved into new quarters on Bernal Avenue and only the Police Department used the building for its offices.

In 1914 the Pleasanton's Women's Improvement Club provided the land for building a town hall. In exchange, the City agreed to allow the club to use three rooms in the building for the next 49 years.

Museum curator Ann Doss is very excited about moving the museum from the Fairgrounds to the ivy covered building on Main Street. "It's great to combine a historical building with a museum," stated

Ann.

In tearing down the partitions, the crew discovered a hidden fireplace and a starlight ceiling.

When the 3,700 square foot building is finally completed, it will house a small exhibit area, an archives and reading room, a main exhibit hall, exhibit storage space and the museum offices.

Local architect Charles Huff has already volunteered his services, however other donations of materials and labor are still being sought.

In trying to raise funds for the restoration, the Historical Society will host a "Charleston, Flappers and Razzmatazz" dance/auction event on May 12 at Hacienda Business Park beginning at 8 p.m.

Any donations, labor, materials or monetary, may be directed to Ann Doss, Historical Society, P.O. Box 573, Pleasanton, CA 94566. Questions can be answered by calling 462-2766.

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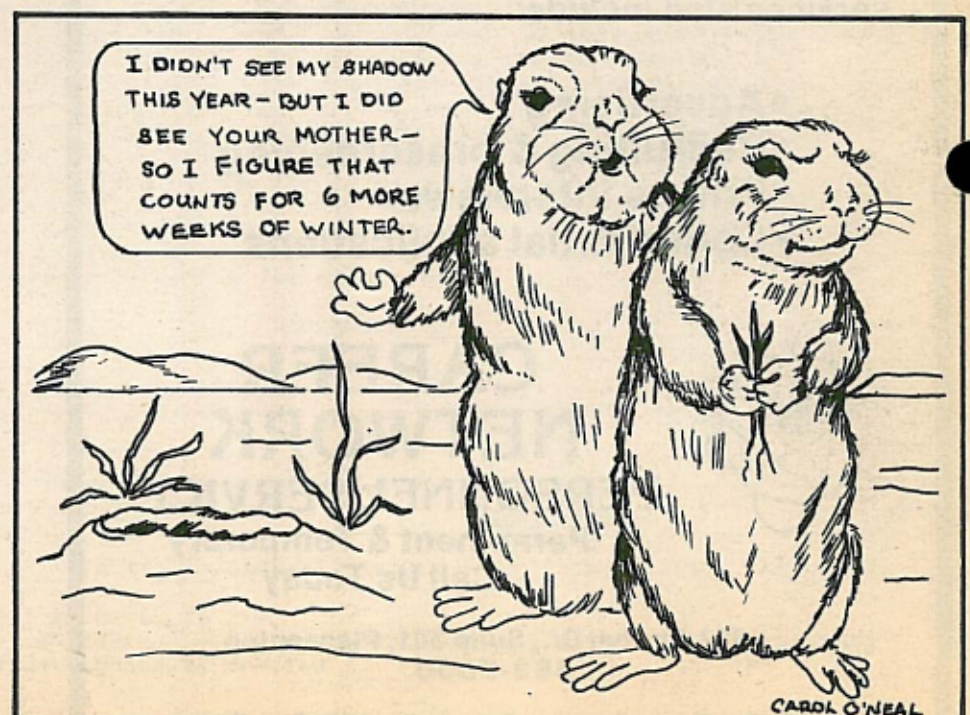
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(Mohr Business Park)



First Annual Piano Competition

Applications for the first Annual Piano Competition to be held on April 7 and 8 at the Veteran's Hall will be accepted until February 15, and are available from the Pleasanton Recreation Department.

Competition information can be obtained from the Pleasanton Piano Teacher's Association, 2145 Camino Brazos, Pleasanton, or by calling Carol Abbanot, 846-6139 or Gail Lew, 846-6716.

Auditions will be held on April 7 with the finalists playing a Competition Recital on April 8.

Cash prizes will be awarded to contest winners on April 8. A community reception also will honor all participants following the recital. A

Steinway Grand Piano for the performance will be provided by Sherman Clay of Stoneridge Shopping Mall.

All participants will receive individual ribbons and certificates for their performance and participation.

Perpetual trophies will be engraved with the first prize winner's name and be displayed at the winning students' school until the next competition.

Community businesses and individuals are invited to support this event by becoming Competition Patrons (\$5-\$24.99) or Competition Benefactors (donations over \$25.00).

Contributors will have their names listed in the program. Donations may be mailed to P.P.T.A., 2145 Camerio Brazo, Pleasanton, 94566.

WORKING WOMEN'S NETWORK

A program, "How I got My Job" will take place on February 10, at the Dublin Corral beginning with cocktails at 6 p.m., dinner at 6:30 p.m.

Participating on the panel will be Michal Dittrich, public relations representative for Viacom; Charlotte Gleason, sales representative at AT&T; and Claire Nelso, teacher of parenting at Santa Rita.

For further information call 846-3506.

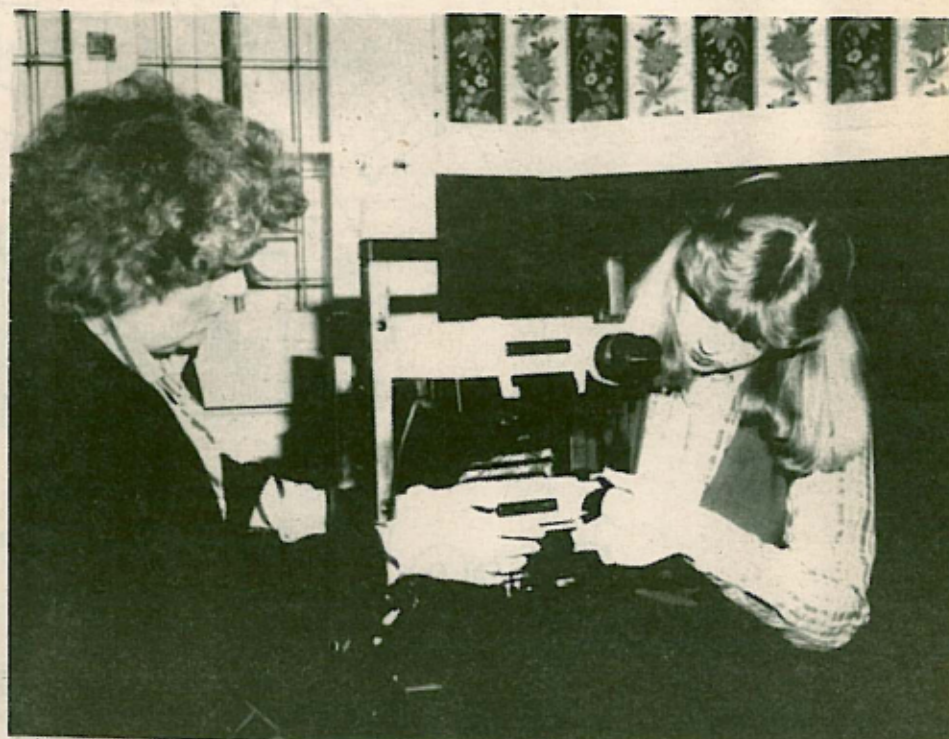
Playground Aide

If you are 16 years old, have a drivers license and would like to be a summer playground aide, apply at Pleasanton Recreation and Human Resources Department, 200 Bernal Avenue before April 6.

The 35-hours per week job runs from June 18 to August 21 and pays \$3.25 an hour.

The aide will work with a recreation leader assisting in planning, supervising and running activities such as cooking, arts and crafts, nature studies, sports and games.

For further information, call 847-8160.



Carol Bush and Susan Hutchinson adjust the Chamber's projector for showing its newly created slide show.

Chamber Produces Slide Show

"The more we delved into it, the more we realized the beauty," states Wernher Krutein of the Pleasanton slide presentation his studio produced. "Through the interviews and research we did, we developed a real respect for Pleasanton's heritage and for the planning that is being done to preserve it."

Krutein and his staff worked closely with the Pleasanton Chamber of Commerce to produce the eight-minute multi-image slide presentation that the Chamber is using as a promotion piece. They consulted on theme and content, and then set about researching, interviewing, gathering old photographs and taking new photographs of the town. In October the completed version was shown at Pleasanton 2000.

"We spent a lot of time working with people here and developing a unique sensitivity to the history of the town," comments Krutein. "Besides the show, what we ended up with was basically an archive of the verbal and pictorial history of Pleasanton. We talked to all sorts of people, including some that had been here since the ear-

ly days. It was really special, and we wanted to get that feeling across in the final version of the show."

Krutein is no newcomer to film and film making. He grew up in the Hollywood area, and by age 16, was "seriously into filmmaking."

"I went to high school with a lot of kids whose parents and relatives were in the film industry in one way or another. It sort of rubs off on you," he comments.

After high school, Krutein spent about six years in the film industry in Hollywood before moving to the Bay Area to start his own production company. He does many multi-image shows such as the Pleasanton presentation, and works with film and video as well.

"Photography and taking pictures is not the end for me," he explains. "My motivation is to communicate an experience. This is in words as well as in pictures. The Pleasanton show, for example, communicates that you don't have to give up charm or heritage for growth. If things are planned and controlled for quality, then you can keep your heritage."

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SPEAKERS:

Allen Fox
Account Executive
Prudential-Bache Securities

Miles Adams, Jr.
Special Agent
Prudential Insurance Co.

DATE: Tuesday, February 14, 1984 TIME: 7:30 p.m.

PLACE:

Hacienda Business Park
Community Room, Suite 107
4637 Chabot Drive, Pleasanton

Seating is limited. To reserve your seat, call 831-9449 or (800) 253-4420 (Dana Kindred).



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Vacational rental. So. Lake Tahoe, 3 bedroom, 2 bath, sleeps 11. Sauna bath. Near Sierra Ski Ranch, Heavenly, Kirkwood. Good rates, 846-4629.

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FOR SALE

Mediterranean Queen Size Bedroom set which includes 9 drawer dresser with mirror, 5 drawer upright dresser, night stand, headboard and frame. In good condition. Best offer. Call evenings 828-4365.

Home - 4 Bedroom. Plus cottage. "Creekside Setting." French doors overlook creek. Pleasanton \$176,950. Century 21 Aid Realtors, 463-9333.

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Receptionist: Professional attitude is a must for this front office position. Heavy phones. To \$1,000.00. Career Network Personnel 820-1322 or 463-9000.

Customer Service: Heavy phones, ability to work under pressure. Pleasant personality. Type 55 wpm. To \$1,000.00. No fee. Career Network Personnel 820-1322 or 463-9000.

Classified ads may be dropped off or mailed to Pleasanton Pathways, 4637 Chabot Drive, Suite 105, Pleasanton, attention Lilly Ault.

Chamber Experiencing Rapid Growth

If the original founders of the Pleasanton Chamber of Commerce were around today, chances are they would be surprised not only at the growth of their town, but at the growth and success of the Chamber they founded.

The Pleasanton Chamber of Commerce was formed in 1910 primarily as a liason organization between the Alameda County Fair and the Pleasanton business community. It started out as sort of a "sleepy organization in a sleepy town", but today has more members than the 1910 population of Pleasanton and is growing all the time.

"There's a lot going on and a lot to do," summarizes Debra Strong, Executive Director of the Chamber. "We're growing very rapidly as a city and as a chamber, and it's a continuous challenge to provide good service to our membership."

The Pleasanton Chamber is a voluntary non-profit organization made up of over 550 members ranging from small "mom and pop" type businesses to the major corporations located in the Pleasanton area. Each member organization pays annual dues based on the size and type of business and the number of employees. Approximately 75% of the Chamber's annual operating budget comes from events such as Heritage Days and the annual dinner. The Chamber receives no funds from the city, county or state.

The purpose of the Chamber is to service and represent its members. The Pleasanton Chamber is run by four staff people: Debra Strong, Carol Bush, Susan Hutchinson and Ann Montez who work out of the offices at 411 Main Street. The Chamber's Board of Directors and numerous committees provide direction and input to carry out specific responsibilities.

The Board sets policies and works closely with the specific committees in seeing that they are implemented. The committees provide the "workhorse" function of carrying them out.



The Chamber staff Ann Montez, secretary, Carol Bush, Office Manager and Susan Hutchinson, Director of Membership and Communication, are always willing to help all who visit their office.

There are several committees within the chamber including Economic Development, Small Business, Ambassadors, Pleasanton 2000, Communications, Downtown Task Force, and Heritage Days. Ad hoc committees are also formed when the need arises for specific input.

SERVICING LOCAL BUSINESS

Providing services to the member organizations it represents is one primary function of the Chamber, and educational and legislative programs are a very important part of this.

The Chamber sponsors many educational services for its members, including seminars and programs for business. It recently initiated a new program, SCORE (Service Corps of Retired Executives), which provides business counseling services to area businesses needing assistance with their business. Under the SCORE program a volunteer counselor, usually a retired businessperson, donates time and counsel to merchants and businesses experiencing problems or difficulties in their new

or existing businesses.

"This is an exciting program that people can really utilize," explains Debra. "New businesses, especially, can benefit from the shared information and experience."

Chamber president Frank Capilla explains that the legislative function is another valuable service offered by the Chamber. "The Chamber can represent the views of our members as a larger voice," he says. "It's so much easier to be heard if the voice is collective rather than having to represent yourself as just one small voice."

Membership in the Chamber has grown very rapidly over the past few years, from 240 in 1979 to over 550 currently.

"The majority of our membership always has been and probably always will be small business," states Debra. "The larger companies that are now joining will be able to benefit from our programs, and we will add to, rather than change the way we operate in order to accommodate everyone."

Debra sees adding one or two people to the staff within the next two years as one of the things the new growth will necessitate.

"They keep us pretty busy here," she laughs. "We joke about all the work we have to do, but basically we love it and wouldn't have it any other way. This is a great organization that's really doing a lot for the Pleasanton community."

Dessert Contest

Persons entering "The Ultimate Chocolate Experience" dessert cooking contest benefitting the Valley Volunteer Center have until Wednesday, February 22 to submit their recipes.

Catagories are candies, cakes, cookies, cold desserts, pies, and tarts.

The "Chocolate Desserts Extraordinaire" judging and awards ceremony will be held March 1, from 7 p.m. to 10 p.m. in Hacienda Business Park.

Tickets at \$5.00 per person are available at the door. The event is open to the public.

For further information call 462-3570



Soap Tricks:

According to the 1984 Old Farmer's Almanac there are many more uses for soap than just the Saturday Night bath.

For instance, if you have broken a strand of beads that scatter all over the floor, running a bar of moistened soap along the floor will help locate and collect the beads.

Drawers will slide more smoothly and quietly if you rub both the sides and underside with soap.

If you have a problem with eyeglasses steaming in cold weather, rub both sides of the glasses with soapy fingers then polish the lens.

Lubricating a key with soap will help to loosen a stiff door lock.

Pins and needles will go through material easily if you first stick them into a bar of soap.

Dripping water containers can be cured by rubbing moistened soap under the lip or spout.

Sawing any wood much faster can be accomplished by coating both sides of the saw with soap.

Filling the space between the fingernails and skin by running them over moist soap before doing gardening will prevent dirt from outlining the inside of your nails.

Keep bottle caps of glue or nail polish containers from sticking by coating the threads inside the cap with soap.

And don't forget to wash behind your ears.....

Rumpelstiltskin

Children's Theatre Workshop presents the old fairy tale, 'Rumpelstiltskin' at the Dublin High School Little Theatre, 8151 Village Parkway, Dublin, on March 2, 3, and 4; at The Barn in Livermore on March 9, 10 and 11; in Pleasanton at the Veteran's Hall, Bernal and Main Streets, on March 16, 17 and 18. Friday and Saturday performances are at 7:30 p.m. Saturday and Sunday afternoon performances are at 1:00 p.m.

Adult tickets are \$3.50 per person and student tickets, 16 and under, are \$2.50 each. Discount tickets, good for any play and any performance, are also available.

For further information call 846-5400.

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A Bit of Trivia

By Ben Fernandez

1. Who played the blind hermit in Mel Brooks' "Young Frankenstein"?
2. Who is the only NBA basketball player to lead the league in scoring and assists in the same season?
3. Who were the three detectives in the old radio show, "I Love A Mystery"?
4. Who played Johnny Staccato on TV in the 50's?
5. What famous rock and roll idol wrote the film score to "The Longest Day"?
6. There were only two actresses in the movie, "Who's Afraid of

Virginia Wolff." Both won Oscars. Who were they?

7. Only two jockeys have won the Kentucky Derby four times. Eddie Arcaro was one. Who was the other?

8. On what radio show was the famous "War of the Worlds" broadcast produced?

9. At what San Francisco Hotel did Paladin live in the TV show, "Have Gun Will Travel"?

10. On Linda Ronstadt's new album of oldies, she sings "I've Got a Crush on You." Who wrote the song?

Answers below



Principal Cyril Bonanno presents Pat Sather, librarian, the "Employee of the Month Award."

Employee of The Month

Pat Sather, Librarian, was selected by a committee consisting of students, certificated and classified personnel, as Amador Valley High School's first 'Employee of the Month'.

She was honored for her untiring efforts in building an outstanding school library program.

This special award has been established to honor members of the Amador Valley High School Staff who, over the years, have given outstanding service to the school community.

The committee will meet monthly to select an honoree.

Officer Promoted

Thomas E. Burford has been promoted to Police Sergeant, announced Pleasanton Police Chief Bill Eastman. Tom finished first in the promotional competition which included a written examination, oral interview, staff evaluation, and assessment center.

Sergeant Burford was a police officer from August, 1967 until December, 1970 when he was promoted to Sergeant.

In 1979, Burford left the department for a career in the private sector but a year later returned to the department as a police officer.

He has an A.A. Degree in Police Science from Chabot College and attended a six-week delinquency control course on juvenile and administrative police procedures at the University of Southern California.

He has served as the Department's Juvenile Officer since September of 1981.

Burford was presented his Sergeant Badge in the short ceremony attended by his wife, Jacqueline, City Manager Jim Walker and members of the Police Staff.

Bingo Games

Foothill High School Band Boosters are sponsoring special Saturday Bingo games on February 18, March 10 and March 24th, at Foothill High School, 4375 Foothill Road. Doors open at 5:30 p.m. with Early Bird Games starting at 7 p.m.

The games will benefit the Foothill Marching Band's trip to Florida. The band will represent California in the Festival of States in St. Petersburg.

Further information on the fundraiser can be obtained by calling 846-0851.

On The Street:

"Are you a Romantic?"



Terese Gravette:

"Yes! Always and always. I send romantic cards, and love candlelight dinners and holding hands."

Don Byrd: "Not really. I'm a little shy."



Terrie Bedell:

"Definitely! I enjoy feeding the children early and then planning a candlelight dinner for my husband. I like to serve a special wine and just take our time relaxing and visiting."

Ed Bush: "Yes, I'm the strong silent type when it comes to romance."

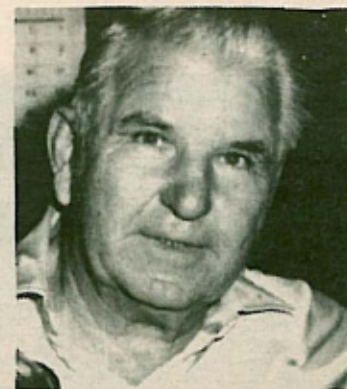


Sharon Bernard:

"Yes... Toward a man I show it in doing small things...buying a special wine, a flower for special occasions, and dressing for him. Toward my family it's in touching."

John Moss:

"Sure; I've been married 39 years and every Holiday I give my wife candy."



TRIVIA Answers

- | | |
|-------------------------|--------------------------------------|
| 1. Gene Hackman | 6. Elizabeth Taylor and Sandy Dennis |
| 2. Nate Archibald | 7. Willie Hartack |
| 3. Jack, Doc and Reggie | 8. Mercury Theater of the Air |
| 4. John Cassavetes | 9. Carlton |
| 5. Paul Anka | 10. George and Ira Gershwin |

Chamber Honors Busi



New directors, Bob Steele, Robert Burris, Geoffery Etnire, Mike Harris, Judy Mayhew, Mike Parsons, and Tom Terrill.



Phyllis Wentworth, shows off her well deserved Community Development Award.



Judge William Gale, past president of the Chamber (1962) chats with attorney Steve Hallgrimson.



Award Winners, City Manager Jim Walker and Mayor Bob Butler shared a cheery conversation.



Mrs. John Innes joins in a conversation with Winners, Roger Gage (left) of Hacienda Business Park and husband John, chairman of the Industrial General Plan Review Committee.



Frank Capilla incoming President and Martin Inderbitzen, immediate past President, listen attentively to Chief of Police Bill Eastman, emcee for the evening.

Businesses and Volunteers



Martin Inderbitzen congratulates Reverend Robert Vogt, a recipient of a Community Development Award.



Charlotte Severin, Betty Nostrand, A. Christian Silvers, Mike Lane and Birdie Bianchi.



Birdie Bianchi let the award do all the talking as she said a simple 'thanks.'



Ron Shewfelt, Frances Capilla, Erin Capilla and Edyth Shewfelt were in attendance to see the new Chamber president installed.



Martin Inderbitzen presents the President's Award to Art Dunkley.



Debra Strong, Executive Manager of the Chamber of Commerce, presents awards to Dr. William Berck and Art Dunkley, retiring directors of the Chamber.