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2018 Hacienda Helping Hands Fund Drive

Story

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Posted: Thursday, November 29, 2018 12:00 am

Hacienda Helping Hands, Hacienda's community engagement initiative, is challenging businesses to make a difference in their community through participation in its annual fundraising campaign. Hacienda's owners, investors, businesses and other affiliates are joining in local efforts to address critical needs in the Tri-Valley.

Hacienda Helping Hands is seeking to grow its funds so that it can continue making grants to social profit organizations with missions to work in six key philanthropic areas: youth development and education, family strengthening, senior assistance, access to healthcare and healthy living, affordable housing and solutions to homelessness, and arts and culture. For nearly a decade, Hacienda Helping Hands has been able to distribute thousands of dollars to those committed to these causes. Past recipients include: Axis Community Health, Alameda County Community Food Bank, Senior Support Program of the Tri-Valley, Tri-Valley Anti-Poverty Collaborative, Open Heart Kitchen, La Familia, Tri-Valley Haven and many more.

This year, Hacienda is welcoming the return of a special challenge from Kaiser Permanente. Kaiser Permanente's goal is to support the communities they serve. As the largest tenant in Hacienda and with a commitment to the Tri-Valley region, Kaiser Permanente has generously pledged a matching grant of up to \$5,000 towards the Hacienda Helping Hands holiday funding campaign to help inspire others to give as well.

"The Hacienda Helping Hands initiative was established as a way of supporting the local community," said James Paxson, Hacienda's General Manager. "In 2018, Hacienda Helping Hands furthered its work with grants to three key community groups and provided assistance to dozens of other non-profit and community-based organizations through promotional and educational efforts. We are particularly proud of what Hacienda and our philanthropic minded businesses, especially those such as Kaiser Pemanente, have been able to accomplish."

2018 saw Hacienda Helping Hands making many community contributions. Here are a few of the key activities from this last year:

Hacienda Helping Hands awarded impact grants of \$10,000 each to Tri-Valley Haven for their Holiday Program and to Tri-Valley Anti-Poverty Collaborative for their work to address issues of poverty in the Tri-Valley, and a \$5,000 grant to Senior Support Program of the Tri-Valley for their Health Screenings



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initiative.

In partnership with Kaiser Permanente, the East Bay Community Foundation and the East Bay Leadership Council, Hacienda Helping Hands continued its participation in the Tri-Valley Anti-Poverty Collaborative whose recent work includes furthering poverty reduction in the Tri-Valley through initiatives around food security, health, education and housing.

Hacienda Helping Hands continued its over two-decade tradition of assisting the Alameda County Community Food Bank with its annual holiday food drive.

Hacienda has been fortunate to receive support from many in its community giving initiative. Companies such as Kaiser Permanente, Chamberlin Associates, Oracle, Roche Molecular Systems, First United Services Credit Union, Ellis Partners LLC, Colliers International and many more have been instrumental in making its past work a success and have helped its campaign to make substantive contributions to the Tri-Valley. The alliance has been a powerful way of making a real difference. That difference directly translates into the vibrant quality of life that makes the Tri-Valley so attractive as a place to live and work.

Management of contributions to and donations from the Hacienda Helping Hands campaign are performed under the auspices of the East Bay Community Foundation (www.EBCF.org), one of the largest sources of philanthropic support for the East Bay. Donations to the Hacienda Helping Hands Fund are tax exempt. An acknowledgment and appropriate documentation pertaining to the tax exempt status of contributions will be sent on receipt of a donation.

Companies interested in making donations to Hacienda Helping Hands can do so online at www.ebcf.org/donate/donate-to-hacienda-helping-hands-fund/ or by contacting helpinghands@hacienda.org or (925) 734-6500 at Hacienda or Alexandra Aquino-Fike, East Bay Community Foundation, (510) 836-3223.

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Granada Faces-Off Against

Granada faced off against Foothill on Dec 1. The game was a close one, but in the end, it is Granada's Danielle Castro kicking the ball into the net. Foothill's Sophia Minnite. Granada won 2-1. Doug Jorgensen)

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