

PLEASANTON Pathways

INSIDE

| | |
|---------------------------|---------|
| Crisis In Education..... | Page 3 |
| Commute Alternatives..... | Page 5 |
| Halloween Activities..... | Page 10 |
| Good Sports..... | Page 11 |
| Band Review..... | Page 12 |

Volume 1 Issue 4

Pleasanton, Calif.

October-November 1983

Gala Introduces Tri-Valley Fund

Organizations Recipients of Proceeds

"Stepping Out", an elegant dinner-dance and auction, has been planned as the premiere event and fundraiser for the newly-formed Tri-Valley Community Fund.

The Community Fund is a non-profit organization established to serve the communities of Pleasanton, Dublin, Danville, Alamo, Livermore and San Ramon. It's purpose is to raise funds for distribution among Valley charitable, educational, social and cultural organizations.

A few of the items to be auctioned off are: three months of use of a silver Thunderbird; computers; an evening for six in San Francisco including a round-trip by limousine, dinner at the Blue Fox and symphony tickets; jewelry; weekend trips; anti-

que furniture; gourmet dinner for six prepared and served in your home, a Day on the Bay, and many, many more.

The Saturday, October 22 event is sponsored by Soroptimist International of Pleasanton. The \$100.00 per couple event includes dinner, dancing and \$30.00 credit toward participating in a silent and voice auction.

Cocktails, hors d' oeuvres and a silent auction begin at 6:30 p.m. Dinner will be served at 8:00 p.m. with a voice auction at 9:30 p.m., followed by dancing.

For further information and tickets, call 484-1844, 846-6486 or the Pleasanton Chamber of Commerce at 846-5858.



Mike Lipschutz of Best Computers and Ben Davidson, Pleasanton resident and former defensive end for the Oakland Raiders, display an auction item for "Stepping Out"

North Pleasanton Development Aids City Finances

Pleasanton, like many other communities throughout the state, is now feeling the aftereffects of proposition 13, which was passed in 1978. Although state bail-out money at first eased the impact, according to Emily Wagner, Pleasanton Finance Director, "We have lost between \$600,000 and \$1 million in state funds annually for the last three years."

"Although it is difficult to make up that shortfall overnight, the income from North Pleasanton business development and the Stoneridge Shopping Center has helped significantly," Wagner said.

Property and sales taxes increased \$662,00 in 1981-82; \$500,000 in 1982-83; and will increase by \$569,000 in 1983-84.

For the first time in several years, the Pleasanton City Council adopted an unbalanced budget for the fiscal year that began on July 1. However, according to Wagner, "the latest projections indicate the Building Department's revenues (building permits and other fees) will be significantly higher than originally estimated, so it appears the budget will be balanced after all."

When asked about the reason for adopting an unbalanced budget, Wagner explained that staff had originally recommended a balanced budget, but the City Council felt it was essential to add items such as heavy-duty maintenance equipment for the Parks Department, two clerical positions in the Police

Department and funds to turn back on all presently unlit streetlights.

"The Council felt these expenses were important and could not be postponed, and that funding them out of the \$3 million City Reserve Fund was an appropriate use of this surplus money," she added. "But with the increased Building Department revenues, it is no longer necessary to draw on reserves."



Emily Wagner

The Pleasanton budget of \$9.5 million for the current fiscal year is based on income from the City's General Fund.

Revenues from property and sales taxes, the hotel and motel tax, and business licenses go into the Pleasanton General Fund. Also contributing to the Fund are fees and charges generated by providing services such as building permits, building inspections, sewer connections, and recreation activities and classes.

Property and sales taxes are the ci-

ty's largest sources of revenue. As retail businesses grow, they obviously pay more sales taxes. And as land is sold, its value is reassessed and taxes levied on the new value. When buildings are constructed on the land, the property tax increases, based on cost, fair market value or rental income.

"The General Fund pays for the operating costs to provide essential services to Pleasanton residents," Wagner explained. "That includes the Police and Fire Departments, planning, maintenance and inspection of parks and streets, recreation activities as well as the operation of the City Council, City Manager and general administrative offices."

Emily Wagner, who manages the City's budget and finances, is a Pleasanton resident. She is a graduate of San Jose State University, majored in business and accounting, and is currently working toward an MBA degree from Cal State Hayward, as well as becoming a Certified Public Accountant.

The budgeting process begins in Pleasanton in February, when City department heads draw up budgets for the coming fiscal year. The budgets are then reviewed by Emily Wagner and City Manager James R. Walker for presentation to the City Council in May. The Council then either accepts or modifies the budget as presented. The final version is to be in place by June 30 to take effect the first of July.

In addition to the annual budget, there is a Three-Year Capital Improvement Budget to fund improvement of Pleasanton streets and parks. Although there is some federal and state grant money available for this fund (such as from gasoline taxes, which must be used solely for street improvement), the bulk of this money must be raised locally.

As Wagner explained, "when residential permits are issued, construction taxes and park dedication fees are assessed. They are determined by a complex formula based on the type of dwelling (i.e., apartment, condominium, single-family home), building density and number of bedrooms."

"....it appears obvious that monies for the General Fund as well as the Three-Year Capital Improvement Budget will be met increasingly by fees and taxes generated by commercial development."

But with housing starts down as they have been over the past couple of years, it appears obvious that monies for the General Fund as well as the Three-Year Capital Improvement Budget will be met increasingly by fees and taxes generated by commercial development.

"We will be reviewing the fiscal impact of North Pleasanton business development in the coming months to see how the income it produces will aid the City Budget on a continuing basis," Wagner concluded.



IN MY OPINION

In My Opinion is a monthly column featuring opinions by guest editors. This month's column is by Bob Philcox, Executive Vice President of Community 1st National Bank and a past mayor of Pleasanton.

It was another beautiful day in the valley and the sun was bright enough to make me squint. My car seemed to be riding very smoothly. Perhaps over the years, I had just become accustomed to the bumps and small holes in the road and had grown indifferent to them. But, it was not the same old road at all. A gentle breeze made the leaves on the small trees that seemed to have appeared overnight, like mushrooms, sway and shimmer. The strips of green grass now spread out like carpet. The new road stretched out before me and covered forever the old potholes.

How very proud I was as I looked around at the beautiful new buildings that were taking shape. Laborers shoveled and raked their way across a new mound of dirt and a small rainbow materialized over a distant group of sprinklers that watered another newly planted area.

"It was hard to believe that I had once stood at the corner of Hopyard and Valley Avenues and looking north could see nothing but water. I remember that Hopyard Road disappeared into a great lake that stretched all the way to I-580...."

It was hard to believe that I had once stood at the corner of Hopyard and Valley Avenues and looking north could see nothing but water. I remember that Hopyard Road disappeared into a great lake that stretched all the way to I-580 (then called Highway 50) and the old Zone 7 well buildings, that still stand by the Youth Sports Park, were partly submerged. There was no Youth Sports Park then, no Valley Trails, no Val Vista, no Las Positas Boulevard to accommodate gas stations, no new Motor Vehicle offices or Lucky Shopping Center. We've come a long way since that big rainstorm flood in the late 50's. I thought how lucky they, and we, were to have completed all the storm drain facilities and flood control work in North Pleasanton. It surely would have been a disaster to experience a flooding like that again and, with the heavy rains we experienced the last two years, such a re-occurrence would have been very likely.

I really love this town. Whenever we have visitors at our home, I like

to take them on a small tour. Our charming downtown, our lovely subdivisions, our parks, our sports field and our regional shopping center. I brag about the industrial development that will be taking place over the next twenty years. The Reynolds and Brown project, the Meyers development and the Hacienda Business Park are projects that make city officials, chamber representatives and businessmen from all over our state turn green with envy.

"The growth that Pleasanton has experienced in the last few years has strengthened the city's budget and allowed it to continue community programs."

My car radio was tuned to KKIQ and the news had just begun: "Unlike other cities throughout the State, Pleasanton has not had to cut back its budget because of cuts in State funding" said the newscaster. "The growth that Pleasanton has experienced in the last few years has strengthened the city's budget and allowed it to continue community programs," he concluded. I had to smile. Good for you Pleasanton, I thought. It took a lot of hard work over a lot of years, but it's finally paying off.

I started to think back. I arrived in Pleasanton in 1954 so I have some history to draw on. Others had told me of Pleasanton's long sleep as a small rural hamlet. How have we come so far and been so fortunate to attract growth of the tremendous quality that has come to us? As I think back and research our past, I find it was certainly no accident. If Pleasanton is blessed, it's major blessing was a dedicated group of citizens who over the years poured their hearts and souls into the quality of Pleasanton life. It would have been easy to build a fence around town and stick their collective heads in the sand but they didn't. They had courage. They had determination. They somehow had the wisdom to know that when the right time came, Pleasanton would be ready. They turned away the "garbage" projects. They built quality homes. They protected our water rights and they masterplanned our community. All of us who have served our City as elected officials are proud of the era in which we served. Each of us can think of some of the amenities that were created over the years. No one person, however, or no group of individuals can claim the credit for this gradual metamorphosis. It began long ago with dedicated citizens, many of whom are still with us today and still expressing their opinions, fighting for what they think is right and enjoying life in "their town". We owe them a lot. They welcomed us into their community. They invited us to partake of their labor of love and willingly shared the results of their efforts with us.

I know that not everyone agrees with the development we

are now experiencing, but I've never heard even one dissenter ever say that Pleasanton wasn't the greatest town in the world.

"I know that not everyone agrees with the development we are now experiencing, but I've never heard even one dissenter ever say that Pleasanton wasn't the greatest town in the world. Yet, look how much it has changed...."

Yet, look how much it has changed since that flooding in the 50's. Could it be that change, properly done and planned, is also a blessing? Can it be that this town of 3,000 people in 1954 has grown to a city of 37,000 and still maintains its charm, its uniqueness and its heritage? I believe it has. I for one, sit in anxious anticipation of the years ahead. It's an exciting time and I pay tribute to all those Pleasantonites who came before and challenged us to do whatever we could to carry on their noble tradition; to create a community where an atmosphere of good will, good planning and good neighbors continue to bless us all.

"I salute the businessmen who pour millions of dollars into this community to provide us with the financial resources to keep our city strong. I don't worry anymore about where my children are going to live or where they are going to work."

I salute the businessmen who pour millions of dollars into this community to provide us with the financial resources to keep our city strong. I don't worry anymore about where my children are going to live or where they are going to work. Now they have a future in Pleasanton. That's a good feeling for a parent and I'm sure that many of you share it with me.

Is all this progress too much, too fast? Is Pleasanton going to be ruined because it is growing? Are we destined to live in a polluted hole where we choke on our air and cannot drink the water? I have no hesitation in answering those questions with an unequivocal 'NO'!

Several years ago I wrote a Letter to the Editor about "economic man" and "environmental man". It pointed out the motivations behind each type and extolled each one's vices and virtues. That's as far as I went and it interested me that several friends told me that while they had enjoyed reading it, I hadn't finished it. That pleased me because it showed me that I didn't have to. The readers came to their own conclusions, as any reader should. Environment and economics

have to work together, in harmony, to achieve man's highest reward. That's what has been happening here. What good does an investor do himself, or the community in which he invests, if he does not protect both through good planning and common sense. Would you plant a new lawn and then fail to provide water to nourish it and protect your investment? The quality of the industrial growth that is offered to us is backed up with a commitment for excellence in all areas. Sure, there will always be proposals to build "junk" industrial buildings and poor quality housing. We've seen it time after time. But they will be rejected as they should be.

"Pleasanton has become a better place to live because the people of Pleasanton in the past, the present, and hopefully the future, had and continue to have, an open-minded approach to the problems and challenges of today."

This nation became great because its people were not afraid to open new frontiers and search for a better life. That continual search for progress is a part of our heritage. Pleasanton has become a better place to live because the people of Pleasanton in the past, the present, and hopefully the future, had and continue to have, an open-minded approach to the problems and challenges of today. And we have a commitment to excellence that should make all of us proud.

Henry Ward Beecher once wrote: "God asks no man whether he will accept life. That is not the choice. You must take it. The only choice is how."

We should give our thanks to all who chose to make this life in our town a very special one. - Bob Philcox

PLANNED VACATION

While family vacations can not only be a source of great pleasure but educational as well, some family vacations do not always coincide with school holidays.

If your family is planning a vacation during school days, be sure to notify your child's school at least two weeks in advance so arrangements can be made for an independent program for your child during the school days he or she will miss. This will benefit the student by keeping up with class work and making the return to class easier.

Last school year, the school district lost an estimated \$50,000 in revenue due to families taking their children out of school for reasons other than illness and not notifying the school in advance.

If the school is not advised of your intention of taking your child out of school for a vacation and necessary arrangements made, the school district is penalized \$10.00 per child, per day.

Further information on school vacations can be obtained from the district office, 462-5500, ext. 37.

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4637 Chabot Drive, P.O. Box 38, Phone: 463-9040 Pleasanton.
Mary McLaughlin - General Manager, Hacienda Business Park
Lilly Ault - Editor, Pleasanton Pathways**

MS OFFSET PRINTING
GARY RANNEY, CH

Crisis in Education

Too Few Dollars to Make Ends Meet

Parents of children enrolled in Pleasanton elementary schools recently received a letter from the school district asking for a \$35 contribution per school-age child to help cover the cost of supplies and instructional materials for the coming year.

At public hearings held last spring by the Pleasanton Joint Elementary School District to explore the fiscal crisis in education, parents repeatedly stated they would rather contribute cash than have more programs cut from classrooms.

This drastic, but creative, approach to school funding is being tried in Pleasanton and throughout the state as school districts are faced with increased costs and decreased dollars from which to provide quality education for children in public schools.

Shortage of funds for things like supplies for Pleasanton school-children is just one aspect of the many complex and interrelated issues that make up the crisis in education. Among the others:

Too few math and science teachers to give children the solid grounding needed to qualify for tomorrow's high tech jobs--and too few dollars available for salaries that will keep those teachers (or teachers in training) from turning to more lucrative positions in private industry.

Pressure on schools to address social issues by adding courses to deal with them, thus deflecting emphasis and reducing time available for teaching basics.

Need for professional development to help teachers stay current in their fields of study.

Need to develop programs in critical thinking to help children deal with the explosion of information.

While some of these issues are programmatic and philosophical in nature, a large part of the crisis in education is financial--too few dollars to buy the quality and kinds of programs that the public school system should be providing its students.

The passage of Proposition 13 in 1978 shifted responsibility for educational funding from the local school districts to the state, as local property tax revenues--previously the primary source of school funds--were drastically reduced.

In California this has meant dropping from among the highest-ranked states in terms of dollars spent per public school student to twenty-ninth! In terms of percentage of personal income spent on education, California is ranked forty-ninth among the states!

In Pleasanton it has meant making some tough choices on how to spend the all-too-few dollars available. As school superintendent William Berck has pointed out, "we chose to put those dollars into teachers' salaries and curriculum and have had to cut drastically in other areas."

"As a result, we attract the highest-quality teachers and turn out excellent graduates, with SAT scores and grade records that enable them to get into the country's top colleges and universities."

"The paradox in all this," Dr. Berck pointed out, "is that while Pleasanton is relatively affluent, it spends less per student than any other Tri-Valley community."

"The paradox in all this," Dr. Berck pointed out, "is that while Pleasanton is relatively affluent, it spends less per student than any other Tri-Valley community."

Some of the ways Pleasanton schools have had to cut back are to trim support personnel and activities, such as: no elementary schools nurses, with one nurse shared among the high schools; librarians are shared among schools at some times; music programs have been cut; children pay to ride a school bus or participate in sports activities; groundskeepers and clerical staff have been reduced; and elementary schools no longer serve hot lunches.

But besides requesting donations from parents to buy school supplies, Pleasanton schools have initiated some innovative ways to deal with some of the shortages:

Highly-successful and profitable weekly Bingo games have started in four schools to fund uniforms and transportation for bands, athletic programs, and parents' organizations.

Volunteers are sought for clean up projects.

School administrators are writing grant proposals to go after outside sources of funding.

The high school bands the Bingo games support are a great source of community pride. Pleasanton should be proud also of the way families have rallied to support the schools.

But clearly the financial shortfall still exists and additional revenue sources must be explored if the current fiscal crisis in education is to be met head on.

In the meantime the school district reports a 30% response to that September letter requesting contributions for supplies and instructional materials. Some families have asked about installment payments, and the school district is willing to explore this and other means of payment.

(Part I of a Two-Part Series)



Everyone looks forward to the days of retiring with thoughts of traveling! It's even better when you are retired and end up winning a trip to the Caribbean as did Bob Koopman.

Bob participated in Cole's Annual Golf Tournament. "No," he says, it wasn't my fabulous score that won me the trip. They just happened to pull my name from a hat filled with names."

If anyone happens to see Bob Warrick, Director of Public Work and Utilities of the city, working on a coffin, don't panic!! Pleasanton is not dying! Bob is donating his workshop talents toward building stage props needed in a Children's Theatre production. Thanks Bob, they needed that!!

Best wishes to Jim Barri of Bank of America on his promotion to Vice Pres. & Area Manager. We are happy for Jim's success in "moving on up," but we are sorry to hear that he will have to leave our community and move to Fresno. Good luck, Jim!

Two children and 20 years later Larry and Suzan Patzkowski finally managed a trip alone to Hawaii to celebrate their 20th wedding anniversary. Congratulations Larry and Suzan.

In last month's column I mentioned I would be involved in a "Body Accounting" class and would report on the experience. But my deadline for this paper came before my dunking in a tank of water for computerized testing regarding weight control. So, now I'll have to ask you to watch for my comments next month, November 21!

I continue to enjoy hearing from all of you. Keep your information coming to me at P.O. Box 38, Suite 200, or 4637 Chabot Drive!



Councilman Walt Wood, Pat Chew, Charolett Sevrin, Roz Wright and Phylis Wentworth make plans for the "CHAIRioteer Campaign."

"CHAIRioteer" Campaign Gets Underway

The Amador Theatre Renovation Committee, under the auspices of the Pleasanton Cultural Arts Council, has officially opened its "CHAIRioteer" Campaign for new seating facilities in the Amador High School Theatre. "Chairing" this committee is Councilman Walt

Wood.

Individuals, families or companies making a donation of \$100.00 or more for the purchase of a seat in the auditorium will have their name engraved on a permanent plaque to be placed in a prominent place in the lobby.

Donation checks should be made payable to P.C.A.C - Amador Theatre Renovation and mailed to P.O. Box 1298, Pleasanton, CA 94566.

For further information on the project, call Charlotte Severin at 846-6382.



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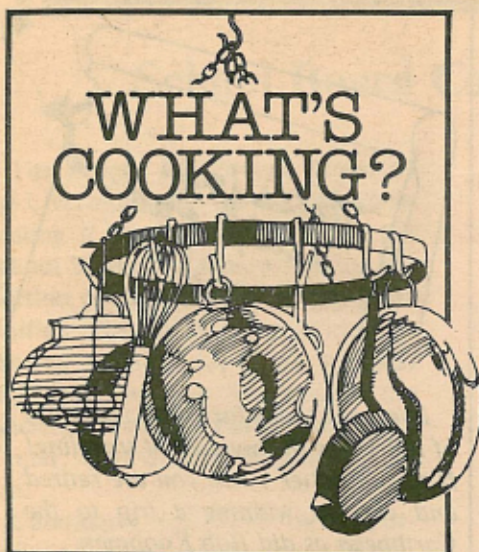
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It was the kind of offer no mother could refuse.

"I was still living at home and just asked my mother if I could cook the meals three times a week and also do the shopping," said Sue Jones, "so I could acquire some cooking experience."

Sue tried various recipes and "practiced" on the family. Eventually, she gained more and more experience and ventured into gourmet cookery. With that knowledge, Sue can now change recipes to suit herself and also creates more than a few of her own.

At one time, Sue's collection of cookbooks was so large she ran out of room to keep them all. She thoroughly enjoyed one winter reading recipe books, going through each one and selecting her favorites, then clipping them out and putting together her own collection.

For a fund raiser at Valley View School, Sue created a menu, did the shopping, cooked and served a gourmet feast to the lucky winners. "It was great fun," said Sue.

Cheesecakes are a specialty of this Pleasanton resident. "I have a lot of cheesecake recipes," she said, "and some of them do require a lot of ingredients, but they are easy to make." Sue's friends also enjoy her cheesecakes. They sometimes call upon her to make a particular one after they buy all the ingredients.

Listed below is a "Pumpkin Cheesecake" which, according to Sue, is "rich, delicious and colorful," and just in time to take advantage of the fall harvest. She also shares a chicken recipe which is a favorite of her daughter, Jennifer.

PUMPKIN CHEESECAKE

Crust:
1 c. flour
¼ c. sugar
1 T. grated lemon peel
1 egg yolk
½ c. butter
½ tsp. vanilla

Mix crust ingredients in food processor and chill one hour. Press dough into bottom and one-half way up the sides of a 10" springform pan. Bake 8 to 10 minutes at 400°.

Filling:
3 8-ounce pkgs. cream cheese
1¼ cup sugar
3 T. Cognac
1½ tsp. ginger
1½ tsp. cinnamon
1 tsp. nutmeg
4 eggs
¼ cup whipping cream
1 can cooked pumpkin

Topping:

2 cups sour cream
½ cup sugar
1 T. Maple Syrup
1 T. Cognac
¼ cup almonds, sauteed in butter

Mix filling in food processor. Pour over crust. Bake 45 minutes. Turn off oven. Do not open oven door during baking time or for one hour after oven is turned off.

Preheat oven to 425°. Blend topping ingredients and spread over cake. Bake 10 minutes. Cool at room temperature for one hour.

Arrange almonds in a ring around perimeter of cake. Chill at least three hours before removing sides of pan. It freezes well.

CHICKEN & SOUR CREAM

3 lbs. chicken breasts
1 tsp. salt
½ tsp. pepper
¼ cup flour
4 T. butter
1 onion, chopped
paprika
¼ cup white wine
1 cup plus sour cream
1 tsp. "SHAFFETT" LEMON TERIYAKI SEASONER

Skin and bone chicken, shake in flour, salt and pepper. Brown in butter, add onions and brown a little more. Add lemon Teriyaki seasoner. Add wine and simmer about 20 minutes or until done. Remove chicken and stir in sour cream. Serve with rice.

Quilt Show Winner

Cheryll Jordan of Pleasanton was pleasantly surprised when she learned that she was the winner in a recent Marin Needle People Show. Her quilted wall decoration was awarded "Best of Show" in the class for traditional pattern and quilting. This was the first time Cheryll had ever entered a quilting show.

The geometric design made in shades of mauve is a pattern created by Cheryll and was started in a one-day workshop by Roberta Hoten in Berkeley. Judging was based on visual impact, design, use of color, workmanship and finishing techniques.

"I generally have 10 or more projects going at one time," Cheryll said, "but when I heard Roberta was going to be in the show at Marin, it gave me an incentive to quickly finish the wall hanging I started in her workshop and enter into the show."

Although Cheryll has been quilting for six years, making shirts, wall designs, quilts, purses, pillows and many other items, she does not sell any of her finished projects. She will, however, often make gifts for people.

Three years ago, Cheryll started teaching quilting at "Going To Pieces" in Pleasanton. "Teaching opened up a whole new world for me" said Cheryll. "I learned many new

techniques for quilting and I was introduced to new fabrics. I'm a 'fabric-holic'. I buy material whether I need it or not! I just love fabrics of all kinds."

Cheryll is involved with contemporary quilting as well as traditional quilting. "Traditional quilting incorporates the use of old materials, generally calicos," she explained, "but contemporary is using any type and kind of material in your design."

Cheryll is also active with Amador Valley Quilters which meets the second Saturday of each month at Trinity Lutheran Church at Hopyard and Golden Roads. Persons who would like to join the group or have any further questions about the club, should call its president, Rhondi Hendman, at 447-5395.

A seven year resident, Cheryll moved to Pleasanton from Orange County with her two children, Natalie, 16, a junior at Amador High School, and Michael, 11, who attends Walnut Grove School.

Her Husband, Larry, is vice-president of marketing at SEEQ in San Jose.

Anyone interested in learning about quilting may obtain further information about Cheryll's classes by calling 462-9340.



Jan Woods for the last six years has been the "friendly" witch of Alisal School. She also is a volunteer at Alisal and works as a Resource Center Aide at Fairlands School.

Community Room Opens at Hacienda Business Park

Any community group or organization that is looking for a regular meeting place, or a location for large gatherings, may find their needs filled by Community Meeting Rooms at Chabot Center.

The center is located at 4637 Chabot Avenue, in Hacienda Business Park, just off Hopyard Road. The main Community Room seats 50 in theater type seating, and has audio-visual facilities. The conference room seats 12, and is well-suited for executive committee meetings.

The rooms are available, at no charge, to community organizations, non-profit groups, church and youth groups, and local clubs and service

organizations. Both daytime and evening meetings can be accommodated.

On view now in the Community Room, is a ten-minute, multi-image slide show, with a sound track, illustrating Pleasanton's past, present and future as it relates to the extensive planning of Hacienda Business Park.

If your group is interested in seeing the slide show, or would like additional information on the meeting rooms, appointments can be made by calling the Hacienda Business Park Owners Association, 463-0280 or 463-9040, Monday thru Friday from 9 a.m. to 5 p.m.

Hacienda Business Park

JOB OPPORTUNITIES

Crum and Forster Personal Insurance

Is opening a recruiting office in Pleasanton October 17. On-the-job training will be conducted in our San Francisco office in preparation for our relocation to Hacienda Business Park in February, 1984.

Call now to make an appointment to interview for:

- File Clerk
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Park Transportation Services Created

The Hacienda Business Park Owners' Association is actively working to create a transportation services organization which will work with tenants of the park to maximize the use of transportation systems management programs. The anticipated program will require any single tenant, or owner of a multi-tenant building housing 50 or more employees, to hire an in-house transportation coordinator. Hacienda Business Park Owners' Association is publishing a manual which will provide the transportation coordinators with the most recent information on transportation systems in the Tri-Valley area.

The Hacienda Business Park Owners' Association, managed by Mary McLaughlin, will act as the monitoring agent of this mandatory program, which is an element of the covenants, conditions and restrictions (CC & R's) that govern development in the Park. Individual tenants and property owners will be responsible for setting goals to eliminate a significant portion of single-occupant commute vehicles from the roads.

Single-occupant automobiles are no longer desirable to accommodate increasing numbers of commuters. The use of commute alternatives has become a popular method of transportation, and results in reduced highway congestion and improved air quality.

Many companies in the Bay Area have initiated commute alternative

programs. At Lawrence Livermore Laboratories, a two-person Transportation Coordination Office provides a wide variety of services. As a result, 60% of the 7,200 employees use carpools, vanpools, mass transit, or other public transportation to commute to work.

McLaughlin said that "Hacienda Business Park is one of the few business parks which will mandate the participation of tenants in commute alternative programs. The implementation of the program elements will contribute to the ongoing process of improving air quality in our communities by decreasing the number of vehicles on our streets."

There are many commute alternatives available which Hacienda tenants may initiate to reduce commute traffic, and peak hour congestion. The most popular alternative is ridesharing. Ridesharing is the use of one vehicle by a number of commuters. Vehicles can be the employees' private automobiles, employee or company-owned vans, and privately chartered buses.

"Hacienda Business Park transportation coordinators can match up employees with commute pools, or encourage employees to participate in existing programs such as RIDES for Bay Area Commuters, Inc.," McLaughlin states. RIDES has started 455 third-party vanpool groups since April of 1978, and surveys indicate that 29,000 persons have been placed in RIDES carpools,

Another commute alternative is the use of mass transit. In areas which are not locally served by existing mass transit, employers can encourage their employees to use these services by providing shuttle bus service from nearby transit stations. According to McLaughlin, a proposed BART expansion project would include a station serving Hacienda Business Park. The Tri-Valley area is currently served by BART Express Bus Service.

Many companies will encourage their employees who live within a 1-5 mile radius to walk or bicycle to work. The use of walking and cycling is encouraged by providing convenient and secure bike rack locations and shower facilities. At Hacienda Business Park bike trails have already been constructed for use by both commuting and recreational cyclists.

An additional way to reduce traffic congestion caused by peak commute hours is the use of Alternate Work Schedules. Staggered work hours, flex-time schedules and the four-day work week all reduce the number of vehicles on the road during the peak congestion periods created by the standard "eight to five" work day.

With a staggered-hours program, different work groups are assigned to begin work at different times. Spacing arrival times before and after conventional work hours allows workers to commute when traffic is moving freely, and when seats are available on mass transit.

Flex-time is a newer scheduling practice which allows workers to select their own schedules within set guidelines. Some of the more ambitious programs allow workers to arrive any time from 6:30 to 10:00 a.m. Most flex-time programs allow workers to change their work hours from day to day to accommodate personal schedules and family emergencies.

In addition to decreasing the number of vehicles on the road during typical commute time, Alternative Work Hour programs have other benefits. Companies that have these programs have experienced reduced absenteeism, improved performances on the job, and a reduction in employee turnover.

In addition to managing their own programs, the individual Transportation Coordinators at Hacienda Business Park will also be members of a committee which will coordinate transportation systems management between the companies which are locating at Hacienda.

Many of those companies that are locating at Hacienda Business Park have a history of encouraging employees to use commute alternatives. Crum and Forster Personal Insurance is already encouraging employees who commute to participate in a RIDES program. Each of the nine Hewlett Packard sites in Palo Alto has an on-site transportation coordinator who provides employees with information on vanpooling, carpooling, transit and bicycle use. A 1979 survey of the 6,000 employees at the Palo Alto facilities showed that 36% were using alternatives to the single-occupant vehicle for their commute.



SWEET DREAMS

Are you one of the 50 million people in America who have difficulty sleeping?

The inability to sleep to the point where it interferes with one's ability to function during the day is known as insomnia.

According to Farmer's Almanac, it is not important how much sleep you get but how well you function during your waking hours that's important.

Each individual's need for sleep varies. A few hours of sleep a day is all some people need while others need a good eight hours. So, if you are functioning well on the amount of sleep you are getting, no need to worry about insomnia.

For those who do consider themselves insomniacs and who take 'sleeping pills', you are contributing to the estimated 30 million tablets taken nightly by sleepless persons. Ironically, misuse of these sleeping remedies is one of the many causes of insomnia.

Modern sleep experts' recommendations are familiar cures. For instance - count sheep; try staying awake at night; don't use the bed for non-sleeping behavior such as reading, watching television, etc.; regardless of the number of hours you sleep, rise for the day the same time every morning; avoid napping during the day; keep a written record of the number of times you were awake during the night; exercise each day but not just before retiring.

Another old remedy is a glass of warm milk before retiring. Some herbal teas are known to act as a sleep-inducing drink. Eating raw or stewed onions or onions made into soup or jelly will also help you to fall asleep. Keeping regular hours helps good sleeping habits.

Items to avoid are anything containing caffeine, coffee, tea, chocolate, cola drinks, over-the-counter pain relievers and cold remedies. Nicotine should also be avoided. Dieting can sometimes create insomnia.

Drinking alcohol in moderation tends to promote sleepiness. However, heavy drinking affects sleeping. Sleep Well!

Wine & Art At The Villa

The Tri-Valley Cancer League will sponsor "A Taste of Wine and Art at The Villa," on Sunday, November 13 from 1 to 4 p.m. at Villa Armando's Tasting Room, 553 St. John Street, Pleasanton.

The event will include wine tasting and a presentation of the work of several local artists.

Donation is \$6.00 for one and \$10.00 for two. All proceeds will go to the American Cancer Society.

Further information can be obtained by calling Ann at 462-6813 or Trudy at 846-1713.

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Karen Mohr and Bob Burris board the bus.



John Goddard, president of Viacom addresses the crowd.

"A MOVEAL

At the most recent October 6th "Moveable Feast" developers, The Prudential Insurance Company of America, Pentz billed as a "Moveable Feast" handed finger sandwiches and champagne on a tour of the completed in-tract in the heart of the city. With Joe Callahan of Callahan Properties and Prudential serving as guides, the tour circled the completed Chabot Center and circled the planned progress of the park.

In addition to the buildings, the "Moveable Feast" in-tract amenities such as the custom-designed bus stops and traffic lights, and the lushly landscaped streets. After the tour, the buses returned to the steel central plaza, the assembled guests enjoyed more champagne, and the official groundbreaking of Hacienda Viacom Cable.

For those who "missed the bus," dignitaries, city and county officials had the opportunity to see.



John Heneghan, Chris Kinzel, Karen Mohr at the refreshment table.



Walt Wood, Pete Snyder, Myrt Jones. Chris Kinzel mingle among the guests.



Roger Gage informs guests of tenants in H. B. P.



Jo Betty Allen receives



Joy Sekimura, Roger Gage, Bob Butler, John Goddard, Ed Bennet and Erik Ovelin participate in the groundbreaking of Viacom.



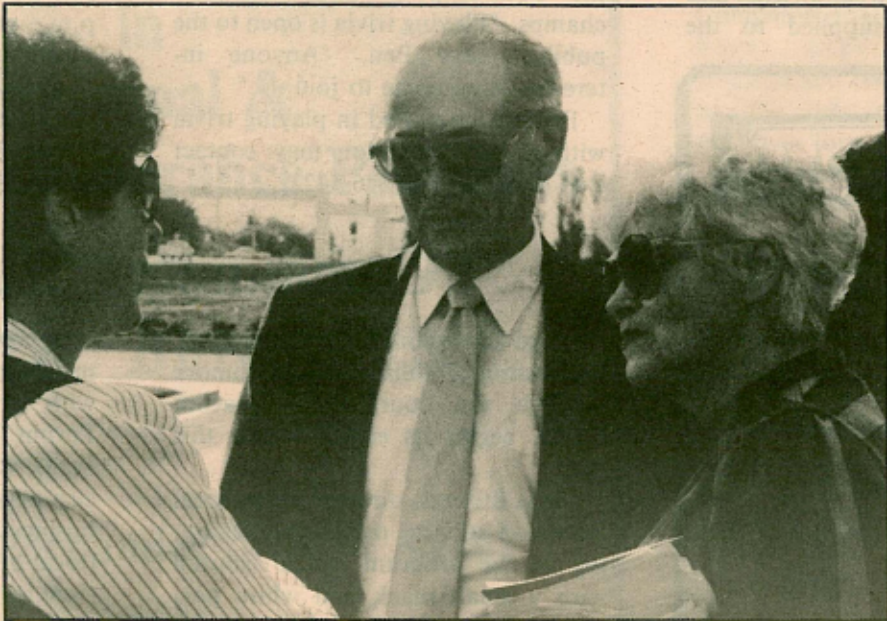
Joe Callahan, Ben Fernandez and Steve Spivak discuss plans for the park.

LE FEAST "

pening in the park", an event the co-Company of America and Callahan guests boarded chartered buses, were ne, and took off on a 25-minute guid-vements in Hacienda Business Park. and Jack Swanson and Roger Gage of packed buses pulled away from com- to observe first-hand the status of the guides" also pointed out the extensive designed crosswalks of colored stones, nals, the state-of-the art lighting fix-and medians. Stoneridge Drive, where just past the hered under a bright yellow-striped fresh fruit and shrimp, and celebrated a's fourth major announced tenant, are some snapshots of what the local Pleasantonites who attended had the



Roger Gage welcomes guests.



Lynn Bartee, Mr. & Mrs. Fred Rice visit before the bus tour.



Roger Gage and John Goddard



pagne.

A Bit of Trivia

By Ben Fernandez

1. What was the last black and white movie to win an Oscar for the Best Picture of the Year?
2. Which Oakland Raider scored two touchdowns in the Raiders' loss in Super Bowl II to Green Bay in 1968?
3. Who was the host of radio's "Inner Sanctum?"
4. What was Buddy Sorrell's wife's name in the "Dick Van Dyke Show" of the early 60's?
5. In 1956, Teresa Brewer sang a song with a famous athlete. What was the name of the song and who was the athlete?

For answers see page 11.



Ben Fernandez and Bob Daly joyously celebrate their victory

Holiday Reflections

Pleasanton Cultural Arts Council and Stoneridge Mall, in conjunction with Valley Memorial Hospital and Pleasanton Girls Soccer Association, will present "Holiday Reflections IV," at Stoneridge Mall, Highway 580 at Foothill Road, from 9:00 p.m. to 1:00 a.m., Saturday, November 12th.

Activities include dancing to a swing band in the North Court, a Country Western band in the South Court, five no-host bars throughout the mall, hors d'oeuvres, and desserts with coffee.

Santa will make a visit with flowers for the ladies.

The semi-formal dance donation is \$15.00 per person. Tickets will be available at Chamber of Commerce Offices, First Community Bank, Pleasanton Bank, Pleasanton Recreation Department, Stoneridge Mall or calling 846-4306.

Date Changed

Back-to-School night at Amador Valley High School has been changed from October 26 to Tuesday, October 18.

Trivia Champs

Our Pathway's Trivia author, Ben Fernandez and team members, Bob Daly, Bill Mesler, Sharon Richards, Rich Leiberman and Joe Coleman, are mighty proud of themselves! And well they should be!

Their trivia team, "Four Jeeps and a Jill" recently won the "Western Regional Trivia Champions" title at a championship match held in San Francisco. The "Four Jeeps and a Jill" team play once a month at King X in Oakland. Tournaments are held once a year.

Ben's been a trivia buff for years. It is only during the last 10 years, however, that he has participated actively on trivia teams.

"The Mouseketeers", a trivia team, comprised of local residents, was formed in Pleasanton in 1973. The games were played at Cargo West in San Francisco and a few fans followed the "Mouseketeers" to the City to watch. As spectator interest in the hometown grew, bus transportation was organized to transport the supporters of the team to Cargo West.

The bus departed from the Pleasanton Hotel and sandwiches and soft drinks were supplied to the

travelers by The Cheese Factory, the sponsor of the team. The fun that began on the bus continued throughout the contest and on the return bus trip until each person left the bus back to their own car. As time went by, however, the local trivia team dispersed but Ben continued to dabble in Trivia games through other channels.

In 1978, Ben was asked to play on a trivia team headed for a championship in Boulder, Colorado. Sixty-four teams competed in that tournament but the team Ben played on won. Ben then became part of the Trivia Hall of Fame in Boulder. Now he can no longer play trivia in Boulder as he is looked upon as a "professional" in Colorado.

For this year's tournament, 10 teams competed in the championship. Competition started on a Saturday at 1 p.m. and continued non-stop until 9 p.m. that night. Action began again on Sunday at 1 p.m. and continued until after 11 p.m.

After four years of tournament play, and two years placing second, the "Four Jeeps and a Jill" are now champs. "Playing trivia is open to the public," says Ben. "Anyone interested is welcome to join us."

Persons interested in playing trivia with a real champion may contact Ben Fernandez at 846-4423.

Management Workshop

John Tompkins, M.F.C.C. Team Edserve, will present a "Conflict Management Workshop" on Wednesday, November 30, from 9 a.m. to 12 noon in the Community Room of Chabot Center, 4637 Chabot Drive, Suite 107 in Hacienda Business Park. Registration fee is \$15.00.

The workshop will offer an opportunity to learn an approach to managing conflict that fits you and your personality. Tested skills will be presented for accurate, precise and profit producing communication.

John Tompkins is a business consultant teaching these skills to small businesses, industry and government. Currently he is a consultant at Lawrence Livermore National Laboratory teaching conflict management and personal effectiveness skills to top level management.

For information and registration on the workshop, call the Valley Volunteer Center at 462-3570.

Fall Reception

The League of Women Voters of the Livermore-Amador Valley will be hosting a fall reception for public officials and those candidates running for office in the upcoming election on November 8, 1983.

The public is invited to attend this informal event to be held at Concannon Winery, 4590 Tesla Road in Livermore between 5:30 and 7:30 p.m. on Sunday, October 23. Tickets can be purchased at the door at \$5.00 each.

Information regarding this event can be obtained by calling Kelly Vieyra, Public Relations, 462-6549 or the League phone, 455-0800.

"Look To The 80's"

Tri-Valley Cancer League invites all area residents to hear an informative talk entitled "Look to the 80's" by Rollin O'Dell, Jr., M.D. who is medical director of the Department of Radiation Oncology at Merritt Hospital. The talk is scheduled for Thursday, October 27 at 7:30 p.m. at Hacienda Business Park Community Room, Suite 107, 4637 Chabot Dr. off Stoneridge Dr. in Pleasanton. Seating is limited so call Kathy 846-6614, Ann 462-6813 or Nancy 846-5701.

Community Television

Local television programming for Pleasanton, Dublin and Livermore through the courtesy of Viacom Cable, begins its eighth season this year.

Darla Stevens, director of the local television service, recalls the beginning of the program which "started with a small black and white portapak," used by dedicated individuals volunteering to teach production.

With better cable resources, continued school district cooperative-production, and skilled support from valley individuals with their private equipment, community television is now viewed in color with an emphasis on local programming.

On any Tuesday, Wednesday or Thursday evening, viewers may tune in to such community-generated pro-

grams as: Valley Magazine (short segment features), Let's Talk Sports with Dr. B (Live phone-in), Valley Forum (general topics and public affairs), Report from the Cities (Each city mayor with brief report on city business), Valley Business and You (local business topics), Senior Reflections (produced with and for seniors), Byline:AAUW (community topics produced by AAUW) and a new program just launched: Women's Network (for and by valley women).

To obtain specific program times and content, tune in to cable channel 30. "It's your channel," says Darla, "an electronic town hall for local communications."

Anyone interested in volunteering their talents to local programming should contact Darla at 462-3373.

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1987 A SANTA RITA ROAD

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Sewer Planning

The "City of Planned Progress" is looking forward to the year 2000. With an eye toward planning for tomorrow, the City of Pleasanton is taking a lead role in developing adequate sewage disposal capacity to meet the future growth needs of the Tri-Valley area.

As a member agency of the Livermore-Amador Valley Water Management Agency (LAVWMA), Pleasanton is playing an important part in planning for an expansion to the Tri-Valley's sewer system designed to add 3 to 4 years of additional sewer disposal capacity. LAVWMA was formed in 1974 as a joint powers agency in order to build and operate wastewater disposal facilities for its member agencies, the City of Pleasanton, the City of Livermore, and the Dublin San Ramon Services District (DSRSD). Each of three has two appointed representatives on the LAVWMA Board of Directors; Pleasanton's current appointees are Mayor Bob Butler and Council Member Ken Mercer.

Under the present system, wastewater from both Pleasanton and DSRSD is treated at the DSRSD treatment plant; Livermore has its own treatment plant. From there, treated effluent flows to the LAVWMA export pipeline west over the hills toward Hayward, eventually to be discharged into San Francisco Bay. The total capacity of the current LAVWMA disposal system is 16.62 millions of gallons a day (mgd). The expansion of LAVWMA being planned would add 3.1 mgd to the disposal system to be shared among the three member agencies. Construction of improvements necessary to bring the new capacity on line would be paid for entirely by new users of the sewer capacity.

Pleasanton, however, is taking a long range view to planning by beginning a study of needs beyond the additional 3.1 mgd. In conjunction with DSRSD, they have begun planning for a comprehensive study of solutions to provide sewer capacity designed to meet growth needs allowed by the general plans of Tri-Valley

cities to the year 2000.

Pleasanton's strategy is to plan for the long-term rather than take a piecemeal approach. Joined with DSRSD (which provides sewer services to the residents of Dublin and most of San Ramon) in a Joint Sewer Committee, the two agencies will commission the study to come up with alternatives and recommend a solution to the long-term needs of the Tri-Valley. As part of the study, they will request input from other Tri-Valley land use planning agencies, to include all the cities in the area, Contra Costa County and Alameda County or Zone 7 of the Alameda County Water District. The study itself is likely to take over a year to complete.

Under a moderate rate of growth, Pleasanton will need sewer capacity to accommodate its needs through the year 2000. It currently has only about 330,000 gallons of capacity that is not already allocated to specific developments. Without the additional sewer expansion solutions to be explored by the long-term needs study, growth might be subject to a complete moratorium in the next few years, with serious impacts on the economic fiscal well-being of the city.

The long-term disposal alternatives to be studied include construction of a pipeline parallel to the existing pipeline to the west which ultimately flows into San Francisco Bay, or a separate pipeline north to Suisun Bay or east to the San Joaquin Valley. Another possibility which may appeal to advocates of water conservation is reclamation. The highly treated water, which is purified well beyond the level of ordinary tapwater, would be used in the Tri-Valley for landscape irrigation or for agricultural or industrial purposes. A combination of several of these alternatives is also possible.

Pleasanton takes the view that long-range advance planning is necessary in order to preserve the current quality environment of the area while ensuring the benefits of controlled economic growth.



Joan Dickinson and Sandee Harvey practice making popcorn for the "Symphony Goes Pops" Concert.

Symphony Goes Pops

The Livermore-Amador Symphony presents its Fifth Annual "Symphony Goes Pops" Concert on Friday, November 11 and Saturday, November 12 at the Barn on Pacific Avenue, Livermore. Doors open at 7:30 p.m. with the concert starting at 8:15 p.m.

The symphony will be playing many favorite City and Country songs, and will have "follow the dot"

singing featuring songs from "The Sound of Music."

Reserved seats at \$10.00 each must be purchased in advance by calling Joan Dickinson at 447-6454. All other seats are \$7.50 each and also must be purchased in advance by calling Joan.

Liquid refreshments will be available for a nominal fee. Popcorn will be free.

Thanksgiving Drawing Contest

Pleasanton Pathways invites children up to the age of 12 years old to enter a Thanksgiving drawing contest.

Entrants are requested to draw a picture on the theme "What Thanksgiving Means To Me". Drawings are to be on a standard 8½ by 11" sheet of paper. Deadline for entries is November 11, and they may be mailed to P.O. Box 38, or brought to 4637 Chabot Drive, Suite 200 directly.

First place prize will be \$50.00; second place \$25.00; and third place \$15.00. Decision of the judges is final. All entrants will receive a "prize" for entering.

Winners will be announced in the November-December issue of Pleasanton Pathways scheduled for delivery on Monday, November 21.

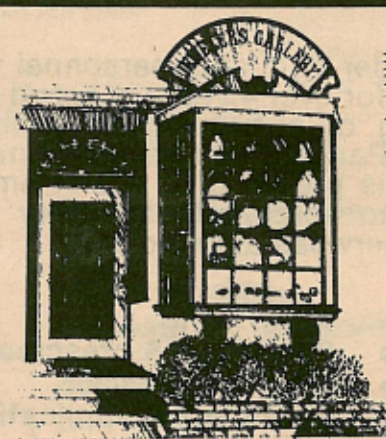
ENTRY FORM: "WHAT THANKSGIVING MEANS TO ME"



NAME: _____
ADDRESS: _____
PHONE: _____
DATE: _____
AGE: _____

RULES:

1. Entrants up to age 12.
2. One entry per person.
3. Entries become property of PLEASANTON PATHWAYS
4. Decision of the judges is final
5. Deadline for entries is November 11.
6. First Prize \$50.00, second \$25.00, third \$15.00.
7. Entries to be mailed to P.O. Box 38 or dropped off at 4637 Chabot Drive, Suite 200.



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School Board Candidates Night

The League of Women Voters of the Livermore-Amador Valley will be hosting a Candidates Night for the School Board candidates running for election in the Amador Valley Joint Unified High School District and the Murray School District on Wednesday November 2 at 7:30 p.m. at the Hacienda Business Park Community Center, 4637 Chabot Drive, Pleasanton.

Candidates will have the opportunity to express their ideas and opinions. Questions will be accepted from the audience in either written or oral form and directed at a specific candidate who will then have one minute to respond.

Candidates for the Amador Valley Joint Union High School District are: Juanita Haugen, David Melander, Robert Nethery, and Valerie Barnes.

Murray School Board candidates are: Lenora Holmes, Lisbeth Howard, Robert Foster, Janet Lockhart, Ann Henderson, and Pat Ferreira.

The League will also be publishing a Voters guide to inform the public of each candidates positions on three issues that have been determined to be important in the campaign. Questions regarding this event can be answered by calling Lydia Lo, Voters Service, 462-6752 or the League phone 455-0800.

Valley Scholars Honored

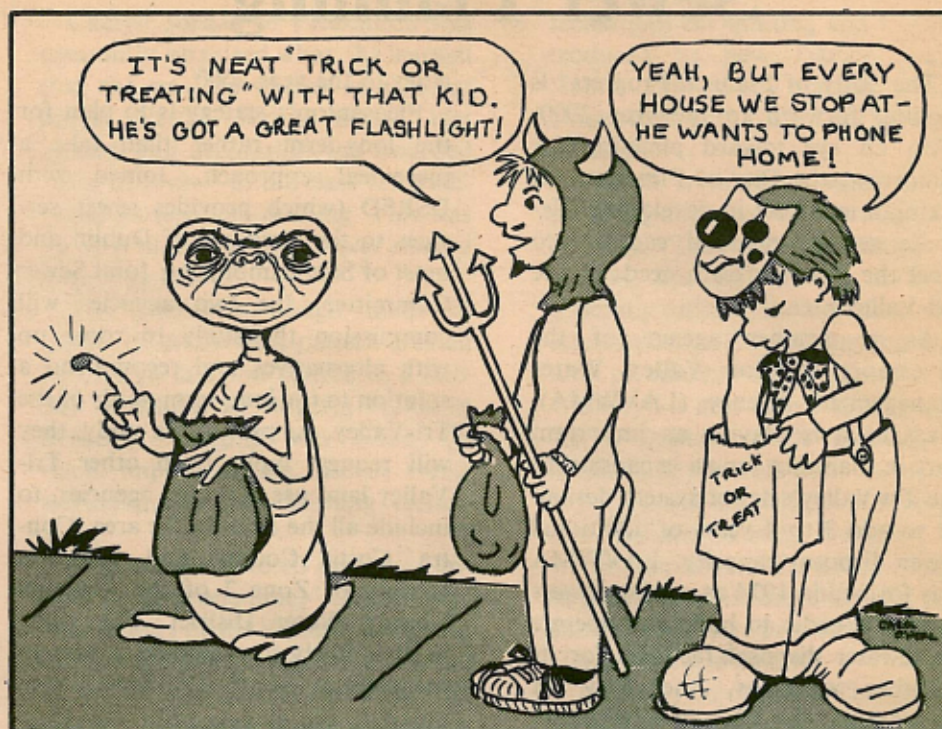
Roger Dabney, principal of Foothill High School, announced that Dewaine Jackson, Eric A. Johnson, Jennifer A. Reed, Steven E. Tibbetts and Christine M. Wood placed in the top five percent in the 29th annual National Merit Scholarship Program. Over one million students participated.

Although commended students do not receive further consideration for Merit Scholarships, each has

demonstrated unusual academic promise and will be honored with a Letter of Commendation.

All participants in the Merit Scholarship competition entered by taking the PSAT/NMSQT in the fall of 1982.

The 15,000 semi-finalists through the 50 states will have an opportunity to continue in the competition for some 5,300 merit scholarships to be awarded next spring.



Halloween Activities

There are many community activities being planned this month for the residents of Pleasanton in conjunction with Halloween.

The Faith Chapter Church is planning a Halloween party on October 31 for children from four to twelve years old. The party is open to any child in Pleasanton. Free refreshments will be provided. Activities, such as hitting a pinata, have been planned.

The New Life Fellowship Church has a party planned for October 31 as well. However, this party is open only to members of the Church.

For the first time in Pleasanton's Department of Recreation history, the Department has not planned an official celebration for Halloween. The Department claimed that "competition on a much grander scale" ended its possibilities for a celebration this year. However, if there are no activities by big business this year, the Department has sworn that its activities will return.

The Church of Divine Man has a costume party planned for October 29th for the adult members of their Church.

The Methodist Church has a party planned on the 30th. Again, this has been planned primarily for the people in the Church.

The Second Ward of the Church of Latter Day Saints will have a family Halloween Party on October 25. The teenagers will be tending booths and giving their treats to the youngsters.

The Third Ward Youth Group will be giving a Halloween party. The youth group consists of members in the church who are from the ages of twelve to eighteen. This is for the families of the Youth Group members. Food and refreshments will be served. There will be games and cake walks to entertain the attendees.

The elementary schools of Pleasanton have scheduled various activities for the end of the month.

Fairlands School is planning a Halloween Festival for October 29 from 10 a.m. until 3 p.m.

Alisal has a family potluck dinner planned for October 27. Its theme is an "Italian Night" dinner and is sponsored by the PTA. Other activities planned are a Pumpkin Walk and a Haunted House Tour. Their costume

parade is October 31.

Walnut Grove is planning a Pumpkin Carving Contest on October 27. There will be also a costume parade held on the 28th of October.

Valley View is planning their Pumpkin Carving Contest on October 31. One entry per family is allowed. Valley View is also planning to hold a Costume parade on Halloween Day as well.

There are two certified pumpkin patches located in Pleasanton where people can pick their own pumpkins this year.

Kamp's Farm, on 4454 Mohr Avenue, now in their fifteenth year of selling pumpkins to the area, also supply pumpkins to 4,000 school children in the Bay Area. Children from as far away as Fremont and Oakland buy at Kamp's Farm. Kamp's has developed a pricing system that seems to be working very well. For nursery school kids, the price is the same for any pumpkin --seventy-five cents. For kids from the ages five to seven, the prices are determined by the weight of the pumpkin. In addition to the pumpkins, gourds, Indian corn, and honey are also sold at the eight acre site. School children can start making their rounds on Wednesday, October 12. Kamp's Farm can be reached during the day at 846-5195.

Hageman's Farms are located near Stanley Avenue. Hageman's Farms consist of three to five acres of pumpkins. Any pumpkin weighing from five to ten pounds will cost seventy five cents. Pumpkins are charged at ten cents per every pound over 10 pounds. However, no pumpkin will cost more than ten dollars.

A good treat to hand out on Halloween night for any trick-or-treater might be something practical. A pencil, eraser or a pocket pencil sharpener can be relatively inexpensive. Those gifts are useful and they do not cause health or dental worries. If candy is received, however, it is always a good idea to have parents inspect the candy carefully before allowing the child to eat it. Any candy with loose wrappers or any unwrapped candy or fruit should be disposed of immediately. Have a safe and Happy Halloween.

Aaron Kornblum

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GOOD SPORTS

Spotlight
ON SPORTS

Swimming

Kelli Keiser

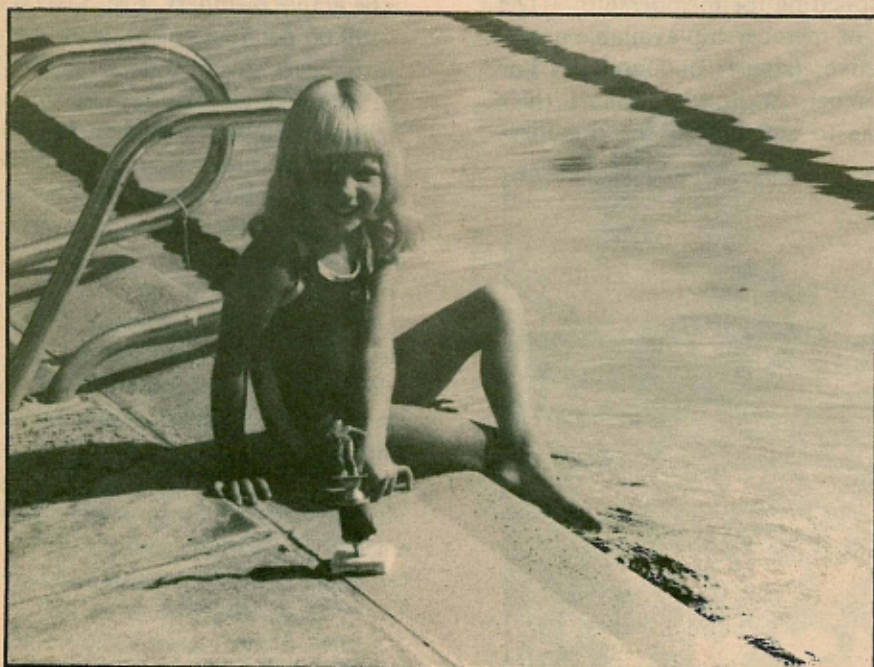
Kelly Keiser is only a first year swimmer but already she is a champion. The five-year-old swam with the Pleasanton Valley Team this year and ended the swim season with 22 ribbons, two medals and one trophy!

She swims in the Six and Under category, and competed with six different teams from the area. The under-six team's record of 1:58.8 for 50 yards broke a 10-year record for the Pleasanton Valley Swim Team. This Walnut Grove student clocked the best time in back and breast stroke and placed second in the free style.

Kelly began her experience swimming non-competitively. However, she swam so well that coach Joe Panella suggested she try out for competitive swimming. Becoming a competitor was something Kelli talked about all winter long. Her parents, Mary Ann and Tom, were somewhat hesitant to enroll her as they felt she was too young, but Kelli says she "loves" to swim.

Although practice started at 9:00 a.m. this summer, Kelli never missed or was late to any of the hour-long sessions. She proudly displays all her ribbons, medals and awards. She already has plans to become an Olympic swimmer. While working towards that goal, what does Kelli enjoy most as a competitive swimmer? Why, the popsicle refreshments served at the meets, of course!

Anyone in the Pleasanton Valley area interested in joining any age group of the swim team should call Marsha O'Neill at 484-3440 for further information.



Kelli Keiser is well on her way to becoming a champion swimmer.

TRIVIA

Answers

1. The Apartment - 1960
2. Bill Miller
3. Raymond
4. Pickles
5. "I Love Mickey"-
Mickey Mantle

Tucker Wins Fencing Championship

Twenty-year-old Pleasantonite Brad Tucker has won the Northern California Junior College Foil Championship.

The competition was made up of fencing teams from Chabot and San Francisco City Colleges. Each school fielded teams consisting of three fencers and a substitute, making a total of eight fencers competing for honors in the individual "foil" competition. The epee and sabre-type swords were not used.

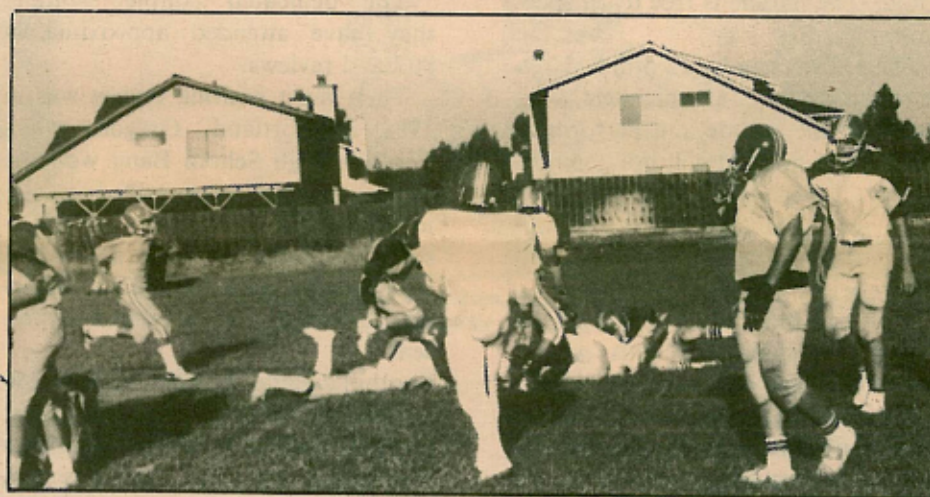
With the foil it is legal to hit the opponent on the upper trunk and back only. Hits on the arms, legs, and neck are not permitted. Brad has trained exclusively in the use of the foil. A fencer, regardless of the sword type, wins a round when he has hit his opponent in the legal areas five times. There were times when Brad scored five times without having the opposi-

tion gain any points. However, there were times when his opponent got as many as three hits in before Brad finished the round.

When Brad is not fencing, he is studying to complete his music major at Chabot Junior College. He is planning a career "someplace" in the music field. However, Brad neither "counts on, nor neglects fencing." He feels fencing will always be an important hobby for him. He also feels that fencing could have a larger impact in the Valley if it were a more widely followed sport such as soccer.

Brad trains and attends lessons at Chabot in Livermore on Tuesdays and Thursdays at 1:30 p.m.

People interested in pursuing fencing either as a hobby or competitively should look into joining one of the Valley fencing organizations.



Foothill High Falcons practice for the football season.

Football Schedule

With the pre-season over, Amador, Foothill and Dublin all have about the same chance to the NCS Final on December 2nd to be held at the Oakland Coliseum. Dublin and Amador both leaped closer to the playoffs, winning their first games against Livermore and California high schools, respectively. Foothill had a very minor setback - they lost their first game against Monte Vista high school.

The season for the high school football consists of seven games played at various places, but never the same place twice (except in pre-season and NCS Finals.)

FOOTHILL HIGH SCHOOL

| Date | Location | Time | Home (H) Away (A) | Won-Lost |
|--------------|-------------|------------------|----------------------|----------|
| Friday 9/30 | Monte Vista | 5:15pm - 8:00pm | H | L |
| Friday 10/7 | Dublin | 5:15pm - 8:00pm | H | |
| Friday 10/14 | Livermore | 5:15pm - 8:00pm | H | |
| Friday 10/21 | Granada | 5:15pm - 8:00pm | A | |
| Sat. 10/29 | California | 10:30am - 1:00pm | A | |
| Friday 11/4 | San Ramon | 4:15pm - 7:00pm | H | |
| Friday 11/11 | Amador | 5:15pm - 8:00pm | H | |

AMADOR HIGH SCHOOL

| Date | Location | Time | Home (H) Away (A) | Won-Lost |
|--------------|-------------|-----------------|----------------------|----------|
| Friday 9/30 | California | 5:15pm - 8:00pm | H | W |
| Friday 10/7 | San Ramon | 5:15pm - 8:00pm | H | |
| Friday 10/14 | Monte Vista | 5:15pm - 8:00pm | A | |
| Friday 10/21 | Dublin | 5:15pm - 8:00pm | H | |
| Friday 10/28 | Granada | 5:15pm - 8:00pm | H | |
| Friday 11/4 | Livermore | 5:15pm - 8:00pm | A | |
| Friday 11/11 | Foothill | 5:15pm - 8:00pm | A | |

The time and place of the NCS Regional Playoffs will be announced at a later date. The time for the Final on Dec. 2nd also will be announced later.

By Glenn Nash

Foothill High Presents Parade of Bands

It's no secret! Pleasanton loves a parade!

In keeping with that, the Ninth Annual Foothill Band Review, featuring 40 bands and involving over 4,000 teenagers throughout the state, will take place on Saturday, October 22, beginning at 10 a.m. at Amador High School and proceeding down Main Street.

At 2:30 p.m. the parade awards will be presented at the Amphitheater of the Alameda County Fairgrounds off Bernal Avenue. One of these awards, the Chan Henderson Perpetual Trophy, is awarded to an Amador High School District Band that achieves the highest score in the parade. Our own Foothill High School is the current trophy holder.

Trophies are also awarded for music, marching and maneuvering, showmanship and performance (sweepstakes) at the parade level.

Awards for the Field Show presentation are based on music, drum majors, percussion units, brass and woodwind sections and auxiliary units.

Admission to the Field Show is \$2.00 for children and \$4.00 for adults. The parade is free to all spectators.

The host band, Foothill High School with its 140 members, will march in the parade and perform at the Field Show, but will not compete against other bands. Foothill is, however, eligible for the Chan Henderson Perpetual Trophy. Bob Moorefield is the band director.

Ruth and Bill Cromwell will be the Grand Marshals for this year's parade.

"I just don't know how I'll handle this," Ruth said when she learned she and her husband were selected to be grand marshals of the parade. The selection of these long-time Band Booster members came as a complete surprise, and Ruth "may never adjust to it all."

"When a person volunteers for a project, they do it because they enjoy working at what they are doing," says Ruth. "I never expected any kind of recognition."

Ruth and her husband Bill were some of the first parents involved

with the Band Boosters Club when it organized in 1974. "At that time," Ruth said, "there were only two classes (Freshman and Sophomore) and only approximately 50 members in the band. Now there are 140 of them."

Ruth has served as treasurer, secretary-treasurer and president. Although the Cromwells have not had any children in school for the last two years, Ruth remains active and this year is chairperson of the Bingo games which take place every Tuesday at Foothill High School starting at 7 p.m. Ruth was also responsible for organizing this fund raiser for the Boosters.

The Cromwell's sons, Jeff and Chris, were four year band members while attending Foothill and they, too, continue to work on the Band Review each year.

Bill's involvement with the Boosters include his role as chairman of facilities for the band. When Foothill traveled to Band Reviews, Bill was in charge of transporting all the instruments. He drove his own van and kept count of instruments to make sure none were left behind.

The dedicated couple estimate they have attended approximately 80 band reviews.

Their most exciting review was in 1981 in Portland, Oregon, when Foothill High School Band won the retiring trophy. An added excitement of this review was that their son, Chris, was the drum major and members of their immediate family who live in Portland were also present.

Foothill's Band Review, run by 250 volunteers, is not only the most popular of all Band Reviews throughout the state, but it is also the third largest draw for attendance to an event at the Alameda County Fairgrounds.

According to Ruth and Bill, it's the "great support of the community through the sale of advertising, trophies and other fund-raising efforts" that make this popular parade such a success.

They also credit the Pleasanton Police Department for their "help and cooperation" over the years.



Grand Marshals for Band Parade, Ruth and Bill Cromwell

"Their requirements for putting on a parade is one factor in our parade being one of the best. It keeps us on our toes to be on time with all aspects of the parade."

The Cromwell's also give Bob Moorefield a lot of credit for his "dedication" in working to "make this band what it is today."

One of the highlights for the Foothill High School Band this year will be a trip to St. Petersburg, Florida. Foothill is the only high school band from California selected to perform at St. Petersburg. According to Kay Martin, co-chairperson along with husband, Walt, for this year's review,

"It is an honor for the Band to represent the City of Pleasanton as well as the State of California. This is not a performance of a band from each state," said Kay, "but a 'selection' of outstanding bands throughout the country."

In order to be able to meet the cost of the Florida trip, band students and the Band Boosters are diligently raising funds. Anyone interested in obtaining further information about the Band or making a donation, which is tax deductible, may do so by calling Janice Johnson at 846-5796 or Jim Bowe at 846-3569.

Del Valle Fine Arts

Del Valle Fine Arts is a valley wide non-profit organization dedicated to bringing fine art events to the Livermore-Amador-San Ramon Valleys. All funds collected through ticket sales or donation cover operating costs.

As the club begins its sixth season, it is soliciting for membership. The types of membership available are:

Active (single or family): For members willing to donate their time to activities of the organiza-

tion. Fee for their type of membership is \$5.00 per year. Members in this category may vote for board members and officers.

Sponsoring (single or family): For members willing to contribute financially, but who do not wish to be active members. Fee, \$10.00 to \$99.00 per year.

Patron (single, family or business): These members provide substantial financial support of \$100.00 or more per year. Patron membership includes two complimentary season tickets.

All contributions are tax deductible.

This year's schedule of performances is as follows: November 26, The California Brass Quintet; January 28, Paul Maillet, pianist; March 24, Robin Sutherland, pianist, and Emil Miland, cellist; May 5, Geraldine Walther, violist, and David Tanenbaum, guitarist.

Series tickets are \$75.00, adult \$30.00 and special (seniors, children, full-time students) \$20.00. Single performance tickets are \$7.50 each and special \$5.00.

All performances are held at The Presbyterian Church of Livermore, Fourth and South L Streets, Saturdays 8 p.m.

For more information on the performances or organization, contact Roberta Hadley, 447-2752.



Foothill High Marching Band plays host to parade of bands.