

PLEASANTON Pathways

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Volume 1 Issue 5

Pleasanton, Calif.

November - December 1983

Reflections on Thanksgiving

As winter comes to Pleasanton, the schoolchildren of our town have the opportunity to reflect on the Thanksgiving holiday.

I remember my own Thanksgiving last year with fond memories. The whole house smelled of food; persim-

mon cookies, the bird browning in the oven, ripe cheeses and vegetables, and smoked clams and oysters. After the main meal, the entire family indulged in the sinfully rich desserts.

The feelings of warmth and good cheer that abound during these

holidays are not at all uncommon.

Some classmates of mine at Amador in Interact (a division of Rotary International) went to serve food this year at Saint Anthony's Dining Hall in San Francisco, November 11. Interact member, Elizabeth Bosma realized that, "How different my own Thanksgiving will be from the poor of Saint Anthony's. However, I did see approximately ten big turkeys that will be used for their Thanksgiving meal. I'm thankful in another way too. My brother is coming down from Fresno State for our Thanksgiving dinner." Another member, Tammy Hansen realized that "the people coming to eat at Saint Anthony's for Thanksgiving will be without families." Tammy considers that a heavy loss. All in all, eight Amador students made the trip to serve food at Saint Anthony's and all come away with a renewed sense of all they have to be thankful for.

Thanksgiving means a lot to junior high school students in Pleasanton this year, too. Brian Gleason, a seventh grader, told me that he likes, "The turkey, the other foods on the table, and, the basic concept of the

Indians and the Puritans becoming friends." George Withers said, "I like the turkey and the chance to see my grandparents. I only see them once or twice a year." Laura Brucker told me quite candidly that her favorite part of Thanksgiving is the vacation from school. Eva Figlietti believed that Thanksgiving was important to her because it is the same day on which her family celebrates her brother's birthday.

For the elementary school children who remember Thanksgivings' past, was a positive experience.

Second, grader, Paul Loupe confided to me that he liked the food and visiting with his cousins the best. Paul's sister, Teresa, said with pride that she was going to be a Pilgrim in a Thanksgiving Pageant at her school. First Grader, Chris Smith, told me that he has been studying a lot about the Mayflower. Angela Giustino told me that in her school, the teachers read many books to the students. Angela also told me that she has a book report to do. Angela's friend, Scott Cameron, told me that he likes having the whole family over at his house.

And after all isn't that what Thanksgiving's all about? Happy Thanksgiving everyone!

Aaron Kornblum



For 15 years Mrs. Mary Siebs-Dellis (center) of Vintage Hills School has been teaching first graders about Thanksgiving and the importance of sharing. Giving the Indian "How" greeting are Ilka Clader and Michael Kopple. Nathan Podratz portrays the friendly Pilgrim and Lisa Cartmell the passive Pilgrim lady.

Hacienda Master Plan Receives Merit Award.

The master plan for Hacienda Business Park has received the prestigious Award of Merit for superior professional accomplishment from the American Society of Landscape Architects.

The Hacienda Master plan and site development is the work of the San Francisco office of POD, Inc., a nationally known firm specializing in planning, urban design, and landscape architecture. Hacienda Business Park is a co-development of the Prudential Insurance Company of America and Callahan-Pentz Properties.

According to Jack R. Swanson, Prudential's General Manager for Northern California Real Estate Operations, "our approach at Hacienda has been to create an environment that will attract the highest quality tenants and also provide amenities that will be an asset to the city of Pleasanton for many years to come. We believe this award recognizes that accomplishment."

Roger McErlane is Senior Principal and one of the founders of POD, Inc. "Quality is the key to the Hacienda master plan. The clients stand behind the quality and good clients make good projects," McErlane said.

"One of the advantages of a larger

development is that it is possible to create a comprehensive plan, where everything works together to produce a cohesive visual image. Hacienda has been planned as a business community, with landscaping, roads, walkways, signs, traffic signals and bus stops thoughtfully, integrated into an overall design," McErlane said.

The POD assignment was to establish a master plan and design guidelines to direct quality growth of the project over a 20-30 year period. "While planning such as this has been successfully carried out in residential development, we believe this is an outstanding example where it has been applied to a commercial development," McErlane added.

The design guidelines developed by POD direct the future development of individual sites within the park. Requiring a higher level of quality than existing city standards, the guidelines are intended to insure the community and occupants of continued high standards within the park as it is built out.

The signature of Hacienda Business Park is the soaring archway of gleaming white finished steel which frames the entryway at Stoneridge Drive. This design is repeated throughout the park and was the joint

effort of POD, Inc. and graphic designer Michael Vanderbyle.

Hacienda Business Park has been designed for people as well as business firms and vehicular transportation. More than 20 miles of pedestrian and bike paths meander throughout the park.

The POD master plan for Hacienda also features custom-designed sound walls to mitigate potential traffic noise in areas adjacent to homes. The sound walls have already reduced traffic noise significantly, while adding greater privacy to homes previously exposed to traffic thoroughfares.

Landscaping is based on extensive use of native trees and shrubs, combined with exotic trees for maximum

visual impact. At entryways, trees with spring blossoms or vivid fall coloring have been planted for special emphasis. When completed, Hacienda will have some 7,000 trees and 70,000 shrubs along its streets.

Flood control is also an important aspect of the POD design. Existing creeks and canals have been rechanneled and deepened. Banks of the waterways are undergoing native plant revegetation in cooperation with the State Department of Fish and Game.

Although flood control measures were undertaken for the Hacienda Business Park development, this has resulted in removing more than 700 nearby Pleasanton homes from the 100 year flood plain.



Left to right: Carole Goldberg, Joan Nelson and Roger McErlane are some of the POD, Inc. staff.



In My Opinion is a monthly column featuring opinions by guest editors. This month's column is by Lori Scott Venter, owner operator of Scotland Yard.

Tradition is defined as cultural continuity in social attitudes and the handing down of information from one generation to another by word of mouth or example. The importance of this concept is that tradition is often unwritten. A feeling or attitude that is sometimes indefinable. A heritage which descends by birthright or legacy. This is true of the feeling of heritage in Pleasanton. A town whose very being struggles with a conflict between tradition and progress.

To develop to maturity based on tradition is the ideal. Growth is not necessarily contradictory to maintaining the heritage of a community.

Downtown Pleasanton is a place full of tradition. Its success, however, is dependent upon combining its tradition with positive changes. There are many good examples of such a combination. Amador Valley Savings and Loan, which created a traditional looking structure from a nondescript post war stucco, is a change that returned some of Pleasanton heritage to the central part of Main Street.

"Growth is not necessarily contradictory to maintaining the heritage of a community. Tradition and growth can go hand in hand, and can combine to extend the existing heritage and cultural continuity of a community."

Another example is the facade created by Nothing New Antiques an unattractive building needing only paint and awnings to create a feeling of continuity with the past.

There are other ways in which a community can maintain its' culture and heritage. In 1979, A.B. 1693 was written to assist downtown businesses whose retail sales were declining or whose parking and beautification attempts had failed for lack of funding. Many California cities took advantage of an opportunity to organize

themselves and promote either an existing image or create a new one.

Retail stores began to sponsor cultural events in the town square; restaurants and eateries extended their hours; and business began to improve. Professional offices and services noticed more foot traffic and the Downtown area began to grow.

This may sound like an oversimplified solution to an often serious problem. And in reality much time and energy is spent forming a successful Business Improvement District. But it has been proven in California city after city that the joint efforts of a small downtown community can produce tremendously successful results.

Success, however, is dependent on several things. Providing an authentically pleasing environment, meeting the public retail and service needs, and acquiring community support are but a few. In areas such as Chico and Palo Alto, improvement districts not only depend on their allotted revenue but are also supported by contributions and volunteer labor. Senior citizens and civic groups have donated many hours building, planting and assisting with cultural events that bring people downtown.

Pleasanton is fortunate to have many parades and street fairs which presently encourage community par-

ticipation. But additional events, such as Concerts-In-The-Park and Father-Of-The-Year awards provide even more reason to maintain the pleasing, homey downtown atmosphere.

"Twenty years ago, this town had only 9,000 people. Today, it is almost 4 times that size, but the friendly, courteous atmosphere of a quaint little downtown still remains."

Twenty years ago, this town had only 9,000 people. Today, it is almost 4 times that size, but the friendly, courteous atmosphere of a quaint little downtown still remains. Most of that is due to our willingness to maintain tradition. To hand down, from generation to generation, our heritage and legacy. To pay tribute to those friends and loved ones who were daring enough to inhabit and build and develop and grow in this little town.

That sense of tradition must be maintained. We can grow and develop into full maturity with new business parks, beautiful homes, and multi-unit dwellings. But downtown Pleasanton will continue to stress the heritage and tradition set forth by our forefathers, and A.B. 1693 will provide the unity, the financing and spirit to do so.

Lori Scott Venter

Pleasanton History

The town name, PLEASANTON was due to a clerk's mistake in spelling General Alfred Pleasonton's name.

General Alfred Pleasonton was born in Washington, D.C. in June, 1824 and is noted primarily for inadvertently giving Pleasanton its name.

Along with a small group of Californians, he fought with the Union Cavalry and he was highly praised for his exploits as an officer. About the same time, the Confederate Army defeated the Union at Chancellorsville in May, 1863, and John W. Kottinger was developing a plan for a small settlement back in

California Alisal.

Some histories of the beginning of Pleasanton, reflect the theory that Kottinger named the town after "his friend", General Pleasonton. However, there is no evidence to bear out that theory, and no records to show the two had ever met.

It is assumed that Kottinger combined his knowledge of the General and his feelings that this particular area was a pleasant one in which to live, thus "Pleasanton".

Pleasonton resigned in 1868 when the army was reorganized. He died in 1897, and was buried in the Congressional Cemetery in Washington, D.C.

California Newcomer Service

If you, or someone you know, is moving to or within California, a newly formed assistance program, California Newcomer Service, can be of help.

The California Newcomer Service offers special relocation, city and community information. The program is designed to reach individuals prior to their move, according to Kay Miller, manager of the service offered through Bank of America.


When an individual registers for the program, they are sent a California Newcomer Kit which contains a community profile, change of address postcards, a local map, business and economic profile, househunting checklist, and the names and numbers

of newcomer service representatives.

In addition, each prospective resident receives a booklet with tips on moving and getting settled and various responsibilities of new residents. The booklet also includes instruction on school and voter registration, the state's history and places of interest.


A special resource library which contains a variety of pamphlets, brochures, cultural events, public libraries, recreation areas and public transit, is also offered.

Persons interested in the Newcomer Service or wishing to refer newcomers to the program may do so by calling collect, (415) 944-2748.



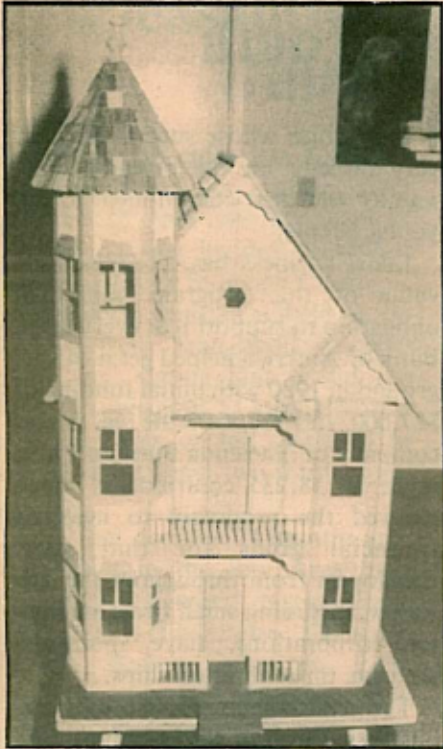
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4637 Chabot Drive, P.O. Box 38, Phone: 463-9040 Pleasanton.
Mary McLaughlin - General Manager, Hacienda Business Park
Lilly Ault - Editor, Pleasanton Pathways



Victorian Doll House

Victorian House On Display

Resources for Family Development, Inc. is holding a drawing for a Victorian Doll House on December 14, at 4:00 p.m. at 1520 Catalina Street, Livermore.

The doll house which features wood siding, a shingled roof, bay windows and porches, is valued at \$300.00 and is on display at Parents' Place 1520 Catalina Court, Livermore.

Tickets, at \$1.00 a piece or six for \$5.00, for the drawing are available by calling Parents' Place, 443-2727.

"Resources for Family Development," a publicly funded community based service, is a coordinating agency for resources to families and an advocate for quality care for children.

R.F.D. services include Resources and Referral - referrals to child care services and community resources; child care subsidies - parental choice utilizing public, nonprofit and proprietary child care; support services -to help providers offer quality programs for children and Parents Place, a resource center for parents.

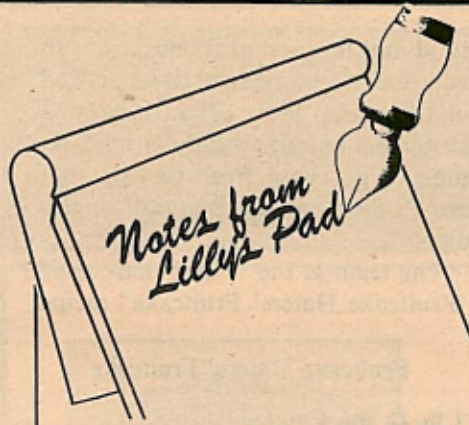
R.F.D., now in its seventh year, is funded through the State Department of Education, office of Child Development. The agency serves the cities of Dublin, Pleasanton and Livermore.

Further information on the service offered by R.F.D. may be obtained by calling 445-5111.

Management Workshop

A conflict Management Workshop is offered by Valley Volunteer Center on November 30, 9 a.m. to noon at the Hacienda Business Park Community Room. Registration fee is \$15.00, before Nov. 25, after that date registration will be \$20.00.

For further information and registration call 462-3570.



Are you ready for this?, I asked myself as I walked into a room at the Cultural Arts Center and faced a tank full of water with a scale attached above it.

"This is it," I said to myself. "Body Accounting." Body accounting is a computerized test dividing the body into two factors: fat and lean body mass (bone, muscle, vital organs and fluid) and this testing can be only accomplished under water!

Before the "dunking" I was directed to a computer to have the "vital statistics" input. This was a breeze. Statistics are statistics...no way can I pass for sweet 16 again!! -ever again!

After this fascinating machine "beeped" its way through the given data, I was directed to another area of the room for a "lung function assessment" test.

The lung function test determines the "greatest amount of air that you can inhale and exhale in one breath."

This test I passed with flying colors. I can exhale a lot of air in one breath. I didn't need a machine to tell me that. Just ask the family!

The next step in this enlightening experience was over to the scale to see what I weighed out of water. That I'll never tell!

From the "out of the water" weighing we headed to the tank of water and hanging scale. Now, for the real thick and thin of Body Accounting.

Here I ascended a ladder, as gracefully as one can approach this situation, to alight onto the scale that should tell the tale of woe.

Getting on to the suspended scale wasn't too bad. But what followed took a lot more effort. Keep in mind that I just passed the exhaling air test!

In order to get a true weight reading of the two categories, lean and fat, one must exhale all the air out of the body while fully immersed in water.

There have been times when I've heard "get the lead out," but hearing "get all the air out," proved to be much more difficult for me.

My air lasted longer than my ability to stay under water holding my nose and blowing out air. Result: I kept "bobbing" to the top of the water like a rubber duck in a bathtub.

The patience of the tester finally paid off, however, when I was finally able to stay under water long enough to get the computerized reading of my fat and lean.

The "lean" portion of my body proved to be well within the norm, however, the "fat" was a different story.

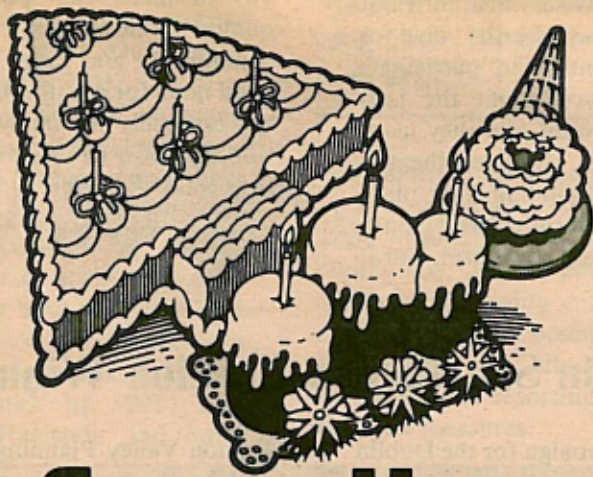
One's lean weight contributes to structure, strength, and shape. Everybody needs a certain percentage of fat, I was told. Fat serves as insulation for the body, an oil-soluble base for vitamins, and a reserve for fuel needs.

However, excess fat puts stress on the heart, reduces one's performance and, of course, ruins your shape. A person who has a weight problem may not necessarily have excess weight but excess fat.

An individual's percentage of fat is based on the amount of fat weight you are carrying in comparison with the number of pounds of lean body weight you have.

One's goal is to decrease the amount of body fat, while maintaining or increasing the amount of muscle. While increasing your lean portion of your body by reducing your fat, your weight can remain the same, but you will have less fat because through exercise and diet it can make up the lean portion of your body weight.

With all this and more information about what foods to eat to build the lean and decrease the fat I leave you now to go pick up a calorie counting book. However, I will be with you again next month through the "thick and thin" or the "fat and lean" of it all. Have a wonderful Thanksgiving. Don't over eat!



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FUN AND FITNESS SEALS NEEDED

Hope Education Center is collecting "Fun 'N Fitness Seals" from "Post" cereals which will enable them to obtain, without cost, athletic equipment such as balance beams, balls, mats, bars, etc. to use in their educational program for handicapped children.

They seek the Valley's cooperation to help them obtain the 38,000 points needed to obtain this equipment.

So, Post Cereal eaters, eat heartily, save the "Fun 'N Fitness Seals" and mail them to Hope Education Center, P.O. Box 2362, Livermore, CA 94550, or drop them off at the Center located in the First Presbyterian church at 2020 Fifth Street, Livermore, by December 15, 1983.

The Center also will be moving into larger facilities in a few months, expanding its programs and services. Therefore, in addition to the seals, the center is asking for donated furnishings. Anyone able to donate such items as a refrigerator, typewriter (electric, carbon ribbon), file cabinets, bookcase, office desks (two

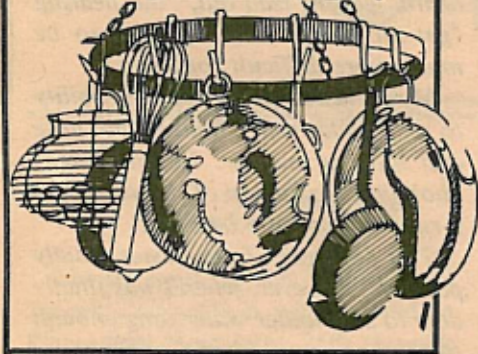
needed), chairs, kitchen table, children's table and chairs, wheel toys, yard play equipment or picnic table and benches, call the Center at 443-9150. Any donation would be greatly appreciated.

Hope Education Center's purpose and goal is to enable brain injured children and adults to reach their highest potential through a balanced intensive activity program in which the needs of the whole person are met in a loving, nurturing atmosphere.

The Center is in its third year of operation. The Center's two staff members depend heavily on their 20 volunteers because of the intensive activity program that requires one on one attention to clients. Their volunteers provide over 60 hours each week.

For further information on the programs offered by the Center, or to make a donation, monetary or material, call 443-9150, between 8:00 a.m. to 5:00 p.m. Monday through Friday. All gifts are tax deductible.

WHAT'S COOKING?



The feeling and smell of an old fashioned Christmas is one of the first things one notices upon entering the Natural Trading Post in Mission Plaza Center in Pleasanton.

Janie Cameron is the owner and operator of the store and says she felt there was "a real need for this type of store" when she opened her "natural" food business six years ago.

Janie had never operated a business before but saw clearly a "new trend" approaching with more and more people becoming "aware" of the need to care of their bodies by "eating properly and doing daily exercises." She also felt that some people were looking for the "road to good health" through an alternative to "taking medication".

"The first in the valley" operator stated that her store is a "team" effort. "We share creating menus for the lunch counter, obtaining items for the store, and keeping up on the latest in good nutrition".

Janie's store is "where people meet for friendly conversation, nursing

food and to develop friendships". In addition to the regular items carried in the store, Janie offers interested customers an opportunity at holiday time to purchase fresh turkeys that are "raised on all 'natural' ingredients".

The team at the "Post" share their "Fruitcake Haters' Fruitcake" recipe.

Fruitcake Haters' Fruitcake

1 lb. (2 cups) butter
2 1/4 cups Yellow D sugar
1 cup honey
10 eggs
4 cups whole wheat pastry flour
2 tsp. cinnamon
2 tsp. Rumford baking powder
1 tsp. ground allspice
3/4 tsp. sea salt
3 lbs. dried apricots, sliced.
2 lbs. walnut pieces
1 1/2 lbs. chopped dates
1 lb. golden raisins
1-8 oz. bottle Westbrae Mountain Apricot juice
1/2 cup cream
2 tsp. lemon juice

Cream butter, sugar and honey. Add eggs, 1 at a time, beating well after each addition. Into another bowl sift flour, cinnamon, baking powder, allspice, and salt. Stir half the flour mixture into the sugar mixture. In remaining flour dredge apricots, walnuts, dates, raisins. In small bowl mix apricot juice, cream and lemon juice. Add to sugar mixture and then add dried apricot mixture. Mix together well. Divide mixture into 4 buttered and flowered 9 1/2 x 5 inch loaf pans. Bake 250° for 2 1/2 to 3 hours. Transfer to racks and let cool in pans. Remove from pans and chill them, tightly wrapped in foil, for at least a week.

In a bowl combine 1 cup brandy and 1/4 cup orange-flavored liqueur, sprinkle over cakes before removing from cake pans. Let stand 1 hour.

Jobs For Our Youth

Pleasanton's future will not be determined by environmentalists, city planners, or developers.

Its future will be determined by its young people. But if they are not able to see opportunities for themselves right here at home, we face the prospect of our youth leaving to seek their futures elsewhere. As a parent, I want my children to find a good future here in Pleasanton and that poses certain challenges.

One very important challenge is to assure that Pleasanton remains a thriving, prosperous community where new opportunities regularly arise, and where young people can look forward to high-paying, fulfilling careers. To do this, Pleasanton must grow. That's a reality I believe most people recognize. The question is what shape that growth takes.

Hacienda Business Park provides us with one example of what well-planned growth can be. It will provide good jobs, and a wide variety of them. Not only will our young people be able to find part-time jobs while they are in school, they'll have some excellent career opportunities when they're ready to work full-time.

The next challenge is opening young people's eyes to the specific career opportunities for which they can prepare. One local program seeking to do just that is called Career Links. This internship program is administered through Valley Volunteer Center and the Amador Valley Joint Union High School District. It offers high school students first-hand knowledge of career opportunities by actually letting them work in their chosen field.

As a Pleasanton resident, I have been active on advisory committee of Career Links. I have seen its value for the many students who participate yearly. They learn about the jobs they think they want and they learn about themselves. It gives them a headstart toward finding their place in the working world. Career Links has been extremely successful, but it

is a program whose success depends very directly on the business community and their commitment to our young people.

Local business has recognized the value of this program and their obligation to support it at every level. Bank of America helped get it off the ground in 1980 with initial funding of \$27,000. In 1982, CPS the real estates company of Hacienda Business Park, made an \$8,235 contribution which allowed the program to meet its financial goals for that year. Employers from throughout the Tri-Valley, including small firms and major corporations, have sponsored students through internships.

The continued support of local business through sponsorships and cash donations is critical to the continuation of this valuable program. Everyone involved with Career Links is confident that, once again this year, business will come through.

The reason for our confidence? Pleasanton has a healthy, prospering economy.

North Pleasanton developments as well as others in the Tri-Valley, are proof that those growth plans can work to create quality developments, enhancing our community and our lives.

This is due in no small measure to the growth plans which our community has carefully laid down over many years. The north Pleasanton developments, as well as others in the Tri-Valley, are proof that those growth plans can work to create quality developments, enhancing our community and our lives. That's good news for all of us in Pleasanton, but especially for our young people, who may now be able to find the jobs they want right here at home.

Bryce Hedger, Area Administrator,
Bank of America

Dublin San Ramon Election Winners

A low-key campaign for the Dublin San Ramon Services District Board of Directors concluded Tuesday with the reelection of incumbent Richard Fahey and the election of two newcomers to the Board. Donald Schinnerer, a San Ramon dentist who has been active in community affairs, and civil engineer Wallace Duncan, were elected for the first time.

The election was marked by little or no active campaigning, though several candidates spoke before the League of Women Voters and other candidate-night forums. Fahey, who was seeking his fourth term, was obviously the beneficiary of a positive public perception of DSRSD activities, based partially on the fact that district residents pay the lowest sewage rates in the East Bay.

Schinnerer, who is the husband of former DSRSD Board member and current San Ramon Mayor Diane Schinnerer, benefited from voter recognition of a familiar name. He has also been active on the San

Ramon Valley Planning Commission and on the San Ramon City Incorporation Committee. Duncan, who runs an engineering business in Dublin, received the endorsement of local newspapers, as did Fahey and Schinnerer.

The district, which operates local parks and provides sewage services to business and residents of Dublin and most of San Ramon, had no controversial issues for voters to focus on. All of the candidates elected emphasized that the area's cities would determine what growth needs to occur through their planning processes, and DSRSD would then seek to develop sufficient sewer capacity to meet demands of projected new residential and commercial development.

Another issue addressed by candidates was whether or not the relatively new cities of Dublin and San Ramon may eventually want to take over the parks the district is now maintaining.

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Students who will be participating in the First Annual Piano Competition are Katherine Manchester at the piano, Angela Bertagnand and Diane Howell.

First Annual Piano Competition

Pleasanton's First Annual Piano Competition is scheduled for April 7 and 8, 1984, at the Veteran's Hall in Pleasanton. The event is co-sponsored by the Pleasanton Piano Teacher's Association and the Pleasanton Recreation Department. A Steinway grand piano will be provided by Sherman Clay of Stoneridge for the event.

Competition is open to piano students residing in Pleasanton and surrounding unincorporated areas and is open to two levels, juniors, grades 6 through 8 and seniors, grades 9 through 12.

Details of the competition are available in printed application forms from the Pleasanton Piano Teachers' Association and may be obtained by calling 846-6139 or 846-6716. Deadline for applications is February 15, 1984.

It was a piano student's idea to introduce competition into the cultural field, but it was the work of Carol Abbanat and Gail Lew who followed through with the suggestion that made it a reality.

"The sports field has always provided competition," says Carol, "so we felt why not offer this same opportunity to those in the music field." The competition will consist of music from the standard piano repertory. "We want to encourage and give the piano student a special feeling about learning how to play the piano. Competition can stimulate students to better themselves as future pianists," stated Carol.

Once the decision was made to allow piano students to compete, the next step was how and where to get started.

This led Carol and Gail to the

Pleasanton Recreation Department. The City of Pleasanton received the idea favorably and will co-sponsor, as well as underwrite, the event.

Following their visit with the City, the two Pleasanton residents put their talents together to set up procedures and details for this musical competition.

Much to their surprise they found many piano teachers in the area who shared their enthusiasm.

From their many contacts with these music teachers in Pleasanton, Carol and Gail are composing a directory of piano teachers by various neighborhoods.

A new club, the Pleasanton Piano Teachers Association, was also created through the work and love of music by Carol and Gail.

A Pleasanton resident since 1971, Gail has been teaching piano since 1973. She acquired her credentials at the University of California at Davis and at Hayward.

Although Carol studied piano in school, nursing was her selection for a career.

Carol started taking lessons again after she received a baby grand piano as a gift from her parents. She is presently attending California State University at Hayward working on a masters degree in music.

The two young women have received so much positive interest in the new competition that they immediately saw it as an on-going event hence the title, "First Annual Pleasanton Piano Competition."

Further information about the musical event or the Piano Teachers' Association may be obtained by calling 846-6139 or 846-6716.

Parent University

For early Christmas shoppers who have parents on their Christmas list and don't know what to get them, why not consider a gift certificate for Parent University.

Recognizing that "being a parent isn't easy," trustees of the Amador Valley Joint Union High School District are sponsoring Parent University on Saturday, January 28th, at Amador High School. Fee is \$5.00 per person or \$7.50 per couple.

Parent University features three seminars covering discipline, motivation and specific parenting skills. Local professionals will be donating their time and expertise in conducting the seminars, giving parents new perspectives on parenthood.

A complete course listing, registration form and gift certificate can be obtained by calling 462-5500.

School Board Recognition Banquet

Three retiring school board members, Dr. Geraldine Donaldson, Betty Nostrand and Ray Goluba, will be honored for their many years of volunteered time to public education in our communities.

The banquet will be held on Wednesday, November 30, at the Alameda County Fairgrounds beginning at 6 p.m.

Reservations at \$10.00 per person may be made by calling, 462-5500, or stopping by the district office; 123 Main Street, by November 22.

Dr. Donaldson, a pediatrician, has served 13 years on the Board for Pleasanton Joint School District and the past 8 years as a trustee of Amador Valley Joint Union High School District for a total of 21 years volunteer service.

Betty Nostrand is completing her second term, for a total of 8 years on the board of trustees of the Pleasanton Joint School District. Mrs. Nostrand currently is president of the board of directors for the Valley Volunteer Center.

Board President Ray Goluba has served 6 years, two years as an appointee and one full year term of elected office for the Pleasanton Joint School District. Dr. Goluba is a mechanical engineer at Lawrence Livermore National Laboratory.

Brass Concert

For its second concert, Del Valle Fine Arts will feature the California Brass Quintet on November 26 at the First Presbyterian Church, Fourth and L Streets Livermore, at 8:00 p.m.

Selections at the concert will include works by Bach, Previn, Ines, Arnold and others.

Tickets are \$7.50, (\$5.00 for senior citizens and children) and can be purchased at the door, Community First National Bank, Livermore, or by sending a check and a self-addressed envelope to Del Valle Fine Arts, P.O. Box 2335, Livermore, 94550.

Additional information is available by calling 447-2752.



Rain, Rain Don't Go Away

With rainy season upon us, we are aware of water and also know water is a necessary ingredient in our life. However, are you really aware how much water is used in various items of our life.

According to "The Farmer's Almanac", the breakdown of water used in the United States amounts to six percent for residential purposes, 14 percent for industrial use and 80 percent for agricultural.

The agricultural use of water can be broken down in a typical American meal. For instance, an eight-ounce baked potato "costs" approximately 12 gallons of water. Add a pat of butter on your baked potato and you "spend" another 100 gallons of water.

If chicken is your menu that's 408 gallons of water, 18 gallons for green beans and six gallons for a salad, which does not include the dressing for the salad.

Have a dinner roll, you use 26 gallons, with butter you add 100 gallons. This menu adds up to a total of 670 gallons of water for the entire meal.

A fast cheaper meal, such as a quarter-pound hamburger, bun, fries and a coke will total a 1,427 gallons of water. That does not include the water used to manufacture and distribute the packaging materials involved.

If you are a steak lover, one single serving of a steak costs about 2,607 gallons of water.

Let all this information be some "food for thought" as we continue to enjoy the rainy season.

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A Bit of Trivia

By Ben Fernandez

1. Who is the only actor or actress that played in "Gone With the Wind" that is still alive today?
2. In 1972, a San Francisco 49er wide receiver fumbled an on side kick against Dallas in the final play off game, which led to the Dallas win. Who was he?
3. What kind of car did Jack Benny drive on his old radio show?
4. What was Howdy Doody's sister's name?
5. Who was the drummer with the Beatles before Ringo Starr?

Answers on page 13.

Mothers and Babies Series

"Mothers and Babies", a group for mothers with babies under six months will begin a six week course following registration by interested mothers. Actual dates and times of the series is available through Parents' Place 443-2727.

The series will run for six weeks, two hours weekly and cover topics on infant care, nutrition, resources in the area, and interpersonal relationships after birth.

For further information call 443-2727.

Pacific Stage Company Presents "Blithe Spirit"

Pacific Stage Company, a non-profit arts company, is presenting "Blithe Spirit" by Noel Coward.

Performance dates and times are as follows: Friday and Saturday, November 25 and 26, 8:00 p.m. Sunday November 27, 7:00 p.m.

All performances will be held at Pleasanton School Theatre, #1, First Street, Pleasanton. Tickets are \$6.00 per person.

The show, "an improbable farce in three acts" involves seven characters. The story revolves around Charles Condomine, a middle age novelist, who resides in Kent, England with his wife, Ruth. Doing research for his latest novel, the Condomines invite the local medium, Madame Arcati, to hold a seance in their home. This introduction to the occult gives Charles a little more information than he bargained for.

The cast includes Randy Halze of Walnut Creek's Civic Arts Repertory and Patrick Lawlor of San Jose Repertory.

The director is Patrick Chew of Pleasanton who holds an MFA in acting. Set design is by John B. Wilson, instructor at Stanford University.

Groups interested in raising funds for their organizations through sale of tickets may do so by obtaining further information by calling Don McAlister at 443-1599.



Winners of the Pleasanton Pathways' Thanksgiving Drawing Contest are: first place, Gail Monian (center) recipient of \$50.00; second place, Danielle Sanders (right) \$25.00 and Beth Bomely, (left) third \$15.00. All entrants will receive Chuck E. Cheese Bucks.

Volunteer Needs

The Valley Volunteer Center, a clearinghouse for Valley community requests has the following volunteer needs:

Foreign Language Instructor - Pleasanton Elementary School is in need of a basic French instructor and will pay \$6.00 per hour. Time desired is one to two hours per week, between 10:30 - 11:15 a.m.

Teachers - Valley schools, elementary through high school, need basic computer instructors. Flexible times during the school day.

Host Home - Agency which pro-

vides shelter for women and their children who are victims of domestic violence is seeking temporary housing for a woman and her two children, age 13 and 4, for one month.

Teachers' Aide - The School District's Independent Study Program need one or two persons to assist staff with correcting students' papers, running dittos, and other clerical tasks.

Anyone interested in offering their services for the above needs or other needs should call the center at 462-3570.

"Artique" Christmas Show

This will be the ninth year for the Christmas Show, the "Artique", which will be held at the Exhibition Hall, Alameda County Fairgrounds, Friday, December 2, from noon to 9 p.m. and Saturday, December 3, from 10 a.m. 9 p.m. and Sunday, December 4, from 10 a.m. to 5 p.m.

Featured at the show are 95 booths of antiques, collectibles, fine arts and crafts. Traditional and unique Christmas items also will be on display.

Santa visits daily at 1 p.m., 4 p.m. and 7 p.m. with candy for the children. Chuck E. Cheese will give Chuck E. Bucks to children on Friday 5-6 p.m., Saturday, noon to 1 p.m.

and Sunday, 3 to 4 p.m.

Demonstrations, lectures, entertainment and door prizes will be featured each day of the event.

A highlight of the event is an exhibit running Lionel HO scale model trains, pre-World War II through 1980, by the Alameda County Central Railroad Society.

Admission is \$1.00 or 75 cents with the ad in this paper on page 10. Children under 12 are admitted free.

Parking through Gate San Bernal Avenue is free.

Further information on the "Artique" may be directed to Phyllis Wentworth at 846-4306.

The Valley Choral Society

The Valley Choral Society, under the direction of Edwin Flath, will present two performances for the holiday season.

Featured works include the Seven Joys of Christmas by Kirke Mechem, Rejoice in the Lamb by Benjamin Britten with organ accompaniment by Christa Even, and selections from the Bach Christmas Oratorio with orchestra.

Concerts will be presented on Tuesday December 6, 8:00 p.m. at the Presbyterian Community Church 4300 Mirador Dr., Pleasanton and Saturday December, 10 8:00 p.m. at Holy Cross Lutheran Church 1020 Mocho St., Livermore.

The Valley Choral Society, a 40 voice chorus now in its' 20th season, will perform the Mass Saturday April 7, 1984 in Livermore and will perform the Mass in a special performance at Davies Symphony Hall in San Francisco April 15, 1984. A pops concert is planned for June with proceeds going towards the restoration of the Amador High School Theatre.

Christmas concert tickets - \$3.00 for students and seniors and \$5.00 for adults - are available at Community First National Bank in Pleasanton and Livermore. They also will be available at the door. For further information call: 462-4205.

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Pleasanton Newcomers

On Wednesday, December 7 at 11:30 a.m. the Pleasanton Newcomers will have a luncheon at the Sunshine Saloon.

The program will include Christmas caroling and a holiday gift exchange.

Reservations for the luncheon may be made by calling Jeannie at 846-1234, through Friday, December 2.

The Pleasanton Newcomers Club is an organization composed of women who have recently moved to Pleasanton who in turn welcome the

newcomers, acquaint them with Pleasanton and provide social activities. Many of the activities include couples and families.

Some of the special interest groups in the organization are bridge, bunko, bowling, arts and crafts, sewing, potluck suppers, racquetball and bike riding.

Each month a luncheon, get - acquainted coffee and a social activity is held.

For membership information call Nancy at 484-3497 or Marcia at 484-1089.

Organizations Directory

A directory of organizations of the Livermore/Amador Valley has been compiled by the Valley Volunteer Center.

Persons interested in obtaining a copy of the directory may do so by stopping by, or mailing a check to, the Center at 519 Kottinger Drive, Pleasanton. Cost is \$5.00 plus \$1.00 for postage.

A limited supply of the directory is available and copies will be mailed on a first check received basis. No copies will be mailed until receipt of check.

Futher questions on the directory can be answered by calling 462-3570.

SCHOOL HOLIDAYS

Time flies! Doesn't it seem that kids just got back to school and daily schedules were once again put in order? Well, mothers, hold on to your hats. The upcoming holidays are just around the corner. This may be a good time to plan a family vacation.

Pleasanton schools will be closed Thursday, November 24th and Friday, November 25th in observance of the Thanksgiving holiday weekend.

The winter and Christmas holidays are scheduled Monday, December 19th through January 2nd. Classes will resume on Tuesday, January 3rd.

Barber - Que "Under The Arch"

Never let it be said that Tim Hunt, managing editor of the Tri-Valley Herald, welves on a deal. Tim braved the deluge that hit the Valley on Wednesday and sacrificed his beloved whiskers for a good cause.

Tim had auctioned off his 9 year old beard to the highest bidder at a recent charity benefit and the winning bid was by Joe Callahan of Hacienda Business Park for \$210.

Joe had promised Tim a close shave and on Wednesday at Hacienda as the crowd of delighted onlookers held their breath, Joe took razor in hand. The result: Nary a nick and Tim can now see his chin for the first time in years.

In a side wager over who does and does not like the Hacienda Arch, Chef Jack Swanson of Prudential cooked up a little crow should either one of the gentlemen have cared to partake. Neither one did, although Tim brought along a bottle of "Old Crow" which Joe graciously accepted.

All in all, it was a kind of exciting way to spend a rainy afternoon.

If you weren't there on Wednesday, you can still be a part of the whole thing by tuning in to Community Television's Valley Magazine on Viacom Cable Channel 30 on Nov. 29, 30 and Dec. 1 at 7:30 p.m.



Joe Callahan and Tim Hunt shared some fun before Joe shaved off Tim's nine-year-old beard.



Clean shaven Tim is interviewed on local T.V. by Darla Stevens while Joe looks on.



Tim and Joe are offered "crow" by Chef Jack Swanson.

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Suite 107*

Date:

Wednesday, November 30th

Time:

7:30 p.m. to 9:00 p.m.

RSVP 463-2323

*Call now for reservations. Only 50
reservations can be accepted*

"Stepping Out" A Fashionable Affair



Ben Davidson, his wife Kathy and their guest enjoy a "Lite" beer!

The fun and excitement of "Stepping Out", a gala preview and benefit auction still continues throughout the valley as bidders collect their auction items.

Master of ceremonies for the evening was Ben Davidson, former defensive end of the Oakland Raiders. Auctioneer was Bob Kenny of Valley Auctions.

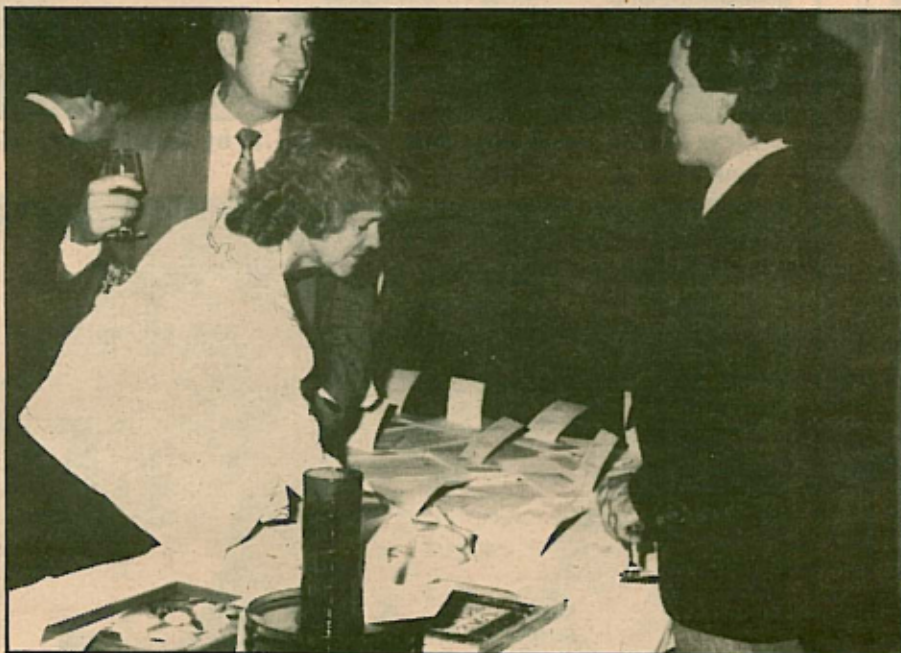
A donation of approximately \$18,000 will be made to the Tri-Valley Community Fund, recipient of the benefit.



Bernie and Mike Cooper took a moment to rest.



Art Dunkley and Judge Ron Hyde check over the auction list.



Auction participants make "silent" bids on their favorite items.



Debra Strong and Bill Mier discuss the evenings' activities.

"Reflections IV" Launches Holiday Season



Santa and his helper Heidi Crowell



Carol Bush and Geneve Ciarfaglio



Lori Scott Venter and Councilwoman Karen Mohr found a spot to rest and talk.



Bill Wentworth, Gary Schwaegerle and Phoebe Fair enjoy a friendly chat.

An abundance of delicious food, good music and a lot of friendly, smiling faces ushered in the Holiday Season at Stoneridge Shopping Mall in Pleasanton during the Fourth Annual Holiday Reflections celebration.

Profits from this event of the season will benefit the sponsors: Valley Memorial Hospital, so that they may purchase a Foster Reversible Orthopedic Bed; the Pleasanton Girls Soccer Association, in order to defray traveling expenses; and the Pleasanton Cultural Arts Council, in their efforts to build a Performing Arts Theatre.

The Stoneridge Mall was also a co-sponsor of the event.



Guest enjoy saute' mushrooms

Alternative Work Hours

In the past decade, large and small businesses throughout the country have sought ways to increase employee morale and job satisfaction. This can take a number of forms, such as company-paid education costs, subsidized employee cafeterias, on-site recreation or fitness facilities, and alternative work hours, to name a few.

Alternative work schedules, such as staggered arrival and departure times, can pay benefits not only to the employees but also to the community where they work because traffic congestion is reduced on highways and local streets.

At Hacienda Business park, the Covenants, Conditions and Restrictions (CC&Rs) of the Park call for tenants to use programs such as rides sharing, flex-time, staggered work hours, and to seek ways to promote use of public transportation whenever possible.

Companies with more than 50 employees will be asked to appoint a transportation coordinator to implement these and other plans aimed at reducing traffic on the road.

Dramatic proof of the impact this can have came recently when Firemen's Fund Insurance relocated its corporate headquarters from San Francisco to Marin County, and cancelled a staggered work hour plan that had previously been in effect.

When employees at the giant insurance company's Terra Linda

building began to report for work at the same time, traffic jams soon developed at the Highway 101-Lucas Valley Road interchange and on local streets.

The traffic congestion caused the Firemen's Fund employees to report late for work, and also delayed arrival for commuters working further south in Marin County or San Francisco. But when Firemen's Fund reinstated staggered work hours, the bottlenecks immediately disappeared.

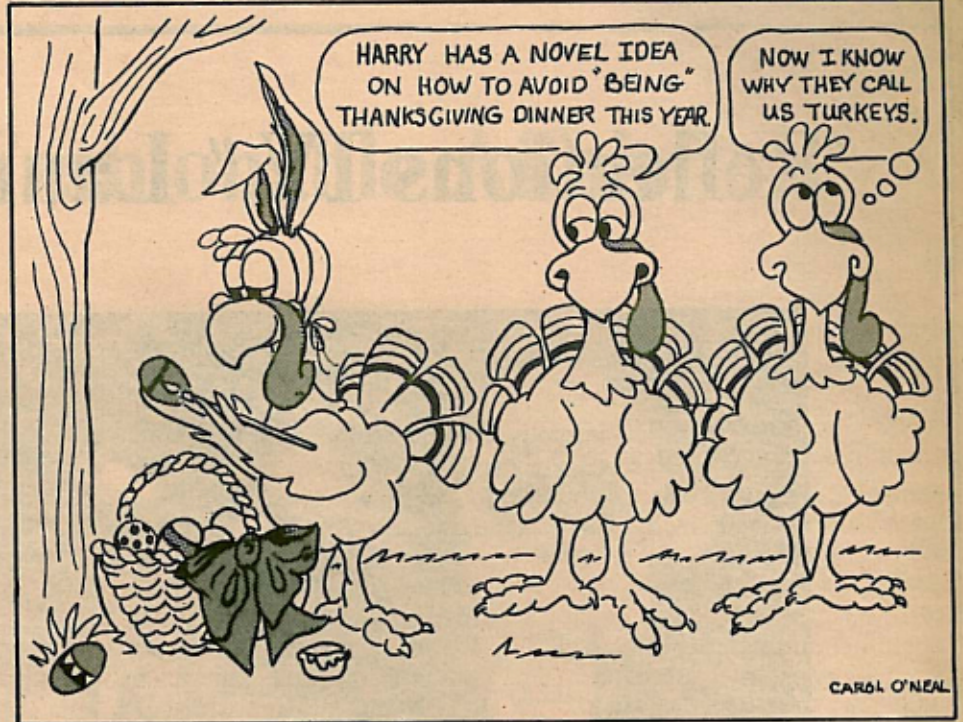
In San Francisco, Mayor Dianne Feinstein implemented a flex-time schedule for some city departments when MUNI transit lines became erratic and overcrowded due to maintenance problems with aging diesel buses.

Originally conceived as a way get some city employees off buses in peak commute hours, it was also a demonstration project to encourage other businesses in San Francisco to adopt similar programs.

Some of the variations in alternative work hour plans are:

Staggered Hours: Groups of employees within a company are scheduled to begin work at different times. Spacing arrivals at specified intervals before and after conventional business hours allows workers to commute when traffic is less and more seats are available on public transit.

Some of the organizations using



staggered work hours: Lockheed Missiles and Space Co.; Marin County government offices; and the Bechtel Group.

Flex-Time: With flex-time, the length of the working day is extended to include early morning hours (from 7:00 a.m.) and late afternoon hours (until 7:00 p.m.). There is a core time when everyone must be on the job. Beyond that, employees can set their own hours as long as departments are staffed, jobs get done and the required number of hours are worked in each pay period.

Flex-time is widely used throughout the insurance and banking industries. And in the high-tech industry, as many as 60% of all white collar workers are on the flex-time system. It has proliferated in Santa Clara County because of the highly-competitive nature of the business, where all high-tech companies must offer similarly attractive benefits.

Hewlett-Packard was one of the first companies in the U.S. to try flex-time. Other companies in the Bay Area on flex-time systems are Metropolitan Life, Crocker Bank, California State Automobile Association, Wells Fargo, and Standard Oil.

Compressed Work Weeks: There are several variations of compressed work weeks, such as working four ten-hour days each week, and lengthening the work day slightly so that employees have every other Friday off or every Friday afternoon off.

This system is in wide use among San Francisco advertising agencies

such as Cunningham and Walsh; Dancer Fitzgerald Sample; and Foote Cone & Belding/Honig. Others using the compressed work week include Pepsico and the Federal government offices in San Francisco and Denver.

The compressed work week can have a major impact on commuting and traffic, since it alters commute times and keeps cars off the road one day or at least part of a day during the week.

Of these various plans, flex-time seems to be the most popular, because of the choices it gives employees in balancing work with personal time. Many flex-time systems began as staggered work hours.

Where flex-time is in effect, people generally choose much earlier work hours, and one-half of them are already on the job by 7:30 a.m.

When surveyed, 97% of the companies on flex-time report an increase in employee morale, 70% show a decline in absences (employees who oversleep or don't feel well in the morning come in later, rather than call in sick for an entire day), and 50% report measured increases in productivity.

From a management standpoint, flex-time changes the way offices work. Managers have to plan better to accommodate the system, and better organization benefits the entire company.

At Hacienda Business Park, use of flex-time and other such systems are an integral part of the Park's master plan and can benefit the community through reduction of traffic.

CHRISTMAS SHOW

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ARTIQUE

— exhibition hall —

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Sunday **Dec. 4** 10 a.m. to 5 p.m.

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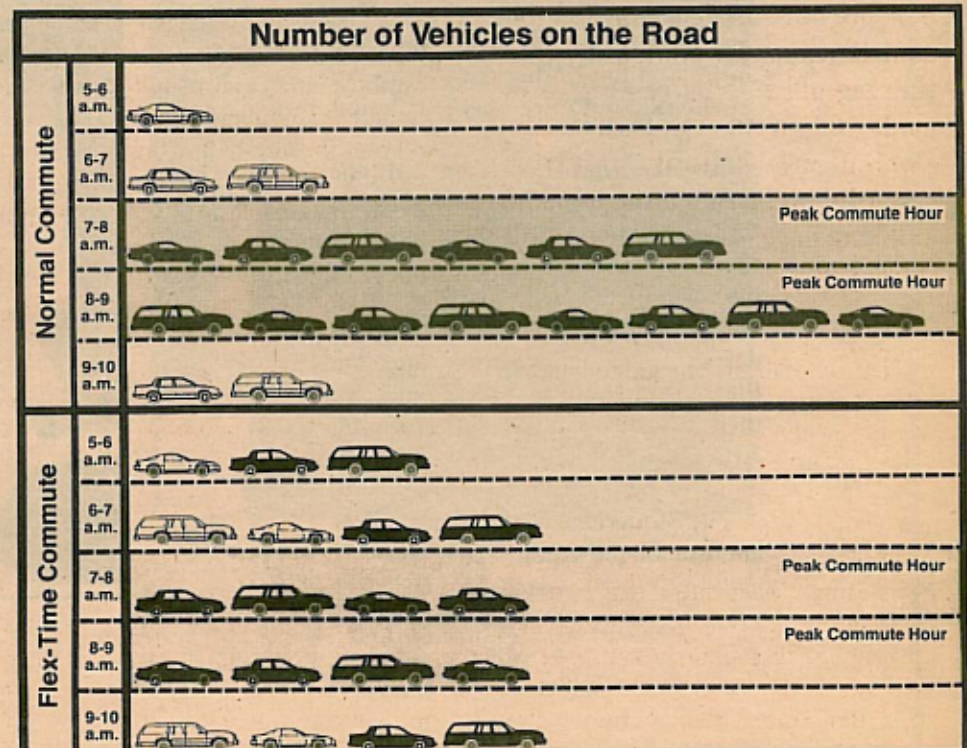
Exhibit of Running Lionel HO Scale Model Trains, Pre-WWII thru 1980 by the Alameda County Central Railroad Society. Questions are welcome.

Chuck E. Cheese arrives Friday 5-6 p.m.
Saturday 12-1 p.m., Sunday 3-4 p.m.

Visit Santa daily 1 p.m., 4 p.m., 7 p.m.
Free candy for children

Admission: \$1.00 (with this flyer 75¢)
under 12 years, free

Number of Vehicles on the Road



Crisis in Education, Part II

Who Can Solve The Problem?

Most people, particularly those with school-age children, will agree there is a nation-wide crisis in education. The problems that constitute the crisis are many. But in California, where five years ago Prop. 13 changed the basis for funding education, the philosophical and structural problems are interwoven with the problem of money -- or, more properly, the lack of it.

School officials are faced with the challenge of providing quality education programs with the fewer dollars that now come to communities from the state, instead of through local property taxes.

School officials are faced with the challenge of providing quality education programs with the fewer dollars that now come to communities.

Programs have been pared to the bone in order to preserve the basic structure of school curriculum, but tough choices have to be made when it comes to continuing "extras" or "electives" such as athletic programs, music and art courses, field trips, school libraries, groundskeeping and clerical support for school administrators.

In many cases these activities have either been eliminated entirely or parents and administrators have sought creative financing methods to keep them in place.

Parents' groups throughout the state have rallied admirably to the aid of the schools. Bingo games, jog-a-thons, and bake sales are among the grass-roots events that are in use in many communities.

In most cases these informal groups have filed for incorporation as non-profit organizations in order to qualify them to run Bingo operations and to avoid legal entanglements.

Parents have also been asked for contributions per student to provide supplies. This request was made of Pleasanton elementary school children recently, and to date nearly half of them have responded to this special plea.

Parents have also been asked for contributions per student to provide supplies. This request was made of parents of Pleasanton elementary school children recently, and to date nearly half of them have responded to this special plea.

Some schools have begun to charge specific fees for students to participate in activities such as football or drama events. Generally, a provision exists to waive the fee in cases where the family is unable to pay.

More than 350 private education foundations have been created in communities across the nation in recent years. Education funds range in size from the formalized parents' group that raises money from bake

sales to benefit the neighborhood elementary school, to large fund-raising entities benefiting entire cities.

These non-profit organizations may be run by local school boards seeking to replace lost public funds, while others are run by concerned citizens and business people in search of corporate, private and foundation money to finance enrichment programs.

San Francisco has one of the largest and most successful privately-managed education foundations in the U.S. More than \$500,000 was raised for enrichment programs for the public schools last year.

Up peer counselor programs, classes to help immigrant children express themselves and improve their English through theatre arts, and a city-wide youth orchestra.

Guiding force behind the San Francisco Education Fund is the S.H. Cowell Foundation, which provided seed money and technical assistance.

In Beverly Hills, the local non-profit foundation raises more than \$400,000 each year through events such as dinners, movie premieres, and sales of school year calendars. The money has been used to continue creative writing classes, reinstate teachers to keep class sizes small, and for tutoring and remedial reading classes.

Although Piedmont has only 10,000 residents, volunteers there raised around \$420,000 last year for an education foundation that functions as an arm of the school district.

The Piedmont fund augments reading, library, and physical education programs. Funds are disbursed by the recommendation of the school board, following public hearings on program priorities.

...business firms have also been making quiet contributions to school districts in communities where they are based. While they sometimes contribute needed supplies or provide athletic uniforms, they most often make cash contributions through an existing education fund.

While headlines have been made recently by computer manufacturers announcing ambitious plans to donate computers ultimately to every school in the U.S., business firms have also been making quiet contributions to school districts in communities where they are based. While they sometimes contribute needed supplies or provide athletic uniforms, they most often make cash contributions through an existing education fund.

Corporate support may also take the form of lending technical experts to teach school courses in computer science, physics, mathematics, etc.

For the most part, though, these fund-raising efforts have been aimed at making up serious shortfalls in existing budget deficits. To address long-range problems, other methods must be considered.



Mary McLaughlin, manager, Hacienda Business Park Owners' Association

Alisal Students Recipients of Pencils

Mary McLaughlin, Manager of the Hacienda Business Park Owners Association, knows first-hand that local schools are having a tough time making ends meet.

Mary's daughter, Susan, attends fourth grade at Alisal School. When the "call for help came" from the school for parent participation in fund raising, Mary volunteered her time.

Mary knows as a result of serving as Vice-Chairperson of the Alisal School Education Fund Foundation,

that basic supplies, such as pencils for school children had been cut from the budget this year.

When Mary was ordering promotional materials for Hacienda recently, the proverbial light bulb lit up. Why couldn't Hacienda Business Park increase their pencil order and donate them to Alisal School?

So, Mary added an extra 5,000 pencils to her order -- and the children of Alisal will now have all the pencils they'll need to complete the school year.

One option is to increase a community's property taxes through the initiative process. An initiative could be put on the local ballot to do just that, although it would require approval of two-thirds of the voters to win.

Another ballot funding option is to put an initiative to local voters calling for a general tax based on sales, entertainment, hotels, whatever. This can be done under the Farrell decision of the California State Court, and requires only a simple majority.

But in these times when the public is wary of any increase in taxes, even a simple majority may be difficult to achieve. And then it is not entirely clear, due to legislative and legal ambiguities, if funds raised through increasing local taxes can be channeled to local school systems.

Well-managed education funds that can provide fund-raising expertise and financial management skills to invest the funds appear to be the wave of the future.

Well-managed education funds that can provide fund-raising expertise and financial management skills to invest the funds appear to be the wave of the future.

Education foundations may be the only realistic option if schools are to secure the money to make up the shortfall in existing budgets, and also to fund enrichment programs that can make the difference between bare bones basics and high-quality programs in the school systems.

Hot Tips From Your Fire Department

Although Fire Prevention week was officially celebrated October 9 through the 15th, the Pleasanton Fire Department suggests that each of us practice fire prevention all year round.

To help serve you in time of need, the Fire Department asks your help on the following:

- Make sure your house address numbers are clearly visible from the center of your street.
- If you have a hydrant in front of your house, make sure it can be seen from the street in both directions. Remove any plants growing around your hydrant, which might prevent or hamper the use of this hydrant by Firemen.
- DON'T store combustible materials (brooms, mops, rags, boxes, paper, etc.) near water-heaters or furnaces.
- Be sure you have AT LEAST ONE smoke detector PER FLOOR LEVEL in your home.

For further information or help concerning fire prevention, call 846-3202, ext. 271.

Twin Valley Learning Center

The Twin Valley Learning Center is a non-profit agency serving children with learning problems in Pleasanton, Livermore, Dublin and San Ramon.

The agency offers services designed to supplement public school programs. Founded in 1974, the agency helps those children whose psychological needs were compounded by learning problems at school.

The services include learning evaluation and report, written educational plan, parent/teachers conferences, one to one remediation and tutoring, school contact, progress reports, conferences, post testing and on going assessment.

All staff are credentialed teachers trained and supervised by a Learning Disabilities Specialist.



Students enjoying the benefits of the Twin Valley Learning Center.



Margaret Watts, costume designer for "A Christmas Carol", checks outfits of (back row): Emma Grayden-Foy, Ann Emery, designer and coordinator, Micah Munro, Cara Alm, (front row): Jennifer Bohlinger, Sierra Brown.

"A Christmas Carol"

Children's Theatre Workshop, under the leadership of Andy Jorgensen, Executive Director, will be putting on Dicken's "A Christmas Carol" from November 25 through December 11.

The production is one adapted by Frederick Gaines, well-known for his imaginative work in children's theatre.

All the old characters are present as well as a mysterious new one. Main characters selected for this year's performances are Crachet: W. Darrel Aderman; Mrs. Crachet: Candy Aderman; G.F. Marley: Raymond Baptista; Little Doll Girl: Karly Kaplan; Fran Marcia Savarese; Fred: Rene G. Steinhauer; Scrooge: Charles Tuttle; and Fessiwig: Roy Vogel.

Children's Theatre Workshop is a non-profit, tax exempt theatre company whose purpose is education, enrichment and entertainment for the entire family. The Workshop, in its third year of existence, serves the Tri-Valley area and presents summer classes in puppetry, creative dramatics, theatre skills and student production.

All classes are co-sponsored by the Livermore and Pleasanton Parks and Recreation Departments.

CTW also is involved in Theatre in the Schools, which is a series of touring programs. These shows reach children who might not otherwise have an opportunity to view live theatre. Teacher in-service workshops and information packets are given to teachers to prepare their classes

before the show is presented.

This season's touring show, to be presented on Tuesdays and Thursday mornings from January 17 through April 26, will feature "Androcles and The Lion."

Last year's touring show entertained 7,100 students.

Executive Director, Andy Jorgensen has an advanced degree in Children's Theatre from San Jose State University. He and several long-time friends in the Tri-Valley area formed the Children's Theatre Workshop.

Children's Theatre Workshop has received an award from The California Parks and Recreation Association for The Best New Program. The Workshop has received funding from The East Bay Community Foundation and the Trevarno Foundation. Grants have come from Pacific Telephone & Telegraph; Clorox; Alameda County Arts Council; Lawrence Livermore Laboratories Recreation Association; Chevron, USA; ARCO; Cray Research of Minneapolis; GEMCO; the Pleasanton JayCees; the Livermore Cultural Arts Council; CPS Associates; Jorgensen Brothers; Pleasanton Garbage; and the Bank of America. Along with the corporations and agencies, many local individuals and families have contributed money as well as their time and talents.

CTW is looking forward to providing another exciting season of live theatre for the Valley's 25,000 children.

Business Improvement District

In early 1983 a steering committee was founded to research the possibility of forming an AB1693 Business Improvement District (BID). By California State Law the purpose of the district is to provide mandatory funding for promotions, downtown events, beautification, and better communication among downtown business. Positive feedback was received by the committee after a presentation was made by representatives of other BID'S.

The next step was to determine zones, assesment rates and an annual program and budget. All business owners in the proposed Bid were con-

tacted to inform them of the proposal and to give them the opportunity for input.

A resolution of intent was presented to Pleasanton City Council November 8, 1983. A public hearing on the ordinance will then be held on November 22, 1983.

Business owners are in general agreement that the formation of the BID will help to preserve and enhance Pleasanton's heritage and maintain its character. Promotion of the downtown area will provide community events and increase exposure to downtown business.

PRESTIGIOUS EXECUTIVE OFFICE SUITES

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Pleasanton Residents Avoid Utility Users' Tax

Taxpayers in cities less fortunate than Pleasanton are paying more taxes as their cities take advantage of a new tax ruling handed down last year by the State Supreme Court.

The Farrell decision upheld an increase in San Francisco's business license tax, stating that it did not violate Proposition 13's requirement that new taxes or tax increases be enacted by at least two-thirds voter approval.

Since that decision 14 months ago, many cities in the Bay Area have enacted utility users' taxes. Those cities include Livermore, Concord, Antioch, Benicia, Martinez, Richmond, Morgan Hill, Pacifica, Redwood City and San Pablo. Sixty-four cities statewide have implemented the tax and many more are expected to in the near future.

The taxes have appeared as surcharges of up to 11% on gas, electricity, telephone or other utility bills, and cost taxpayers from \$10 to \$100 or more per year.

Due to the approval of new commercial and industrial development in Pleasanton, it is highly unlikely that the city will ever have to consider this unpleasant alternative of raising funds through taxes on monthly utility useage.

To cities still unable to recover from the effects of Proposition 13, the utility users' tax is an alternative to less desirable taxation such as raising property taxes. It is easy for a city to implement and collect, and the taxpayer may not notice the cumulative impact as it is spread over one or more monthly utility bills.

Due to the approval of new commercial and industrial development in Pleasanton, it is highly unlikely that the city will ever have to consider this unpleasant alternative of raising funds through taxes on monthly utility useage. It has been estimated that revenue to the city from Hacienda Business Park alone will reach the \$5.9 million mark by 1991. This revenue from Hacienda and other

North Pleasanton development will provide the city with the necessary funds to provide new services and sustain existing services without resorting to additional taxes.

Critics of these utility taxes have many concerns:

- The ease with which they may be implemented.
- The undermining of the Proposition 13 mandate that voters must approve all new taxes by a two-thirds majority.
- The taxes hit hardest those who can least afford them -- the poor, disabled and elderly who already have difficulty paying for necessary utilities.
- The taxes are unfair to all, as residents can not supply their own utility services, and have no alternative but to pay the tax.

According to the finance office for the City of Livermore, a 3% utilities user tax is levied on telephone service (excluding out-of-state calls), cable television, water and P.G. & E. bills. In Redwood City, there is a 5% surcharge on power, telephone and cable television bills. The average resident in Redwood City pays a total of \$75 per year in utility taxes, based on figures for average bills provided by the utilities.

The planning and foresight of community leaders and elected officials in approving commercial and industrial development in North Pleasanton, will allow the city to thrive without resorting to loophole taxation measures.

Pleasanton has once again lived up to its motto "City of Planned Progress." The planning and foresight of community leaders and elected officials in approving commercial and industrial development in North Pleasanton, will allow the city to thrive without resorting to loophole taxation measures.



Nancy Bireley, vice president of Alameda Cowbells was presented the Annual Bill Ralph Award (right) at a recent banquet held at the Alameda County Fairgrounds. Board member Tom Kitayama (left) helped in making the presentation to the club as featured winner in the Agricultural Building displays during Fair time.

On The Street

"Would you use local transportation if it were available?"



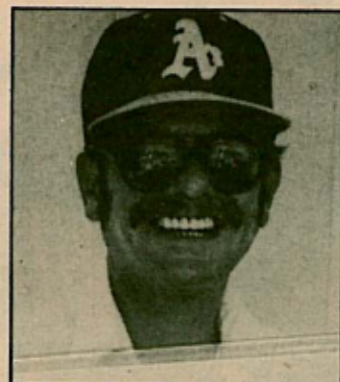
L.B. Simpson: *No. I have a car. I'm retired and do not need to be any where at any particular time and I can afford to pay for my gas.*

Sheryl McEachren: *Yes. I would ride it to work in Livermore.*



Allen Sanderson: *It's hard for me to say. Probably not. I travel around a lot. My family would use it though.*

Diane Thailkill: *Yes, definitely. I work in San Lorenzo and I would love to have transportation to work.*



Lee Nelson: *No. My wife and I have our own cars and we enjoy the convenience of a car.*

TRIVIA Answers

1. Olivia DeHaviland.
2. Preston Riley.
3. Maxwell
4. Heidi Doody
5. Pete Best

GOOD SPORTS

Holiday Turkey Bowl

The sixteenth annual Turkey Bowl Soccer Competition will be held in Pleasanton from Nov. 25th through Nov. 27th at Pleasanton Sports Park and Donlon School.

Eighty teams of children, ages six through thirteen years, will compete in age divisions of: Under 8's, under 10's, under 12's, and under 14's.

There will also be a Class Competition. Class 5 is for children under eight years of age who play soccer for recreation. Class 3 is for recreational players above the age of eight who come from all over northern California. Class 1 is for children above the age of eight who play soccer com-

petitively. Teams competing in Class 1 will represent Canada, Arizona, and Southern California.

All classes except Class 5 will play at the Pleasanton Sports Park on Parkside Drive, Pleasanton. Class 5 teams will play on the field at Donlon School on Dorman Road, Pleasanton.

Every competitor gets a tournament patch. Winning teams' coaches receive a team trophy and the winning teams' players receive individual trophies. Individual players of the second place teams receive medallions.

Admission to the Bowl is free.



Karen Dallimore shows emotion when she discovered she was Amador's Homecoming Queen. Looking on are Diane Miller and Susan Dahl. The girls are pictured with their fathers.

Homecomings Celebrated

On October 21, Amador Valley High School celebrated its twenty-second Homecoming.

The Freshmen Candidates were Tiffany Pindell, Mary Dyrek, and Jeanine Boddington and after all the votes were counted, it was Jeanine who won.

The Sophomore Candidates included Diane Miller, Susan Dahl, and Karen Dallimore but it was Karen Dallimore who found a red rose in her box.

The Junior Candidates were Sue Reeve, Jennifer Ormsby, and Samatha Werner who won the Junior Princess position.

Candidates for Homecoming Queen were Michelle Swadley, Sonya Gillespie, and Jackie Lebreck. Jackie, the eventual winner had also been

Freshmen Princess four years earlier.

In addition to these exciting "halftime highlights" the Amador spectators also had an exciting football game, against California High School to keep them occupied. Amador leading by 14 points at the half, went on to eventually crush their opponents, 28 - 6.

Foothill High in Pleasanton also crowned their royalty on November 11. This year's Senior Queen is Shanon Weger, the Junior Princess is Judy Huppezak, the Sophomore Princess is Donna Weger, the Freshmen Princess is Jennifer Madrid.

Foothill also won its Homecoming game convincingly against neighboring San Ramon with a score of 19 - 6.

Amador Girls Basketball Schedule 1983-1984

Date	Location	Home/Away	Time
Nov. 22 Tue.	Irvington (scrimage)	Away	3:30/5:00
Nov. 28 Mon.	Washington (scrimage)	Away	3:00/4:30
Nov. 29 Tue.	Castlemont	Home	6:00/7:30
Dec. 2 Fri.	Moreau	Home	6:30/8:00
Dec. 6 Tue.	Miramonte	Home	5:30/7:00
Dec. 8,10 Thur.-Sat.	Irvington Tourney (V)	Away	T.B.A.
Dec. 13 Tue	Northgate	Home	6:00/7:30
Dec. 15,17 Thur.-Sat.	Monte Vista Tourney (JV)	Away	T.B.A.
Dec. 22	Pinole Valley	Home	6:00/7:30
Dec. 27,29 Tue.-Thur.	Foothill Tourney	Away/Home	T.B.A.
Jan. 3 Tue.	Granada	Home	6:00/7:30
Jan. 5 Thur.	San Ramon	Away	6:00/7:30
Jan. 10 Tue.	Monte Vista	Away	6:00/7:30
Jan. 12 Thur.	California	Home	6:00/7:30
Jan. 17 Tue.	Foothill	Home	6:00/7:30
Jan. 19 Thur.	Livermore	Home	6:00/7:30
Jan. 24 Tue.	Dublin	Away	6:00/7:30
Jan. 26 Thur.	Granada	Away	6:00/7:30
Jan. 31 Tue.	San Ramon	Home	6:00/7:30
Feb. 2 Thur.	Monte Vista	Home	6:00/7:30
Feb. 7 Tue.	California	Away	6:00/7:30
Feb. 9 Thur.	Foothill	Away	6:00/7:30
Feb. 14 Tue.	Livermore	Away	6:00/7:30
Feb. 16 Thur.	Dublin	Home	6:00/7:30
Feb. 21,23 Tue.-Thur.	Shaugnessy Playoff		

East Bay Athletic League Boys Basketball Schedule 1983-84

Date	Away	Home
Jan. 4 Wed.	Foothill California San Ramon Monte Vista	Livermore Dublin Amador Valley Granada
Jan. 6 Fri.	Foothill Livermore Monte Vista Amador Valley	Dublin San Ramon California Granada
Jan. 11 Wed.	San Ramon Dublin Granada Amador Valley	Foothill Monte Vista Livermore California
Jan. 13 Fri.	Foothill Granada Dublin Livermore	Monte Vista San Ramon Amador Valley California
Jan. 18 Wed.	Foothill Amador Valley California Livermore	Granada Monte Vista San Ramon Dublin
Jan. 20 Fri.	Amador Valley California Monte Vista San Ramon	Foothill Granada Livermore Dublin



The "Alligators", sponsored by the Hacienda Business Park Owners' Association, recently posed for their official 1983-84 soccer picture. Front row left to right: Brian DeGarmo, Kevin Daly, Tony Ferreri, Erik Hallgrimson, Jason Shupe, Alex Mortley, Mark McNatt. Back row left to right: Chris Flaughter, Shane Evans, John Harnett, Darrius Nelson, Darrell Szymanski, Marc Watenmaker, Jeff Reber. Coaches are Mike Evans and Linda Flaughter.

Gymnastics

Gymnastics is one of the fastest growing sports for girls and boys in Pleasanton.

Eric Kornblum, a seventh grader at Harvest Park School in Pleasanton has been in gymnastics for six years. He became interested in gymnastics because, "It's not like other sports like soccer or baseball where you repeat the same things. There are always new routines being invented," said Eric. "You can always advance in difficulty of movement." His favorite event is the rings which is, not coincidentally, also his best event. Says Eric, "I like to swing." His least favorite event is the vault, which he feels does not last long enough. "It's not a full routine. It's just one trick," said Eric, who also admits that he is not very good at the vault.

flexibility. He also enjoys reading Agatha Christie mysteries (his favorite is "Death on the Nile") and when he is not enjoying his leisure time or pursuing his gymnastic interests, he is occupied with his school work.

He is enrolled in the Gifted and Talented Education Program at Harvest Park where his favorite classes are reading and history. "These are the classes that give me the greatest challenge," he says.

Eric's favorite American gymnast is Peter Vidmar because, "I went to his meets, I shook his hand, and I think that he is a great gymnast." He also admires Vladimir Artemov of the Soviet Union.

Eric has plans to go on to the Olympics someday. In the last gymnastic competition season, Eric placed 10th best in the State of California for his age group and class.

Pleasanton's Rodney Carreon of Amador Valley High School has been taking gymnastic lessons for the past two years.

Rodney was originally interested in Kung Fu and Karate, and only took up gymnastics to improve his flexibility. Now, however Rodney finds that he prefers gymnastics over the martial arts. He spends at least four hours every week on lessons and practice.

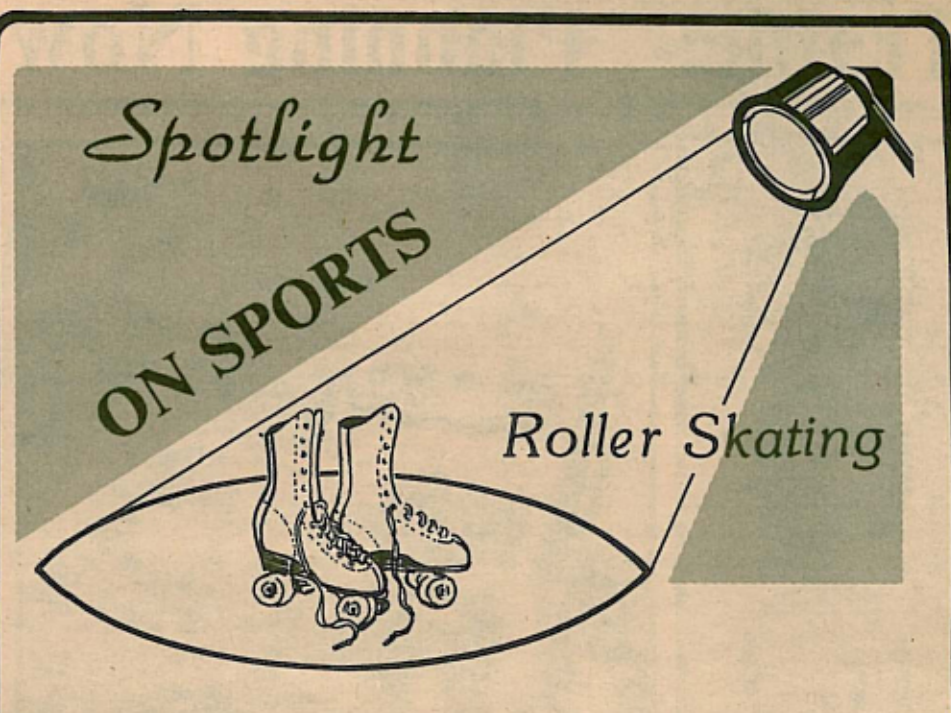
Rodney, who is a junior at Amador, plans to be an architect and allows nothing to interfere with his favorite class, drafting. Rodney has plans to attend Chabot Junior College for two years, enter the Air Force, and then a school of architecture.

Rodney has competed only once in his gymnastic career, but received an average of 7.31 points (out of a possible perfect score of 10) for each event. His selection of two gymnast role-models are Kurt Thomas of the United States and Li Ning from the Peoples Republic of China.



Eric Kornblum

Eric attends gymnastic lessons at the San Ramon Dance Academy on the average of eight hours each week. His non-gymnastic activities include numerous hobbies and interests. Eric takes ballet lessons every Saturday, and feels that although ballet is not necessary for gymnastics, it helps to give him added strength, balance, and



World Champs

John Arishita and Tammy Jerue are roller skating World Champions in the World Class Pairs division.

The young skating team practices together 24 hours a week at the Dublin Roller Rink.

Tammy and John have been skating as a team for the last four years. The 17 year olds met at the Roller Park, decided to skate as a team, and have been competing in different competitions since then.

Although John lives in Newark, he attends Foothill High School in Pleasanton because he "feels it is a good school" and it allows him to be nearer the Roller Rink for practice after school.



John Arishita - Tammy Jerue

When the senior returned from Fort Worth to school with his new world title he found congratulations and welcome home signs posted in his honor.

Tammy moved to Sacramento from Dublin two years ago. However, she commutes from that area every week to Dublin for practice with John. Coincidentally Tammy attends a Foothill High School in Sacramento.

The two, who consider themselves "just a team" when not roller skating, share interest in snow and water skiing and "Friday night dances at the school." John also enjoys bowling.

Their first year in competition, the pair won first place in world nationals, followed by winning second place three times and now the world championship.

Both are very excited about their newly earned title in Fort Worth Texas and have hopes of some day being in the Olympics although at present, roller skating is not part of the Olympics.

However, John and Tammy are working on getting "other countries interested and acquiring their vote" to include roller skating in future Olympic games.

John suggests that young enthusiasts who are interested in trying their skills at roller skating, first take beginning lessons and then private lessons.

Spectators are welcome to watch Tammy and John practice at the Dublin Roller Rink every day of the week except Tuesdays and Saturdays.

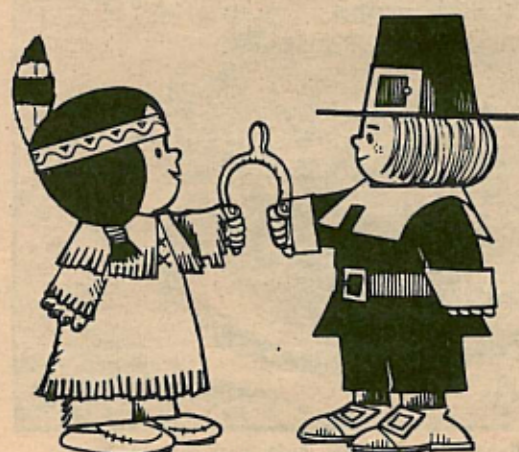
Amador Boys Soccer Schedule 1983-84

Nov. 23 Wed.	*Moreau	Home	3:30
Nov. 30 Wed.	*Gunderson	Home	3:30
Dec. 3 Sat.	*Bellermine	S.J.C.C.	12:30
Dec. 7 Wed.	Livermore	There	3:00
Dec. 9 Fri.	Granada	Home	3:00
Dec. 14 Wed.	Monte Vista	Home	3:00
Dec. 16 Fri.	Dublin	There	3:00

Dec. 27 to Dec. 29 Amador Holiday Tournament Home 9:30-4:00

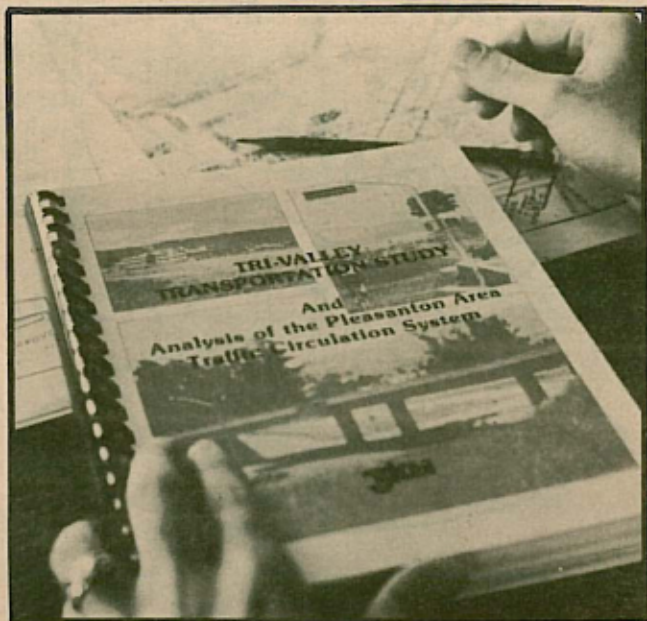
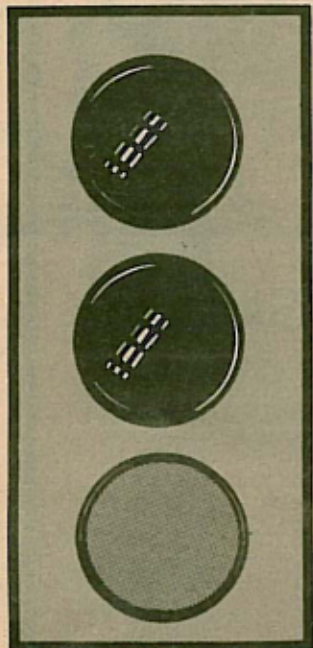
Jan. 6 Fri.	San Ramon	There	3:00
Jan. 11 Wed.	California	Home	3:00
Jan. 13 Fri.	Foothill	There	3:00
Jan. 20 Fri.	Livermore	Home	3:00
Jan. 25 Wed.	Granada	There	3:00
Jan. 27 Fri.	Monte Vista	There	3:00
Feb. 3 Fri.	Dublin	Home	3:00
Feb. 8 Wed.	San Ramon	Home	3:00
Feb. 10 Fri.	California	There	3:00
Feb. 15 Wed.	Foothill	Home	3:00

*Non-League
North Coast Section Playoffs Feb. 23-25.



Wishing You
A Happy
Thanksgiving!

Traffic: Planning Now for the Future



One of the most significant issues in Tri-Valley growth is transportation. A recent study has concluded that the area can be developed as planned with a manageable impact on traffic circulation if there is an effective Master Planning process on the sub-regional level.

The Tri-Valley Transportation Study, conducted in 1983 by TJKM Transportation Consultants, analyzed present traffic patterns throughout the Tri-Valley area. By combining existing traffic levels with traffic volumes produced by projected land use developments, future volume levels were determined and measures were proposed to mitigate any future problems.

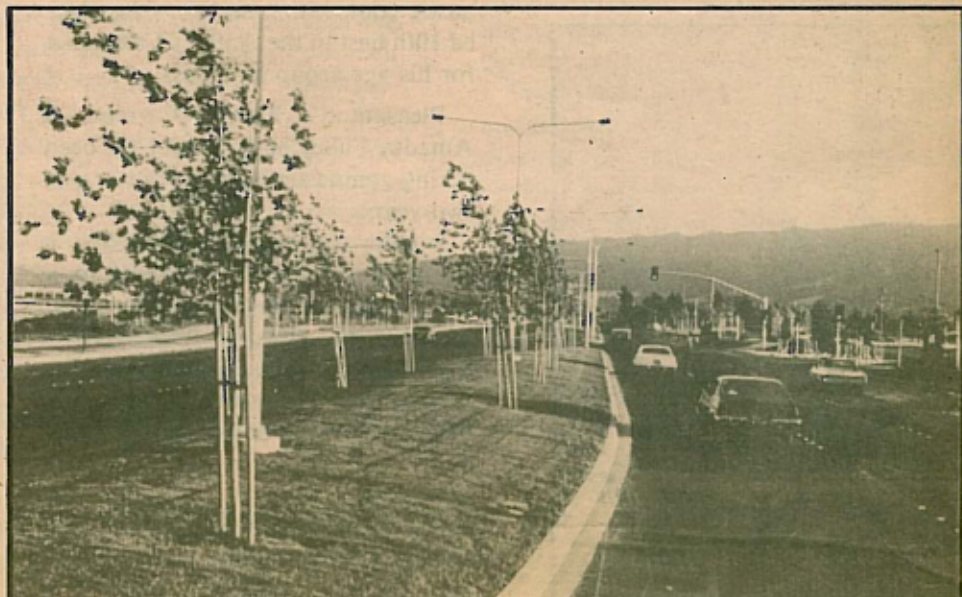
The result was a master plan for a transportation network to serve the Tri-Valley through the year 2005.

Many Traffic Improvements Already Completed

Millions in Traffic Improvements Completed at no Cost to Taxpayers

Traffic improvements completed to date have been paid for by the developers of Hacienda Business Park. The City of Pleasanton is in the process of creating the North Pleasanton Improvement District, which as proposed would charge only the major developers and companies locating within the district for improvements made. Residential properties and small businesses are specifically excluded from paying for any improvements.

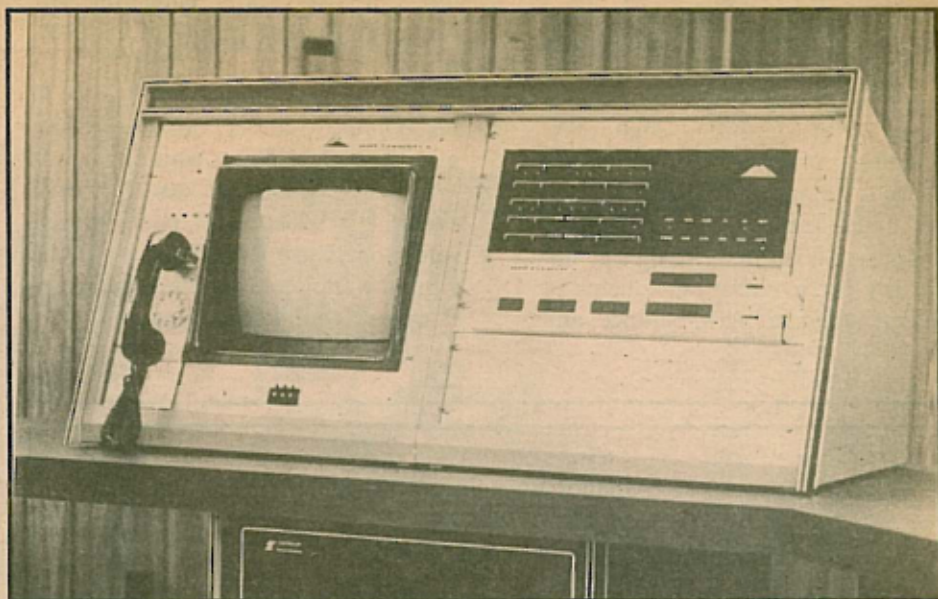
Traffic in Pleasanton will never reach the point of unsatisfactory delay due to commercial and industrial development. Every new building at Hacienda Business Park requires a traffic study to determine new traffic levels. Additional buildings will not be approved if projected traffic levels would create intolerable congestion. (Level of service "E" or worse.)



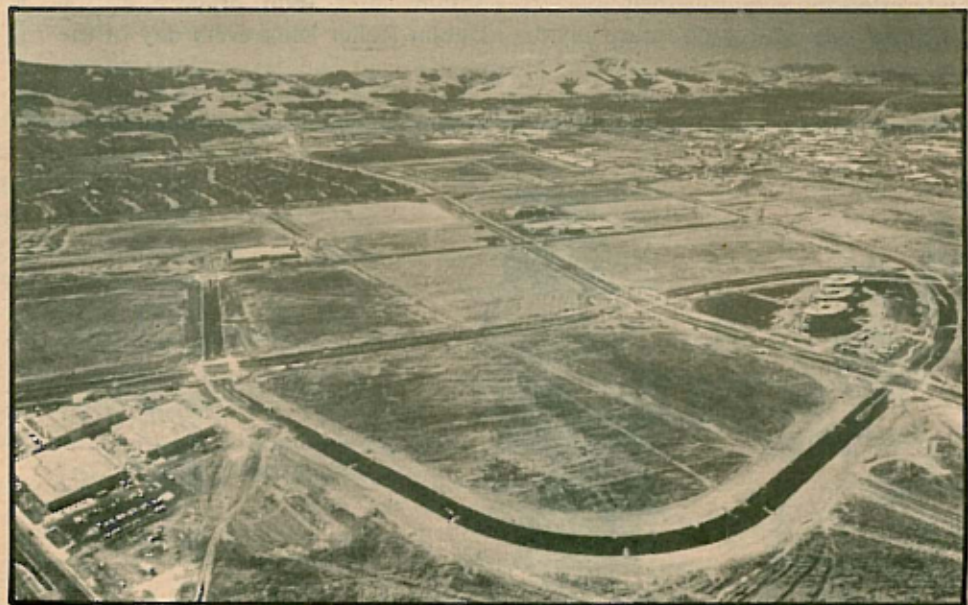
Widened to 6 lanes, Hopyard Road will provide easy access to interstate 580 for park traffic.



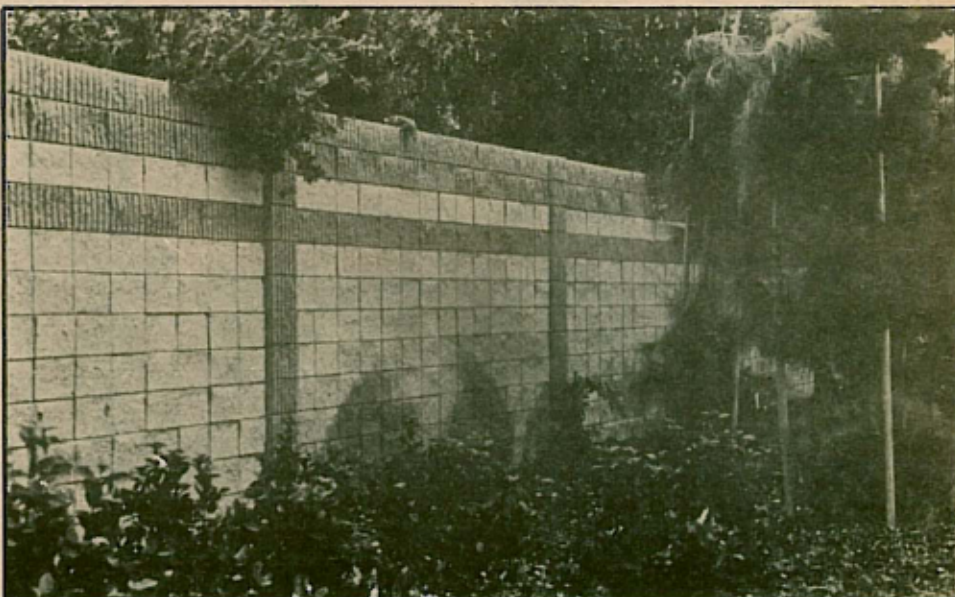
New section of West Las Positas between Hopyard Road and Santa Rita crosstown access. A must for timely fire and emergency service.



A master traffic computer already installed in Pleasanton controls the signals along Hopyard Road. Within two years, however, 32 more signals in North Pleasanton will be controlled. Eventually all of Pleasanton traffic will be master controlled.



Broad avenues within Hacienda Business Park will minimize congestion during peak commute hours.



Soundwalls on Hopyard, Santa Rita and West Las Positas have reduced current noise levels to well below accepted standards for many households. As with the road improvements these soundwalls were paid for and will be maintained by the developers.